

Sigma Theta Tau International the United Nations and Global Initiatives

Tuesday, 10 November 2015
Las Vegas, NV

Presented by:

- Cynthia Vlasich, MBA, BSN, RN
 - Director, Global Initiatives, STTI
- Raissa Lynn G. Sanchez, BSN, RN
 - United Nations Youth Representative
- Timothy Shi, BSN, RN, OCN, CCRN
 - United Nations Youth Representative



Learning Objectives

- **Understand the strategic direction for STTI global initiatives**
- **Recognize STTI's involvement with the United Nations**
- **Discuss ways STTI can enhance global member engagement**



The Honor Society of Nursing, Sigma Theta Tau International

- **Mission:** Advancing world health and celebrating nursing excellence in scholarship, leadership and service.
- **Vision:** The global organization of choice for nursing.



Global Scope

- Initially established as Sigma Theta Tau
- Expanded to Sigma Theta Tau International as voted by the House of Delegates at the 1985 Biennial Convention
- 702 Institutions formally engaged with STTI, through...
 - 502 chapters, located in...
 - 28 countries
- Over 135,000 members, in...
 - 92 countries...



Global Community of Nurse Leaders - Chapters in 28 countries:

Australia

Armenia

Botswana

Brazil

Canada

Colombia

England

Ghana

Hong Kong

Japan

Kenya

Lebanon

Malawi

Mexico

Netherlands

Nigeria

Pakistan

Portugal

Singapore

South Africa

South Korea

Swaziland

Sweden

Taiwan

Tanzania

Thailand

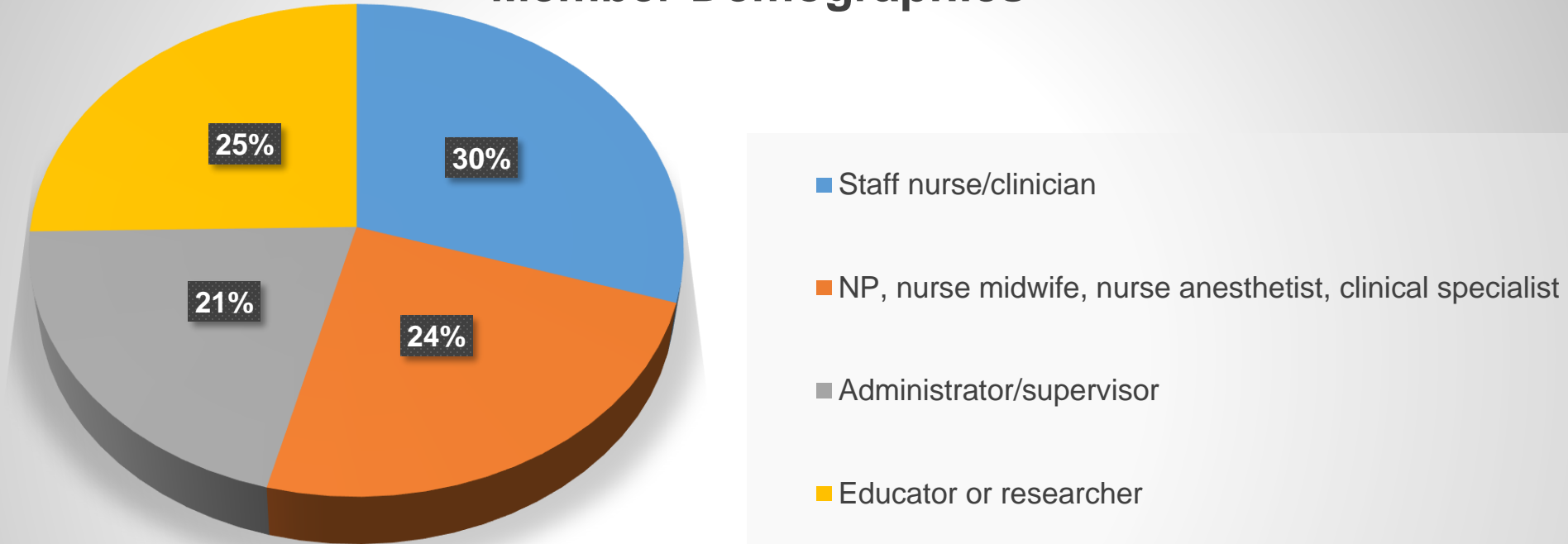
Wales

United States



STTI Represents Nurses in all settings

Member Demographics



- 39% of STTI members have advanced degrees (master's or doctorate)
- 42% have more than 15 years of work experience
- **50%** work in hospitals/hospital systems; **16%** in schools of nursing

