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**Introduction**

- Hand hygiene practice is considered to be the most effective strategy for patient safety. Healthcare workers' compliance has been lower than expected. (Gluyas, 2015)
- In October 2013, a 175 bed community hospital scored 51% on a hand hygiene review. Strategies were needed to increase hand hygiene compliance for patient safety.

**Methods**

- An observational design was used to analyze hand hygiene compliance among healthcare workers.
- Data collection is gathered every quarter by the Quality and Infection Prevention Department.

**Procedures**

- Formation of a multidisciplinary team with one representative from every hospital department (Hand Hygiene Champion).
- Quarterly Hand Hygiene meetings with the Department Champions.
- Dissemination of weekly Hand Hygiene Huddle Messages and emails to the Department Champions and Leaders scripting important hand hygiene information to share with staff.
- Engagement strategies include quarterly department hand hygiene activities, games, puzzles, word searches and glo-germ product demonstrations.
- Development of videos and posters that illustrated proper hand hygiene and its impact on patient safety.
- Established, dedicated information boards showcasing hand hygiene information in each department.
- Recognition for Departments achieving > 90% on hand hygiene compliance.

**Results**

- By June 2016, this hospital score was 91%. The 40% increase in hand hygiene compliance occurred over a 3 year period. Ongoing initiatives continue to heighten awareness of performing proper hand hygiene procedures and demonstrates sustained outcomes.

**Conclusion**

- Staff have created an environment that in fact protects and supports the patients that we care for on a daily basis.
- It is imperative to keep hand hygiene at top of mind for everyone at all times and make it fun while holding staff accountable. The utilization of engagement strategies has been instrumental in the success of the campaign.
- Moving forward, the Hand Hygiene Campaign will continue to investigate different ways to approach staff motivation and compliance with hand hygiene activities.

**References**


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