# Best practices in using secondary analysis as a method

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### Secondary data analysis: why use?

- Uses prior data to obtain new information or interpretation.
- Frequently used, electronic medical records
- Cost effective, Efficient use of time
- Good for large studies, longitudinal data
- Good for comparing data across data bases
- "Real life" (example: pharmaceutics)

# "What are best practices with this method in health care?"

- Literature review
  - o CINAHL, GoogleScholar, Ovid
- Exploring Attributes of the method and considerations in health care

# Best practices: design

- Fit of data:
  - Note initial strengths/ limitations and justify use, congruity of type of database and analysis packages
- Size of sample
- Measurement/ analysis
- Did database measure variable of interest?
- Does current conceptual framework fit into the theory that underpinned first study?

### Data management

- Similar to any other study: data cleaning
  - Consistency, accuracy, evaluation of outliers
- Coding errors
- Missing data or improperly defined data
- Pilot any forms
- Inclusion and exclusion criteria in primary use and in secondary use
  - Do data points and methods from initial study match current study needs?

# Statistical analysis

- Similar to doing any initial study:
  - Descriptive, predictive, and non-linear statistics
  - Standard error should be smaller as unlikely to be randomized to decrease risk of falsely rejecting null hypothesis

# Think carefully before proceeding....

- For qualitative use
  - Usually unable to see or hear initial interviews
  - Interpretation issues
  - Sensitivity of data
- For meta analysis
  - Frequently use of outcomes, not initial data
  - Risk of bias
- Usually cannot establish causality: this method is almost always observational
- Who owns the data?

#### Other cautions

- Self reported data, missing data, unasked questions
  - Missing data may be bias- not just missing
- Changes in practice, diagnoses, treatment
- Societal, economic and political changes
- Time lapse
- Multiple researchers using database
- Was informed consent obtained for current work?

# Data linkage

- If link pharmacy, ancillary health services, and electronic medical records during providers' or hospital visits, may have fairly complete picture of people who did not consent.
- Takes surprisingly few data points to identify someone!

# More on data linkage

- Takes only 4 data points from a cell phone provider to identify a person
- 90% adults can be identified through a social media file (Yves-Alexandre et al., 2013)
- Large companies forming aggregate data bases (Tucker, 2013)
- Takes only 5 medical record data points to link a newspaper to a person. (Sweeney, 2013)

#### **HIPAA** (Health Insurance Portability and Accountability

#### Act) Names.

- All geographic subdivisions smaller than a state, including street address, city, county, precinct, ZIP Code, and their equivalent geographical codes, except for the initial three digits of a ZIP Code if, according to the current publicly available data from the Bureau of the Census:
  - The geographic unit formed by combining all ZIP Codes with the same three initial digits contains more than 20,000 people.
  - The initial three digits of a ZIP Code for all such geographic units containing 20,000 or fewer people are changed to 000..

### **HIPAA**

- All elements of dates (except year) for dates directly related to an individual, including birth date, admission date, discharge date, date of death; and all ages over 89 and all elements of dates (including year) indicative of such age, except that such ages and elements may be aggregated into a single category of age 90 or older.
- Telephone numbers.
- Facsimile numbers.
- Electronic mail addresses

#### **HIPAA**

- Social security numbers.
- Medical record numbers.
- Health plan beneficiary numbers.
- Account numbers.
- Certificate/license numbers.
- Vehicle identifiers and serial numbers, including license plate numbers.
- Device identifiers and serial numbers.
- Web universal resource locators (URLs).

#### **HIPAA**

- Internet protocol (IP) address numbers.
- Biometric identifiers, including fingerprints and voiceprints.
- Full-face photographic images and any comparable images.
- Any other unique identifying number, characteristic, or code, unless otherwise permitted by the Privacy Rule for re-identification.

# "What are best practices with this method in health care?"

- Aggregated (combined) data
- De-identified data
- Revise consent forms to remove illusion of anonymity unless it is actually possible
- Minimizing individual data if an anonymous study: is it possible?
- Rethinking issues of privacy: is it generational?

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