2015-2017 Presidential Call to Action

Cathy Catrambone, PhD, RN, FAAN
President, Sigma Theta Tau International
Purpose of the Call to Action

- Engage members, chapters, and regions to advance the organization’s work based upon:
  - Mission
  - Vision
  - Values
  - Strategic Plan 2014-2020
  - Guiding Principles
2015-2017 Presidential Call to Action

Influence to Advance
Global Health and Nursing
Four Themes

Influence through Advocacy

Influence through Policy

Influence through Lifelong Learning

Influence through Philanthropy
Influence through Advocacy
Influence through Advocacy

“Advocacy is the act or process of pleading for, supporting, or recommending a cause or course of action” (ANA, 2015)
Advocating for Patient Safety
Emerging Global Leaders
7-10 September 2016
Washington, D.C., USA

Please visit the Global Initiatives desk or ighl.nursingsociety.org to learn more.

Expert Global Leaders
Coming in 2017
Influence through Advocacy

- Engage in advocacy dialogue
- Build strong relationships
- Lead interprofessional teams
- Serve in elected leadership positions
- Serve on boards with health focus
Influence through Policy
STTI members in more than 90 countries
WHO Health Policy Stages

- Problem identification and agenda setting
- Policy formation
- Adoption of policy
- Policy implementation
- Policy evaluation
Purpose

To establish a global voice and vision for the future of nursing that will advance global health.
United Nations Engagement

2008:
Department of Public Information (DPI)
Non-Governmental Organization (NGO)

2012:
Economic and Social Council (ECOSOC)
Special Consultative Status
Influence through Policy

- Engage in policy process
- Analyze evidence to inform policy
- Prepare policy message
- Develop relationships with legislators, ministers of health, administrators
- Engage community and stakeholders
- Leverage networks and social media
- Monitor and evaluate policy change
U.N. Sustainable Development Goals

1. No Poverty
2. No Hunger
3. Good Health
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Clean Energy
8. Good Jobs and Economic Growth
9. Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption
13. Protect the Planet
14. Life Below Water
15. Life on Land
16. Peace and Justice
17. Partnerships for the Goals

The Global Goals
Influence through Lifelong Learning
Live as if you were to die tomorrow, learn as if you were to live forever.

-Mahatma Gandhi
Inspirational Learning
From the Greek word “love of mankind” and a passion for betterment of humanity.

International Scholarship Institute

Center for Excellence in Research

Center for Excellence in Evidence-Based Practice

Center for Excellence in Knowledge Dissemination
Influence through Lifelong Learning

- Engage in practice of lifelong learning
- Assessment using appreciative inquiry
- Legacy map for journey
- Pursue advanced education and certifications
- Work/life balance
- Take advantage of STTI knowledge products and services
Books and Continuing Education

NEW FROM STTI PUBLISHING

The Nurse’s Etiquette Advantage
Kathleen D. Fagana
How Professional Etiquette Can Advance Your Nursing Career

MASTERING PHARMACOGENOMICS
A Nurse’s Handbook for Success
Dale Halsey Lea | Dennis Cheek
Daniel Brazeau | Gayle Brazeau

NEW CONTINUING NURSING EDUCATION PROGRAM FROM STTI

HEALTH CARE ETHICS CERTIFICATE PROGRAM
Online Course

nursingknowledge.org
Influence through Philanthropy
From the Greek word “love of mankind” and action for betterment of humanity
Influence through Philanthropy
Influence through Philanthropy
Influence through Philanthropy

- STTI Founders Day – 90 minutes of service
- Follow your passion and volunteer
- Generate charitable contributions
- Support *Future, Leadership, and Research* funds
- Advocate for STTI mission
Grant Recipients
2015-2017 Presidential Call to Action

Influence to Advance Global Health and Nursing

- Influence through Advocacy
- Influence through Policy
- Influence through Lifelong Learning
- Influence through Philanthropy

Share your stories and successes in Twitter
#NursesInfluence @STTI
Believe deeply in who you are as a person and nurse, and in the profound impact you have to influence the health and lives of others and the nursing profession.

Cathy Catrambone
STTI President, 2015-2017