

# Nursing Faculty Development for Online Instruction



Lorri A. Graham, DNP-L, RN, CPHQ, CIC, CNE

# Faculty Disclosure

- Faculty name and credentials Lorri A Graham, DNP-L, RN
- There are no known or potentially perceived conflicts of interest
- Employed at Saint Francis Medical Center College of Nursing
- There is no sponsorship or commercial support as part of the information to be presented.



# Session Goal and Objectives

- Goal

Session attendees will have a greater understanding of the importance of faculty development in online instruction.

- Objectives

Session attendees will be able to apply an Active Mastery Learning Approach to faculty development in online instruction.

Session attendees will be able to integrate strategies presented into current faculty development processes for online instructions



# Background and Significance

- Personal experiences
- Faculty needs survey
- Comprehensive literature review

Clark, 2013; Crawford-Ferre & Wiest, 2012; Lackey, 2012; McQuiggan, 2012; Meyer, 2014; Terantino & Agbehonou, 2012



# Research Question



Research question - Does formal training in online teaching of nursing faculty impact faculty competence with providing online education?



# Online Faculty Needs Assessment Survey

- 55% return rate N = 15/27
- Years teaching online 2-13
- 73% received informal training from a colleague
- Most of the training was navigation of online learning system
- 75% received no training in online pedagogy



# Survey Suggestions for Improvement

- Better connectivity and 24/7 tech support
- Changing faculty workloads for the extra time needed to set up and teach an online course.
- Additional training on LMS
- Formal instruction on strategies to present information and help engaging students
- Exposure to what is available within the online environment to facilitate active learning strategies



# Benefits to the College

- Creation of a stronger community of online faculty
- Recruitment for online instructors may become easier
- Online courses will increase revenue, allow flexible schedules, save gas and time, and decrease need for classroom space
- Competent faculty are going to provide a richer and more successful learning experience for online students

Clinefelter, 2012; Crawford-Ferre, et al., 2012; McQuiggan, 2012; Vail & Tessori, 2012.





