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Nursing Knowledge Series

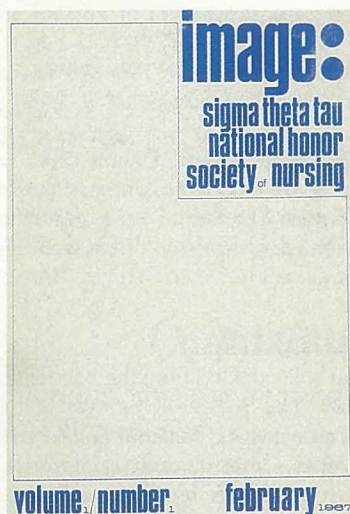
Sigma Theta Tau



REFLECTIONS

Volume 12, Number 2, Summer 1986

international honor society of nursing



New Look, New Directions for IMAGE

*"If I have seen further . . .
it is by standing upon
the shoulders of Giants"*

Isaac Newton, 1675

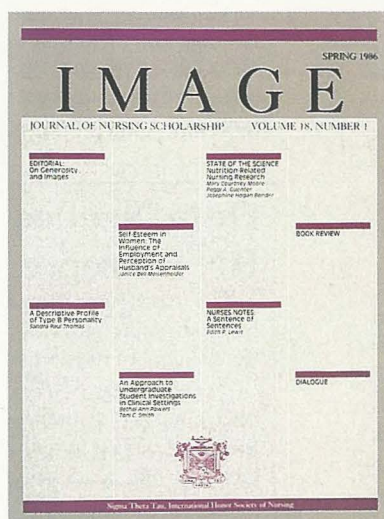
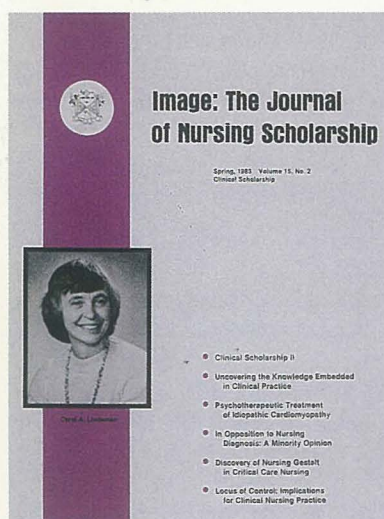
Born on the kitchen table in a New York City apartment almost 20 years ago, IMAGE: *Journal of Nursing Scholarship* has come a long way. From its humble beginning, to its present role as one of the world's leading scholarly nursing journals, IMAGE is now close to realizing the dreams of its founders.

Overview

"There is no doubt we have come a long way with IMAGE since it began," says Nell Watts, RN, MSN, Sigma Theta Tau's executive director who served as IMAGE managing editor from 1975-85. "We have been successful in publishing a scholarly work that our members and other nurses throughout the world enjoy reading. IMAGE's circulation will soon pass the 70,000 mark and it is growing daily."

The evolution of IMAGE may be seen in three developmental phases. The first era was the creation of the journal in 1967 and the problems of publishing in the early years to 1974. The second phase began when the Headquarter's office opened and Mrs. Watts joined the organization and was appointed as the first managing editor in 1975. The third phase began in late 1985 with the appointment of Donna Diers, RN, MSN, as editor and

(See IMAGE, page 8)



(Top left, right) The first IMAGE appeared in 1967; Past President Katharine Densford Dreves graces 1979 cover; (Bottom left, right) Contents on cover (1983) enhanced scholarly image; Spring 1986 issue features innovative cover.

Sigma Theta Tau Active During June ANA Convention

Chapter leaders and members are invited to participate in Sigma Theta Tau activities during the American Nurses' Association (ANA) Convention, June 13-19 in Anaheim, California.

Research Luncheon

Methods of conveying research successes to the public will be the theme of a Research Luncheon Address by Jacqueline Clinton, RN, PhD, FAAN, *Rho, Eta Nu*, on Wednesday, June 18 from 11:45 a.m. until 1:30 p.m. in Grand Ballroom F of the Anaheim Marriot.

One of the nation's well-known nurse researchers, Dr. Clinton has actively informed the public about her research successes and will provide practical examples on the following:

- Shaping the researcher's message for the public
- Using various media to convey the message
- Evaluating the public's response to the message

Dr. Clinton is Professor and Director of the Center for Nursing Research and Evaluation, University of Wisconsin-Milwaukee, and is the First Vice President of Sigma Theta Tau.

Tickets will be on sale during the ANA Convention. Full ANA registration is not required to attend the Luncheon.



Jacqueline Clinton, RN, PhD, FAAN, First Vice President

Chapter Leader Breakfast

Chapter leaders, designated chapter representatives and representatives of developing honor societies are especially invited to attend the Chapter Leader Breakfast, Monday, June 16 from 7:30 to 9:00 a.m. in the Orange County Ballroom of the Anaheim Marriott.

Participants will have the opportunity to meet Governing Council members and be updated on Sigma Theta Tau activities and society issues, and to share ideas and accomplishments with other chapter representatives. Tickets may be purchased at the ANA Convention's registration desk or at the door on the morning of the breakfast.

