Promoting Alumni Engagement to Connect the Past, Present, and Future

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INDIVIDUAL LEADERSHIP DEVELOPMENT

Model the Way
• Clarify my values by finding my voice and affirming shared values

Inspire a Shared Vision
• Describe a compelling image of what our future could be like. Show others how their long-term interests can be realized by enlisting a common vision.

Enable Others to Act
• Give others a great deal of freedom in deciding how they work; supporting others growth and development in their jobs by developing themselves.

Relationship of Three
I have become less reactive and more inquisitive.
I have become less assumptive and more just.
I have become more comfortable with the uncomfortable.
I find value and opportunity in challenges.
I believe consistency, not persistence, is what makes lasting change.

TEAM LEADERSHIP PROJECT

Background
Alumni Associations foster much more than traditions and rituals. Members share common stories and experiences making it easier to demonstrate empathy and support. Instilling a sense of community by providing opportunities for alumni to connect with the nursing program supports both personal and professional growth. Retention in the nursing profession can be promoted by fostering relationships that cross generational boundaries. Affective alumni associations have demonstrated increased financial support, increased alumni involvement, and alumni association growth.

Purpose
• 1. Identify strategies to involve past alumni and present students in program activities to increase collaboration and promote shared experiences
• 2. Utilize leadership practices to promote alumni association engagement and support

Outcomes
• 128 surveys were completed
• 71.65% of respondents were “Aware of the Alumni Association”; However, only 10.16% of respondents were current members.
• When asked about “Involvement”
  • 56 respondents were interested in becoming a member of the Alumni Association
  • 27 respondents would like to become involved with current students and the Alumni Association.
  • 9 respondents were interested in serving on the Alumni Board.

SCOPE OF INFLUENCE

Organization
• New strategic endeavors:
• New position: Curriculum Coordinator
• Administrative Oversight: Assessment Committee, Curriculum Committee, Systemic Plan of Evaluation Committee

Community
• Sharing the Weight: Weighted blankets for children with Autism and other neurosensory needs

Profession
• Speaking opportunities:
• National League of Nursing Summit
• STTI Chapter events
• Covenant Health Leadership Academy

Past Present Future