# What if No Change?

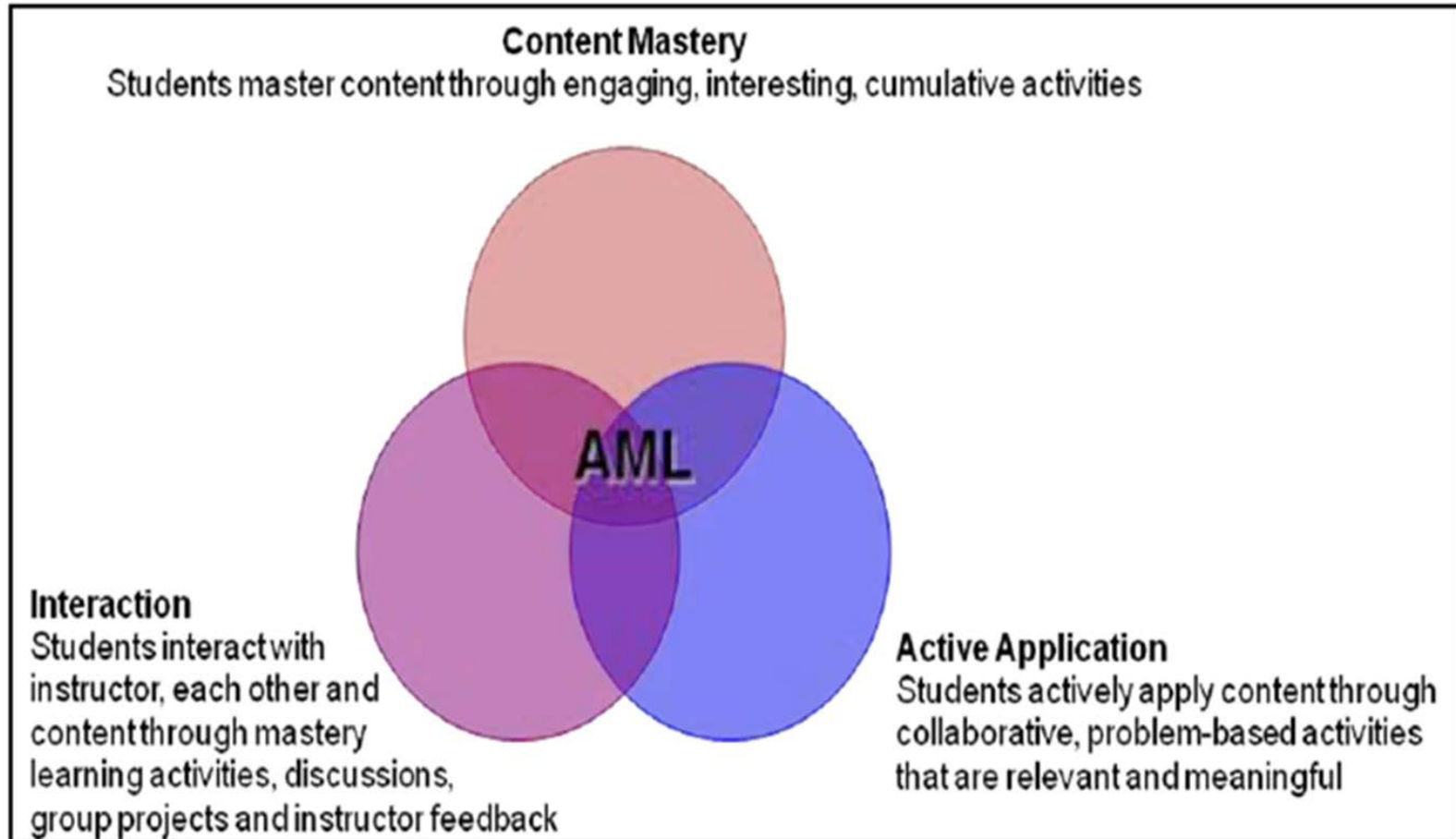


- Job dissatisfaction, frustration and anxiety for faculty, and course dissatisfaction with students.
- Could lead to loss of faculty and decreased student enrollment in the online courses.
- Online faculty that have not been formally prepared often harbor misconceptions regarding online instruction that impact their ability to effectively teach online

Lackey, 2012; McQuiggan, 2012



# Active Mastery Learning Model



# Literature Review

- (CINAHL) Plus and ERIC with full text.
- Keywords: faculty development, nursing faculty, online instruction, online teaching, and online education.
- 62 articles and 3 textbooks 1990 to 2015.
- A Google online article search was conducted using the same keywords
- Research and texts recommended by experts in instructional design and faculty development, that were not previously found, were also reviewed.



# Project Team Formation

- Instruction Design Specialist
- Undergraduate Online Faculty Member
- Graduate Online Faculty Member
- Librarian



# Recommendations (Objectives)



- Develop and implement a series of 4 interactive self paced online modules in online instruction.
- Faculty completion of the final program evaluation.
- Report on analysis of evaluation results to College Senate meeting.
- Integrate modules into new faculty orientation.

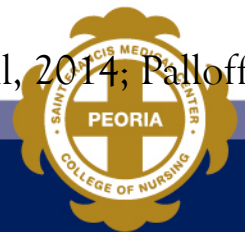


# Faculty Education Sessions





- Basic online instruction principles and pedagogy
- Best practices
- Strategies for student engagement
- online resources
- ADA requirements and learning disorders

Clark, 2013; Lee, Paulus, Loboda, Phipps, Wyatt, Meyers, & Mixer, 2010; Meyer & Murrell, 2014; Palloff & Pratt, 2011; Penn State, 2011; Roman, Kelsey, & Lin, 2010; Vaill et al., 2012).



# Creation of a Story Board

Reference	Slide Title/Text	Visual	Narration	Other notes
Slide 1	<b>Splash</b>	Notebook cover with title and authors	Welcome to the first of three faculty development modules for online instruction. This module will present the background and significance of providing faculty with formal online instruction preparation, a summary of the needs assessment survey that was completed May of 2015, an interactive introduction to the basics and an assignment.	Slide-only view  Auto advance  Level 1 slide  Slide locked
Slide 2	<b>Objectives</b>	Notebook Background Tab 1  	The objectives for Module 1 are that faculty will be able summarize the significance and background for the creation of the online teaching modules. identify and compare differences between in seat and online classes and barriers to successful online instruction and apply the elements of community to online courses.	User advance
Slide 3	<b>Background</b>	Notebook Background Tab 1.1  	Through personal experiences, faculty needs assessment findings and comprehensive literature searches and benchmarking it is apparent that technology and more convenient methods to educate have moved too rapidly for colleges to make sure faculty are adequately prepared to teach online. Fortunately, the literature is rich with studies and I faculty development examples as colleges work to catch faculty up to the unique characteristics and pedagogy of online instruction.	User advance

# Example of Module

## Nursing Faculty Development in Online Instruction Module 3

Lorri Graham, MSN, RN, CNE, CPHQ, CIC

Elizabeth Reynolds, Ed. M.