Focus Group on Center

Chapter leaders attending the ANA convention are invited to share their thoughts and recommendations regarding the Center for Nursing Scholarship at an informal focus group session to be held in the Sigma Theta Tau suite at the Hyatt Anaheim Hotel on Monday, June 16, from 3:00 to 5:00 p.m. The session offers members an excellent opportunity to express their views on the potential services and physical facilities of the Center. All suggestions will be channeled to the appropriate committees for consideration. In addition, a videotape featuring the Center and Indianapolis will be shown in the suite that day from 2:00 to 3:00 p.m., and following the Chapter Leader Breakfast that Monday.

President and IMAGE Editor To Be Honored at Convention

During the ANA Convention, the Minority Fellowship Programs and the Cabinet on Human Rights will honor select outstanding women. This occasion will provide the opportunity to recognize and honor several outstanding persons for their contributions to science, humanities and law. Sigma Theta Tau President Vernice Ferguson has been selected as a recipient of this first-kind honor. Her award, "Women's Honors in Public Service," will be presented during an awards luncheon at the Anaheim Marriot on June 15.

Donna Diers, Editor of *IMAGE: Journal of Nursing Scholarship*, will be presented the "Jessie M. Scott Award" on Friday, June 13, during the opening ceremony at the Anaheim Convention Center. The Jessie M. Scott Award is presented to a registered nurse whose accomplishments in the fields of practice, education and research demonstrate the interdependence of these elements and their significance for improvement of nursing and health care.

The award was named after Jessie M. Scott, former Assistant Surgeon General and Director, Division of Nursing, U.S. Dept. of Health Education and Welfare.

As recipient of the Jessie M. Scott Award, Donna Diers will deliver the Jessie M. Scott Lecture on Monday morning, June 16, at the Anaheim Convention Center. The title of her presentation is "Beyond Chicken Little: Nursing Practice, Research and Policy."

Sigma Theta Tau Exhibit

Once again Sigma Theta Tau will exhibit during the convention and will be at booth number 709. The Society's booth will feature information on Sigma Theta Tau activities, national and international membership opportunities, international conferences, grants, chapter operations and the Center for Nursing Scholarship. The booth will also provide an invaluable opportunity for chapter leaders and members to meet with Governing Council members and Headquarters staff. The exhibits will be open Saturday, June 14 from 11:30 a.m. until 6:00 p.m.; Sunday, June 15 from 10:00 a.m. until 5:00 p.m.; and Monday, June 16 from 10:00 a.m. until 3:00 p.m.

Data Needed For RN Entrepreneurs

The American Nurses' Association is developing a list of nurse entrepreneurs as part of a continuing effort to describe the delivery of nursing services.

During 1986, ANA will expand its current list and will conduct a survey of nurses listed. One of the major purposes of this effort will be to gather data and resource people to support lobbying efforts to achieve payment systems for nursing. To add your name to ANA's list of nurse entrepreneurs, write to Susan Hartley, director, Statistics and Data Analysis Unit, Center for Research, American Nurses' Association, 2420 Pershing Road, Kansas City, Missouri 64108.

Regional Assembly Program Highlights

Patterns of Success in Nursing: On Becoming Culture Builders

Regional Assembly Calendar

Region 1, February 26-27, 1987
The Ala Moana Hotel
Honolulu, Hawaii

Region 2, October 24-25, 1986
Omaha Red Lion Inn
Omaha, Nebraska

Region 3, December 5-6, 1986
The Monteleone Hotel
New Orleans, Louisiana

Region 4, April 24-25, 1987
Ann Arbor, Michigan

Region 5, April 10-11, 1987
Hartford, Connecticut

Region 6, November 21-22, 1986
Wyndham Franklin Plaza
Philadelphia, Pennsylvania

Region 7, March 27-28, 1987
Hyatt Regency Westshore
Tampa, Florida

PROGRAM DAY:

- Keynote Address: *Patterns of Success in Nursing: On Becoming Culture Builders*
Speaker: Vernice Ferguson, RN, MA, FAAN, Sigma Theta Tau President

■ Formalizing Nursing Culture: Nursing Research Dissemination and Utilization

Speakers, such as Jacqueline Clinton, RN, PhD, FAAN; Maxine Loomis, RN, PhD, FAAN; and Joanne Stevenson, RN, PhD, FAAN, will present a look at when and when not to use research findings in the practice setting. They will also address the methods of translating research findings into policy statements.

■ Regional Media Awards

■ Building a Culture of Collegiality

What is collegiality, what promotes it, and what hampers it? Speakers, including Sister Rosemary Donley, RN, PhD, FAAN; Duane Walker, RN, MS, FAAN; and Ronald B. Norby, RN, MSN, will explore collegial models in practice, education, administration or research.

