

G17. Advancing Nursing Research, Education, and Practice Through a Regional Chapter Collaborative

44th STTI Biennial Convention

Indianapolis, Indiana, USA

October 30, 2017

Topics and Presenters

Conference Success: Responsibility and Accountability of the Planning Committee

- **Anna Dermenchyan, MSN, RN, CCRN-K**
- UCLA School of Nursing, Los Angeles, CA, USA

The Live Event: Show Time!

- **Kathleen W. Hinoki, PhD, MSN, RN, CNS**
- School of Nursing, California State University, Los Angeles, Los Angeles, CA, USA

Tracking Success: Outcomes of a Multichapter Collaborative Conference

- **Marilyn Klakovich, DNSc, RN, NEA-BC**
- School of Nursing, University of Phoenix, Azusa Pacific University School of Nursing, Azusa, CA, USA

Conference Success: Responsibility and Accountability of the Planning Committee



Anna Dermenchyan, MSN, RN, CCRN-K
Gamma Tau-at-Large Chapter (UCLA & CSUN)

Learning Objectives

- Discuss how to effectively utilize a committee, timeline, and budget to plan a successful regional educational program.
 - Background of the committee and conference.
 - Process and Procedure manual.
 - Committee meetings and timeline.
 - Committee member responsibilities.
- Identify conference objectives, goals, and target audience for the planned program.

Purpose

- Promote the goals of the society by increasing the number of nurse leaders and scholars.
- Provide an avenue for dissemination of research, clinical, and educational topics.
- Utilize role models to encourage excellence in students and colleagues of nursing.
- Increase networking opportunities and promote collegiality among local chapters.
- Encourage nurses to spread their influence globally to affect positive health care change.

Background

- Started in 1995 by six STTI Chapters in Southern California.
- The planning committee ranges from 14-16 chapters representing 17 universities.
- Each chapter has at least two chapter officers and/or members as representatives on the planning committee.
- Member communication takes place using an online group email server as well as three face-to-face and/or conference call meetings.
- The planning committee chair position is rotated among chapters every two years to provide opportunity for leadership experiences.

Chapters

- Azusa Pacific University/Iota Sigma
- CSU Dominguez Hills/Xi Theta
- CSU Los Angeles/Nu Mu
- CSU Long Beach/Iota Eta
- CSU San Bernardino/Rho Beta
- Loma Linda University/Gamma Alpha
- San Diego State University/Gamma Gamma
- University of San Diego-Point Loma Nazarene University/Zeta Mu
- University of California Los Angeles & CSU Northridge/Gamma Tau-at-Large
- University of Phoenix, Southern California Campus/Omicron Delta
- CSU Fullerton/Upsilon Beta; Western University of Health Sciences/Phi Alpha
- CSU San Marcos/Phi Theta
- Mount St. Mary's/Phi Lambda
- California Baptist University, Chi Mu
- Concordia University Irvine & Vanguard University of Southern CA/Psi Theta-at-Large

Committee Meeting Locations



Chapter Responsibilities

- **Criteria 1:** Two (2) active committee members from the chapter.
- **Criteria 2:** Assume & complete Subcommittee responsibilities in adherence with established timeline.
- **Criteria 3:** Provides the required volunteers to ensure conference success.
 - Two Research Abstract Reviewers
 - Two Innovative Abstract Reviewers
 - Two Poster Judges and an Alternate
 - Volunteers at the Conference (optional)
- **Criteria 4 & 5:** Chapter represented (by at least one member) at the **two** face-to-face meetings.
- **Criteria 6:** Responsive, consistent SoCal Yahoo Group participation.
- **Criteria 7:** Participation (attendance) at the conference and promotion within the chapter.

XXXX STTI Southern CA Odyssey Planning Committee Responsibilities

(Each chapter needs to meet a minimum of six requirements for the recognition on the conference proceedings and proceed sharing)

Chapter/University	2 Active Committee Members	Jan Meeting	July Meeting	Subcommittee Responsibility (i.e., Policy & Procedure Manual)	Volunteers for Research Abstracts	Volunteers for Innovative Abstracts	Volunteers for Posters Judging	SoCal Yahoo E-mail Participation	Attendance at the Conference	Student Volunteers (Optional)
Chi Mu California Baptist University										
Gamma Alpha Loma Linda University										
Gamma Gamma San Diego State University										
Gamma Tau Chapter-at-Large UCLA and CSUN										
Iota Eta CSULB										
Iota Sigma Azusa Pacific University										
Nu Mu CSULA										
Omicron Delta University of Phoenix										
Phi Alpha Western University										
Phi Lambda Mount St. Mary College										
Phi Theta CSU San Marcos										
Rho Beta CSUSB										
Zeta Mu @ Large USD and Point Loma Nazarene University										
Upsilon Beta CSUF										
Xi Theta CSU Dominguez Hills										

Committee Process

- Committee Roster
 - Chapter Name, Representative, Address, Contact Information, Chapter Responsibility
- Planning Timeline
 - Key dates and activities
- Brochure and Website
- Call for Abstracts
- Net Proceeds Sharing Form
- Post Conference Debrief Form

STTI SoCal Odyssey Planning Committee Timeline
2016 Nursing Odyssey Conference (21st)
<https://stti-odyssey2016.eventbrite.com>

