Background

Nurses do great work; however, their efforts tend to go unnoticed as they do not initially think of ways to disseminate their work. Nurses are often resistant to submitting for authorship due to:

- Fear of rejection (Lambert & Lambert, 2011)
- Lack of writing experience (Kazer, 2013)
- Feeling of having too much information or data to publish (Lambert & Lambert, 2011)
- Feeling they have nothing of importance or significance to share

Recommendations

Become a Journal Author

Peer-reviewed journals are a great way to disseminate work that you do. Scholarly journals are impactful and provide an avenue to publicize your work and gain valuable feedback. RNL can be used to provide your first hand account of your leadership journey or transition into a new area of nursing practice.

Become a Book Author

Have a lot to say? Wish to promote yourself and or your employer? Want to present new and unique ideas or ways of thinking? Then maybe developing a book idea is for you? Books are a great way to give back to the profession, document successful practices, or teach a new generation of nurses. Book publishing can be a great way to disseminate your knowledge.

Become a Presenting Author

Share your expertise, research, or clinically based findings at a nursing or allied health educational conference. You can apply to present either an oral or a poster presentation for many associations. Choose your specialty organization, or step out of your comfort zone. Choose your conference and your type of presentation based on your comfort level, background, knowledge, and skills.

Implications

Nurses should be knowledgeable of the various avenues to disseminate the great work they do. Publications can include any of the following:

- Research studies that develop new knowledge
- Projects that apply the best clinical evidence for making patient-care decisions
- Nurses stories about their professional journey, development, and personal empowerment
- Audio and video presentations of advancing your practice or overcoming professional challenges
- Educational course development to engage nurses in lifelong learning

Methods/Procedures

A review of the literature was performed via CINAHL, MEDLINE and the Virginia Henderson Global Nursing e-Repository related to publication development, manuscripts, online learning, abstract submission, working with an editor and open access e-repositories.

Purpose

- To provide participants with a first-hand look at how an idea could become a published work.
- To provide participants with several outlets for dissemination of their ideas.

References


Nursing New Zealand, 2015; 23(2), 39-43. doi:10.1097/01.nnz.0000452777-00000.

Reference