■ New Dimensions of Nursing Culture: Shaping the Future

A panel of national leaders look at the building blocks of nursing culture for the future. There will be a particular focus on the Sigma Theta Tau Center for Nursing Scholarship and the Center for Nursing Research at the National Institute of Health. Their presentation will help to clarify the complementary roles of official agencies and voluntary organizations within nursing. The panel will

also explore the resulting opportunities and challenges which are available to the nursing community.

LEADER DEVELOPMENT DAY: Patterns of Chapter Success

■ Keynote: *Paradigm Shift in Leadership Opportunities for Nursing*

A review of the evidence of a paradigm shift in leadership with exploration of attendant opportunities for nursing will be presented. Speakers, Doris Edward, RN, EdD, Third Vice President, and Sheila Kodadek, RN, PhD, will address the implications of alpha and beta leadership styles, the art of Japanese management, and masculine/feminine approaches to leadership.

■ Leader Development Session

The focus for this leader development session will be development, fundraising and related public relations skills. This skill-building session will provide participants with the basic principles, processes and techniques underlying successful local-level fundraising activities. A portion of the session will concern the members' aspect of the capital funds campaign for the Center for Nursing Scholarship.

Opportunities for Member and Chapter Involvement

Communicating the Nursing Culture

Poster Presentations

An opportunity to foster communication and networking regarding patterns of nursing success. Poster presentations are invited for any project related to successful practice, administration, education or research in nursing.

- Eligibility: Open to Sigma Theta Tau members and other scholars who are baccalaureate prepared and higher degree nurses.
- Selection process: Submission of abstract to Headquarters for judging by regional committee
- Due dates: Regions 2, 3 and 6—August 15, 1986; Regions 1, 4, 5, and 7—November 15, 1986

Communicating Pride in Chapter Culture

Chapter Exhibits

An opportunity to identify the diversity of successful chapter programs, and to foster communication and networking among regional chapters. Chapter exhibits may include displays of research day proceedings, program brochures, special projects, chapter directories, media presentations, newsletters, chapter history and archival materials.

- Eligibility: All Sigma Theta Tau chapters are invited to prepare single exhibits or in cooperation with other chapters.

- Selection process: Submission of application to Headquarters for acceptance on a space-available basis

- Due dates: Regions 2 and 3—September 15, 1986; Region 6—October 15, 1986; Regions 1 and 7—January 15, 1987; Regions 4 and 5—March 1, 1987

Culture Building: Excellence in Chapter Chapter Leader Papers

A forum for exchange of successful leadership experiences within Sigma Theta Tau chapters. The major thrust of the paper should be a description of specific projects which have encouraged chapter excellence. Selected papers will be compiled in a Sigma Theta Tau publication for distribution.

- Eligibility: Any past or present Sigma Theta Tau officer
- Selection process: Submission of abstract to Headquarters for judging by regional committee
- Due dates: Regions 2, 3 and 6—August 15, 1986; Regions 1, 4, 5 and 7—November 15, 1986

For submission guidelines, contact:

Sigma Theta Tau
Program Office
1100 Waterway Boulevard
Indianapolis, IN 46202
PH: (317) 634-8171

Member Involvement Critical to Center Fundraising Success

The recently completed Sigma Theta Tau philanthropic market study projects that the active involvement of members will be critical to the success of a fundraising campaign. It was based upon personal interviews with a diversity of members, Indianapolis community leaders, corporate and foundation grantmakers, and the recommendations of expert counsel.

The in-depth analysis, which succeeded the 1985 Member Survey, explores members' reactions to the Center and a capital funds campaign.

Dr. Billye J. Brown, Dean of the University of Texas at Austin School of Nursing and Co-Chair of Sigma Theta Tau's Project Advisory Committee, reports that the study verifies the enthusiasm for the creation of the Center for Nursing Scholarship, and emphasizes the importance of strong member support in the early days of the fundraising campaign.

"Members are expected to emphatically

demonstrate their financial support of an international headquarters building and a nursing library," states Dr. Brown. "Their participation, as individuals and chapters, will help the society to achieve its ambitious fundraising goal, and signify to the outside community the exemplary vision of nurses in fostering excellence and scholarship within the ranks.

"As Sigma Theta Tau activists, we are privileged to have the opportunity to create a lasting memorial to nurse scholars—past, present and future," continues Dr. Brown. "The Center for Nursing Scholarship is an undertaking of immense stature, and will enhance not only the reputation of our society but also that of our profession."

The philanthropic market study, which shows a strong similarity of response to the membership survey, reveals the following:

- the availability of committed and energetic volunteers who can influence their peers to support a campaign is

critical to its success;

- the association enjoys strong loyalty and overall appreciation from its members;
- a dedicated corps of volunteers who are ready and willing to play key roles in a fundraising program does exist;
- the Center for Nursing Scholarship and International Nursing Library are ranked as "very important" to "important" by the vast majority of respondents; and,
- chapter competition and special fundraising projects are strongly favored.

Dr. Angela Barron McBride, President-Elect, is guiding an effort to advance prospective services to be provided by the Center.

Chapter leaders have been invited to participate in an informal focus group on the project June 16 at the ANA Convention in Anaheim, Calif. Their recommendations will be examined by the Project Advisory Committee for incorporation into fundraising and programmatic planning.

