

# A Researcher's Experience with an Online Survey

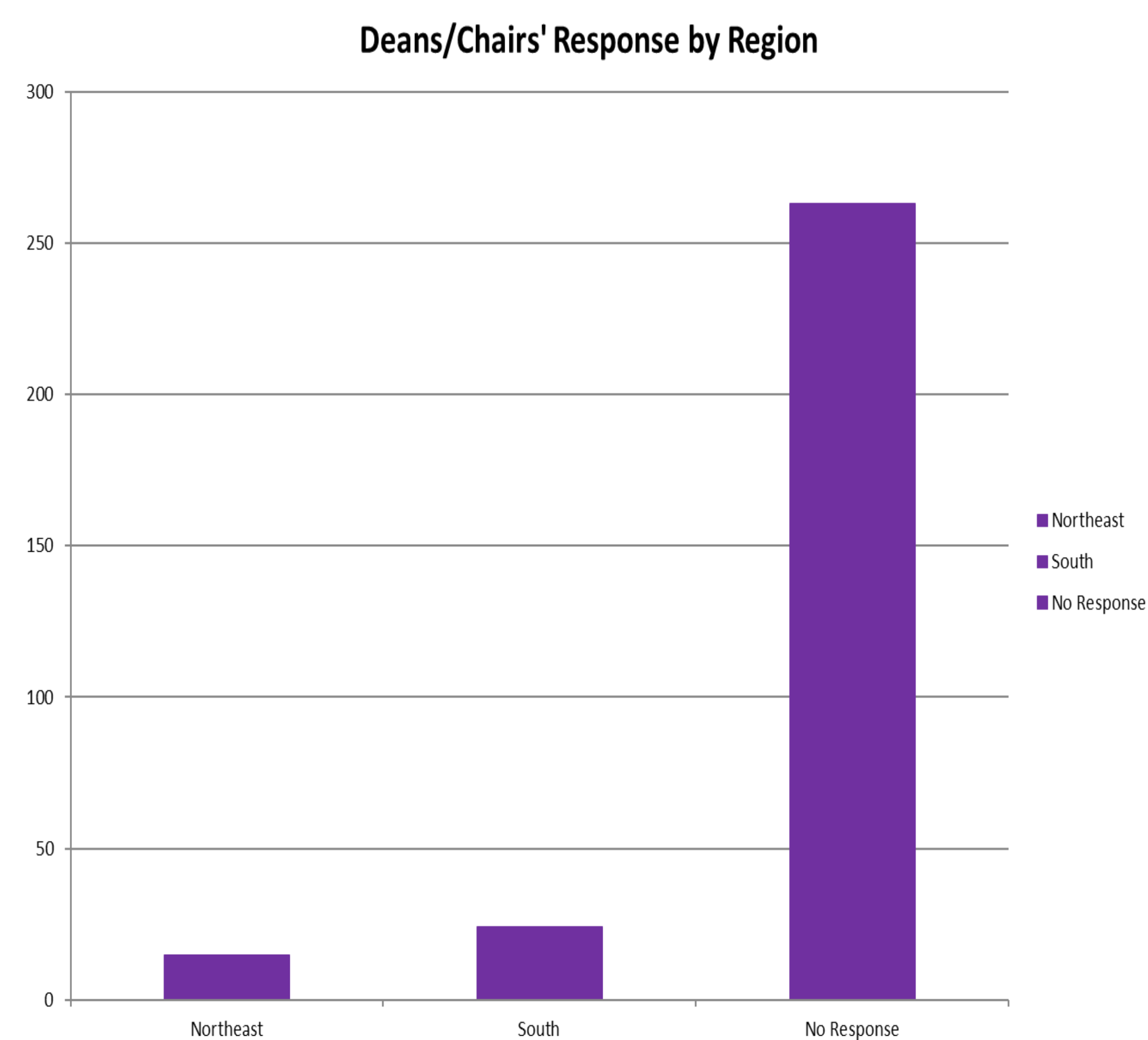
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The purpose of this presentation is to share the researcher's experience developing and utilizing an online survey to nurse faculty.

