Influence Through Lifelong Learning: Membership Engagement Advances the Nursing Profession

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Objectives

The learner will be able to identify ways that chapter infrastructure can help foster sustainability by enhancing recruitment and retention of members.

The learner will be able to discuss ways to develop a program, such as a leadership intern program, that helps influence though lifelong learning and fosters retention of members with the chapter and STTI.
The purpose of this presentation is to exemplify various avenues to engage new members and foster active membership through lifelong learning.

Cultivating active membership ensures chapter sustainability while advancing the nursing profession and global health.

Provide members the opportunity to expand their personal, professional and leadership skills is essential creating a lasting commitment to the chapter/STTI.
Active recruitment and retention of members ensures a sustainable chapter through:

- Enhancing scholarship
- Leadership
- Service

Chapter activities that foster lifelong learning are an essential piece to membership recruitment and retention.
BACKGROUND

- Crucial to engage and involve new members immediately after induction
  - Membership Appreciation
  - Evidence-Based Practice Dinner

- The chapter provides awards for:
  - Research
  - Service
  - Travel
Leadership succession planning is imperative in all areas of nursing.

Today’s nurses need to prepare for the “next generation of nurse leaders” (Crosby & Shields, 2010, p. 363).

By the year 2020 nationwide (HRSA, 2006).

The Bureau of Labor Statistics (2012) found that nursing jobs will increase by 26% from 2010 to 2020.
Succession planning helps membership retention and fill key leadership roles.

Current leaders must view succession planning as a positive aspect to develop future leaders and not a threat (Benjamin, Riskus, & Skalla, 2011).

In doctoral nursing research programs, leadership transition planning is a key component to developing future leaders (Minnick, Norman, Donaghey, Fisher, & McKirgan, 2010).
Leadership planning can start early in nursing programs.

How? Membership in organizations - STTI and other student nursing associations.

A qualitative study of 15 nursing graduates who were members of a student nurse association to determine leadership development.

Themes: communication, collaboration, dealing with conflict, mentoring and mutual support, empowerment, professionalism, teamwork, and accountability (Lapidus-Graham, 2012).
To develop effective nurse leaders it is important to have mentoring relationships that foster professional goals and growth.

There are stages to the mentoring relationship which include establishing goals and planning, life balance, structuring the relationship, professional socialization, and navigating uncharted territory (Hadidi, Lindquistm & Buckwater, 2013).
Leadership Intern Program
- Opportunity to expand & develop leadership skills
- Cultivating a relationship with a mentor
- Challenges and benefits for mentors and mentees
- Developing a lasting commitment to STTI

Beta Xi Chapter Interns
- Diversity in Nursing Initiatives
- Social Event Coordinator
- Membership Liaison.
Research Mentoring

- Opportunity to expand and develop research skills
- Cultivating a relationship with a research mentor
- Challenges and benefits for mentors and mentees
- Developing a lasting commitment to STTI and research

Undergraduate nursing research course
Oh the Possibilities!!

- Membership Appreciation
  - Nursing Alumni Network collaboration
  - Potential community leaders
  - Connecting with members
  - Spirit of STTI

[Image of group of people]
Oh the Possibilities!!

- Evidence Based Practice Dinner Meeting
  - Sharing knowledge and research
  - Networking
  - Celebration of personal achievements
  - STTI accomplishments
Chapter Awards and Recognition
- Florence Nightingale Award
- Research Awards
- Travel Awards
- Service Awards
The Beta Xi Chapter strives to engage members early and retain membership through a variety of programs and awards. Thus, influencing our members through lifelong learning and enhancing the commitment to STTI, the nursing profession, and global health.
References


References


How can you engage your chapter members?