Global Initiatives
Sigma Theta Tau International

• **Mission**: Advancing world health and celebrating nursing excellence in scholarship, leadership and service.

• **Vision**: The global organization of choice for nursing.
Sigma Theta Tau International
Founded in 1922, STTI began with 1 chapter and 6 members.

ΣΘΤ
Love, Honor, Courage

STTI is a global community of nurses who lead in using knowledge, scholarship, service and learning to improve the health of the world’s people.
• Initially established as Sigma Theta Tau
• Expanded to Sigma Theta Tau International as voted by the House of Delegates at the 1985 Biennial Convention
Presidential Call to Action, 2013-2015
Serve Locally, Transform Regionally, Lead Globally

Hester C. Klopper, PhD, MBA, RN, RM, FANSA
Dr. Klopper was installed as president of the society at the 42nd Biennial Convention, November 2013 in Indianapolis, IN USA.

1) Servant Leadership
2) Connectedness
3) Transformation
4) Gratitude
Global scope

• 697 Institutions formally engaged with STTI, through...
  – 499 chapters, located in...
    • 28 countries

• Over 135,000 members, in...
  – 92 countries...
GLOBAL COMMUNITY OF NURSE LEADERS

Chapters located in 28 countries:

Australia  Netherlands
Armenia  Nigeria
Botswana  Pakistan
Brazil  Portugal
Canada  Singapore
Colombia  South Africa
England  South Korea
Ghana  Swaziland
Hong Kong  Sweden
Japan  Taiwan
Kenya  Tanzania
Lebanon  Thailand
Malawi  Wales
Mexico  United States
STTI Represents Nurses in all settings

Member Demographics

- Staff nurse/clinician
- NP, nurse midwife, nurse anesthetist, clinical specialist
- Administrator/supervisor
- Educator or researcher

- 39% of STTI members have advanced degrees (master’s or doctorate)
- 42% have more than 15 years of work experience
- 50% work in hospitals/hospital systems; 16% in schools of nursing
Innovations and Firsts for Nursing

- Philanthropic campaign and resultant Center for Nursing Scholarship at STTI Headquarters
- Nursing research grants
- Scholarly nursing journal, known today as the *Journal of Nursing Scholarship*
- International peer-reviewed evidence-based practice journal, *Worldviews on Evidence-based Nursing*
- Electronic library of nursing research and knowledge
Sampling of recent global engagement:
• First president from outside North America elected
• First formal presence established in South Africa
• First Leadership Academy, under the International Leadership Institute, launched outside North America
• Regional areas redefined, to include separate global regions in Africa, South America, Europe, Asia, and Oceania
• Regional Coordinators to support chapters in these areas
Sampling of recent global engagement (cont.)

• Global department launched at STTI headquarters
• Ex-officio Member, Executive Committee of the Global Network of WHO Collaborating Centers
• Affiliate status, International Council of Nurses
• And…
The United Nations
STTI has Special Consultative Status granted by the Economic and Social Council
Presentations/parallel events hosted by STTI at UN events

Engagement over the past many years to support Millennium Development Goals
United Nations
Millennium Development Goals

Goal 1: Eradicate Extreme Hunger and Poverty

Goal 2: Achieve Universal Primary Education

Goal 3: Promote Gender Equality and Empower Women

Goal 4: Reduce Child Mortality
United Nations
Millennium Development Goals

Goal 5: Improve Maternal Health

Goal 6: Combat HIV/AIDS, Malaria and other diseases

Goal 7: Ensure Environmental Sustainability

Goal 8: Develop a Global Partnership for Development
STTI Chapters around the globe have held unique chapter programs and activities that support achievement of the UN MDGs
Current STTI programs and events
Events

• Biennial Convention
• International Nursing Research Congress
• Nursing Education Research Conference
• Leadership Connect
• Regional Conferences/meetings
International Nursing Research Congress

• Truly "International":
  – Over the past five years, held in:
    • Cancun, Mexico
    • Brisbane, Australia
    • Prague, The Czech Republic
    • Hong Kong, SAR, the People's Republic of China
    • San Juan, Puerto Rico
  – Members, presentations and participants from countries across the globe
STTI Academies and Institutes

- Institute for Global Healthcare Leadership - launching 2016
- Maternal Child Health Nurse Leadership Academy – NA
- Maternal Child Health Nurse Leadership Academy – SA
- Nurse Faculty Leadership Academy
- Experienced Nurse Faculty Leadership Academy
- Geriatric Nurse Leadership Academy
- Board Leadership Institute
- Emerging Educational Administrator Institute
Continuing Education Courses and Webcasts

• Too Numerous to List…
• All newly launched or revised within the past two years
Journals

Top-ranked international evidence-based journal

Reflections on Nursing Leadership - Online
Books

Inspirational, scholarly and professional books
2014-2015 Maternal-Child Health Nurse Leadership Academy-Africa
Pictured: Triad from Swaziland
International Awards for Nursing Excellence

Research and Leadership Grants
International Nurse Researcher Hall of Fame

Recognizes STTI members

• Who are nurse leaders
• Who have achieved long-term, broad recognition
• Whose research has impacted nursing
Moving Forward
“In September, countries will have the opportunity to adopt a set of global goals to end poverty, protect the planet, and ensure prosperity for all.” - U.N.

