

Title:

Don't Stall, Just Call

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Session Title:

Leadership Posters Session 2

Keywords:

Alcohol Poisoning, College Students and Medical Amnesty

References:

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Abstract Summary:

Presenters will review how to implement a comprehensive approach to increase alcohol poisoning awareness on college campuses. Nursing faculty and student leaders collaborated with a community member who lost her son to alcohol poisoning to increase awareness of the signs of alcohol poisoning and when to call for emergency help.

Learning Activity:

LEARNING OBJECTIVES	EXPANDED CONTENT OUTLINE
<p>The learner will describe the Don't Stall Just Call Initiative Program that increases alcohol awareness.</p>	<p>The Don't Stall Just Call Initiative was created as a result of a collaboration between nursing faculty and a mother that lost her son to alcohol poisoning at Temple University. The greatest chance for creating a safer campus will likely come from a combination of individual- and environmental-level interventions that work together to maximize positive effects. Strong leadership in combination with an involved campus community and a comprehensive program of evidence-based strategies, can help address harmful student drinking.</p>
<p>The learner will discuss the interventions that have been incorporated at Temple University in 2015 - 2017.</p>	<p>The interventions that have been implemented at Temple University: Don't Stall Just Call posters are in each dorm hallway which lists the signs and symptoms of alcohol poisoning along with information on medical amnesty. Don't Stall Just Call magnets were distributed by student volunteers to the off campus housing units. All nursing students attend a mandatory presentation on the Don't Stall Just Call Initiative. There was also a mandatory resident assistant presentation on the Don't Stall Just Call Initiative. Campus safety communicates to students via text messages prior to big events on campus for example sporting events the Don't Stall Just Call program. Incorporated a memorial service for people from Temple university who have died in the past year. Nursing students visited Fraternities and Sororities on campus to educate their members on alcohol awareness. Focus Groups were formed to provide feedback. Since the inception of the program there have been an increase in the number of calls made for emergency care related to alcohol poisoning.</p>
<p>The learner will be provided contact information about the Don't Stall Initiative Program to share with other Nurse Leaders.</p>	<p>One of the goals of the Don't Stall Just Call Initiative is to disseminate the information to students on college campuses around the country. Nurse leaders will be provided the resources necessary to provide education and</p>

	alcohol awareness to support a comprehensive program on their college campus.
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Abstract Text:

Harmful drinking on college campuses is a public health concern and has a huge impact on a student's academic and social experience. Drinking at college has become a ritual that students see as an important part of their college experience. According to a national survey, (SAMHSA, 2014), 60% of college students between 18-22 drank alcohol in the last month and two out of three of them binge drank. Consequences of excessive drinking include death, assault, sexual assault, and poor academic performance (National Institute on Alcohol Abuse and Alcoholism, 2015). Other consequences of binge drinking include suicide attempts, unsafe sex practices, and involvement with the police.

A mother who lost her college age son to alcohol poisoning, created an initiative to increase awareness and educate students of the signs of alcohol poisoning and the medical amnesty law and to assist in preventing a future death related to this incident. Nursing faculty members and student leaders joined the community member in leading a multidisciplinary team to work together to provide a culture at the university to call for help when a student shows signs of alcohol poisoning.

„ The Don't Stall Initiative began in the Nursing Department with a four year assembly and the community member who lost her son was our guest speaker who shares a personal story with a powerful video. Student feedback related to the Don't Stall Just Call Program has been outstanding. For example, "My name is _____. Recently, I've been having some concerns with the organization I am involved in and the way others in my organization are abusing alcohol. This presentation last semester had a huge impact on me and I think it might open the eyes of the girls in my organization. I was really hoping by reaching out to you, that I could get a direct contact to your guest speaker so she could come and speak to my organization!" Posters, magnets, and wallet size cards are distributed at this assembly to increase awareness. Since this initiative, there has been an increase of calls placed by students whose friend needs help.

The greatest chance for creating a safer campus is a combination of individual support and the culture of the environment and work together to increase the positive effects. Strong leadership in the administration, an involved community, and a comprehensive program can assist in addressing the harmful effects of binge drinking.