Saint Francis Medical Center College of Nursing

Objectives

Objectives  
References

Activities

Next steps

Wrap up





# Example of Avatar for Narration

## Background and Significance

Literature Findings

Online Faculty Experiences

Faculty Needs Assessment

Benchmarking



Background

Basics

Elements

Barriers

Wrap Up



# Examples of Activities

**Best Practices for Online Course Management**  
Drag and drop the labels to the correct option below.

Column 1	Column 2	Column 3
Learning technology required	Answering email	Student honesty and privacy
Organizing materials	Grading assignments	Technology problems
Learning Processes required	Posting material	Communication issues
Converging material to the web	Upkeep of the website	Dropout rates
Taking advantage of currently existing materials online	Responding to discussion	Assessment and evaluation
Development of the Online Course	Material backup	Student procrastination and excuses
	Teaching the Course	Other Areas of Concern

Submit Undo Reset

Type failure text here

# Examples of Activities



Asking too many questions at once.

Asking a question and answering it yourself

Failing to probe or explore the implications of answers.

Asking unconnected questions.

Asking yes/no or leading questions.

Ignoring or failing to build on answers.

Not providing direction and maintaining focus.

Minimal to no presence online



# Activities After Module Completion

- Self assessment for readiness to teach online
- Online course design checklist
- Practice using technology resources
- Completion of program evaluation



# Incentives



- Continuous Education Units – one hour for each module
- Certificate of completion



# Evaluation



- Threaded discussion responses following completion of each module
- The final program evaluation when the sessions are complete.





# Results

- Thirty-six out of 55 faculty, or 66%, completed all modules successfully.
- Following completion of the online modules, faculty were asked to complete the program evaluation and submit anonymously to my mailbox at the college.
- Twenty-one evaluations were received, with 36 faculty completing a 1-5 Likert scale, with one as low and five as high, for a 58% return rate.
- Nineteen of 21 responses were scored as all fives, or high. The other two evaluations were scored all fours.



# Narrative Comments

- “I love this presentation, I think online teaching is very underutilized and I appreciated your providing all the resources to help make online teachers successful”
- “Very beneficial to all instructors—online and face to face”
- “I liked the various learning activities that can be utilized”
- “As a new teacher at the college this semester, this would have been wonderful to complete prior to starting the semester. Outside of getting eCollege access there was virtually no orientation”
- “I am already very comfortable in teaching in the virtual environment so my needs may not have been as great as others in this regard—yet I still gained valuable knowledge from these modules and I am grateful for the resources provided, thank you!”





# Lessons Learned



- Online instructional design is hard and time consuming!
- Online self paced modules was the way to go.
- More time needed for faculty to participate
- Challenges of developing a process that meets the needs of faculty with wide variety of experience teaching online.



