Project Purpose:
The purpose of the poster is to share the experience of integrating the evidence-based neonatal pain reduction strategies of skin to skin and breastfeeding to positively effect the perception of lab technician courtesy in the maternity setting.

Abstract:
Laboratory services sought collaboration to increase satisfaction in the perception of their courtesy towards the mother/infant population. Our facility is on the Baby-Friendly journey and had already hardwired skin to skin contact into our standard nursing care. This project aimed to extend the practice of encouraging skin to skin and breastfeeding to our interdisciplinary colleagues. A review of the literature revealed multiple randomized controlled studies and a systematic review that provided evidence that infants who are placed skin to skin and/or allowed to breastfeed or suck during painful procedures experienced a 50% or greater reduction in pain based upon a standardized neonatal pain assessment tool. The literature also suggested that babies only a couple of days old remember painful procedures and that aversion remains with them. This knowledge was translated into a training program for laboratory technicians who served the maternal/infant unit.

Background

Education Focus

• Babies feel pain completely!!
• Ways to reduce newborn pain
  • Skin to skin contact
  • Breastfeeding
  • Breast Milk feeding
  • Non-nutritive sucking

• All are options when obtaining an infant blood sample!
• Babies cry less and have lower pain scores

Education Included:
• Addressing the baby directly
• Employing the mother’s assistance
• Reassuring her she could help make baby more comfortable
• Keeping the conversation non-clinical to avoid mixed messaging regarding breastfeeding and pacifier use

References