Deadline	Action	Chapter/Representative
12/9/15	Conference Date and Site Confirmation Thursday and Friday, October 13-14, 2016 DoubleTree by Hilton, Hotel Ontario Airport	Marlene Ruiz, Gamma Gamma
1/18/16	Save the Date: Flyer and Eventbrite Page	Anna Dermenchyan, Chair
2/7/16	Face-to-Face Planning Meeting 4-7PM Mimi's Cafe @ 1400 S. Harbor Blvd Anaheim, CA 92802	Anna Dermenchyan, Chair
2/8/16	Commence Solicitation to Exhibitors	Iota Sigma
2/29/16	2016 Conference Theme & Brochure Graphics	Program Committee, Zeta Mu & Phi Theta
2/29/16	Finalize Call for Abstracts 1. Request conference be posted on STTI & Region 2. Submit conference information to International Newsletter 3. Distribute Call for Abstracts to Planning Committee	Research and Innovative Abstract Subcommittees
3/1/16	Chapters post Call for Abstracts and Save the Date on websites, newsletters, etc.	All Chapters and Members
5/6/16	Each chapter to provide names, emails, and phone numbers: 1. 2 Research Abstract Reviewers (minimum doctorate) 2. 2 Innovative Project Abstract Reviewers (minimum Masters) 3. Backup Reviewer for each is recommended	All Chapters 1. E-mail the Research reviewer names to Sandy Carter @ slcarter@socal.rr.com 2. Email Innovative Project reviewer names to Kathy Hinoki @ khinoki@calstatela.edu
5/16/16	Keynote Speakers (Opening and Closing) Confirmed	Program Subcommittee
5/30/16	Abstract Submission Deadline <i>Note: abstracts will not be accepted if they do not conform to format</i>	1. Sandy Carter, Research, Omicron Delta 2. Kathy Hinoki, Innovative, Nu Mu or Upsilon Beta
6/1/16	Registration Open on Eventbrite	Phi Lambda
6/1/16	Brochure posted on SoCal Yahoo Group for local chapter distribution/promotion	Zeta Mu
6/3/16	Research and Innovative Abstracts sent to Reviewers <i>Note: only abstracts in correct format will be sent to reviewers</i>	1. Sarah Kahn will send Research Abstracts to reviewers 2. Kathy Hinoki will send Innovative Abstracts to reviewers
6/17/16	Policy and Procedures Manual Needed: (1) Facilities & Registration, (2) Research Abstract, (3) Volunteers, and (4) Yahoo Groups	1. Gamma Gamma 2. Omicron Delta 3. Phi Alpha 4. Rose & Marilyn

Call for Abstracts

Podium or Poster Presentations

- Quantitative research
- Qualitative research
- Mixed methods research
- Innovative evidence-based projects

21st Joint Southern California Chapters*
SIGMA THETA TAU INTERNATIONAL
NURSING ODYSSEY CONFERENCE 2016

Influence to Advance Global Health and Nursing

Ontario Doubletree Hotel

222 N Vineyard Ave, Ontario, CA 91764

1-909-937-0900

October 13-14, 2016

ABSTRACT DEADLINE: May 15, 2016

You are invited to submit abstracts for the 21st JOINT SOUTHERN CALIFORNIA STTI CHAPTERS NURSING ODYSSEY CONFERENCE 2016. The official Call for Abstracts has been posted on Sigma Theta Tau International's website <http://www.nursingsociety.org> and <https://stti-odyssey2016.eventbrite.com>.

PURPOSE

The purpose of this joint conference is to promote communication about nursing research, education, practice and leadership, and to enhance research collaboration throughout nursing's scholarly community.

PROCEEDINGS

Proceedings will be distributed at the conference for all in attendance. The proceedings will not be copyrighted. You may publish the paper or abstract elsewhere; we request, however, that you include the notation that the paper or poster was presented at the 21st Joint Southern California Chapters STTI Nursing Odyssey Conference 2016.

ELIGIBILITY:

- ❑ Quantitative research, qualitative research, mixed methods research, or innovative evidence-based projects are eligible for podium or poster presentation.
- ❑ Research must be completed by the time of submission to be eligible for podium presentation.
- ❑ In-progress and completed research are eligible for poster presentation.
- ❑ Innovative projects must be implemented or completed to be considered for podium presentation.
- ❑ Innovative projects currently without reportable outcome evidence are eligible for poster presentation only.
- ❑ Symposia
- ❑ Eligible presenters are: members of STTI chapters, faculty, current nursing students, or other interested nurse clinicians, researchers and scholars.

NOTIFICATION

The first author of accepted presentations and posters will be notified by July 18, 2016.

If your abstract is accepted, you will need to respond to the invitation by August 8, 2016, and register to attend the conference. Podium presenters must submit finalized PowerPoint presentations to Carolyn Davidson:

cmdavidson@llu.edu 9/16/16.

Methods

- Exhibitors and Sponsors
- Facilities and Registration
- Innovative Abstracts and Educational Sessions
- Proceedings
- Programs
- Posters
- Publicity and Social Media
- Recorder
- Research Abstracts
- Technology and Equipment
- Volunteers

The following timeline is to guide the activities of the Poster subcommittee:

