Influence to Advance Global Health and Nursing

State of the Society

Cathy Catrambone, PhD, RN, FAAN
President, Sigma Theta Tau International
Welcome 44th STTI Biennial Convention
The “Golden Circle”
The “Golden Circle”

**WHY - Your Purpose**
Your motivation? What do you believe?

**HOW - Your Process**
Specific actions taken to realize your Why

**WHAT - Your Result**
What do you do? The result of Why. Proof
Presidential Call to Action

➢ Provides strategic direction for organization
➢ Engages members, chapters, and regions to advance organization’s work
➢ Call to Action based upon:
  • Mission, vision, values
  • Strategic Plan 2014-2020
  • Guiding Principles
Four Themes

- Influence through Advocacy
- Influence through Policy
- Influence through Lifelong Learning
- Influence through Philanthropy
Influence through Advocacy
Influence through Advocacy

“Advocacy is the act or process of pleading for, supporting, or recommending a cause or course of action”  (ANA, 2015)
Influence through Advocacy

➢ Chi Omicron-at-Large Chapter – Advocated for improved nursing preceptorship/student ratio
➢ Lambda Beta-at-Large Chapter – advocated for appropriate patient care and nursing education
➢ Kappa Phi-at-Large Chapter – nursing moral courage in the operating room
➢ Phi Gamma Chapter - Advocacy from the bedside
➢ Kappa Zeta-at-Large Chapter education for members about the importance of Advocacy as a nurse
Influence through Advocacy

➢ Collaborate with national and international organizations and coalitions

- Ex-officio member, Executive Committee of the Global Health Network of WHO Collaborating Centers
- Affiliate status, International Council of Nurses (ICN)
- Collaborating with United States Agency for International Development (USAID)
- Consortium of Universities for Global Health (CUGH)
- Global Genomics Nursing Alliance (G2NA)
- Steering Committee, Nurses on Board Coalition
Influence through Advocacy

➢ Use Social media to build networks & expand collaboration:
  ● The Circle – www.thecircle.nursingsociety.org
  ● LinkedIn – www.linkedin.com/company/sigma-theta-tau-international
  ● Twitter – www.twitter.com/stti Follow@STTI
  ● Facebook – www.facebook.com/SigmaThetaTauIntl
Influence through Advocacy

<table>
<thead>
<tr>
<th>The #INRC17 Influencers</th>
<th>The Numbers</th>
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<tbody>
<tr>
<td>Top 10 by Mentions</td>
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<td>@nbd 3,712</td>
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<td>@klopperhc 686</td>
<td>685</td>
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<td>@nursingdean 375</td>
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<td>@jnursing 286</td>
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<td>@carolebullock 235</td>
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Influence through Policy
Influence through Policy

Global Regions

Sigma Theta Tau International
Honor Society of Nursing

North America
Latin America & Caribbean
Europe
Middle East
Asia
Africa
Oceania
Influence through Policy

United Nations
New York, United States

World Health Organizations
Geneva, Switzerland
Influence through Policy
Influence through Policy

➢ Upsilon Xi-at-Large Chapter – safe staffing for best patient care
➢ Upsilon Nu Chapter – policies for healthcare in Colombia
➢ Theta Omicron Chapter – the application of the Affordable Healthcare Act
➢ Eta Zeta Chapter – medical surgical policy development for improved patient care
➢ Xi Chi Chapter – leveraging relationships to improve policy
United Nations Engagement

2008:
Department of Public Information (DPI)
Non-Governmental Organization (NGO)

2012:
Economic and Social Council (ECOSOC)
Special Consultative Status
United Nations Representatives

Connie Sobon Sensor, PhD, RN
Liaison

Marnie Colborne
Youth Representative

Aden Hamza
Youth Representative

UN Sustainable Development Goals
Institute for Global Healthcare Leadership

➢ Emerging Global Healthcare Leadership Symposium

➢ Experienced Global Healthcare Leadership Academy

➢ For more information:
  ● www.nursingsociety.org/ighl
Purpose

To establish a global voice and vision for the future of nursing and midwifery that will advance global health while simultaneously strengthening professional roles.
Strategy

