2017-2019
Presidential Call to Action

Beth Baldwin Tigges
PhD, RN, PNP, BC
2017-2019 Sigma President
What Do These Things Have in Common?
Sigma: Past 10 Years

• 531 chapters worldwide
• Doubled chapters outside U.S.
• First virtual chapter
• New chapter models
• New global regions
• E-Repository visitors from 3,000 to 100,000/year
• UN Economic and Social Council (ECOSOC) status
• Global Advisory Panel on the Future of Nursing & Midwifery (GAPFON)
2017-2019
Presidential Call to Action
CONNECT

Sigma’s Vision:
The global organization of choice for nurses
Digital Transformation

• Use of technology to radically improve performance or reach
• 1/3 global companies -- effective digital transformation
• Digital competence ---> Digital use ---> Digital transformation

Cell Phone Growth

• 2017, Broadband Commission for Sustainable Development
• Mobile cell <1% → 99.7%
• Smartphone 48%
• 5.6 million smartphones by 2020
• 90% growth – low- and middle-income countries
Nurses’ Use of Social Media

- Stanford University Medicine X (2014)
- Nurses the majority and tweeted most
Social Media and Online Growth

• 80% - The Circle chapter pages
• 25-30% social networking
• January - September 2017
  • Facebook increased 30%
  • Twitter 11% and LinkedIn 27%
• Virginia Henderson Global Nursing e-Repository – Top 15%
Virtual Programming: European Region

Sigma Theta Tau International
Honor Society of Nursing®
STTI European Region celebrates

INTERNATIONAL NURSES DAY
18th MAY 2017
12.00-14.00 hours (BST) in

Videoconference with nurses in Ireland, England, Portugal,
the Netherlands, Armenia, Wales, Scotland, Sweden, Bahrain and beyond

“Nursing workforce: Future Fortunes”
Professor Anne-Marie Rafferty CBE, DPhil, MPhil, BSc (Hons), RN
Professor of Nursing Policy, former Dean of the Florence Nightingale Faculty of Nursing and Midwifery,
King’s College London, Visiting Professor at Imperial College’s Patient Safety Translational Research Centre
& STTI International Nurse Researcher Hall of Fame Honoree 2016.

Further information contact:
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Virtual Meetings

- Iota Nu-at-Large online Zoom board meetings
- Beta Sigma virtual Research Day
- Epsilon Delta-at-Large virtual meeting option
Board “Connect” Initiatives

• Focus: Mobile, social media, analytics and cloud
• Digital Transformation Advisory Council
Chapter “Connect” Action

• Manage chapter website on The Circle
• Use one new social media strategy
  • Twitter: @STTI, @BethTigges
  • Facebook: www.facebook.com/SigmaThetaTauIntl
  • LinkedIn: www.linkedin.com/company/sigma-theta-tau-international
• Videoconference meetings and events
• Develop a TED Talk or similar
COLLABORATE

Collaboration Maturity

• Collaboration – Essential leadership skill
• #1 trait for new employees
• Building “future proof” employees
• More mature: better “customer” experience, productivity, efficiency, innovation

Filligree Consulting, 2012; Forbes, 2016; IBM C-Suite Studies, 2012

https://www.forbes.com/sites/forbescoachescouncil/2016/12/13/13-leadership-skills-you-didnt-need-a-decade-ago-that-are-now-essential/#72e9d1624c1f
Collaboration and Sigma

• Sigma Mission:
  Advance world health and celebrate nursing excellence in scholarship, leadership, and service

• Intentionally collaborative

• “Nurses without borders”
• November 2013: Launch
• 2014-2017: Global regional meetings
• July 2017: Final Report (INRC Dublin)
• 2017-2019 biennium: Implementation
• Implementation partners
• www.gapfon.org
New Chapter Models

• 2015-2017 Bylaws: “One or more institutions of higher education and one or more practice settings”

• Kappa Zeta-at-Large, Maine, USA
• 2017 – Joined as a member institution
• Mission: Build interdisciplinary collaborations and facilitate the sharing of knowledge to address global health concerns
Chapters Collaborate

- Lambda Beta-at-Large (Tapei, Taiwan) – Partner recognition
- Lambda Pi-at-Large (Toronto, Ontario, Canada) and Mu Sigma (Edmonton, Alberta, Canada) - Canadian Red Cross and Canadian government
- Tau Beta (Dover, Delaware, USA) – Girl Scouts of America
Chapter “Collaborate” Actions

• Strategic plan - one new collaborative partner per year
• Consider an at-large chapter
• Service project with another organization or community
• Collaborate in activities to advance UN Strategic Development Goals
CATALYZE

• Bring about, initiate, produce fundamental change, or
  \textit{transform}

• Sigma – a “Glo-cal” organization

• Glocalization - dochakuka
Catalyze: Regional Development & Growth

• Goal – Expanding regional presence
• Regional Councils
  • Enhance regional engagement & collaboration;
  • Assist with regional programs/events
  • Build strategic partnerships
  • Implement/expand programming
• GAPFON implementation
Catalyze: Chapter Success

Rho Chi-at-Large
(The Netherlands)
Ethel Palmer Clark Award
for Chapter Excellence
Catalyze: Philanthropy

• Commit to annual donation
• Chapter Giving Club – US$1 per member/year
• Honor a mentor or mentee with a donation
• Suggest a donation to Sigma Foundation – colleagues, friends, family
Catalyze: Career Development

• Global Nursing Excellence
• New nurse → Expert nurse – all roles
• Career Mentoring and Career Coaching Program – on the Circle (thecircle.nursingsociety.org)
Board “Catalyze” Initiatives

• New strategic plan
• Policy development
• Continue rollout of the Sigma brand
• Emerging Global Healthcare Leadership Symposium, London
• Launch Experienced Global Healthcare Leadership Academy
Chapter “Catalyze” Actions

• Use Key Award criteria to help develop strategic plan
• Participate in regional councils and initiatives
• Engage in initiatives related to GAPFON (gapfon.org)
• Digital Transformation
• Intentionally Collaborative
• Glo-Cal Strength
We Are...