

Title:

Sharing Ongoing Success: Strategies for Submitting a Chapter Key Award Application

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Session Title:

Membership Engagement: Sustainability and Succession

Slot:

L 04: Monday, 19 September 2016: 1:30 PM-2:15 PM

Scheduled Time:

1:30 PM

Purpose:

The purpose of this presentation is to share with participants specific strategies and ideas to align chapter activities with the key award criteria to facilitate a successful application.

Keywords:

Chapter Key Award, Strategic Planning and Sustainability

References:

Delta Omega Chapter. (2015). 2013-2015 Chapter Key Award Submission. Akron, OH: Author Sigma Theta Tau International. (2016). 2017 Chapter Key Award Application. Indianapolis, IN: Author. Sigma Theta Tau International. (2015). 2015-2017 Presidential Call to Action. Indianapolis IN: Author.

Abstract Summary:

This session will share strategies that have led to one chapter receiving twelve chapter key awards. Participants will take away ideas and methods to align their chapter activities with the key award criteria and the Presidential Call to Action.

Learning Activity:

LEARNING OBJECTIVES	EXPANDED CONTENT OUTLINE
The learner will be able to discuss the criteria for the key award.	Brief review of current key award criteria and tie in with presidential call to action in a global organization, including chapter responsibilities.
The learner will be able to identify strategies to meet the key award criteria.	Strategies that have led to successful key award applications for our chapter A. Designate a responsible person or group to collect data B. Build chapter strategic plan around the key award criteria C. Continue programs that help meet criteria and develop new programs that address changes in the criteria D. Ensure your chapter activities and advertised and documented in multiple communication formats (newsletters, social

	media, website, etc) E. Use available STTI resources
	Pitfalls A. Not completing some chapter responsibilities (annual report, etc) B. Not following all directions or providing supporting evidence C. Using some programs/activities for multiple criteria D. Delay in getting new criteria after convention
	Questions and Answers

Abstract Text:

Chapters throughout the world struggle with developing a strategic plan and aligning activities with the chapter key award criteria. Receiving the key award is an acknowledgement of chapter excellence, and this presentation will outline strategies used by one chapter that has received 12 key awards. This presentation ties in with the theme of the conference, Influencing Change through Leadership by providing concrete ideas of how chapters can plan activities to ensure chapter excellence and promote the mission of Sigma Theta Tau International. The information presented will help chapters examine leadership modalities that can positively influence change in organizations, demonstrate problem-solving strategies to achieve positive outcomes, and implement best practices in evidence-based interprofessional leadership skills.

The current key award criteria and chapter responsibilities (STTI, 2016) will be briefly reviewed, as well as how the criteria tie in with the Presidential Call for Action (STTI, 2015). Strategies that have led to successful key award applications will be outlined. This include, but are not limited to: designation a responsible person or group to collect data, building the chapter strategic plan around the key award criteria, and continuing programs that help meet criteria. This also includes developing new programs that address changes in the criteria, ensuring chapter activities are advertised and documented in multiple communication formats, and using available STTI resources. Specific examples from previous chapter key award applications will be provided during the presentation. All of the strategies will help chapters sustain their efforts to maintain excellence in their activities.

Pitfalls and potential stumbling blocks in the process will be discussed. This includes not submitting the annual report or meeting some of the chapter responsibilities, not following all the directions or providing sufficient detail in the narrative, using the same program or activity for multiple categories, or not responding quickly enough when the update criteria come out after the biennial convention.

The information in this presentation will be helpful to any chapter wanting to apply for this recognition, and could fall in academic, clinical, or leadership categories.