Nurses around
world have
many commonalties



Nurses in the workplace: Expectations and needs

A Global Survey of Nurses
May 2009

2,203 Nurses from 11 countries in five global
regions; mixture of workplace settings



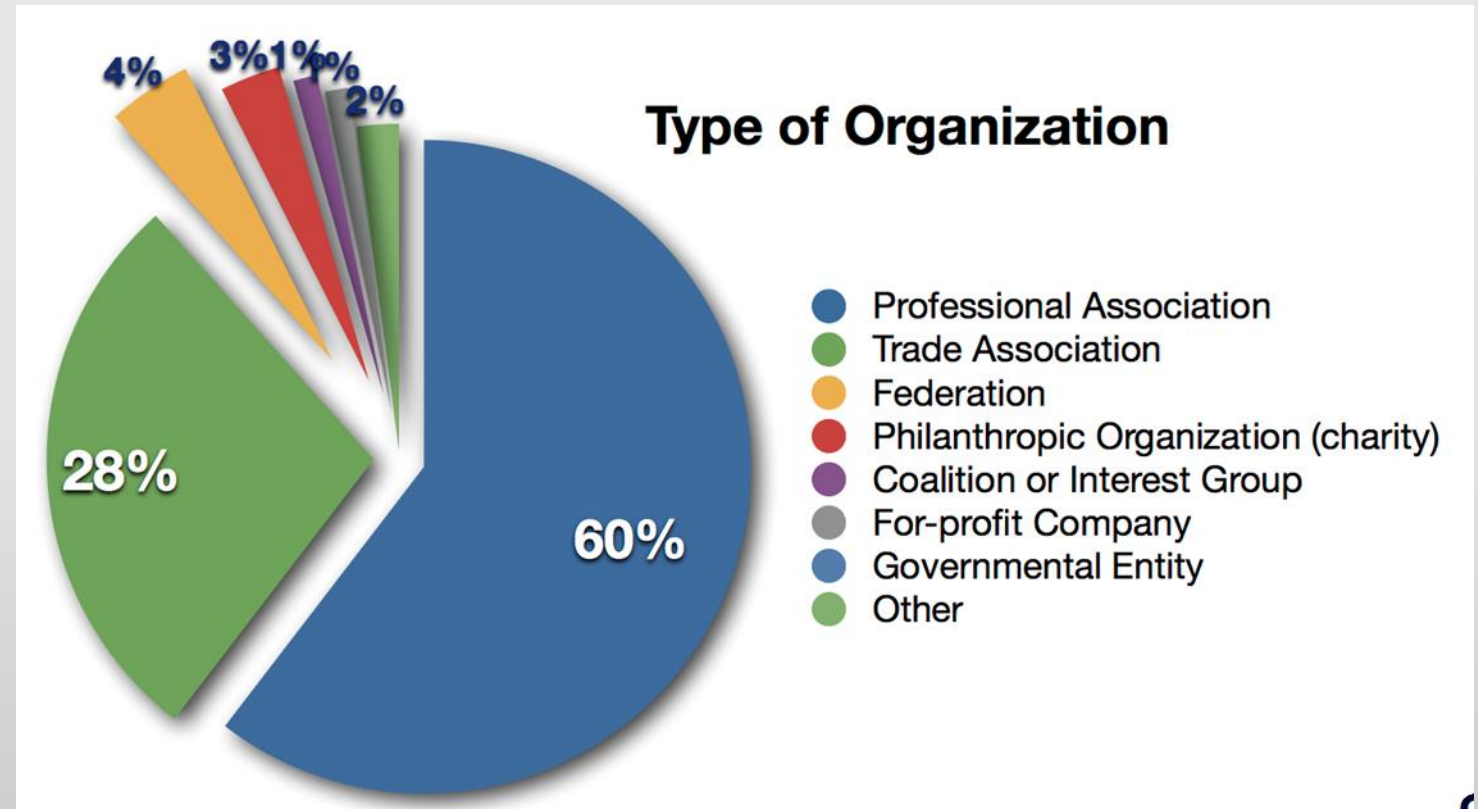
All nurses agreed on the same things as being very important:

- Respect
- Independence
- Control
- Open communication
- Clear expectations
- Good relationships with supervisors
- Pay and benefits
- Involvement with decision making
- Ethical decision making
- Secure, constant work schedule
- Work life – Family life balance
- Access to best practices
- Career development
- Mentoring
- Adequate staffing
- Healthy, safe workplace

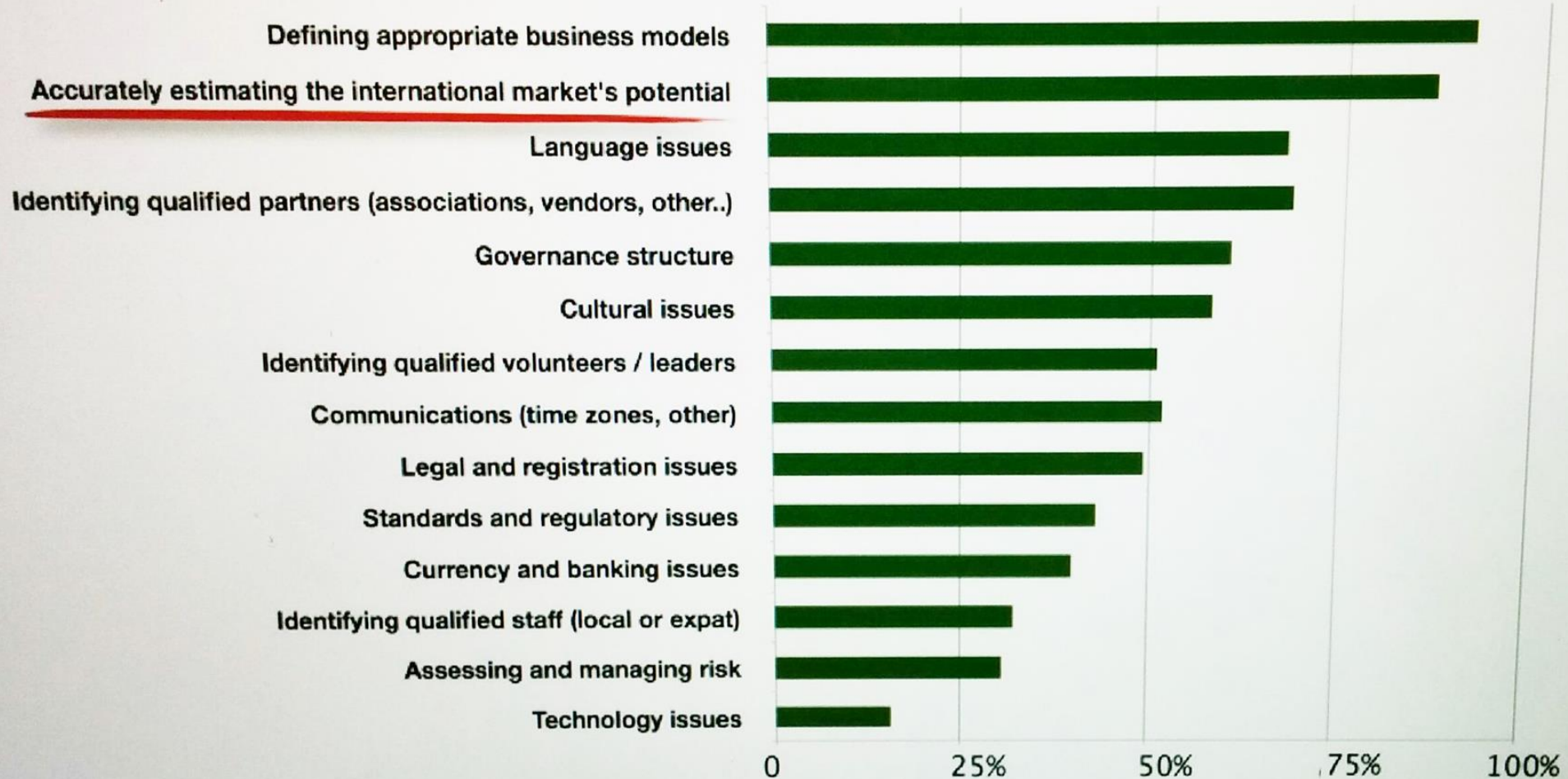


Global Association Trends Survey

- 340+ associations
- 20+ different countries
- Groundbreaking survey



Survey of Global Growth Challenges



“Organizations that have a **clear vision** and the ability to focus on **core value propositions** that resonate with a global audience have the opportunity to unlock significant growth. More importantly, associations that are **engaged globally** gain access to knowledge, innovation and diversity that enriches the entire organization and makes it much more **relevant and competitive** into the future.”