Date Completed	Description
8-9 months out	
	Participate in Odyssey Regional planning meetings as scheduled.
1-4 months out	
	Solicit names and contact information of poster reviewers from each chapter (begin a minimum of 3-4 months out) using STT yahoo distribution list. Follow up ongoing as needed with chapters regarding incomplete or missing information
	Compile table of reviewers and contact information
	<p>Order Award Certificates from STTI Headquarters</p> <p>5 in a pack for \$15. We give out 3 certificates for research and 3 for innovative. Charge this directly to the chapter, but have Odyssey reimburse the chapter. Notify Treasurer of charges.</p> <p>9/2015 *Ordered 3 packs (15 certificates), so we have supplies for 2 years (2015 and 2016)</p>
	<p>Order Plaques from <u>Presenta</u> Plaque under "Gamma Tau at Large" account. Current Cost \$9.75 per plaque. Pay by credit card then submit for reimbursement from Odyssey.</p> <p>Note: Plaques are given to first place winners in each category only.</p> <p>9/2015 *Ordered 4 plaques so we have supplies for 2 years (2015 and 2016)</p> <p style="text-align: right;">Maurice Fitzgerald <u>Presenta</u> Plaque A Certified Veteran Owned Small Business 1-800-824-2930 www.presentaplaque.com</p>

Example

Results

- The work of the committee results in an annual conference that is scheduled for two days.
 - Month: October or November
 - Days: Thursday and Friday
- The committee has shifted away from a strictly research focus to that of also including:
 - Innovation in clinical practice
 - Nursing administration and education
 - Student friendly sessions

SIGMA THETA TAU INTERNATIONAL HONOR SOCIETY OF NURSING ODYSSEY 2015 CONFERENCE



"Population Health and Nursing's Role: Ethics, Leadership, and Global Action"



OCTOBER 15 & 16, 2015
ONTARIO, CALIFORNIA

GAMMA GAMMA
IOTA SIGMA
OMICRON DELTA
RHO BETA
NU MU
GAMMA TAU AT
LARGE
XI THETA



GAMMA ALPHA
IOTA ETA
UPSILON BETA
ZETA MU AT
LARGE
PHI ALPHA
PHI THETA
PHI LAMBDA
CHI MU

**SIGMA THETA TAU INTERNATIONAL
HONOR SOCIETY OF NURSING®
ODYSSEY 2016 CONFERENCE**



**Influence to Advance
Global Health and Nursing**

OCTOBER 13 & 14, 2016

GAMMA
GAMMA

IOTA SIGMA

OMICRON
DELTA

RHO BETA

NU MU

GAMMA TAU
AT LARGE

XI THETA

GAMMA
ALPHA

UPSILON
BETA

ZETA MU AT
LARGE

PHI ALPHA

PHI THETA

PHI LAMBDA

CHI MU



PROGRAM

SIGMA THETA TAU INTERNATIONAL HONOR SOCIETY OF NURSING ODYSSEY 2017 RESEARCH CONFERENCE

21st CENTURY NURSING: SCHOLARSHIP, LEADERSHIP, SERVICE

GAMMA
GAMMA

IOTA SIGMA

OMICRON
DELTA

RHO BETA

NU MU

GAMMA TAU
AT LARGE

XI THETA

PSI THETA



GAMMA
ALPHA

IOTA ETA

UPSILON
BETA

ZETA MU AT
LARGE

PHI ALPHA

PHI THETA

CHI MU

PROGRAM

Research and Innovative Sessions: Speakers identified after abstract review.

THURSDAY PROGRAM 10/13/16

- 7:30-8:30** Registration, Continental Breakfast, Exhibits & Posters
- 8:30-8:45** Welcome
- 8:45-9:45** KEYNOTE – Sandra Bibb, PhD, RN, Director, STTI Board Of Directors, Dean, Professional Studies, Wichita State University
- 9:45-10:15** Break (Exhibits, Posters & Refreshments)
- 10:15-11:45** Breakout Session I
A. Research Session
B. Innovation Session
- 12:00-1:00** Lunch (Exhibitors & Posters)
- 1:00-2:30** Breakout Session II
A. Research Session
B. Innovation Session
- 2:30-3:00** Break (Exhibits, Posters & Refreshments)
- 3:00-4:00** Speaker: Gloria Willingham-Toure', PhD, RN, Founder of the Village P.r.o.j.e.c.t.s., Afram Global Organizations, Inc., prior faculty at CSU Long Beach and Provost, Fielding University
- 4:00-4:30** Debrief the Day & Raffle

FRIDAY PROGRAM 10/14/16

- 7:30-8:30** Registration, Continental Breakfast, Exhibits & Posters
- 8:30-8:45** Welcome
- 8:45-9:45** KEYNOTE –MarySue Heilmann, PhD, RN, Faculty, UCLA School of Nursing
- 9:45-10:00** Poster Awards
- 10:00-10:30** Break (Exhibits, Posters & Refreshments)
- 10:30-12:00** Breakout Session I
A. Research Session
B. Innovation Session
- 12:00-1:00** Lunch (Exhibitors & Posters)
- 1:00-2:30** Breakout Session II
A. Research Session
B. Innovation Session
- 2:30-2:45** Break (Exhibits, Posters & Refreshments)
- 2:45-3:45** Speaker: Simon Fox, Executive Director, Adventures in Caring Foundation, Santa Barbara, Compassion Fatigue and Self Care
- 3:45-4:15** Summation and Raffle

Conclusion

- The Odyssey Conference offers opportunity for professional networking and information sharing.
 - Promote scholarship, leadership and service
- Presentations include research, clinical, and educational topics, with the presenters being a unique blend of students, educators, clinicians and leaders.
- Students and other attendees benefit from the opportunity of meeting and learning from local and international leaders.
- Typically, 60% of our attendees are students who not only attend, but also volunteer and present.