Each goal has various, multiple targets (measurable objectives).

THE NEW U.N. SUSTAINABLE DEVELOPMENT GOALS (SDGS)
The new SDGs are for all countries, worldwide.

THE MDGS PRIMARILY FOCUSED ON DEVELOPING COUNTRIES
Proposed SDGs:

• Goal 1: End poverty in all its forms everywhere
• Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture
• Goal 3: Ensure healthy lives and promote well-being for all at all ages
• Goal 4: Ensure inclusive and equitable quality education for all and promote lifelong learning opportunities for all
• Goal 5: Achieve gender equality and empower all women and girls
• Goal 6: Ensure availability and sustainable management of water and sanitation for all
• Goal 7: Ensure access to affordable, reliable, sustainable and modern energy for all
• Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
• Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
• Goal 10: Reduce inequality within and among countries
• Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable
• Goal 12: Ensure sustainable consumption and production patterns
• Goal 13: Take urgent action to combat climate change and its impacts
• Goal 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development

• Goal 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss

• Goal 16: Promote just, peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

• Goal 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development
Nurses around the world have many commonalities
Nurses in the workplace: Expectations and needs
A Global Survey of Nurses
May 2009

2,203 Nurses from 11 countries in five global regions; mixture of workplace settings
All nurses agreed on the same things as being very important:

- Respect
- Independence
- Control
- Open communication
- Clear expectations
- Good relationships with supervisors
- Pay and benefits
- Involvement with decision making

- Ethical decision making
- Secure, constant work schedule
- Work life – Family life balance
- Access to best practices
- Career development
- Mentoring
- Adequate staffing
- Healthy, safe workplace
GLOBAL ASSOCIATION TRENDS

340+ associations
20+ different countries
Groundbreaking survey
Global growth…
More than 340 associations from over 20 different countries have participated in a groundbreaking survey, sharing how they are approaching globalization:

- Which countries are they targeting for future growth?
- Which products and services do they promote the most?
- Is globalization an opportunity, a threat, or a bit of both?
- What do faster growing associations do that others don’t?
- Does having an international strategy make a difference?

The survey respondents were 60% Professional Societies, 28% Trade Associations, Federations represented 4% and the remainder were a combination of charities, coalition groups or certification and credentialing bodies.

Respondents came from more than 20 countries:
- Belgium
- Canada
- China
- Switzerland
- Columbia
- Germany
- France
- UK
- Hong Kong
- Ireland
- Isle of Man
- Italy
- India
- Netherlands
- Norway

Types of organizations that participated:

![Pie chart showing types of organizations](image)
“Organizations that have a clear vision and the ability to focus on core value propositions that resonate with a global audience have the opportunity to unlock significant growth.”
More importantly, associations that are engaged globally gain access to knowledge, innovation and diversity that enriches the entire organization and makes it much more relevant and competitive into the future.”

T. Barkan, CAE “Global Growth Strategies: The International Association” 2015 Used with permission.
Survey of Global Growth Challenges

- Defining appropriate business models
- Accurately estimating the international market’s potential
- Language issues
- Identifying qualified partners (associations, vendors, other..)
- Governance structure
- Cultural issues
- Identifying qualified volunteers / leaders
- Communications (time zones, other)
- Legal and registration issues
- Standards and regulatory issues
- Currency and banking issues
- Identifying qualified staff (local or expat)
- Assessing and managing risk
- Technology issues
So where does our history, our current programs, the survey data, professional common goals and direction lead STTI?
Strategic directions for STTI Global Initiatives

- Member Growth
- Member Engagement
- GAPFON
- Relationship Building
- Regional Presence
KEY DIRECTION #1: MEMBER GROWTH

Structures, systems, qualifications and equivalencies
KEY DIRECTION #2: MEMBER ENGAGEMENT

Localized, collaborative, relevant, valued

PEPS
KEY DIRECTION #3: FORMAL REGIONAL PRESENCE

Collaboration
Support
Knowledge
KEY DIRECTION #4: RELATIONSHIP AND REPUTATION BUILDING

UN, WHO, other global organizations, institutions, and associations
MOH/governments, others
Global healthcare leaders
Data collection and collaboration toward outcomes based action
Sigma Theta Tau International
Honor Society of Nursing®
Questions? Ideas?

Potential programs, events and opportunities?
Thank you!

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