T. Barkan, CAE “Global Growth Strategies: The International Association” 2015 Used with permission.



STTI's history, combined with:

- the professional association survey data
- the common professional expectations and needs
- our organizational strategic goals

lead us to....



Strategic directions for STTI global initiatives



KEY DIRECTION #1:

MEMBER GROWTH

Structures, systems, qualifications
and equivalencies





KEY DIRECTION #2:

MEMBER ENGAGEMENT

Localized, collaborative, relevant,
valued programs, events, products
and services



Sigma Theta Tau International
Honor Society of Nursing®

Global Regions



KEY DIRECTION #3:

FORMAL REGIONAL PRESENCE
Collaboration, support and knowledge



KEY DIRECTION #4:

RELATIONSHIP AND REPUTATION BUILDING

United Nations, World Health Organization, other global organizations, institutions and associations, ministers of health/governments, and other stakeholders





KEY DIRECTION #5:

GLOBAL ADVISORY PANEL ON THE FUTURE OF NURSING

Global healthcare leaders

Data collection and collaboration toward outcomes-based action



Sampling of Recent Global Engagement

- Global department launched at STTI headquarters
- Regional areas redefined, to include separate global regions in Africa, South America, Europe, Asia, and Oceania
- Regional Coordinators to support chapters in these areas
- First president from outside North America elected
- First formal presence established in South Africa



Sampling of Recent Global Engagement (cont'd)

- First Leadership Academy, under the International Leadership Institute, launched outside North America
- Ex-officio Member, Executive Committee of the Global Network of World Health Organization Collaborating Centres
- Affiliate status, International Council of Nurses
- Ex-officio Member, Executive Committee of the Global Network of WHO Collaborating Centers
- Affiliate status, International Council of Nurses
- And...



United Nations

STTI has Special consultative
status granted by the
Economic and Social Council



United Nations

- International organization
- Founded in 1945
- Flags of 193 member states and the United Nations flag, flown in English alphabetical order
- Committed to:
 - Maintaining international peace and security
 - Developing friendly relations among nations
 - Promoting social progress, better living standards and human rights

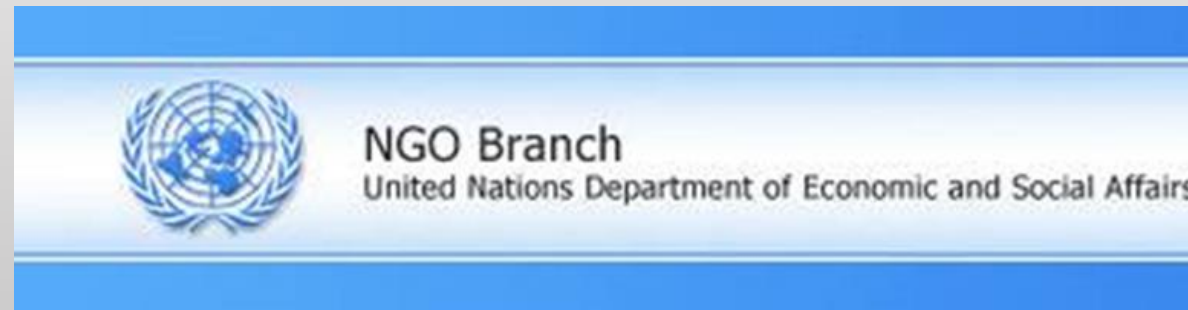


As an Non-Governmental Organization (NGO), There are Two Levels of Affiliation

- Associated Status



- Economic and Social Council (ECOSOC) Special Consultative Status



Criteria for Associated Status

- Support and respect principles of United Nations charter
- Recognized national or international standing
- Operate solely on a not-for-profit basis and have tax exempt status
- Commitment and means to deliver UN information to members



U.N. Recognition of NGO's via ECOSOC

The U.N. provides procedures for recognizing NGO's as consultative organizations, entitling the NGO to information and other privileges from the U.N. in connection with support of the U.N. under the U.N. Economic and Social Council Resolution 1996/31.