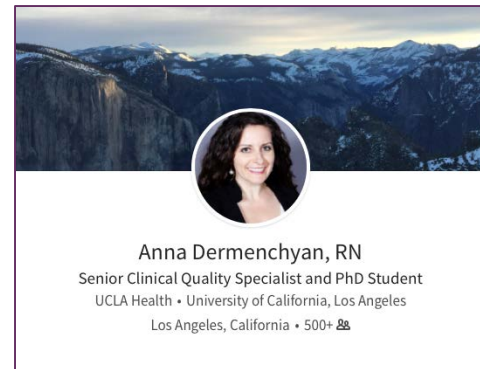
Thank You

Connect with me through e-mail or social media!

Anna Dermenchyan
adermenchyan@mednet.ucla.edu
Twitter: @ADermenchyan



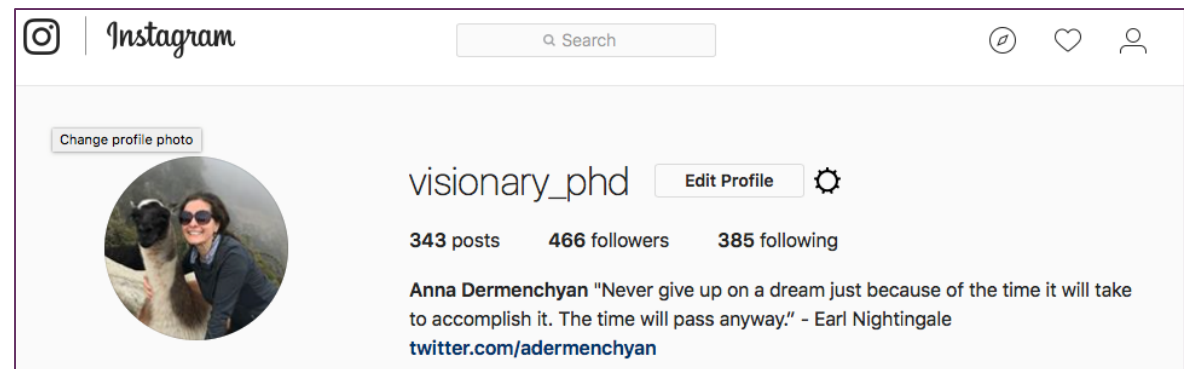
Twitter profile page for Anna Dermenchyan, RN (@ADermenchyan). The profile picture is a circular portrait of Anna. The header image shows a row of colorful houses along a waterfront. The bio reads: "Lead. Inspire. Transform. Achieve. Connect. Network. @UCLAHealth @UCLANursing". Location: Los Angeles, CA, USA. Joined January 2010. Statistics: 400 Tweets, 216 Following, 238 Followers, 219 Likes, 1 Lists, 0 Moments. A recent tweet from AACN Critical Care (@AACNme) is visible, mentioning a \$160,000 research funding award.



LinkedIn profile card for Anna Dermenchyan, RN. The header image shows a mountain landscape. The profile picture is a circular portrait of Anna. The bio reads: "Senior Clinical Quality Specialist and PhD Student UCLA Health • University of California, Los Angeles Los Angeles, California • 500+ connections".



Facebook profile card for Anna Dermenchyan. The header image shows Anna looking up at a sunset over a lake. The profile picture is a circular portrait of Anna. The bio reads: "Anna Dermenchyan". Navigation tabs include Timeline, About, Friends (965), Photos, and More. Buttons for Update Info and View Activity Log are visible.



Instagram profile page for visionary_phd. The profile picture is a circular portrait of Anna with a dog. The bio reads: "Anna Dermenchyan 'Never give up on a dream just because of the time it will take to accomplish it. The time will pass anyway.'" - Earl Nightingale twitter.com/adermenchyan". Statistics: 343 posts, 466 followers, 385 following. An "Edit Profile" button is visible.

The Live Event: Show Time!



Kathleen Hinoki, PhD, MSN, RN, CNS
STTI - Nu Mu Chapter

Objectives-- The learner will be able to:

1. Describe how to structure a regional nursing conference schedule that will attract the nursing student as well as the seasoned nurse
2. Identify strategies for engaging the conference audience from start to finish
3. Discuss some of the finer points of program planning, that will result in a smoother running conference

Background

- One of our primary goals continues to be that of providing an informative and thought provoking conference that is applicable to nursing students and to nurses from both the academic and practice settings
- The next few slides will provide some context as to the makeup of our conference participants....

Nursing Students Enjoying the Conference



Planning Committee Membership Statistics

- We currently have representation from 18 different universities
- Nine are private universities and nine are public universities
 - (1) University of California campus
 - (8) California State University campuses

Types of Nursing Programs Offered by Our Universities

- Traditional or accelerated BSN – 14
- Master's in nursing – 16
- DNP – 10
- PhD – 4

Participating Private Universities

- Azusa Pacific
- California Baptist
- Concordia
- Loma Linda
- Point Loma Nazarene
- University of Phoenix
- USD
- Vanguard University
- Western University

Participating Public Universities

- CSUDH
- CSUF
- CSULA
- CSULB
- CSUN
- CSUSB
- CSUSM
- SDSU
- UCLA



Methods

- Conference location
- Conference design
- Conference logistics

Past Conference Locations

- 2007 San Diego
- 2008 Cerritos
- 2009 Ontario
- 2010 San Diego
- 2011 Cerritos
- 2012 Ontario
- 2013 San Diego
- 2014 Ontario
- 2015 Ontario
- 2016 Ontario

Participating STTI Chapters



Conference Locations



Conference Design

- One that meets the needs of a diverse audience
- A program that incorporates STTI's values
→ *scholarship, leadership & service*
- Eligible presenters are: members of STTI chapters, faculty, current nursing students, or other interested nurse clinicians, researchers and scholars

Program Structure

- Key note speakers
- Break-out sessions
- Poster session

Key Note Speaker Examples

- Cynthia Gantt, CAPT, NC, USN, PhD, FNP
“Leading Population Health Initiatives”

- Beth Tigges, PhD, RN, PNP
Vice President, STTI

“Nursing’s Role in Advancing Translational Science”



Key Note Speaker Examples

- Deborah Morton, PhD, Public Health
"American Indian Health"
- Gloria Willingham-Toure', PhD, RN
Founder of the Village P.r.o.j.e.c.t.s.
Afram Global Organizations, Inc.