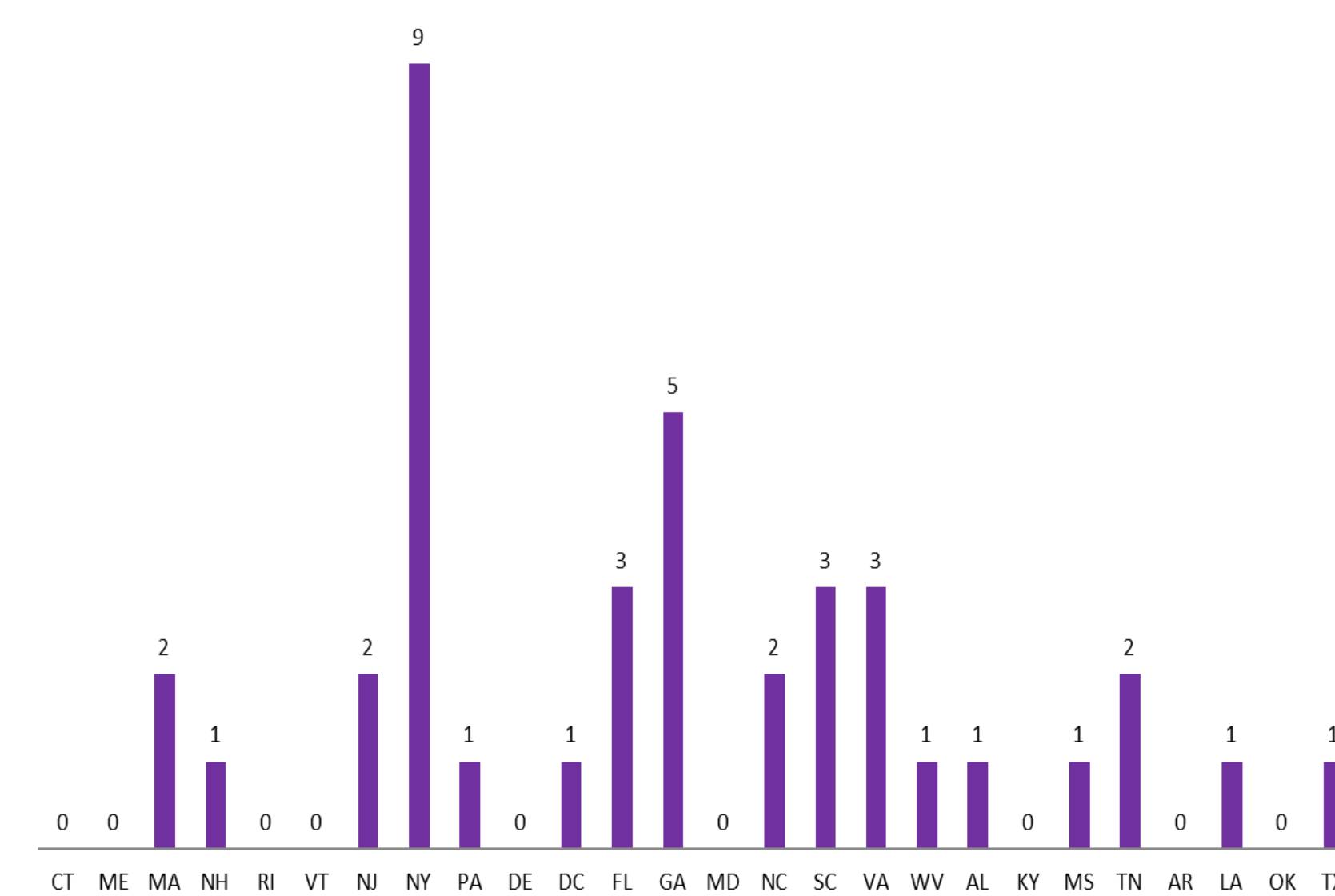
## Objectives

- Describe and discuss barriers to implementing an online survey to the nurse faculty population.
- Identify and discuss the advantages to utilizing an online survey tool when conducting research with the nurse faculty population.

