IMRaD:
Qualitative Research Reporting

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Learning Objectives

• Understand the IMRaD structure
• Enumerate the general content of each section
• Recognize the unique attributes of reporting qualitative research in IMRaD
IMRaD

- Most prominent norm for a scientific journal article
- Facilitates literature review, allowing readers to navigate articles more quickly to locate material relevant to their purpose
- It is a structure, not a format/style (APA 6th Ed)
IMRaD Structure

- Introduction
- Methods
- Results
- Discussion/Conclusion

Standard Content

- Title page
- Abstract
- Body
- References
- Appendices
IMRaD Structure

General Question:
Why was the study undertaken?

General Content
A. Context of the Study
B. Literature Review
C. Aim/ Question
D. Framework
General Question:
Why was the study undertaken?

General Content
A. Context of the Study
B. Literature Review
C. Aim/ Question
None
IMRaD Structure

**General Question:**
When, where, and how was the study done?

**General Content**

A. Design/ Approach
B. Setting, Sampling and Population
C. Data Gathering Procedure
D. Instrumentation
E. Analysis Plan
F. Ethical Considerations

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IMRaD Structure

General Question:
When, where, and how was the study done?

General Content

A. Philosophical Underpinning
B. Selection of Participants
C. Ways of Gathering the Narratives
D. None
E. Process of Reflective Analysis
F. Ethical Considerations
IMRaD Structure

General Question: What did the study found?

General Content
A. Figures, Graphs, Tables
B. Analysis of Data
IMRaD Structure

General Question:
What did the study found?

General Content

A. The Participants
B. Result/ Insights (Themes, Codes, etc)
IMRaD Structure

General Question:
What might the answer imply & why does it matter?

General Content
A. Analysis with Literature
B. Conclusion
C. Recommendation
IMRaD Structure

General Question:
What might the answer imply & why does it matter?

General Content
A. Resonance (RRL)
B. Creative Synthesis
C. Implication and Future Direction
APA Heading Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Format</th>
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<tbody>
<tr>
<td>1</td>
<td>Centered, Boldfaced, Upper &amp; Lowercase Headings</td>
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<tr>
<td>2</td>
<td>Left-aligned, Boldface, Upper &amp; Lowercase Headings</td>
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Sample (Result of an Interpretative Phenomenological Study)

APA Heading Levels

Results

The Participants

Themes

Behind the Mask: The Blurring Self
Forbidden: Not Forgotten
Nasty Needles: A Friend and A Foe

Another subheading.

Eidetic Insight

Symbolic Representation

Another part of subheading.
Reflexivity

“changes brought about to ourselves, as a result of the research process, and how these changes have affected the research process. It highlights the journey of discovering how we, as researchers, shaped and how we were shaped by the research process and outputs” *

*(Palaganas et al., 2017)
References


Maraming Salamat