The results of the market study survey will be presented to the Governing Council June 20 for their review and action.

President's Message

Group to Keep Fire Burning Bright

Vernice D. Ferguson,
RN, MA, FAAN,
President of
Sigma Theta Tau



The recently conducted Member Survey is an exceptionally useful document to assist us in responding to your needs and interests. It also helps us to effectively position Sigma Theta Tau in the minds of those in the community of nursing and the public. As the Governing Council and Headquarters staff work together to actualize the Ten-Year Plan, this living document breathes life into our deliberations. The Ten-Year Plan guides us in a relevant and responsive manner, particularly the development of the Center for Nursing Scholarship. Plans for the Center are influenced by the firm data base provided by the 1985 member demographic survey.

Spring is a special time. It signals rebirth, no less so for Sigma Theta Tau. As new chapters join us we are reminded anew of the vitality and vibrance of our membership. Therefore, new thoughts are staring to respond to the newness which surrounds us.

During this biennium, I plan to offer yet another perspective from a new group filled with vitality as we capture your ideas in our continual quest to assure a premier position as scholars and leaders in the profession. This group, the "Roaring 20," will serve me as an advisory group to assist us in responding to your needs as we focus on our young members, as well as the community of young nurses. No one better can "turn them on" for a lifetime than Sigma Theta Tau. That fire which glows so brightly when members of Sigma Theta Tau get together must excite and sustain young nurses throughout their careers.

Book Recognizes ΣΘΤ President

Vernice Ferguson's nursing career and past achievements have been recognized in a book by Mary Elizabeth Carnegie, titled *The Path We Tread: Blacks in Nursing 1854-1984*.

The book details for the first time the "invisible history" of the accomplishments of blacks in nursing.

The book begins by describing the service of black nurses in 19th century wars. It goes on to chronicle the history of nursing education available to blacks. The book details the improvement in quality of nursing education for blacks enhanced by the establishment of the Cadet Nurse Corps in World War II.

The Path We Tread features vignettes of black nurses who pioneered the profession in the late 19th and early 20th centuries, paving the way for black nurses today. The book also gives insight on how the Federal Government served as an avenue of progress, with black nurses employed in the military, the U.S. Public Health Service and the Veterans Administration.

Paving the Way for the Center . . .

As the following timeline demonstrates, the path leading to the eventual construction of Sigma Theta Tau's Center for Nursing Scholarship has been paved with hard work and dedication over many years.

July 1979 Building Fund approved by Council and initiated on renewal notice.

July 1980 Sister Rosemary Donley and Nell Watts met with Dr. Glenn W. Irwin, Jr., Vice President of Indiana University-Purdue University at Indianapolis, to discuss growth of Sigma Theta Tau and space needs. He offered encouragement to proceed with building plans. Dr. Elizabeth Grossman, Dean of Indiana University School of Nursing, advised preparations begin.

November 1981 The Ten-Year Plan was adopted and President Carol Lindeman assigned Dr. Lucie Kelly, as President-elect, to work with Rebecca Markel of Indiana University on a site-selection committee.

January 1982 Work began with realtors and Dr. Kelly made a recommendation to Council regarding the site. The Council approved the preliminary acquisition of the site and a land option was secured. Council directed Dr. Kelly to explore and plan for fundraising.

May 1982 Assistance from Lilly Endowment, Inc. was investigated: Dr. Irwin and Dr. Beering, President of Purdue University, transmitted letter of introduction. Rebecca Markel, Kurt Mahrtd (realtor) and Nell Watts met with Jim Morris, Vice President of Lilly Endowment, Inc., and discussed Sigma Theta Tau—its goals and needs. His advice regarding the facility was requested. Morris proposed a center for nursing organizations. Funding for the facility, housing multiple nursing organizations, would be raised by the Endowment. Sigma Theta Tau agreed to survey the interest in the nursing community and report back.

June 1982 President Lindeman convened an invitational breakfast meeting of nursing organizations to discuss Sigma Theta Tau's Ten-Year Plan and the potential for public funding for a center for national nursing associations in Indianapolis. Much interest and encouragement were indicated.

July 1982 Rebecca Markel and Nell Watts again met with Jim Morris to convey the enthusiasm. The Endowment

sponsored an invitational meeting of organizational leaders in Indianapolis to present the concept and opportunity.

September 1982 Representatives of 22 organizations attended the gathering, which featured a dinner and presentation by Indianapolis Mayor Hudnut, James Morris and Jim Browning, architect from Browning, Day and Pollock. An after-dinner reception was hosted at Dr. Irwin's home. The response of numerous organizations was positive. They agreed to study the potential and issue letters of intent.

1983 Two studies were completed in 1983. Several organizations investigated relocating and a *Peat Marwick Mitchell & Co. Economic Study* was underwritten by the city to provide information on cost of operating organizations in Indianapolis. The Gwent Group interviewed organizations regarding their requirements. The *Gwent Group Study* revealed the interest of several small organizations but the enthusiasm of larger organizations was not found to be sufficient to proceed with a center for nursing organizations. Some organizations continued to contemplate a move, but no decisions to become a part of the center were announced.