U.N. Security Council Chambers

ECOSOC: Special Consultative Status

- STTI received ECOSOC status in July 2012
- May be requested to provide expert analysis on global health
- Helps advance the U.N.'s goals and objectives, such as MDGs and SDGs
- Makes written and oral statements concerning nursing and global health at U.N. events (invited)
- May serve on health-related committees
- May attend international U.N. conferences, events and meetings
- Submits additional quadrennial report



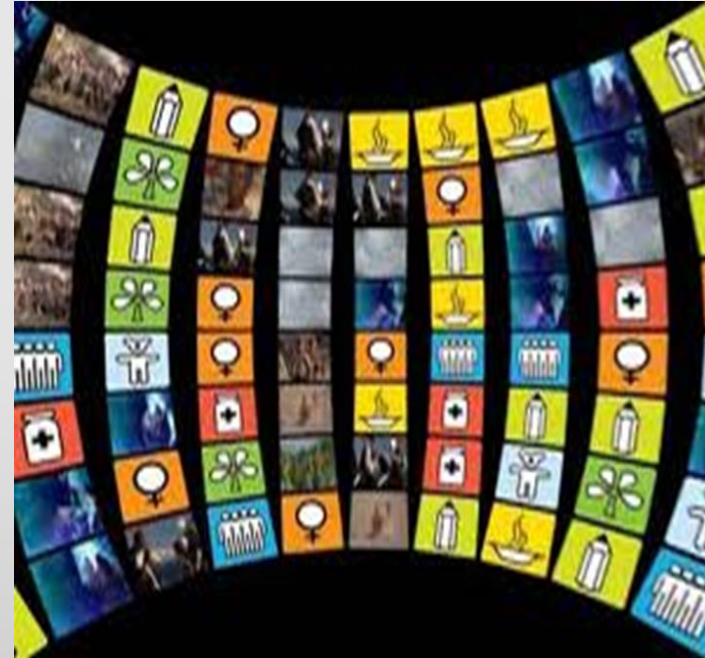
STTI's Responsibilities

- Fill out an accreditation form every year
- Submit an evaluation report about U.N.-related activities every year
- Promote knowledge of U.N.
- Disseminate information about principles and activities of the U.N.
- Receive NGO Relations' e-mails
- Support the U.N.'s initiatives



Millennium Development Goals (MDGs)

1. Eradicate extreme hunger and poverty
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria and other diseases
7. Ensure environmental sustainability
8. Develop a global partnership for development