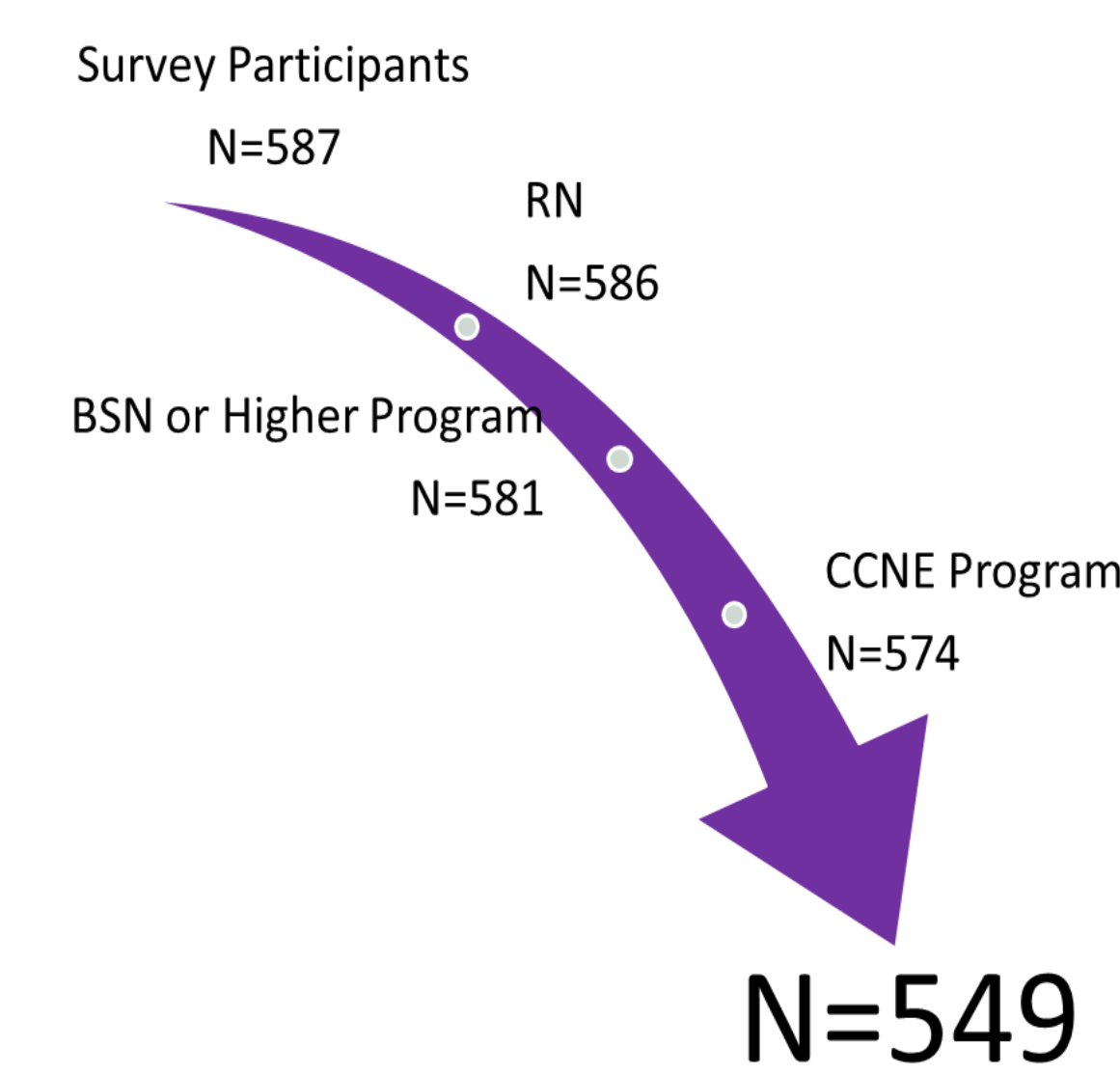


## Online Survey Participants

Deans/Chairperson Response by State



Unqualified & Incomplete Cases



## Conclusion & Implications for Future Research

- Collecting data from nurse faculty utilizing online survey tools is recommended.
- A systematic review of online survey data collection tools is recommended.
- The quality of participants' response should be investigated further.
- Respondent fatigue among nurse faculty needs to be documented further.
- Incentive use and cost effectiveness of online surveys needs further examination.
- Limitations to obtaining qualitative data with an online survey needs further investigation.

## References

- Allen, P. J., & Roberts, L. D. (2010). The Ethics of Outsourcing Online Survey Research. International Journal of Technoethics (IJT), 1(3), 35-48.
- Dillman, D (2007). Mail and Internet Surveys: The tailored design method. 2nd ed., John Wiley & Sons, New York, NY.
- Fan, W., & Yan, Z., (2010). Factors affecting response rates of the web survey: A systematic review. Computers in Human Behavior, 26(2), 132-139.

## Advantages of Online Survey Research

- High response rate
- Cost effective
- Time saving
- Securely collect & store data

## Disadvantages of Online Survey Research

- Duplicating institutional review board procedures
- Timing & academic schedules
- Lack of cooperation by the faculty gatekeepers.
- Email security
- inability to ensure participants' authenticity
- Respondent fatigue