Breakout Sessions

- Concurrent research and innovative podium presentations are offered
- Each research and innovative session features 3 – 4 speakers
- Conference attendees have the option to attend an entire session or may choose to listen to some of each session, based upon their interests

Research Presentations

- A completed quantitative research study
- A completed qualitative research study
- A completed mixed methods study

Research Podium Examples

- Blood Culture Accuracy: Central Venous Catheters Discards – Clinical Practice
- Writing an Abstract – Education
- Twenty Years After Northridge: Disaster Preparedness Efficacy – Leadership

Innovative Presentations

- A problem analysis
- A case study
- A quality improvement evaluation
- A systematic review of the literature

Innovative Podium Examples

- Improving Glycemic Control Among Incarcerated Men – Clinical Practice
- Ambulatory Care: Extern Options for Nursing Students – Education
- Training Faculty to Run and Debrief Simulation on a Zero Budget – Leadership



Poster Sessions

- Posters are determined by reviewers to be either research or innovative
- Posters are on display in the same room as the food and exhibitor tables
- Conference attendees have the opportunity to view posters and to interact with the poster presenters
- A plaque is awarded to the top research and the top innovative poster presenters

Poster Sessions



HEALTH FATALISM: A CONCEPT ANALYSIS
 Sarah Alkhatfi, BSN, MSN & MarySue V. Hellemann, PhD, RN
 University of California Los Angeles

Why Health Fatalism?
 Understanding the concept of health fatalism provides a basic building block to help nurses comprehend many phenomena related to health behaviors. For example:
 1- How fatalism can influence some patients' adherence to healthy lifestyles, e.g., exercise, healthy diet, stress management, etc.
 2- How fatalism can influence a person's adherence to screening guidelines, such as for mammograms.

Questions about the Concept
 • How does fatalism affect patients' health practices?
 • What is the relevance of fatalism to nursing practice?

Antecedents
 • Fear due to believing in a lack of control or free will concerning health issues.
 • Pessimistic feelings possibly from previous unfavorable disease experiences. These could be shaped by a religious background in which fate is part of the belief system.
 • Partial loss of hope (hopelessness), especially due to potentially fatal diseases, such as breast cancer.
 • Lack of self-control: A weakening sense of self-control during stressful health episodes may lead people to become fatalistic, at which point they may come to believe they are completely powerless in the face of their health situation.

Defining Attributes
 • The person's belief system may include two sub-elements:
 (1) Belief in a lack of free will
 (2) Belief in a supreme power that could take the form of:
 • A religious supreme power
 • Oppressive social or political regulations

Consequences
 • Decrease in adherence to a healthy lifestyle, treatment, or screening guidelines
 • Little knowledge about the nature, risk factors, and prevention of disease
 • Use of fatalism as a coping mechanism for disease, pain, complications, etc.

Potential Empirical Referents
 • Modified Power Fatalism Inquiry (MPFI), which defines fatalism as the belief that cancer is a death sentence.
 • Religious Health Fatalism Questionnaire (RHQF), which includes three scales: Divine Provision Scale, Destined Plan Scale, and Helpless Inevitability Scale.
 • This questionnaire assesses the belief that health outcomes are unavoidable and controlled by a supreme power (God).

Model Case
 Fatimah is a 44-year-old woman who complained of a painful lump in her left breast. During the patient interview, the Nurse Practitioner (NP) discovered that Fatimah had never had a mammogram or clinical breast examination, despite the risks associated with her age and family history of breast cancer (BC). When the NP asked why she had never had a mammogram, Fatimah replied that she was afraid of what her mother experienced during radiation therapy for BC. She believed that God imposed that disease on her family. She looked down and said, "I believe there is no benefit to have a mammogram. I knew that one day I will face the same destiny as my mother." During the interview, Fatimah revealed a lack of knowledge about breast cancer, including its nature, risk factors, prevention, and screening. After the physical examination, the NP started to discuss BC with Fatimah, in particular the importance of a mammogram. Also, the NP ordered a mammogram and follow-up visit for her.

Do you think Fatima will have the mammogram? If you were the NP, would you have addressed fatalistic beliefs with the patient? Why or why not?

References are available upon request. Contact information

A VU: STRUCTURED INTERVIEW
 Susan M...
 Loma Linda

Poster Reviewer Sheet for the Judges

POSTER REVIEW SHEET

Date reviewed: _____

Title of poster: _____

Poster presenter(s): _____

Presenter's chapter: _____

Poster reviewer & own chapter: _____

CRITERIA

The rating scale ranges from 0-4 (0=absent, 1=poor, 2=acceptable, 3=good, 4=excellent).
Please circle the appropriate number and total the score at the bottom of the page.