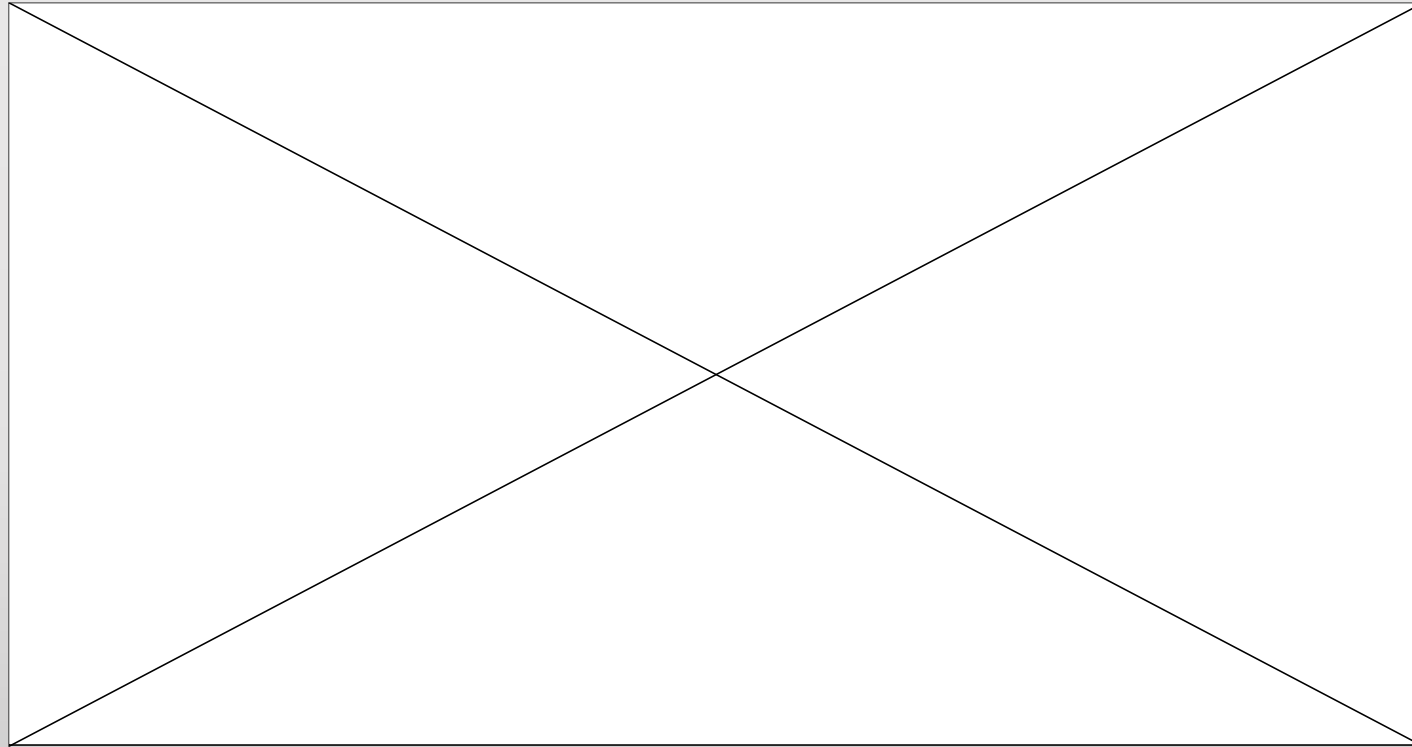


The MDGs will conclude their fifteen year run at the end of 2015.

What STTI has Accomplished

- Two hundred fifty-two (252) STTI chapters around the world engaged in a Millennium Development Goals (MDG) related project.
- Presented a workshop at the 65th Annual UN DPI/NGO Conference in New York
- Hosted a parallel event at the 59th session of the Commission on the Status of Women in New York







SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS

STTI U.N. Liaison: Dr. Mary E. Norton

The STTI liaison advocates on behalf of STTI at the U.N. and the NGO community.



- Professor & Executive Director,
 - The Center for Global Academic Initiatives
 - Felician College
 - The Franciscan College of New Jersey.
- Serves on the NGO Executive Committee

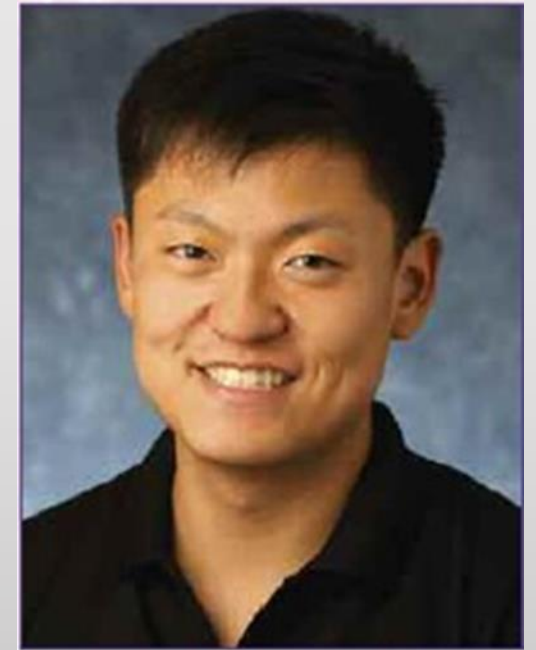
STTI U.N. Youth Representatives

- Represent STTI to the United Nations Department of Public Information and the NGO community.



Raissa Lynn Sanchez
(2011-2015)

Timothy Shi
(2012-2016)

