## BPG INTERNATIONAL AFFAIRS & BEST PRACTICE GUIDELINES

# Engaging Youth in Mental Health Promotion: Mental Health and Addictions Champions



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## Acknowledgements: RNAO Team

- Sabrina Merali, RN, MN
  - Program Manager
- Kyle Dieleman, BA
  - Project Coordinator
- Irmajean Bajnok, RN, MScN, PhD
  - Director



Speaking out for nursing. Speaking out for health.





## **Learner Objectives**

#### The learner will be able to:

- Identify strengths and challenges of inter-sectoral collaboration (i.e. public health, social services, education and youth) to support youth mental health
- Discuss effective youth engagement principles and strategies in mental health promotion and stigma reduction

## RNAO is the professional association of Registered Nurses in Ontario, Canada



Speaking out for nursing. Speaking out for health.

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## Best Practice Guidelines Program Mandate

To develop, implement, evaluate, disseminate and support the uptake of clinical and healthy work environment best practice guidelines.

Funded by the Government of Ontario



THE PROCESS of DEVELOPING, IMPLEMENTING AND EVALUATING BEST PRACTICE GUIDELINES



IMPACT
Patient/Client/Resident
Provider
Organization
System









## 42 Clinical & 10 Healthy Work Environment Best Practice Guidelines





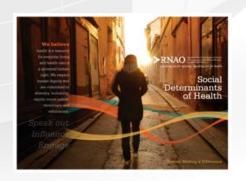


## RNAO Mental Health & Addiction Initiative Goal

To build capacity amongst nurses and other health care professionals to implement and sustain mental health & addictions best practices in daily nursing practice





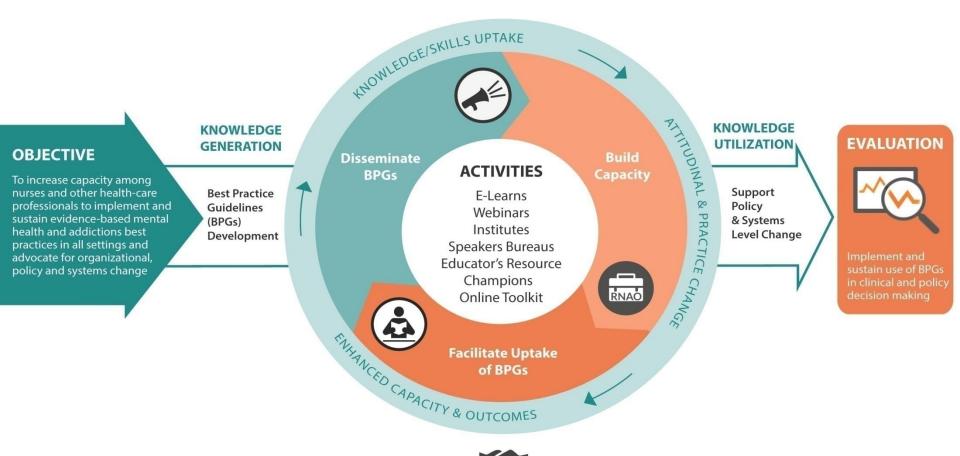




#### RNAO MENTAL HEALTH & ADDICTIONS INITIATIVE

#### **GOAL**

To enhance evidence-based care and services related to mental health and addictions across all settings













# YOUTH MENTAL HEALTH AND AND ADDICTIONS CHAMPIONS PROJECT







## **Project Goals**

- The Youth Mental Health and Addictions Project aims to improve the health & well-being of children and youth thorough a focus on: mental health promotion, acceptance of mental illness, reduction of related stigma and substance misuse prevention
- By preparing youth peer leaders in champion roles, knowledge & awareness of mental health and substance misuse issues will be enhanced and the resiliency of children/youth will be improved through capacity building and youth engagement





## **Project Objectives**

- Enable a cohort of Youth Mental Health and Addiction Champions to use creative peer to peer strategies to reduce the stigma of mental health and promote greater acceptance of mental illness as a part of the health and illness continuum
- Raise awareness among Youth Mental Health and Addiction Champions related to strategies to prevent substance use and misuse





## **Project Objectives**

- Provide Youth Mental Health and Addiction Champions with strategies to assist peers with substance abuse prevention
- Provide Youth Mental Health and Addiction Champions with strategies to assist peers to begin to address substance abuse issues through raising awareness of available information and resources/services