Category A: Overall Appearance

- | | | | | | |
|--|---|---|---|---|---|
| 1. Does the poster attract and hold viewer's attention? | 0 | 1 | 2 | 3 | 4 |
| 2. Does the poster appear free of unnecessary detail and contain adequate white space to avoid crowding? | 0 | 1 | 2 | 3 | 4 |
| 3. Is the print legible from 5 feet away? | 0 | 1 | 2 | 3 | 4 |

Category B: Content

- | | | | | | |
|---|---|---|---|---|---|
| 4. Is the poster free of spelling & grammatical errors? | 0 | 1 | 2 | 3 | 4 |
| 5. Is the content clearly written & easy to understand? | 0 | 1 | 2 | 3 | 4 |
| 6. Is the content logically organized? | 0 | 1 | 2 | 3 | 4 |
| 7. Are the specific aims or objectives clearly stated? | 0 | 1 | 2 | 3 | 4 |
| 8. Is the research background or description of evidence-based innovation clearly stated? | 0 | 1 | 2 | 3 | 4 |
| 9. Is the target population/sample described? | 0 | 1 | 2 | 3 | 4 |
| 10. For research posters, is the methodology clearly described?
For innovative posters, is the implementation process clearly described? | 0 | 1 | 2 | 3 | 4 |
| 11. Are the research results or change brought about by the innovation clearly summarized? | 0 | 1 | 2 | 3 | 4 |
| 12. Are the implications or significance of findings described? | 0 | 1 | 2 | 3 | 4 |
| 13. Does the poster include recommendations for future studies? | 0 | 1 | 2 | 3 | 4 |

Please add any comments below:

Total score:

Conference Logistics

- Planning committee members meeting the evening before, at the conference hotel
- Assigned roles for the day of the conference
- Reasonable start and end times for the program
- Adequate break times
- Great food *
- Dedicated audio-visual technician *



Conference Goals

- Providing a conference that comes to fruition as a result of a collaborative effort amongst 14 – 15 Southern California STTI chapters
- Providing a program that promotes scholarship, leadership and service- STTI's key values
- Providing a high quality program that meets the learning needs of a diverse nursing audience

Results & Conclusion

- We have been able to successfully put together a nursing program utilizing a collaborative approach amongst 14 – 15 STTI chapters from the Southern California region
 - We have been able to successfully offer a nursing program whose conference topics have reflected the core values of STTI: *Scholarship, Leadership and Service*
- ...but how well have we met the learning needs and interests of a diverse nursing audience, and what do our outcomes show?

Tracking Success: Outcomes of a Multi-chapter Collaborative Conference



Marilyn Klakovich, DNSc., RN, NEA-BC
Omicron Delta & Iota Sigma

Objectives-- The learner will be able to:

1. Summarize key outcomes of a conference collaboration.
2. Apply lessons learned to a collaborative conference process
 - Planning
 - Implementation
 - Evaluation



Background

- Evaluations used to correct problems that occur
- Evaluations used to plan future event
- Important questions:
 - Whose opinion matters?
 - What would be really meaningful to them?



Methods

- Multi-faceted evaluation approach
 - Formative
 - Attendee
 - Exhibitor
 - Summative
 - Attendee survey
 - Exhibitor Survey
 - Planning Committee
 - Immediate debrief
 - Follow up survey

the
TOOLS

Odyssey Conference Evaluation

- Our Planning Committee makes every effort to match its educational programs to the interests and needs of program participants. Please help us continue to improve by fully answering the following questions.

PROGRAM EVALUATION

Excellent Good Fair Poor

1. Attainment of the stated objectives
2. Attainment of my expectations.
3. I can apply the new knowledge to my job.
4. Support materials: Proceedings, Handouts
5. Ease of registration
6. Physical facilities were comfortable and adequate
7. Overall evaluation

Odyssey Conference Evaluation, Cont.

Speaker Evaluation: Please rate using Poor to Excellent Rating Scale

Session	Content	Presentation
Keynote		
Research Breakout Session		
Innovative Breakout Session		
Closing Speaker		
Best Speaker of the Day		

Additional Questions

Which Innovation topics could be utilized in your work setting?

What keynote topic would be of value to you at next year's program?

Additional Comments:

Exhibitor Evaluation

Please circle the appropriate number in response to each statement:

1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree

- I received an adequate number of visitors to my exhibit table.
- My exhibit table was in a good location.
- I received adequate information about the conference including specific information for exhibitors.
- The exhibitor fees were reasonable.

Post-conference Debrief Form

Please complete this form while the event is fresh in your memory.

Program Element	Observations & Suggestions	Program Element	Observations & Suggestions
Chapter Responsibility Assignment & Division of Labor		Schedule of Presenters	
Geographic Location		Brochure	
Advance Marketing		RSVP Process	
Save the Date Flyer		Proceedings	
Websites		Poster Session	
Call for Abstracts		Poster Awards	
Abstract Review		Poster Judging	
Presenter Notification		Signage	
Registration		Presenters	
Exhibitors & Sponsors		Volunteers	
Breaks		Lunches	

Results: Students and Practicing Nurses

- Attendance
 - Students
 - First Presentation Experience
 - Exhibit Hall Opportunities
 - Nursing Jobs
 - Advanced Degrees
 - Practicing Nurses
 - Tenure & Promotion
 - Exhibit Hall Opportunities
 - Educational Products
 - Medical Supplies



