Leadership Development Influences Legacy Building, Lifelong Learning, and Global Health Policy

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Disclosure

• The authors of this presentation, 
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state that there is no conflict of interest and there was no sponsorship or commercial support given to the authors regarding this presentation
Overall Symposium Purpose

• Demonstrate a culture of leadership development that promotes lifelong learning, global health, and legacy building

• Illustrate that membership engagement increases sustainability while advancing nursing practice and policy through enhancing scholarship, leadership, and service.
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- How does your chapter create a culture of lifelong learning through...
  - Research/scholarship
  - Leadership development
  - Service

- How does your chapter engage members in lifelong learning through service...
  - Locally
  - Regionally
  - Globally

Living Legacy

- In what ways does YOUR chapter create a legacy?
- What is YOUR legacy?
  - Describe most memorable moment in nursing?
  - What changes do you predict in profession?
  - What do you believe are most important qualities of nurse?
  - What thought would you like to share with novice/new graduate?
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Living Legacy

- Presenters will pass out cards and pens with the questions written at the top.

- Please complete the questions and have your living legacy part of the STTI legacy.

# years as a STTI member?
How many years have you been a STTI Member?
Lifelong Learning: Developing Professional and Personal Leadership

Jennifer L. Saylor, PhD, APRN, ACNS-BC
Objectives

• The learner will be able to
  – Explain the significance of lifelong learning and its relationship to personal and professional leadership development.
  – Identify at least two avenues for lifelong learning related to nursing excellence in scholarship, leadership, service, and fulfilling the STTI mission.
"Let us never consider ourselves finished nurses. We must be learning all of our lives."

"Never discourage anyone...who continually makes progress, no matter how slow."

"Live as it you were to die tomorrow. Learn as if you were to live forever."

"Learning never exhausts the mind"

"The only source of knowledge is experience"
Promoting Lifelong Learning

• Many chapter engagement opportunities foster a leadership culture.
• Advancing the practice of lifelong learning within your chapter ensures member engagement and chapter sustainability by enhancing scholarship, leadership, and service.
Chapter Scholarship

- Research, EBP, and quality improvement are essential components of lifelong learning (Connelly, 2013)

- EBP dinner and End-of-Year celebration
  - Acknowledge members professional achievements
  - Opportunity for members to present their research
  - Illustrates that research is an attainable goal

- Special Edition Newsletter: EBP

- Coordinate a shared event with another chapter
Chapter Scholarship

• Financial support for research projects, presentations, awards and scholarships
  – stimulates research generation, dissemination, and utilization

• Recognize and support students who demonstrate leadership potential, academic excellence, and a dedication to community service
Chapter Scholarship

• Increase STTI presence and collaborations with local hospitals and healthcare agencies
  – Local pediatric hospital awards ceremony (Nurse’s Week)
    • Presented a financial award for the top research poster
    • Recognized all chapter members with a Certificate of Appreciation
  – Local Adult Hospital
    • Increased awareness (Annual Research Conference Table)
    • Presented certificates of appreciation
    • Recruited potential nurse leaders and reengage members
Chapter Leadership

• Educational Leadership Training Grant to attend Leadership Connection

• Leadership Succession Committee cultivates future leaders and ensures an active sustainable chapter
  – Career Development Boot Camp
  – Nursing Skills Boot Camp
  – Leadership Intern Program
Chapter Leadership: Boot Camps

• Programs and events help members feel engaged and supported in their professional and personal life
  – Career Development Boot Camp
  – Nursing Skills Boot Camp
    • Clinicians assist with clinical orientation
Chapter Leadership: Intern Program

• Vision: to provide each intern with the opportunity to
  – Expand leadership skills
  – Develop a relationship with a mentor
  – Nurture a lasting commitment to STTI

• Projects: once a thought (lack of time and energy)... now complete and continue
Chapter Leadership: Intern Program

- Intern Positions
  - Diversity in Nursing Initiatives Intern
  - Social Event Coordinator Intern
  - Membership Liaison Intern
  - Publicity and Social Media Intern
- Financial support for NCLEX exam
- Various mentoring modalities
- Sustain membership while also recruiting new members and potential leaders
Chapter Service

• Nurses can understand healthcare inequities through engaging in volunteer service with vulnerable populations (Jacobson, 2013)

• Local, regional, and global service promotes lifelong learning while transforming global health
  – Opportunities focus on mental health wellness and vulnerable populations
  – Members may learn and begin to see the world in a new light
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• In one to three words describe how your chapter engages members in lifelong learning and leadership development.
to three words describe how your chapter empowers in lifelong learning and leadership development.
Advancing Nursing Leadership Through Global Health Policy