June 1984 The Council continued to analyze the center concept and met with Michael A. Carroll, Vice President of Community Affairs for Lilly Endowment, to propose a change from a center for nursing organizations to a Sigma Theta Tau center focusing on scholarship. A center for nursing scholarship with services designed to implement the scholarly goals in the Ten-Year Plan was advanced. Elizabeth Grossman and Nell Watts continued discussions concerning the Endowment and support needs in order to assess the feasibility of such a center.

August 1984 Sr. Rosemary, Elizabeth Grossman and Nell Watts prepared and submitted a proposal to Lilly Endowment for support (\$40,000). The funds were requested for a study to determine the feasibility for a center for nursing scholarship which would include an international library. The proposal was approved by the Endowment in September, 1984, and funding began in January, 1985.

February 1985 The Governing Council appointed Dr. Marjorie Beyers as Project Director and issued invitations to Dr.

Billye Brown and Dr. Glenn Irwin to serve as Co-Chairs of the Project Advisory Committee. Dr. Beyers prepared a project proposal. The Project Advisory Committee members appointed included: Elizabeth Grossman, Barbara Donaho, Rheba DeTornay; and Library Subcommittee: Faye Abdellah, Sr. Rosemary Donley, and Myrtle Aydelotte.

June 1985 Several members of the Advisory Committee met in San Antonio at NLN. Dr. Brown and Dr. Beyers presented the goals and phasing of the feasibility study to the Governing Council. Three components were included: a *membership survey*, an *architectural analysis* and a *philanthropic market study*. The membership survey was conducted in June and July, 1985.

September 1985 The Project Advisory Committee: discussed initial data from the membership survey; recommended a director of development be employed; recommended a renewal fee increase of \$5 be considered to enable staff and center development to go forward; approved proceeding with architectural and fundraising marketing analysis; and recommended center and library directors be employed as soon as feasible.

October 1985 Linda Brimmer was employed as Director of Development. The *architectural study* was completed by Howard Needles Tammen and Bergendoff. Donald A. Campbell and Company was selected to perform the fundraising marketing analysis.

November 1985 Project Co-Chairs, Dr. Irwin and Dr. Brown, participated in the Biennial Convention and discussed the plans with the representatives of the city and Sigma Theta Tau members. The preliminary architectural drawing of the building was unveiled and displayed for the members.

February 1986 *Philanthropic Market Study* regarding fundraising potential completed.

April 1986 Project Advisory Committee met to receive the market study report from Donald A. Campbell Co.

Chartering Season Closes with 31 New Chapters

The growth and vitality of Sigma Theta Tau has been very evident over the past few months as several new chapters were installed. With a total of 31 charterings at collegiate institutions, the chartering season came to a close on May 18. More than 12,000 new members were inducted in the new and established chapters in 1985-86. This marked one of the highest growth periods in the 64-year history of Sigma Theta Tau.

Theta Delta chapter on the main campus of Auburn University (Alabama) received its charter on February 15. National Secretary Kathleen Mikan conducted the installation ceremony and welcomed 105 newly inducted members into the Honor Society. A reception followed the ceremony at the Auburn University Union Building.

Officers installed were: Sally Stroud, President; Mary Ann Dell, President-Elect; Janice Ingle, Vice President; Nancy Fordham, Secretary; Claudia Henderson, Treasurer; Elizabeth Stokes, Counselor; Elaine Motte, Counselor; Joyce Jenkins, Archivist; Mary Ann Dell, Bylaws Chairman; and Colleen Alsobrook, Publicity Chairman.

On February 22, the University of Central Florida in Orlando was chartered as the **Theta Epsilon** chapter. Nina Entekin, Associate Professor, College of Nursing, University of South Florida, and Chairperson of Sigma Theta Tau's Bylaws Committee, conducted the installation ceremony. One hundred fifty-five nurse leaders were inducted into the newly chartered chapter. More than 300 attended the ceremony which ended with a celebration dinner at the Altamonte Hilton in Altamonte Springs.

New officers installed were: Karen Han-

son, President; Ermalynn Kiehl, Vice President; Cathy Snyder, Treasurer; Kathy Gillman, Secretary; and Dr. Joy Lynn Douglas & Joyce Dorner, Faculty Counselors.

Bloomsburg University (Pennsylvania) was chartered as **Theta Zeta** on March 8 at the Sheraton Inn in Danville, Pennsylvania. One hundred sixty-six persons were inducted as charter members with Dr. Mae Pepper, Chairperson of the Department of Nursing, Mercy College, Dobbs Ferry, New York, and a member of the National Nominating Committee, presiding as Installing Officer.

Installed as officers were: M. Christine Alechnine, President; Dr. Nancy Onushak, President-Elect; Neil Wintersteen, Vice President; Sharon Cribbs, Secretary; and Joan Berry, Treasurer. Faculty Advisor is Pat Torsella.

