Zero to 60: Building Research Teams Quickly for Multi-site Research

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and many multi-site study coordinators over the years
Objectives

• Describe 5 lessons learned during 2 large multi-year, multi-site CPR studies.
• Report both novice and experienced site coordinator feedback based on these studies
Weiner’s (2009) organizational change theory as a framework

• Developing a shared sense of readiness
• Implementation capabilities
• Long term organizational results because of a study...
Developing a shared sense of readiness

Realities of working with industry and software development and coordination
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• Hurry up and wait...a year delay
• Faculty turnover during the year and study
Realities of working with deans/directors/novice faculty who do not normally support or do research

• GA pulled from the study after 1.5 months
• Strategizing for recruiting
• Understanding workload involved in data gathering
• Technophobes assigned to technology rich study
Implementation challenges and strategies

• Each IRB/program different in incentives/consent forms
• CITI training/no IRB training/expiring IRB training
• Excel spread sheets that calculated return dates
• Developing strategies for getting participants back on time
• Managing fund/gift card distributions at each site
• Using PW as sign on also...a must...cell phone cameras to take pictures of sign in numbers...
• Server outages during data collection
• Relationships are key...
• Knowing is not understanding...
Long term organizational outcomes

- Love or hate relationship with research
- Publications and presentations
- Relationships for future multisite studies formed
Novice and experienced site coordinator comments

• Communication
• Recorded meetings
References

