Symposium
Nurses on Boards: Lessons from the Boardroom

by
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Learning Objectives

• Define the 3 main legal responsibilities of board members.

• Review the purpose of articles of incorporation, bylaws and board policies.

• Explore how a university established a new governance model.

• Describe a nurse leader’s journey to being the chairperson of a hospital board.
Overview and Agenda

• Professional Nursing Association Governance
  3 Main legal responsibilities
  Define purpose of articles of incorporation, bylaws
  Board committees, purpose, leadership roles
  What’s your pathway to an association boardroom?

• University Governance
  Fiduciary duties related to higher education accreditation
  University governance best practices
  Identifying board member competencies
  What’s your pathway to a university boardroom?

• Hospital Governance
  Understanding organizational performance responsibilities
  Required board skills.
  What’s your pathway to a hospital board room?

• Questions and Conclusion
University Governance

• **GME Funding**
  • Nursing and allied health education programs
  • ~$270 million
  • Medicare regs 42 C.F.R. § 413.852 stipulates 2 options

• **Fiduciary Duties in Higher Education**
  • Regional accreditation
  • Loyalty
    • Reasonable business judgement
    • Financial stability and clarity

• **Articles of Incorporation and Bylaws**
  • Checks and balances with parent corporation
University Governance

- Higher Education Governance is Changing

- Boards composed of experts in:
  - Higher education
  - Risk management, compliance
  - Assessment
  - Teaching and learning

- Support the institution philanthropically
  - Separating governance from fundraising
University Governance

• Meeting format and content
  • Consent agenda
  • Work completed in committees
  • Generative discussion

• The Quad Qualified Model
  • Effective monitors must possess four attributes:
    • Independence
    • Bandwidth
    • Motivation
    • Expertise
University Governance

• Association of Governing Boards of Universities and Colleges (AGB)

• Selecting board members (typically governance committee)
  • Job description

• Orientation
  • Glossary of terms, institution history and mission, fact sheet, budget finances, strategic plan, balanced score card, classroom visits
  • Assign mentor

• Professional development
  • Learning needs assessment
  • Webinars, speakers (faculty, staff, students, guests)
  • Annual retreat

• Evaluating board members
  • Annual review (role, board functioning)
  • Orientation evaluation
  • End-of-term discussion
AGB Publications

- Board Responsibilities for Institutional Governance
- Statement of Board Accountability
- Top Public Policy Issues
- Tuition and Financial Aid: Nine Points for Boards to Consider in Keeping College Affordable
- Top 10 Strategic Issues for Boards
- Freedom of Speech on Campus: Guidelines for Governing Boards and Institutional Leaders
University Governance

- What’s your pathway to a university boardroom?
Conclusion

• Questions

• References


Holtschneider D. (2013). The incalculable benefits of revitalizing your board. Trusteeship. 20(3);8-14.