On March 14, the City College of the City University (New York, New York) was chartered as **Theta Eta** in the Great Hall at the College's Shepard Hall. Dr. Doris S. Edwards, Third Vice President of Sigma Theta Tau, inducted one hundred seventy-five nurses as charter members.

Installed as officers were: Janet Dickey, President; Mildred Norman, President-Elect; Carol Kleinman, Vice President; Alexandra Derevnuk Zaita, Recording Secretary; Claudette Grant & Marie Germain, Co-corresponding Secretaries; Ellen McAvoy, Treasurer; and Joan Johnston & Peggy Blake, Faculty Counselors.

On April 5, Atlantic Christian College in Wilson, North Carolina was chartered as **Theta Iota** on the college campus. More than 100 nurses were inducted as charter

members of the society in a formal installation ceremony conducted by Betty Thomas, National Treasurer. Following the installation ceremony, a reception was held in Hardy Alumni Hall.

Newly installed officers were: Sue Beaman, President; Jayne Lee, Vice President; Sheri Batchelor, Treasurer; and Beth Langley, Secretary. Marietta Stewart and Dennis Sherrod were installed as counselors.

Theta Sigma chapter at Stockton State College in Pomona, New Jersey received its charter on April 16. One hundred sixteen nurse leaders were inducted into Sigma Theta Tau in a formal induction ceremony.

Newly elected officers of the Stockton chapter were: Cheryle Eisele, President; Ruth Odgren, President-Elect; Janet Fickeissen, Secretary; Cathleen Romeo, Counselor; and Dana O'Connor, Nominating Committee.

On April 26, Midland Lutheran College in Fremont, Nebraska was chartered as **Theta Omega**; the chapter was the 214th chapter to be chartered. Dr. Kathryn Schweer, a member of Sigma Theta Tau's Eligibility Committee, inducted eighty-five members into the Honor Society in a formal ceremony. The ceremony was held at Eppley Auditorium at Midland Lutheran College. Following the installation ceremony, a reception was held in the Atrium at the Anderson Complex.

Officers installed were: Lois Linden, President; Kim Stone Sieck, Vice President; Cynthia Lesch-Busse, Secretary; Julie Clausen, Treasurer; and Jeanette Ekberg & Nancy Harms, Counselors.



Theta Delta chapter Installation Ceremonies. Pictured are (from left to right): Sally Stroud, Chapter President; Susan Jilek, Honor Society President; Kathleen Mikan, National Secretary, Sigma Theta Tau Installing Officer; Mary F. Woody, Former Dean, School of Nursing; and H. Terri Brower, Dean, Auburn University School of Nursing.



Theta Epsilon chapter—University of Central Florida. Pictured are (from left to right): Dr. Joy Lynn Douglas, Faculty Counselor; Joyce Dorner, Faculty Counselor; Nina Entekin, National Bylaws Committee Chair and Installing Officer; Cathy Snyder, Treasurer; Kathy Gillman, Secretary; Ermalyn Kiehl, Vice President; and Karen Hanson, President.



Theta Zeta Chartering Ceremony—Bloomsburg University. Pictured are (from left to right): M. Christine Alechnine, President; Dr. Mae Pepper, Installing Officer; Dorette Welk, Chairperson Department of Nursing; and Neil Wintersteen, Vice President.

Theta Eta chapter—City College School of Nursing (New York, New York).

Among those installed as officers and taking part in the ceremony were (from left to right): Ellen McAvoy, Treasurer; Joan Johnston & Peggy Blake, Faculty Counselors; Claudette Grant & Marie Germain, Co-corresponding Secretaries; Alexandra Derevnuk Zaita, Recording Secretary; Carol Kleinman, Vice President; Mildred Norman, President-elect; Janet Dickey, President; and Dr. Doris Edwards, Installing Officer.



Theta Iota chapter—Atlantic Christian College. Among those installed as officers and taking part in the ceremony were (from left to right): Dennis Sherrod, Counselor; Sue Beaman, President; Marietta Stewart, Counselor; Linda Smith, Past President; Betty Thomas, Installing Officer; Elizabeth Langley, Secretary; Jayne Lee, Vice President; and Sherri Batchelor, Treasurer.

Theta Omega Chartering Ceremony—Midland Lutheran College, Fremont, Nebraska



IMAGE, cont'd from page 1.

the establishment of a contractual relationship between the editor and the Governing Council. All previous editors had served on a voluntary basis. In 1986, the editorial office moved from the Honor Society's headquarters to Yale University School of Nursing where Ms. Diers is a professor and former dean.

Sigma Theta Tau is the publisher and the publishing responsibilities for IMAGE remain under the aegis of the International Headquarters in Indianapolis.

Significant, too, is the 1985 expansion of Sigma Theta Tau's Communication Department to handle the Honor Society's increasing production needs of the journal and other publications. A 1984 increase of renewal fees provides increased staff support as part of an expansion of Headquarters's professional services to members.