## **Partnership Model**

Youth

Education System

Community Agencies

**Public Health** 

Community



**Provincial Representation** 

North West	Thunder Bay District Health Unit
North East	Timiskaming Health Unit Porcupine Health Unit
Toronto	Toronto Public Health
Central West	Niagara Public Health
South West –	Grey Bruce Health Unit
Education	School Mental Health Assist
Community	Centre for Excellence for Child and Youth Mental Health Mind Your Mind
Youth	Dare to Dream – Youth Coordinator Ottawa Public Health – Youth Facilitator

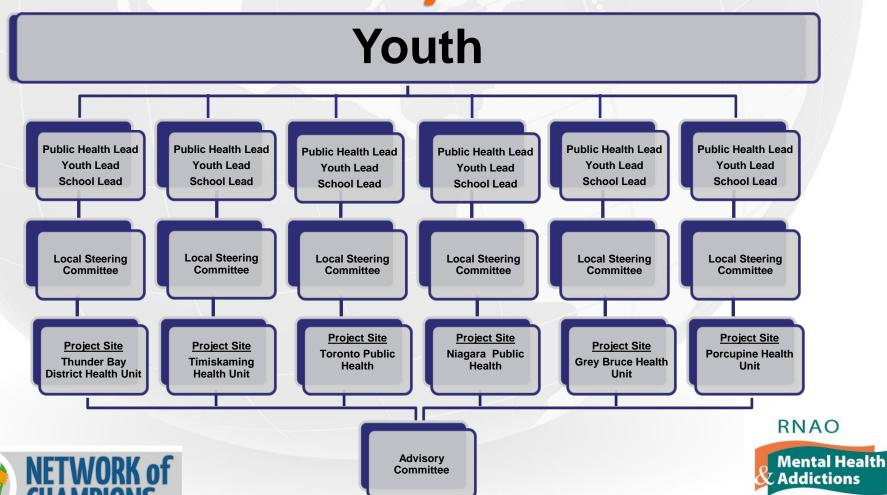


## BPG INTERNATIONAL AFFAIRS & BEST PRACTICE GUIDELINES



INITIATIVE

## **YMHAC Project Structure**







#### **Selection of Youth Leaders**

Recruited to support Public Health Units Youth Mental Health & Addiction Champion Steering Committees in each region

- a) Youth Mental Health & Addiction Lead role description created
- b) Nomination process for identification/recruitment of youth leaders
- Recruitment strategy for cohort of Youth Mental Health & Addictions Leaders





## **Training: Planning and Delivery**

Provincial Training for Youth and Public Health Leads including:

- a) Curriculum Development (sub-committee)
- b) Orientation (Pre-training for Youth and Public Health Leads)
- c) Centralized Training (Provincial)
- d) Local Champion development (at the school level)



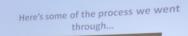








## Developing a Logo in Partnership with Youth



Tool Name Ideas:

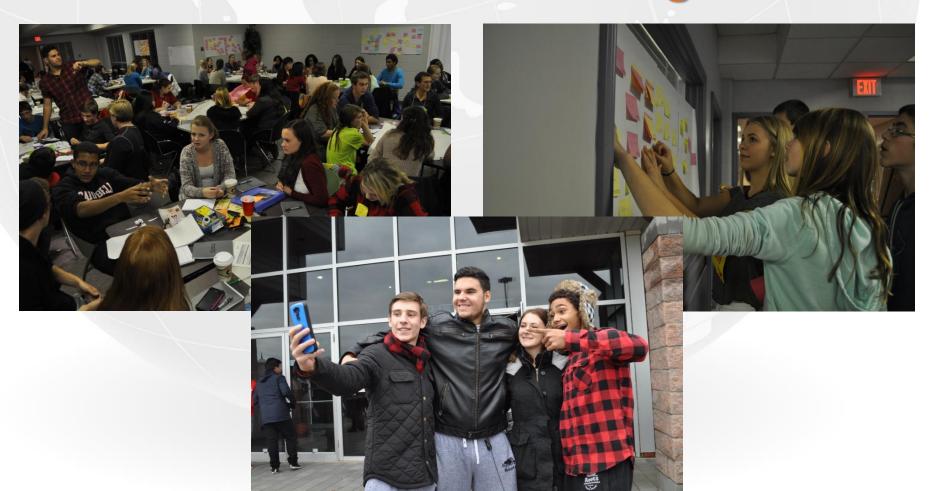


# NETWORK of CHAMPIONS





## **Centralized Training**









# Give light, and the dark

The "NETWORK OF CHAMPIONS" consists of a group of Youth Leaders and Champions from communities across Ontario. Youth Champions together with adults from your school and local public health department are making an effort to raise awareness about mental wellness, help to reduce the stigma related to mental illness, and discouraging the misuse of drugs, alcohol and other substances. For more information, please talk to your teacher, public health nurse or Youth Champions in your school.