Jennifer Graber, EdD, APRN, CS, BC
Objectives

• The learner will be able to
  – Describe how global health and policy can advance nursing in the changing healthcare landscape
  – Explain two ways their STTI chapter can engage in global health using the United Nations Sustainable Development Goals as a global health framework
Global Health

• **Definition**
  – Lacks a universal definition
  – Central focus of global health has remained to improve health and achieve health equity worldwide for everyone

• **Changing healthcare landscape**
  – Directly or indirectly impact people’s health within the United States
  – Governmental agencies are providing funding, human resources, and technical support to large organizations, such as the World Health Organization (WHO) and the United Nations SDGs
  – Nurses are the key to providing quality healthcare, so all nurses must seize the opportunity to advance the nursing profession and the health of all people globally (Benton, 2012)
Global Health Policy

• Advancing Nursing Leadership through:
  – Health policy
  – Networking and education about global health activities
  – Global Service Initiative policy
    • In an effort to streamline these activities and continue the mission of STTI, our chapter designed a policy and procedure for these initiatives under the Service and Outreach Committee
  – Our chapter’s global health initiative incorporates service, scholarship, research, and leadership
United Nations Sustainable Development Goals

GOAL 1: End poverty in all its forms anywhere in the world
GOAL 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture
GOAL 3: Ensure healthy lives and promote well-being for all ages
GOAL 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
GOAL 5: Achieve gender equality and empower all women and girls
GOAL 6: Ensure availability and sustainable management of water and sanitation for all
GOAL 7: Ensure access to affordable, reliable, sustainable and modern energy for all
GOAL 8: Promote sustained, inclusive and sustainable growth, full and productive employment and decent work for all
GOAL 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
GOAL 10: Reduce inequalities within and among countries
GOAL 11: Make cities and human settlements inclusive, safe, resilient and sustainable
GOAL 12: Ensure sustainable consumption and production patterns
GOAL 13: Take urgent action to combat climate change and its impacts
GOAL 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development
GOAL 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
GOAL 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
GOAL 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development

SUSTAINABLE DEVELOPMENT GOALS
Chapter Impact: Locally

• Empowerment Center
  – Support the homeless at a shelter
  – Donate hygiene bags throughout the year
  – Collect coats/blankets during code purple

• Women Ready
  – Aims: empower women in need and bring awareness of this underserved population
  – Homeless women have limited access to feminine hygiene products
    Provide Bags with one month’s supply of products and health education specific to women are given out.
Chapter Impact: Locally

• Plastic Bag Collection - The BYOB event
  – Recycling: Members collected over 700 plastic bags, which were added to the 4,000 bags from a local school
  – Over 50,000 plastic bags were assembled with the Lieutenant Governor and other chapter members attending the event in support of House Bill 202
  – SDG 15 - protecting, restoring and promoting sustainable use of terrestrial ecosystems, sustainably managing forests, combating desertification, and halting and reversing land degradation and halting biodiversity loss
Chapter Impact: Regionally

- **Annual Holiday Outreach (15 years)**
  - Benefits a Counseling and Support Service Agency
  - Collaboration with Mid-Atlantic Behavioral Health (MABH)
  - Members buy wish list items and/or volunteer time to meet clients and host a holiday party
    - Exposes members to this vulnerable population
Chapter Impact: Regionally

• Meet Me at the Well (MMATW)
  – non-profit that focuses on human trafficking issues in DE
  – 75% of trafficked women saw a healthcare provider while in captivity and often passing through the ED (Green, 2016)
  – 2nd fastest growing criminal activity, trailing only drug trafficking in the US since 2012 (Anderson, 2016).
  – Educates members by increasing the awareness and financial support
    • Membership Appreciation night
    • Induction ceremony
    • EBP Dinner
    • Full article in the Newsletter and Circle
Chapter Impact: Globally

• Globally
  – Global service initiative
    • Policy
    • Goals
    • Relation to Presidential Call to Action
    • Leadership Development
Beta Xi Global Service Initiative

**Purpose:** The mission of the Beta Xi Global Service Initiative is to expand our global impact of STTI members of our chapter by participating with global health care.

**Membership:** The Beta Xi Global Service Initiative shall consist of the Global Service Initiative Coordinator, Beta Xi Global Ambassadors, and other members who are interested in global health care initiatives. There is no limit on membership; all members are eligible to serve.