The Beginning: 1963-1974

The genesis of IMAGE dates back to the 1963 Biennial Convention held at Vanderbilt University in Nashville, Tennessee. There delegate Beatrice Goodwin, RN, Ph.D, *Upsilon*, New York University, proposed a national publication as a means of improving communication between the National Council and the 25 local chapters.

The proposal gathered considerable support as it was discussed by the delegates and consequently, prior to the 1965 convention, the National Council appointed a committee to investigate the feasibility of creating a publication.

The investigating committee met during the 1965 convention and prepared a report to the National Council with specific recommendations concerning action needed to inaugurate a publication.

First Editor: 1966-70

In response to recommendations, the National Council appointed a publication committee to develop a journal for the organization. In 1966, Dr. Goodwin was appointed chair of that committee and was later named first editor of the upcoming journal. Her New York City apartment served as the production office. Joining her on the publication committee were Roxy Bogigian, *Iota*, Gertrude Hotaling, *Sigma*, Martha Reed, *Alpha Epsilon*, and Louise Schlachter, *Upsilon*.

In the "Editor's Note" of the first issue in February 1967, Dr. Goodwin wrote, "The Publication Committee is staunch in the belief that a national publication is an imperative need at this point in the growth of Sigma Theta Tau. Achievement of the goal which we have set for ourselves is inextricably bound to the emergence of an even more dynamic and cohesive organization

... We seek your assistance in a gargantuan task—the portrayal of an image of a

Originally, according to Dr. Goodwin, the National Council wanted a newsletter-type publication and suggested it be called *The Sigma Theta Tau Reporter*. However, she reports that committee members were opposed to this focus. The National Council accepted the committee's recommendation for the direction of the publication.

"We wanted a scholarly publication and they proposed a people-oriented newsletter."

Later, Dr. Goodwin said the Publication Committee was looking for a

new title for the proposed journal and Martha Reed suggested

the title. "We were looking for a really good title and she came up with IMAGE," Goodwin said. "We wanted a scholarly journal to underscore the image of nursing as scholarly. That really was before nurses discussed image, or how an organization should look.

After she was appointed editor of the journal, Dr. Goodwin said problems mounted. There was no national mailing list and no fees collected to pay for the publication. "We spent many, many hours putting together a mailing list," she says. "I think you could safely say those hours were in the thousands during the first three years."

The most compelling problem facing the young publication was the need for manuscripts to fill the pages. "I think it was our most serious problem then. We often did not have enough quality manuscripts," says Dr. Goodwin. Authors preferred to have their manuscripts run in more widely circulated magazines.

Another problem facing Goodwin was juggling a career with the demands of the journal. Dr. Goodwin reports great difficulty in getting time to put the journal together, since she was a doctoral student at New York University and also teaching a graduate level class.

"I couldn't give you one particular war story," she says. "Every issue was one. I had to do it all back then: read the manuscripts, edit them, put the journal together, have it printed and disseminated. I thought we had accomplished a great deal in my three years as editor. It takes a great deal of work to get a magazine off the ground."



Sister Rosemary Donley, IMAGE Editor from 1983-1985; a meeting of IMAGE's 1975 Editorial Board; President Sister Rosemary Donley, and Associate Editors Doris Geitgey, Pricilla Butts and Lucie Kelly, IMAGE Editor from 1977-1981 and Sigma Theta Tau President.

Second Editor: 1970-75

In 1970, Dr. Frances Cleary, *Alpha*, became editor of the journal and she moved the editorial office to her office at the Indiana University School of Nursing in Indianapolis where four years later Sigma Theta Tau established its headquarters.

Dr. Cleary completed a four-year term as editor. During Dr. Cleary's term, the Editorial



Board recommended increased financial support for IMAGE. The IMAGE financial concerns, along with other programs, resulted in the National Council's appointment of a Financial Task Force.

At the 1973 convention the Financial Task Force recommendations resulted in the passage of a \$2 annual service fee to become effective in 1974-75. The fee became the foundation for the membership renewal program that provided increased support for IMAGE and the organization as a whole.

Dr. Cleary was provided space for the editorial offices at the Indiana University School of Nursing and also the National Council provided a budget for part-time clerical assistance to process manuscripts, proof-read copy, maintain the mailing list, and arrange for printing and mailing of IMAGE.

At that time, the mailing list was prepared on addressograph plates and contained 15,000 names by 1974. Dr. Cleary managed both the editorial content and the publishing responsibilities during her term which ended in 1975.

Third Editor: 1975-77

Dr. Mary Magula was appointed as the third editor of IMAGE at the conclusion of Dr. Cleary's term. Dr. Magula, *Psi* chapter, Seattle, Washington, had completed a doctorate in business and provided effective leadership in separating the editorial responsibilities and publishing responsibilities of IMAGE and in creating a policy for selling subscriptions in addition to the circulation to active members.

At the time of Dr. Magula's appointment, the National Council designated Nell Watts as the first managing editor with the business responsibilities for IMAGE. In 1975, prior to her appointment as managing editor, the Council had established a second publication, *Reflections*, and named Mrs. Watts editor of the newsletter.

