

Title:

SPECIAL SESSION: Getting Published: Tips, Traps, and Strategies

Type:

Oral

Presenters:

Susan Gennaro, PhD, RN, FAAN

Dustin Sullivan, BS

Kassie Stovell

Keywords:

Authorship, Publishing and Writing

Summary:

The Editor of the Journal of Nursing Scholarship, Publisher at Sigma Theta Tau International, and Senior Editor of the Health Sciences division at John Wiley & Sons present this session on getting published. The presentation will cover planning/writing manuscripts, avoiding common problems/pitfalls, peer review/revisions, ethical issues, and promoting published articles.

Abstract Text:

The Editor of the Journal of Nursing Scholarship, the Publisher at Sigma Theta Tau International, and the Senior Editor of the Health Sciences division at John Wiley & Sons present this session on getting published. The presentation will start by defining what a publishable manuscript is. The presentation will then cover tips for planning and writing manuscripts for authors of all levels of experience, including deciding on the kind of manuscript, following author guidelines, formatting, and thinking about the target audience. A typical outline of a data-based paper will be reviewed. The presenters will discuss problems and common pitfalls often encountered by authors and how to avoid or address them effectively when writing a manuscript. Some tips for writing in teams will be covered, including how to set expectations and what constitutes being an author on a manuscript. The peer review process will also be discussed. The presenters will summarize the three potential outcomes of submitting a manuscript (accept, revise and resubmit, and reject). Typical reasons for rejections will be discussed, as well as common emotions experienced by authors when they receive this news. Next, the presenters will cover typical reasons for revising, and the importance of paying attention to reviewers' concerns. The presenters will cover strategies for resubmitting, including writing a cover letter, highlighting changes made, and meeting the resubmission deadline requested. The presenters will also speak about ethical issues related to writing and publishing manuscripts including authorship, duplicate publication, and conflicts of interest. Persistence will be encouraged as the key to success in getting published. Finally, the presenters will discuss various methods for promoting articles once they are published, including traditional methods, social media, and publishers' services designed specifically for this purpose. Come prepared with questions about getting published. The presenters will be able to offer guidance and assistance.

Final Number:

G 23

Slot:

G 23: Monday, 30 October 2017: 1:15 PM-2:30 PM

References:

Betz, C.L., Smith, K., Melnyk, B.M., & Rickey, T. (2011). Disseminating evidence. In B.M. Melnyk & E. Fineout-Overholt (Eds.) Evidence-based practice in nursing & healthcare. A guide to best practice (2nd edition). Philadelphia: Wolters Kluwer/ Lippincott Williams & Wilkins. Broome, M. (2012). Disseminating findings of intervention studies. In B.M. Melnyk & D. Morris0n-Beeding. Designing, conducting, analyzing and funding intervention research. Philadelphia: Springer Publishing.

Learning Activity:

LEARNING OBJECTIVES	EXPANDED CONTENT OUTLINE
The learner will be able to state 2 problems/pitfalls commonly faced by authors and describe how to effectively address them.	1. Content previously covered 2. Author guidelines 3. Setting 4. Authorship not clear 5. Matching titles and articles 6. Clear concise abstracts 7. Literature review 8. Reliability and validity 9. Table and figures 10. discussion not related to finding 11. References
The learner will be able to discuss 2 typical reasons for revising a manuscript and 2 typical reasons that manuscripts get rejected.	Rejection: 1. Content not new 2. Similar papers published 3. Content too specialized or not specialized enough 4. Writing style not clear 5. Poor writing, logic or flow 6. Does not fit journal 7. Poor evidence/Lit review 8. Inadequate description of data collection and analysis 9. Redundancy Revision: 1. Too much information 2. Content suited to another journal 3. Too little information 4. Inaccurate information 5. Disorganized 6. Structural problems