Attendance

700

600

500

400

300

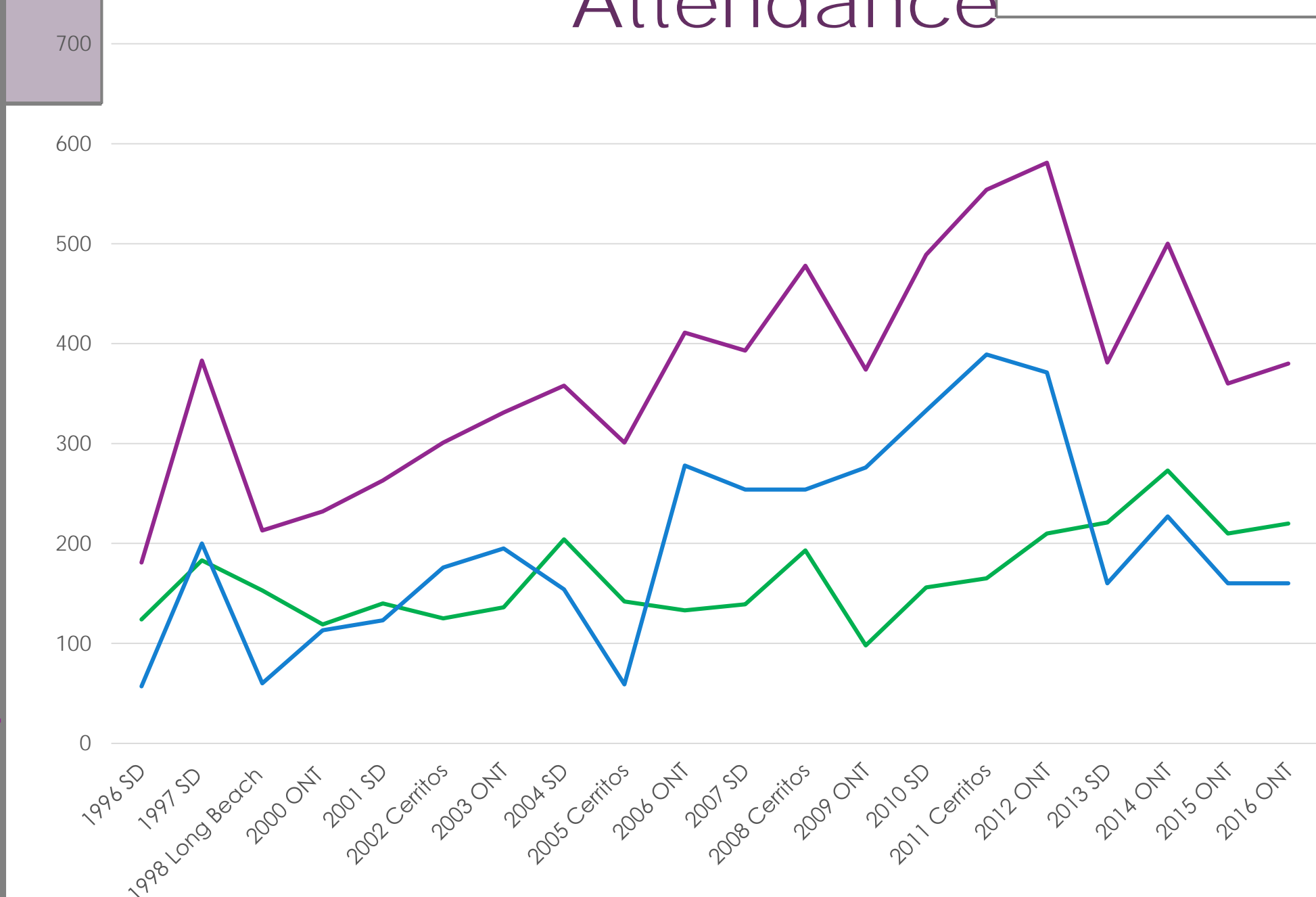
200

100

0

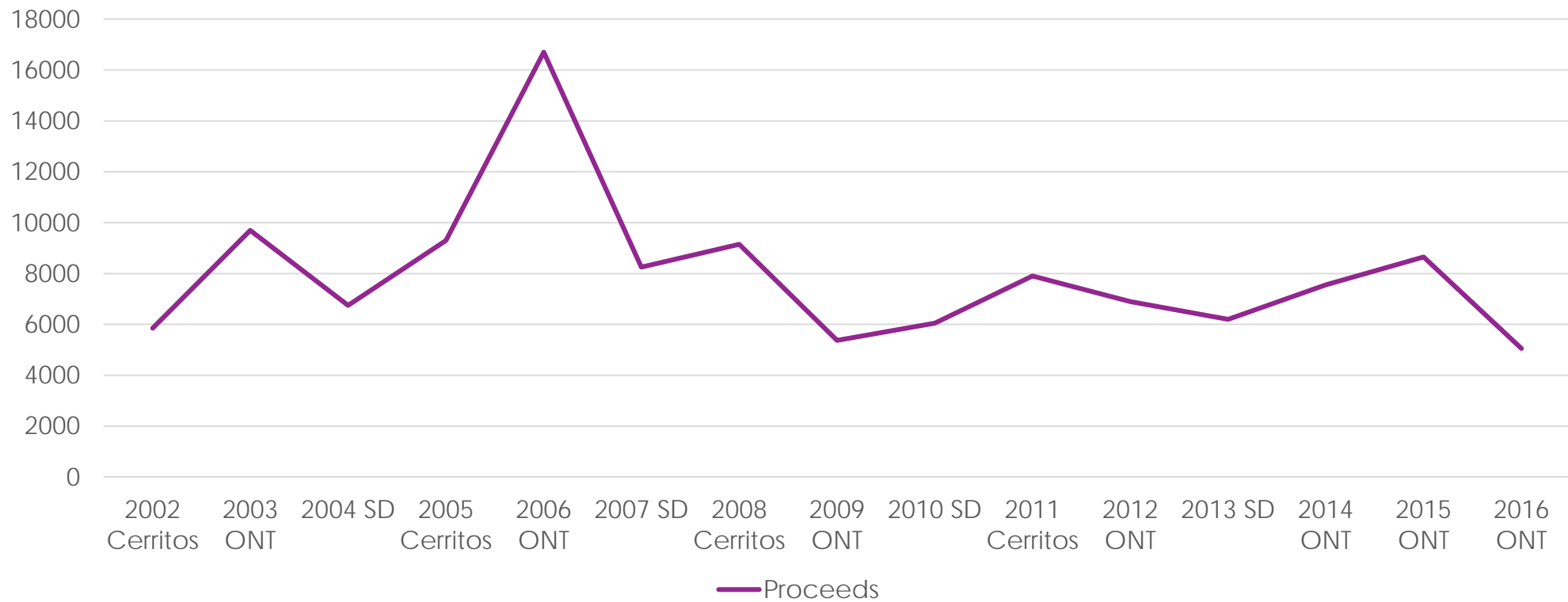
- Total
- RNs
- Students

1996 SD
1997 SD
1998 Long Beach
2000 ONT
2001 SD
2002 Cerritos
2003 ONT
2004 SD
2005 Cerritos
2006 ONT
2007 SD
2008 Cerritos
2009 ONT
2010 SD
2011 Cerritos
2012 ONT
2013 SD
2014 ONT
2015 ONT
2016 ONT



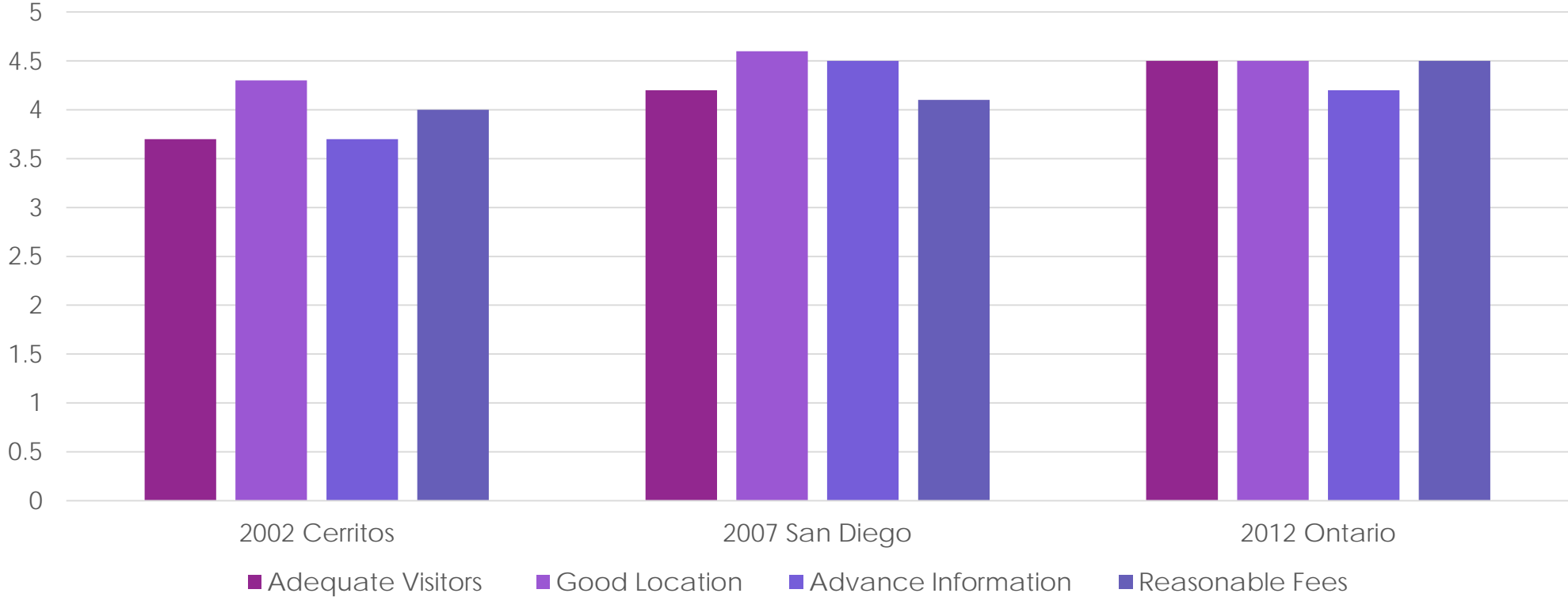
Exhibitor Evaluation Results

Annual Exhibitor Proceeds



Evaluation Results: Exhibitor Survey

Exhibitor & Sponsor Evaluation Survey Results



Results: STTI Chapter Benefits

- Network and collaborate with like-minded chapter leaders
- Develop individual leadership skills
- Net proceeds used for:
 - Scholarships
 - Research Grants



Lessons Learned and Suggestions

- Student assistance needed for preparing first abstract and professional presentation
 - Faculty assistance and sign-off
 - Presentation guidelines and examples
- Shared chapter responsibilities
- Add day one huddle
- Add speaker evaluation



Conclusions



Questions?

