Title:

CHAPTER LEADER SESSION: Grow Your Membership Through Nurse Leader Recruitment

Type:

Oral

Presenters:

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Keywords:

Nurse Leaders, STTI community leaders and nurse leader membership

Summary:

As a chapter, you are competing for a candidate's attention, time, and money, so your chapter must be well prepared to invest time and energy into the recruitment process. This session will focus specifically on the effective recruitment of Nurse Leader candidates. *Not eligible for continuing nursing education credits.

Abstract Text:

As a chapter, you are competing for a candidate's attention, time, and money, so your chapter must be well prepared to invest time and energy into the recruitment process. This includes creating an awareness in the community, hosting recruitment events, and ensuring that candidates understand the benefits of belonging and staying involved with your STTI chapter.

While the bylaws allow chapters to induct students and nurse leaders, this session will focus specifically on the effective recruitment of Nurse Leader candidates. Because nurse leader candidates are not undergraduate students, they require a different approach when it comes to recruitment events and ideas. Before planning events, it is important to understand who is eligible to join as a nurse leader.

Nurse Leader criteria are outlined in the 2015-2017 International Bylaws:

Nursing professionals not previously inducted as nursing students can join STTI as nurse leaders. Nurse leader Candidates must:

- Be legally recognized to practice nursing in their country.
- Have a minimum of a baccalaureate degree or the equivalent in any field.
- Demonstrate achievement in nursing. Candidates will be asked to explain how they have
 - Administration
 - Education
 - Global Health
 - Practice

- Publication
- Research
- Other

The criteria and application can be found and submitted online at www.nursingsociety.org/membership. Additional guidelines on all the membership criteria, recruitment, and other STTI processes can be found in the All Chapter Officers Workgroup in The Circle, http://thecircle.nursingsociety.org. Chapter leaders are also encouraged to read their monthly issue of Leader Lines, to ensure they know the current criteria, upcoming webcasts, and other items of importance to their role.

Slot:

F 20: Monday, 30 October 2017: 9:30 AM-10:15 AM

References:

STTI 2015-2017 International Bylaws, http://www.nursingsociety.org/connect-engage/about-stti/international-bylaws

STTI website, http://www.nursingsociety.org/why-stti/stti-membership/apply-now/nurse-leader-membership-criteria

Learning Activity:

LEARNING OBJECTIVES	EXPANDED CONTENT OUTLINE
Understand STTI's Nurse Leader application and process	PowerPoint presentation to discuss the STTI Nurse Leader application and process
Learn how to effectively recruit Nurse Leaders to your chapter	PowerPoint presentation