Email Interviews: The Decision-Making Process for Utilizing Electronic Data Collection in Qualitative Nursing Research

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Problem

• Data needs to be collected
• The interview is a common method
• Historically, face to face
• Technology offers new methods
  • Telephone
  • Video
  • Email
  • Text
• Which method is the best?
Purpose

• Email Interview
Context

• A recent qualitative study using email interview
• Purpose of study
• Participants
Previous Research

• Scheduling considerations
• Cost considerations
• Participant considerations
• Purpose of the study
• Methodological considerations
The Process

• Email access
• Privacy and confidentiality
• Time commitment
• Email reminders
• Simultaneous interviews
• Closing interview
My personal experiences

• Scheduling considerations
• Cost considerations
• Participant considerations
• Purpose of the study
• Methodological considerations
Conclusion

• The interview methodology should be based on several considerations
• Email interviews are a viable option

References available
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Discussion