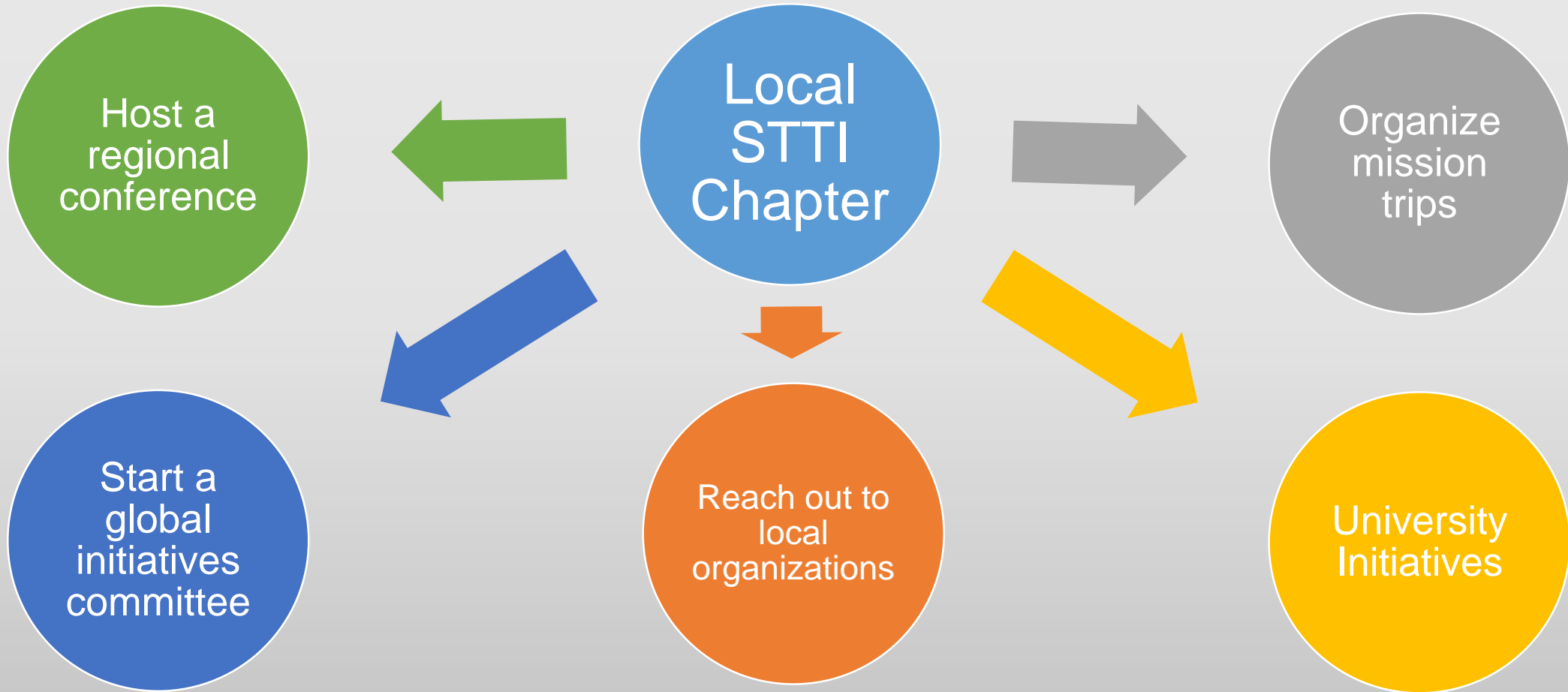


Global Membership Engagement

From the Eyes of the Youth Representatives



Start at the Chapter Level



Attend Conferences!

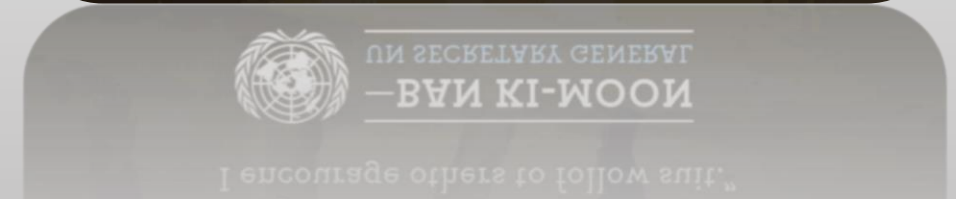
- Committee on Teaching About The United Nations (CTAUN)
- UN DPI / NGO Annual Conference
- Weekly Thursday Briefings
(<http://outreach.un.org/ngorelations/calendar/briefings/>)



INTERNATIONAL DAY
of **HAPPINESS** | MARCH 20

“
I AM ENCOURAGED BY THE EFFORTS
of some Governments to design policies based
on comprehensive well-being indicators.
I encourage others to follow suit.”

 — **BAN KI-MOON**
UN SECRETARY GENERAL



Fall Briefings and Events Calendar 2015

13 August

Special Briefing

Where Would the (Agreed) Sustainable Development Goals Be Without Civil Society? And Where Do We Go from Here?