**Objectives:**

- In line with the United Nations Sustainable Development Goals, the CDC’s Global Health Strategies, and the World Health Organization, Beta Xi developed the Global Service Initiative. This service initiative was designed to help improve health care locally and globally as well as to educate chapter members on the local relevance of having a global perspective. The objectives are as follows:
  - Generate new knowledge to expand global thinking, improve practice and engage chapter members to positively contribute to global health care challenges.
  - Provide education regarding ways to reduce infectious disease and other emerging public health threats.

**Implementation:**

- Identify a partner organization in a particular region or country that is impoverished and identify needs within that population; i.e. maternal health, water, malaria, HIV/ AIDS.
- Partner with a national to determine the best approach to reduce or improve the problem.
- Identify how Beta Xi will make a contribution towards that endeavor.
- Determine a length of time for the commitment.
- Identify ways to make the project sustainable and education necessary for those involved.
- Increase awareness at the chapter level of the impact that the chapter can make in global health care.
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- In one to three words describe how your chapter engages in global health initiatives and aspects of health policy.
Leadership Development: Building a Nursing Legacy

Evelyn R. Hayes, PhD, MPH, APRN, FNP-BC
Objectives

• The learner will be able to
  – Define and understand legacy and the influence legacy has on the nursing profession and leadership development
  – Discuss ways to develop an action plan within their chapter for enhancing legacy initiatives
Legacy

• Described in variety of ways:
  • What one leaves behind and gives to those who follow
  • “…an investment in those who will carry the work on” (Sherman, 2016)
  • ”paves the way forward impacting health locally and globally” (Steinert & Macdonald, 2015)
Legacy

• Provide a purposeful insight into cultural differences (Newton & Jones, 2016)

• Growth with
  – Commitment to passion
  – Spirit of self-giving
Passion with a Purpose

Four factors to ponder:

1. Know what is important to you
2. Raise yourself out of the frontline weeds
3. Look, listen, and study
4. Let them fly
Legacy Project

• Fundamental to what is human
• About life and living
• Learning from the past
• Living in the present
• And building for the future (Bosak, 2014)
• www.legacyproject.org
Supporting Legacy Building

• Core strategic value
• Respond to needs of vulnerable populations
• Outreach coordinated by members and potential members
• Strategic alliances with community agencies, publicize unique contributions of STTI
Supporting Legacy Building

• Passion, Dedication, and Enthusiasm of members as foundation of success
• Strong leadership qualities
• Informal and formal mentoring
  – Leadership Intern Program
• Committed to mission and goals of STTI
Supporting Legacy Building

• Outreach through STTI networks: local consortia and Leadership Connection Conference
• Acknowledge with pride the impact

Legacy is not what's left tomorrow when you're gone. It's what you give, create, impact and contribute today while you're here that then happens to live on.

Rasheed Ogunlaru
meetville.com
Supporting Legacy Building

• Spirit of giving and promoting philanthropy

• Nursing profession can benefit from philanthropy to advance health of nation (Judge, 2014)

• Intersection between nursing and charitable giving beyond financial donations (Maloney, 2015)
Future Implications for Legacy Building

• Provides strategies and understanding for how a legacy model helps to create the future nursing path forward (Lange, Zahourek, & Mariano, 2014)

• Design descriptive qualitative study building on data collected 2014-2016 at chapter events
Overall Legacy Building & Leadership

- Describe your most memorable moment in nursing?
- What changes do you predict in the profession?
- What do you believe are the most important qualities of a nurse?
- What thoughts would you like to share with a novice/new graduate?
- What positive impact have you made in the nursing profession?
- What contributions have you made to the chapter?
Legacy and Global Health

• Describe your general global experiences?
• Describe your healthcare related experiences?
• What are your plans and dreams related to global health?
• What advice would you give to your colleagues and students about global health?
Take Home Messages

• By offering a wide variety of programs that encourage lifelong learning, members can also realize how important they are in influencing the transformation of health while fulfilling the mission and vision of STTI

• By providing opportunities for member engagement, chapters can impact global health and policy to achieve health and equality for everyone worldwide

• By embracing service and legacy building as a core strategic value, members can realize the impact on the future of nursing through their own passion, dedication, enthusiasm of members
References

• Benton, D. (January, 2012). Advancin globally to shape policy and strengthen nursing's influence. OJIN: The Online Journal of Issues in Nursing, 17(1), Manuscript 5. DOI:10.3912/OIJN.Vol17No01Man05
References


Living Legacy Activity

What are the threads of YOUR legacy tapestry?