Bring key stakeholders together, globally and by region, to plan for the future of global health and nursing and midwifery.
<table>
<thead>
<tr>
<th>Region</th>
<th>Dates</th>
</tr>
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<tbody>
<tr>
<td>South East Asia/Pacific Rim</td>
<td>15-16 June 2015</td>
</tr>
<tr>
<td>Caribbean</td>
<td>17-18 July 2015</td>
</tr>
<tr>
<td>Latin America</td>
<td>20-21 July 2015</td>
</tr>
<tr>
<td>North America</td>
<td>22-23 Feb and 25-26 Feb 2016</td>
</tr>
<tr>
<td>Middle East</td>
<td>23-24 March 2016</td>
</tr>
<tr>
<td>Europe</td>
<td>1-2 June 2016</td>
</tr>
<tr>
<td>Africa</td>
<td>18-19 July 2016</td>
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</table>
Purpose: To establish a global voice and vision for the future of nursing and midwifery that will advance global health while simultaneously strengthening professional roles.

- Core Panel engagement
- Data from Global Experts
- Evaluation, analysis, and synthesis of data
- GAPFON Report 2014-2017
- Development of the GAPFON Model and Strategies for provide a blueprint for action
- Implementation planning
Influence through Philanthropy
Influence through Philanthropy

From the Greek word “love of mankind” and action for betterment of humanity
Influence through Philanthropy
Influence through Philanthropy

- Rho Delta Chapter – conducted a Health Mela
- Gamma Tau-at-Large Chapter - Donated to the STTI Global Nursing Research Grant
- Delta Lambda-at-Large Chapter – participated in Women’s Night Program
- Beta Omicron Chapter – donations for veteran and homeless within the community
- Beta Sigma Chapter – Jared Boxes
- Tau Kappa-at-Large Chapter – Supported Nurse’s House
Influence through Philanthropy

<table>
<thead>
<tr>
<th>Achievements During 2015-2017 Biennium</th>
<th></th>
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<tbody>
<tr>
<td>President Cathy Catrambone’s Philanthropy Circle</td>
<td></td>
</tr>
<tr>
<td>Total Contributions</td>
<td>$622,000</td>
</tr>
<tr>
<td>Leadership education grant funding</td>
<td>↑ 20%</td>
</tr>
<tr>
<td>Research grant funding</td>
<td>↑ 25%</td>
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<tr>
<td>Donations to the Chapter Giving Club</td>
<td>178 Chapters</td>
</tr>
<tr>
<td>Total Contributions</td>
<td>$108,000</td>
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</tbody>
</table>
Congratulations 2015-2017 Donors

**Philanthropic Caring Society**
Evelyn R. Hayes, Beta Xi Chapter

**Sigma Theta Tau Fellows**
Kenneth W. Dion, Epsilon Theta Chapter
Donna Hill Howes, Pi Chapter

**Billye Frown Fellows**
Rose E. Constantino, Eta Chapter
Congratulations 2015-2017 Donors

**Virginia Henderson Fellows:**

Dr. Jose L. Alejandro, Delta Beta-at-Large Chapter  
Beck M. Baird, Beta Beta Chapter (Dallas) and Delta Theta Chapter  
Sandra C. Garmon Bibb, Epsilon Gamma-at-Large, Tau Theta, Zeta Mu-at-Large Chapters  
Mary Lou Bond, Beta Alpha Chapter, Delta Theta Chapter  
Barbara A. Brunt, Delta Omega Chapter  
Sharon K. Byrne, Delta Nu Chapter  
Laurie Carbo-Porter, Tau Kappa-at-Large Chapter  
Gloria Chan, Upsilon Chapter  
Susan Gennaro and William Fehder, Alpha Chi Chapter  
Doris Grinspun, Lambda Pi-at-Large Chapter
Congratulations 2015-2017 Donors