8 October

Agenda 2030 for Sustainable Development: Advocacy for implementation and global partnership

22 October

The UN at 70: Working together to make a difference

Organized in cooperation with the NGO/DPI Executive Committee

29 October

Conference Town Hall Meeting
(Previously scheduled One-on-One with Ms. Cristina Gallach has been postponed)

5 November

Art as a Tool for Conflict Prevention and Reconciliation

12 November

Youth-led Briefing

Youth at the Forefront: Addressing the Disconnect Between Climate Awareness and Action

19 November

Understanding Human Trafficking through the Lens of Civil Society: Awareness, Advocacy and Actions

3 December

A Briefing to Celebrate the International Decade for People of African Decent (2015-2024)

10 December

Film Screening and Panel Discussion

Organized in collaboration with the Office of the High Commissioner for Human Rights (OHCHR) in observance of International Human Rights Day

17 December

The Year in Review: Planning for 2016



Stay Engaged from a Distance:

- United Nations TV (<http://webtv.un.org/>)
- E-mail the youth representatives



Tour the United Nations

- Reach out to us and see what kind of arrangement we can make with the Department of Public Information (DPI)



Check out the Global Initiatives Webpage

The screenshot shows the website for Sigma Theta Tau International Honor Society of Nursing. The header includes the organization's logo and name, navigation links (Renew, Global, Chapters, Membership, Marketplace, Donate Today, About STTI), and a Member Login button. A purple navigation bar contains the sections: WHY STTI?, CONNECT & ENGAGE, LEARN & GROW, and ADVANCE & ELEVATE. The main content area is titled "UNITED NATIONS" and contains text about STTI's special consultative status with the U.N. and its commitment to the Sustainable Development Goals (SDGs). A grid of 17 SDG icons is displayed. On the right, there are sections for "Connect & Engage" (with links to Chapters, Events, Global, and Volunteer Connect) and "Related Links" (with links to STTI UN Youth Representatives, International Nursing Events, International Academic Nursing Alliance, and Caring International Research Collaborative). Below these are "U.N. Items of Interest" with three news snippets.

Sigma Theta Tau International Honor Society of Nursing

Renew | Global | Chapters | Membership | Marketplace | Donate Today | About STTI

Member Login

WHY STTI? | **CONNECT & ENGAGE** | LEARN & GROW | ADVANCE & ELEVATE

STTI Home Page / Connect & Engage / Global / United Nations

UNITED NATIONS

In July 2012, the United Nations Economic and Social Council (ECOSOC) granted special consultative status to the Honor Society of Nursing, Sigma Theta Tau International (STTI), based on expertise in the field of nursing and global health. This United Nations (U.N.) designation recognizes STTI's commitment to the charter of the U.N., which seeks to achieve international cooperation toward solving humanitarian issues.

Special consultative status grants STTI greater privileges and access to nearly all intergovernmental processes at the U.N. dealing with economic and social development. This designation allows STTI to participate on U.N. committees through which STTI has a "voice." As part of this affiliation, STTI commits to disseminate information and raise public awareness about the purposes and activities of the U.N. and related issues of global concern.

STTI will provide a strong nursing presence at the U.N. and will continue to conduct outreach around the world to help our nurse members better understand the work and aims of the U.N., including the Sustainable Development Goals (SDGs).

SUSTAINABLE DEVELOPMENT GOALS

- 1 NO POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 6 CLEAN WATER AND SANITATION
- 7 AFFORDABLE AND CLEAN ENERGY
- 8 DECENT WORK AND ECONOMIC GROWTH
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- 17 PARTNERSHIPS FOR THE GOALS

Connect & Engage

- Chapters
- Events
- Global**
- Volunteer Connect

Related Links

- STTI UN Youth Representatives
- International Nursing Events
- International Academic Nursing Alliance
- Caring International Research Collaborative

U.N. Items of Interest

People over 60 will double by 2050 but little evidence they will be healthier – UN report
30 September 2015, UN News Centre

Global Goals will only be realized in a world of peace, security and respect for human rights – UN Assembly President
28 September 2015, UN News Centre

UN health agency unveils sanitation and hygiene plan towards eradicating tropical diseases by 2020
31 August 2015, UN News Centre

At Security Council, top UN health officials spotlight role of emergency preparedness in Ebola fight

<http://www.nursingsociety.org/connect-engage/our-global-impact/stti-and-the-united-nations>



Apply!

- One youth representative position will be available every biennium
 - Overlapping terms with the previous youth rep
- Two year term
- Need to consider financial support from your work or school





Sigma Theta Tau International Honor Society of Nursing®



43rd Biennial Convention Las Vegas, Nevada | 7-11 November 2015



Sigma Theta Tau International
Honor Society of Nursing®

Thank you!