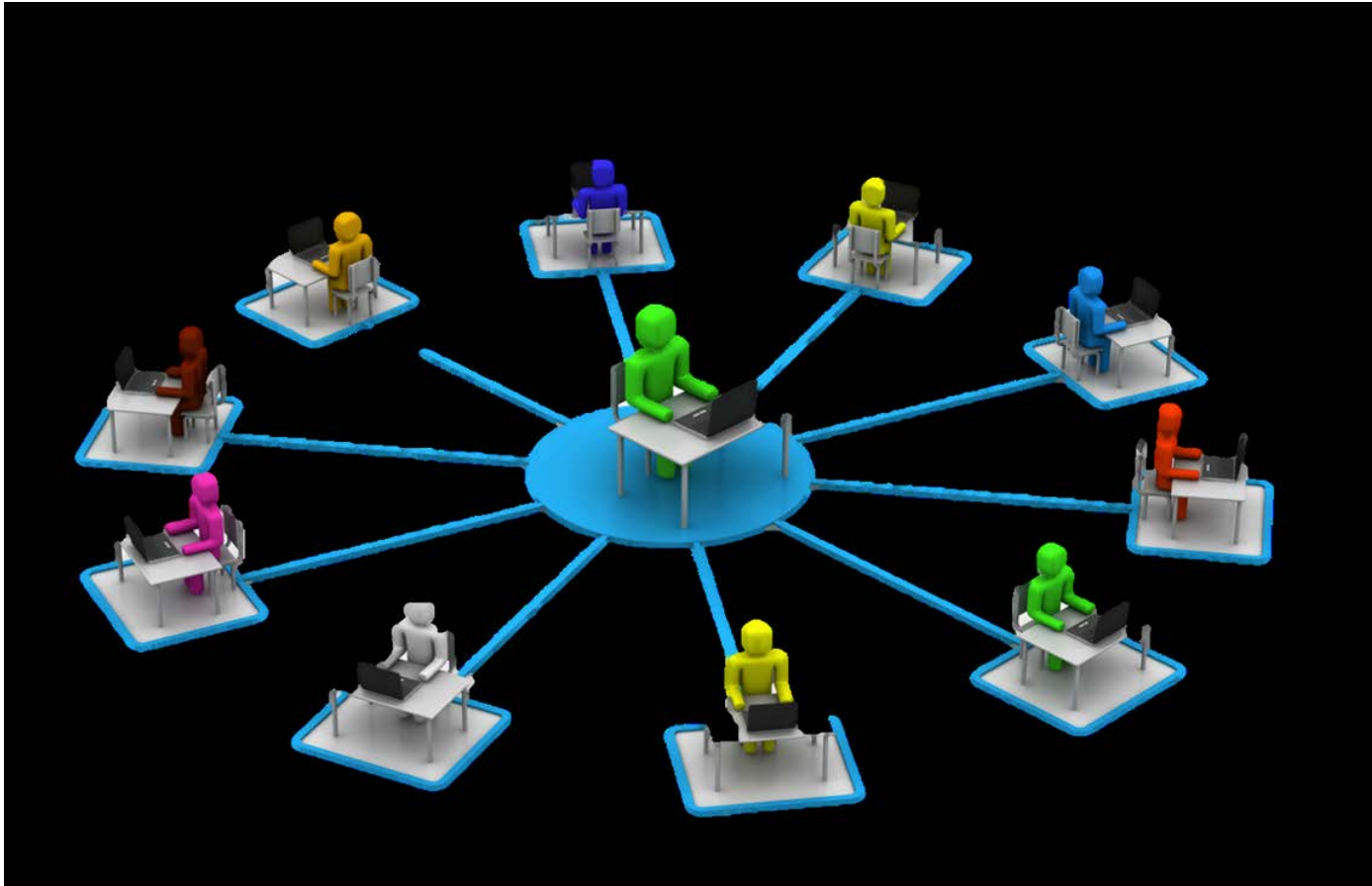
# Next Steps



- Revision of modules based on feedback
- Follow up with faculty not completing the modules
- Inclusion in new faculty orientation
- Student perception of faculty competence



# Questions?



A Tradition of Excellence in Nursing Education



# Reference

- Clark, D. (2013). Designing online learning activities. In K. Frith & D. Clark (Eds.), Distance Education in Nursing (pp. 135-143, 3rd ed.). New York, NY: Springer Publishing Company.
- Clinefelter, D. (2012). Best practices in online faculty development. Retrieved from [http://www.learninghouse.com/wp-content/uploads/2012/10/Best-Practices-for-Online-Faculty-](http://www.learninghouse.com/wp-content/uploads/2012/10/Best-Practices-for-Online-Faculty-Development_Web_Final.pdf)
- Crawford-Ferre, H. G., & Wiest, L. R. (2012). Effective online instruction in higher education. Quarterly Review of Distance Education, 13, 11-14.
- Development\_Web\_Final.pdf
- Lackey, K. (2012). Faculty development: An analysis of current and effective training strategies for preparing faculty to teach online. Online Journal of Distance Learning Administration, 14(4). Retrieved from <http://www.westga.edu/~distance/ojdla/winter144/lackey144.html>
- Lee, D., Paulus, T., Loboda, I, Phipps, G., Wyatt, T., Meyers, C. & Mixer, S. (2010). A faculty development program for nursing educators learning to teach online. Tech Trends, 54(6), 20-22.



# References

- Meyer, K. (2014). An analysis of the research on faculty development for online teaching and identification of new directions. *Journal of Asynchronous Learning Networks*, 17(4). 93-112.
- Meyer, K., & Murrell, V. (2014). A national study of training content and activities for faculty development for online teaching. *Journal of Asynchronous Learning Networks*, 18(1).
- Moran, K., Burson, R., & Conrad, D. (2014). *The Doctor of Nursing Practice Scholarly Project: A Framework for Success*. Burlington, MA: Jones & Bartlett Learning.
- Palloff, R., and Pratt, K. (2011). *The Excellent Online Instructor: Strategies for Professional Development*. San Francisco, CA: Jossey-Bass.
- Pennsylvania State University Online Coordinating Council Faculty Engagement Committee (2011). Twenty-eight core competencies for online teaching success. Pennsylvania State University. Retrieved from <https://facultycommons.macewan.ca/wp-content/uploads/Competencies-For-Online-Teaching-Success.pdf>



# References

- Puzziferro, M. & Shelton, K. (2008). A model for developing high-quality online courses: Integrating a systems approach with learning theory. *Journal of Asynchronous Learning Networks*, 12(3-4), p. 119-137.
- Roman, T., Kelsey, K., & Lin, H. (2010). Enhancing online education through instructor skill development in higher education. *Online Journal of Distance Learning Administration*, 13(4).
- Terantino, J., & Agbehonou, E. (2012). Comparing faculty perceptions of an online development course: Addressing faculty needs for online teaching. *Online Journal of Distance Learning Administration*, 15(2).
- Vaill, A., and Tesori, P. (2012). Orientation, mentoring and ongoing support: A three tiered approach to online faculty development. *Journal of Asynchronous Learning Networks*, 16(2), 111-119.

