Facilitating Organizational Socialization of Adjunct Clinical Faculty in Nursing Education

Julie Elting, EdD, MSN, RN, CNE Chaminade University of Honolulu School of Nursing

Disclosure

Transcription and printing services funded by research grant from STTI Gamma Psi at-Large Chapter, Hawaii

Background

Projected 1 million+ new RNs needed in the US by 2025

Ongoing nursing faculty shortage

Adjunct clinical instructors supplement limited pool of full-time faculty

Clinical adjuncts unique: who employees them vs. where they work

At risk for poor engagement Limits professional development as educators

Organizational socialization:

 Enables an individual to assume a role that fits both organizational and individual needs

 Dynamic learning & adjustment process

Oxford Handbook of Organizational Socialization

Literature Review

Human Capital Management

 Organizational Socialization & Onboarding

 Nursing Faculty Shortage & Adjunct Clinical Faculty **Onboarding** strategies facilitate organizational socialization: contribute to employee productivity, satisfaction, and retention

 Organizational Efforts Tactics Recruitment 		
 Orientation Organizational Insiders 	Adjustment Role Clarity Self-Efficacy Social Acceptance 	 Distal Outcomes Job attitudes Performance Turnover
New comer Characteristics and Behaviors	 Knowledge of organizational culture 	

- Personality
- Self-Efficacy
- Proactive Behaviors

Nursing programs are often not providing a comprehensive onboarding process for clinical adjuncts due to a lack of time, limited resources, perceived disinterest of adjuncts, or competing priorities.

Which onboarding practices did adjunct clinical faculty perceive as beneficial?

How did the use/lack of use of these practices during onboarding influence organizational socialization?

Sample

- 3 urban universities
- 8 clinical adjuncts
- < 2 years in current position
- 3 Filipino/5 Caucasian
- 1 man/7 women
- 4 novice(< 1 yr) educators
- 4 experienced (≥5 yr) educators



Inform-Welcome-Guide Onboarding Practices Checklist

Klein & Polin (2012)

Data Collection: 2 Steps

- 1. Pre-interview online survey: Adjuncts identified which IWG Practices experienced
- 2. In-person Interview:
 - Rated benefit of every practice
 - Elaborated on rating

Analysis: 2 Steps

Onboarding Practices Benefit rating

 Inform
 Welcome
 Guide

Analysis: 2 Steps

- Organizational Socialization: Responses aligned with predetermined adjustment codes:
 - role clarity
 - self-efficacy
 - social acceptance

Identified Benefit of Inform-Welcome-Guide (IWG) Onboarding Practices by Adjunct Faculty

		-	
IWG	More	Less	Little or No
Category	Beneficial	Beneficial	Benefit
Inform	Formal orientation Q&A session Met Dept Chair Met with HR College tour New faculty website Website orientation Shadowing Training Lab orientation	Met Dean Professional Development Plan Glossary of terms Important contact info Online orientation	New employee video
Welcome	Welcome from Dean/Chair Gathering held	Welcome from University Welcome kit Invited to meetings	Invited to social events Family Invited Joining announced
Guide	Assigned mentor Point of contact Peer resource		

Results: Onboarding Practices

- Lack of consistency even at same university
- Identified benefit to most onboarding practices
- 6/8 had ongoing feelings of anger, confusion, disbelief wasn't done better

Results: Onboarding Practices

- Adjunct determine own shadowing/ training/lab needs
- Majority: *offer* all practices (except purely social)
- Stereotype that adjuncts don't want to invest in institution – not true for them

Results: Organizational Socialization

Adjuncts who experienced more IWG practices reported increased –Role clarity –Self-efficacy –Social acceptance

Results: Organizational Socialization

 Ongoing anger, resentment, distancing from administration with poor experiences

 Stayed in teaching role even when perceptions of program very negative

Conclusions/Implications

When adjuncts continue teaching who are poorly socialized what is impact on them, the students, the program, and the clinical facilities?

"How do you compensate for not being welcomed?"

Conclusions/Implications

Inform-Welcome-Guide was an effective tool for capturing adjunct onboarding experiences

Offering more IWG practices facilitated role adjustment and socialization If efforts aimed at early engagement lead to retention of satisfied faculty then institutional costs should be decreased, demands on facilities are lessoned, and students benefit from being taught by experienced clinical instructors.