The Interrelationship of Nursing Leadership and Healthy STTI Chapters

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Objectives

• By the end of this session, attendees will be able to:
  – Identify key critical success factor for gaining administrative support for chapter growth
  – Utilize College and University goals and strategic plan to create a foundation for success
  – Establish specific action plans to achieve success in chapter strategic planning
"It's like we say in cowboy country: get 'er done."
Utilization of Key Documents

- Master Plan
- Mission
- Goals
- Strategic Plan

Plans Matter~
Make sure your chapter is part of the plan!
Get a seat at the table!

- Most faculty are members of STTI
- Having a board member at key College/University meetings is essential
  - Determine which group develops strategic planning for your organization
Will you need to change your mindset about strategic planning?
What does strategic planning mean to you?

If you fail to plan... then you plan to fail.

Be proactive about the direction of your future!

Work to:

1. Improve performance
2. Benchmark growth
3. Track over time
Models of Budgeting

Short-term planning

Current method

• Reactive
• Decisions made in response to state appropriation
• Short-term, planning one year at a time

Long-term planning

Where we are going

• Proactive
• *Address funding impacts to programs in advance*
• Long-term planning
• Collaborative
“My right brain is dominating.”
Strategic Plans

‘Typical’ goals within a strategic plan:

- Recruit, develop, and retain a talented and diverse team of faculty and staff who achieve excellence in teaching, scholarship, and service.
- Develop signature academic programs that will enhance the academic profile and reputation of the University, enrich the intellectual environment, and more effectively promote existing centers of excellence.
- Further enhance the learning environment to engage students in challenging, holistic and transformational learning.
Optimize Organizational Performance

- **Engagement**
  - Provide insight into issues, challenges, concerns, and opportunities which may not have been known or fully understood.

- **Communication**
  - Strategic Planning processes are successful when a bottom up and top down communication approach is taken.

- **Innovation**
  - Have the courage to take a chance

- **Culture**
  - Commonly held attitudes, values, beliefs and behaviors of its employees. Believe that change is worthwhile and everyone's responsibility.
Considerations to ‘Engage/Connect’ your Chapter to your University

• Offer to assist with an event
  – Provides access to coordination and integration of the chapter

• Offer to develop an action plan for a goal
  – Incorporate the chapter resources into the ‘best’ of goal outcomes.

• Don’t forget to influence the bottom line of the University, as well as your chapter [It’s a win win!]
STTI Chapter Strategic Planning

- Aligns leaders with honor society goals
- Defines clear measures for success
- Demonstrates how resources will be utilized
- Increases commitment to developing honor society
- Enhances the value of a membership

Web site to STTI strategic planning...
Questions