

Building a Baccalaureate Workforce Using an Academic/Rural Health System Partnership



Judy Neubrandner, EdD, RN, FNP-BC – Western Carolina University

Vallire D. Hooper, PhD, RN, CPAN, FAAN – Mission Health System

Karen R. Cochran, MSN, RN, CNOR – Western Carolina University

DISCLOSURE STATEMENT

Authors: Vallire Hooper, Judy Neubrander, Karen Cochran
Declare no conflict of interest, No Commercial support was provided

This program is supported through funding of the Health & Human Services Division for federal Nursing Workforce Diversity Grant #D19HP26977

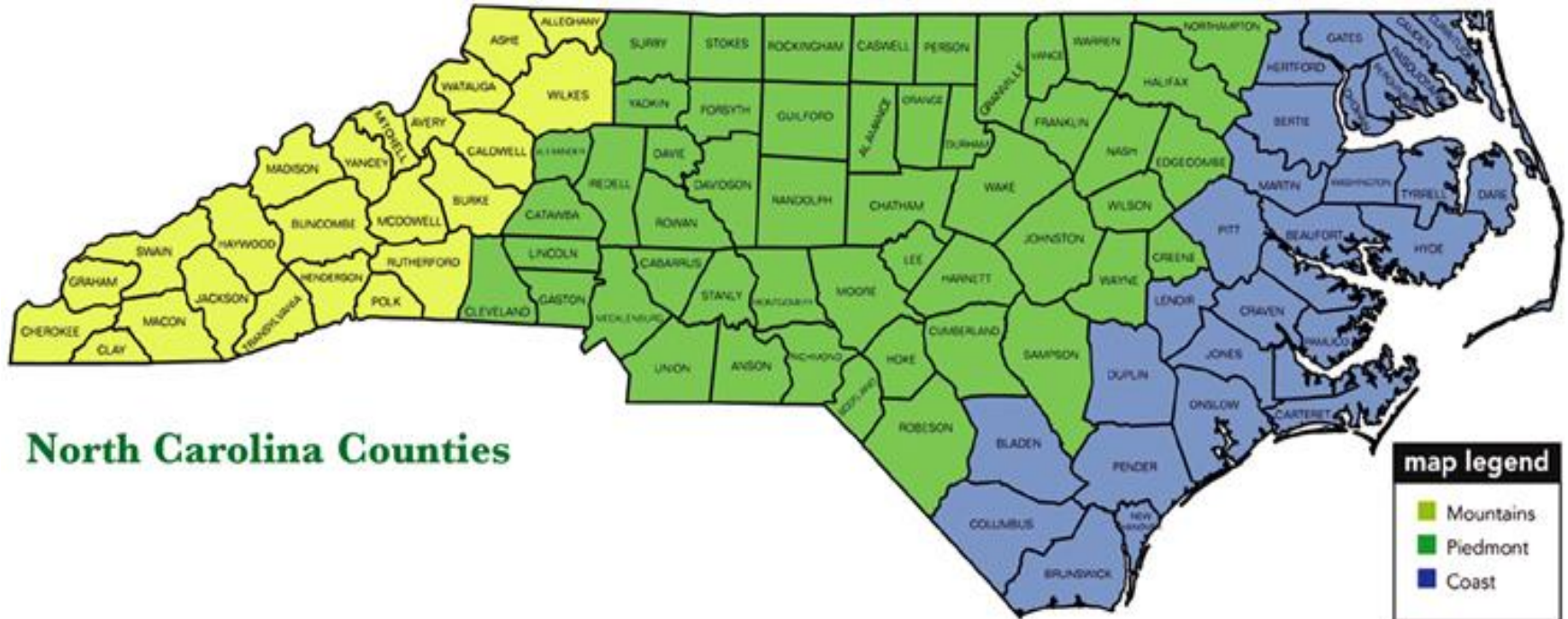
LEARNING OBJECTIVES

- 1.The learner will be able to describe 2 constraints to building a Baccalaureate workforce in the rural healthcare setting.
- 2.The learner will be able to identify 2 strategies for increasing the Baccalaureate workforce in the rural healthcare setting using an academic/rural health system partnership.

IOM on the Future of Nursing



Nursing in Western North Carolina



30% BSN – 70% ADN

Academic / Rural Health System Partnership



RN BRES program



Challenges & Strategies of advancing to a BSN

- **Challenges to grant implementation**
 - Lack of desire
 - Pre-requisite requirements
- **Strategies to improve recruitment**
 - Modified eligibility criteria
 - On site recruitment
 - Stressing BSN expectation to new hires and for career advancement

Where are we going from here?

Questions