*Virginia Henderson Fellows:*
Desiree Hensel, Alpha Chapter and Theta-at-Large Chapter
Mary Hooshmand, Beta Tau Chapter
Joseph James Hopko, Alpha Nu Chapter
Julie Jones, Delta Upsilon-at-Large, Kappa Tau, and Phi Gamma Chapters
Theresa A. Kyzar, Beta Chi Chapter
Elizabeth Madigan, Alpha Mu Chapter
David and Marla Ostermeyer, North America
Roberta A. Rolland, Omicron Alpha Chapter
Karen A. Stiefel, Alpha Xi, Delta Alpha-at-Large, and Gamma Iota Chapters
Deborah E. Trautman, Epsilon Delta-at-Large Chapter and Nu Beta Chapter
Influence through Philanthropy
Influence through Lifelong Learning
Live as if you were to die tomorrow, learn as if you were to live forever.

-Mahatma Gandhi
Influence through Lifelong Learning

- Phi Delta-at-Large Chapter – encourage participation in STTI Events
- Mu Iota Chapter – Employment boot camp
- Beta Chi Chapter - Offers continuing education to members and collaborative programs for improved quality
- Kappa Omega Chapter – Collaborated with a local practice setting for a program about leadership
- Beta Nu Chapter – financial supported members to present and learn
Transform Your Leadership!

Congrats to Mentees/Fellows/Scholars who have completed a mentored leadership experience academy – Maternal-Child Health, Gerontological and Nurse Faculty (new, experienced, administrators) 2016-17 cohorts
Triad Relationship = Foundation of Leadership Development
Continuing Nursing Education

➢ Available courses

➢ Free only to members
Published 28 new books 2015-2017
Received 12 AJN book awards 2015-2017
STTI Journals

Edited By:

Susan Gennaro

Edited By:

Bernadette Melnyk

James Mattson
In Gratitude...
Pat Thompson, EdD, MSN, RN, FAAN
STTI’s 3rd Chief Executive Officer 2007-2017
STTI Board of Directors and HQ Staff
Thank you for the honor and privilege to serve you and the Honor Society of Nursing, Sigma Theta Tau International

Cathy Catrambone
STTI President, 2015-2017
Milestone Accomplishments 2015-2017

- 1\textsuperscript{st} Academic/Clinical Chapter
- Global Regional Councils
- International Chief Executive Officer Search
- Sigma Brand
1st Academic/Practice Chapter

Kappa Zeta-at-Large Chapter now includes Maine Medical Center

Nurse leaders from Maine Medical Center were inducted 16 September 2017. Front row, from left: Patricia J. Crosby, BSN, RNC; Jennifer Dalton, MHA, BSN, RN; Leslie J. Knight, BSN, RN, CMSRN; Janet L. Russell-Duggan, BSN, RN, CMSRN. Back row: Rhonda DiPhilippe, BSN, RN; Beth Thivierge, BSN, RN, VA-BC; Shannon M. Capp, BSN, RN, CPON; Emily Benevento, BS, RN, CCRN-CMC, BC-CV; Deb Gregoire, MSN, RN, CPAN, CCRN
Global Regional Councils

➢ Designed to:

● Enhance engagement of members, nurses, and midwives
● Energize member ambassadors
● Increase STTI visibility within the region
● Build relationships, strategic alliances and partnerships that advance the organization’s mission
● Support the expansion of customized STTI programming within regions
● Launch simultaneously in all global regions
Global Regional Council

- Council representatives will include:
  - Regional Coordinators
  - STTI members representing countries/states/provinces
  - Other regional experts

- For more information:
  - [www.nursingsociety.org/grc](http://www.nursingsociety.org/grc)
Welcome Elizabeth Madigan, PhD, RN, FAAN
Chief Executive Officer Designate
The Sigma Brand
The Sigma Brand

➢ 2015: Board directed a brand study
  o Modernize
  o Stand out against other organizations

➢ 2017: Board voted to freshen the Sigma brand
The Sigma Brand

- Global Nursing Excellence
  it’s who we are and what we do

- The crest is not going away
  reserved for use by members only

- Let me introduce you to the Sigma brand
The Sigma Brand

PLAY VIDEO