



# Email Interviews: The Decision-Making Process for Utilizing Electronic Data Collection in Qualitative Nursing Research

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# Problem

- Data needs to be collected
- The interview is a common method
- Historically, face to face
- Technology offers new methods
  - Telephone
  - Video
  - Email
  - Text
- Which method is the best?



# Purpose

- Email Interview



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# Context

- A recent qualitative study using email interview
- Purpose of study
- Participants



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# Previous Research

- Scheduling considerations
- Cost considerations
- Participant considerations
- Purpose of the study
- Methodological considerations



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# The Process

- Email access
- Privacy and confidentiality
- Time commitment
- Email reminders
- Simultaneous interviews
- Closing interview



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# My personal experiences

- Scheduling considerations
- Cost considerations
- Participant considerations
- Purpose of the study
- Methodological considerations



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# Conclusion

- The interview methodology should be based on several considerations
- Email interviews are a viable option

References available

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# Discussion

Questions



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