Nursing in the global context

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International Council of Nurses
I am a nurse and I will ALWAYS be a nursing advocate.

My passion & my journey
Becoming global
Supply and demand drivers of the nursing workforce
International Context

Funders & Stakeholders

Mediators

Decision Making Process

Actions Dissemination

Research Process

Research Products

National Context

Chunharas, 2000

COHRED Working Group on Research to Action and Policy
At the table

Professional accountability

Adapted from Walt, Mays and Buse 2004. 
Making Health Policy
“Researchers often adhere to the idea that the results of relevant and scientifically rigorous research will eventually find their way onto the desks and into the meeting rooms of policy makers and program planners. This is seldom the case . . .”

Chunharas, 2000
Council on Health Research for Development (COHRED)
Working Group on Research to Action and Policy
“Research doesn’t spontaneously transform into practice and policy. There are specific, legitimate steps that must be taken to turn reliable research findings into real advancements in the health practice and health policy arenas.”

Centre for the Advancement of Health, 2001
“Previous attempts at improving the research-to-policy linkage have focused on the supply-side or research generation. But experience has taught that efforts must be directed at both the research generation and decision-making processes.”

Chunharas, 2000

COHRED Working Group on Research to Action and Policy
I really don’t think any more that we have a serious knowledge development problem. We have a serious research dissemination and transfer problem. [For example ...] I don’t think we should ever fund another study on Nurse Practitioners. Every piece of research for 30 years has shown the efficacy and effectiveness of the role. Why have we not been able to translate all those robust findings into action?

Gina Brown, RN PhD, 2001
Challenge

Being ready at the table

01 Process
- Wide range of communication skills and capabilities
- Business acumen
- Wide array of relationships and networks

02 Content
- Robust reporting processes and clinical information
- Understand the research and evidence
- Awareness of global strategies

03 Context
- Understanding of the global challenges
- Understanding of priorities

04 Improvement
- Improved health and health services
International Research Community

- Best use of results starts with ensuring relevance to potential users
- Research must fit national priorities rather than externally imposed agendas
- International community as a whole can encourage more research leading to action by providing additional channels for international dissemination and exchange of results, or helping developing country researchers to share their results
Sustainable Development Goals

- 191 UN members states have agreed to achieve the goals by 2030
- Fight inequality
- Sustainable progress
- Social determinants of health – conditions in which people are born, grow, work and live
Global Workforce Strategies
What governments desire

- **Reduce Costs**: Reducing the per capita cost of health care
- **Enhance patient experience**: Improving the patient experience of care (including quality and satisfaction)
- **Improve Health Outcomes**: Improving the health of populations
Process

- important to pay attention to the process of how research is planned and executed
- many steps in the process - need to be linked
- more than just inviting policy makers to participate in research planning; researchers also should participate in policy and program development process from which crucial research questions can be distilled
When nurses participate in health services decision making and policy development...

01 Person Centred Care
- Improved hospital experience for patients
- Improved patient involvement in care
- Improved health literacy
  (Flynn et al., 2010; Stimpfel et al., 2016)

02 Workforce
- Better work environments
- More highly educated workforce
- Higher staff satisfaction
- Decreased staff turnover
  (Kelly, McHugh, & Aiken, 2011; Brodaty et al., 2014; Jeon, Glasgow, Merlyn, & Sansoni, 2010; Stimpfel, Rosen, & McHugh, 2014; Flynn, Liang, Dickson, & Aiken, 2010; Twigg & McCullough, 2014).

03 Value
- Better quality care at lower cost
- Improved financial performance of an organisation
  (Needleman & Hassmiller, 2009; Goetz, Janney, & Ramsey, 2011)

04 Quality & safety
- Improved patient safety
  ✓ Lower failure to rescue
  ✓ Lower odds of mortality
- Improved quality measures
  (Forster, 2005; Francis, 2013; Garling, 2008; Flynn et al., 2010; Kelly et al., 2011; Stimpfel et al., 2014; Stimpfel, Sloane, McHugh, & Aiken, 2016)
Critical Entry Points for Strengthening the Research-to-Policy and Action Link

Researchers

- Need to foster new skills and ways of thinking
- Must be excellent communicators and engage stakeholders throughout the process
- Must be able to extract the crucial messages
- Must be able to synthesize as well as analyze
- Must have excellent managerial skills including stakeholder analysis

Chunharas, 2000
Stakeholders

- research will have a greater likelihood of being used in decision making if the intended users are identified and involved in the various stages of the process
- All stakeholders must be identified and involved
- Results must be communicated effectively to each group, bearing in mind their different roles, perceptions, orientation to the issues
Side by Side
Partnersing for Success

ICN Global Alliances
ICN strategic priorities

01 Universal Health Coverage
02 Person Centred Care
03 Human Resources for Health
04 Antimicrobial Resistance
05 Mental Health
06 Ageing
07 Non-communicable Diseases
08 Sustainable Development Goals

The global voice of nursing
Tips for Researchers

- Get the attention of media (be strategic!)
- Write an engaging news release
- Think like a reporter
- Prepare for the interview and conduct a successful interview
- Honor the embargo

Centre for the Advancement of Health, 2001

http://www.cfah.org/tips
@ICNurses

International Nurses Day website

www.icnvoicetolead.com