Wellness is important in maintaining good mental health. It is about feeling well, having good supports and having balance in your life. What does wellness mean to you? What positive activities do you do to keep well? Can you think of additional activities you or your friends could start doing to improve your mental wellbeing?

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Cover Art Acknowledgements: Kylle Perala









## Centralized Training: Youth Voices

"I feel very happy and lucky to have been chosen to be a part of this program"

"I will try to diminish stigma and help people in my school who have mental illness – whether it is just being there for them or requesting a professional"

"I will hopefully be able to inspire and train others to be youth leaders"

"I feel very moved and inspired and I felt an ambition to go out and help everyone or at least everyday remind at least one person that there is always someone who is there for you and will support you"





## **Local Youth Champion Training**

- Working with Mind Your Mind to develop an on-line tool to use during champion workshops
- Curriculum was developed in conjunction with youth and public health leads
- Host 2 Champion workshops per partner site for a total of 12 workshops in the 2014 – 2015 fiscal year

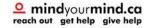


#### Network of Champions Reach Out

How can you become a mental health champion in your community? Play Network of Champions Reach Out and find out!











## Local Youth Champion Training (School Level): Objectives

- Gain knowledge and understanding about Mental Health, Stress and Wellness though the use of an interactive web-based resource, other resources and reflective activities
- 2. Learn about **local community resources** and support to support mental health and wellbeing
- 3. Learn about the YMHAC project and your role as a Youth Champion
- 4. Start assessing and planning for local youth engagement initiatives to promote mental health in your community and school





## **Network of Champions: Reach Out**







## How did the YMHAC Project Effectively Engage Youth: Provincially

- Members of the Provincial Advisory Committee
- Co-created "Network of Champions" name, logo and design and resources
- "Reach Out" Interactive tool/game
- Co-facilitated training of Youth Leads at Provincial Training







## How did the YMHAC Project Effectively Engage Youth: Locally at the School Level

- Members of local YMHAC Steering Committees at their schools
- Co-chaired the YMHAC planning meetings at their schools
- Co-facilitated training of Youth Champion Workshops
- Mental health promotion initiatives



## BPG INTERNATION AFFAIRS & GUIDELINE

"Chill Rooms" Puppy Rooms "Worry-Free Wednesdays" Tree of Life Health Symposium "Caught You Caring" Pink Shirt Day **Guest Speakers** Yoga School Wide Mental Health Week Wall Mural



#### Caught You Caring Voucher

Student Nam	e:

This student was caught caring when they...









#### **YMHAC Inter-sectoral Collaborations**

Who: Public Health, School Mental Health ASSIST Leads, School Boards, Community Partners, Youth, Parents

#### Key Learnings:

- Learning needs to occur in a collaborative space
- Conflict is a good thing
- Need for similar languages across sectors
- Respecting diversity within each community (i.e. trends within community, school boards, mandates/policies that guide practice)





## **YMHAC Project Successes**

- Increase in inter-sectoral partnership between health, education and community as a direct result of YMHAC
- Shifts in attitudes from mental illness focus to mental health promotion
- Youth have been provided with tools to address issues including mental health and illness, stigma, substance use
- Integration of Champion initiatives into school programming
- Active use of Youth Engagement/Peer Led Models
- Supporting and Expanding Role of PHNs in Mental Health Promotion
- Plans among the partners to integrate such a program into existing structures for long term sustainability



"We are making a difference in people's lives. I was struggling with having people to talk to when I was young [and was diagnosed with a mental illness]. Now we are there for them." - Youth Lead

"The people on our committee shifted their understanding away from mental illness toward promotion. At first it was the mental illness framework that was driving the thinking. It's been nice to see that shift in understanding – from illness to promotion and health." – Public Health Lead

"One of the greatest impacts so far is certainly our partnerships with our mental health leads and our school boards. We had a bit of a relationship before, but this project provided a platform to catapult that relationship." – Public Health Lead





#### **YMHAC Project Challenges**

- Lack of long-term dedicated resources both provincially and locally
- Lack of consistent standards for mental health promotion work at the health unit level
- Evolving knowledge of best practices in youth mental health promotion





#### **Future of YMHAC**

- Expansion of sites to 6 more PHU and 12 more District School Boards across Ontario
- Work with current 6 PHU as mentors to new sites
- Continue to support Provincial Advisory and Local steering committees
- Continue to work with Provincial partners to develop resources to support YMHAC, youth engagement, youth mental health and substance use work
- Develop a process to support youth in implementation of youth based initiatives in local communities