This assignment is significant because it



Editorial Board (from left to right), Editor Mary Magula, Managing Editor Nell Watts, Sigma Theta Tau Deana Cross; Nell Watts, Sigma Theta Tau Executive Director, IMAGE Managing Editor from 1983-85 Biennium.

was the first time the task of producing the journal had been divided into editorial and business departments. Instead of the editor having responsibility for the entire publication, the managing editor handled the production of the publication.

Mrs. Watts says that from the beginning, IMAGE has been a high priority with the Governing Council and members. In January 1974, at her first meeting with the Council, she was directed to computerize the member mailing list for more effective distribution. In May 1974, that was accomplished and procedures were established for continual updating. This was a key factor in building a strong foundation for IMAGE and the Society's future growth.

Today, the member list has grown to 100,000 with 75,000 active members. Annual address changes are made for almost 30,000 members. The growth in membership and vigilant attention to the maintenance of the list are crucial to the success of the journal and the organization, according to Mrs. Watts.

In the mid-70s, the Council instructed Mrs. Watts to study the Honor Society's financial base and develop plans for financial support for the organization's publications. The Council's goals included increasing the quantity and quality of the publications and adding more paid staff support when financially feasible.

The Council was reluctant to mail the new journal to individual members rather than to chapters in the beginning. It was a budgetary concern which persisted as the journal grew. The publication was highly

desired by the members and the editors increased the issues from two to three in 1970-71—without an increase in the source of income.

In 1973, the first annual member renewal fee (\$2) was approved and in 1975 transfer of the collection of the fee was made to Headquarters. In the ten years since the National renewal collections began, the number of renewing members has increased 400%. The increase in new chapters and resulting increase in new members (currently 10,000 annually) also adds to the support and increases the circulation of the publications.

For seven years the publications were produced and sent to the members for less than \$5 per year.

The increase in member renewal fees provide support for the publications to increase in size and frequency. IMAGE added one more issue per year, becoming a quarterly in 1983 and the number of pages increased from 24 to 36-40 for 1985 issues.

Fourth Editor: 1977-81

Lucie Kelly, RN, Ph.D, *Alpha Zeta*, was appointed editor in 1977 and the journal continued to mature under her direction. For the first time, classified advertising was accepted and the income was used to offset the increasing costs of publication. "I thought it was a very good idea for us to accept advertising at that time," Dr. Kelly said. "We thought it would stimulate more people to become involved with IMAGE."

The problem of finding quality manuscripts for publication in IMAGE remained a problem, according to Dr. Kelly. "I think that will be a continuing challenge," she says. "Even when you are a great magazine, the standard of quality also continues to increase."

"I think that one of the hardest things that I worked for was to acquire new articles from new writers," she said. "I was very aggressive in getting people to write for IMAGE and I still am (she currently serves as editor of *Nursing Outlook*). And since IMAGE was no longer considered an inhouse magazine, it had the potential to reach many influential people which helped us to get excellent research articles."

During Dr. Kelly's editorship, a review panel was added to make IMAGE a "refereed" journal and to adequately handle the increasing number of articles submitted. IMAGE remains a peer-reviewed publication with more than forty distinguished nursing leaders serving on the panel.

The panel members "blind review" the manuscripts and offer their recommendations as to whether it should be published, and what changes may be needed to improve the manuscript. The editor has the final authority on a manuscript's publication. The process of reviewing a manuscript can last several weeks or even a few months, depending on the processing.

Dr. Kelly said the addition of a review panel greatly improved IMAGE. Before the panel, the four associate editors reviewed and made recommendations on all the manuscripts.

"Our peers read and judged the articles, not knowing the authors," she said. "We needed this because we were not only getting more manuscripts, but the quality had improved tremendously. It was becoming harder and harder for just a few persons to properly judge the manuscripts."

Looking back, Dr. Kelly says she realized that the financial support did not allow IMAGE to grow as fast as it could have. A lot of things that we were doing were because we had a limited budget," she says. "I wish we could have had the finances to support more growth and improvements. However, I think we were able to start IMAGE on its way to being a dynamic journal. IMAGE is becoming what its potential always said it could be."

Fifth Editor: 1981-85

Following Dr. Kelly's four-year term, Sister Rosemary Donley, Ph.D, *Kappa*, became senior editor in 1981, serving through 1985. She says those four years with IMAGE were very exciting.

"I had fun with it, but I can honestly say that I am pleased to have completed my term as editor," she says. "It was a very difficult and time-consuming job. I no longer edit for IMAGE because I am on two other editorial boards right now; but I don't miss all that work and the time it demanded."

There were also important changes during Sister Rosemary's four-year tenure. In 1983, the journal became a quarterly publication and changed its name to IMAGE: *The Journal of Nursing Scholarship*. ("The" was dropped this year.)

The journal developed departments of clinical scholarship, policy and nursing education. Each encompasses future trends as well as present realities and each carries both research and nonresearch analysis.

Sr. Rosemary says that changes made during her time as editor were very impor-

tant in moving IMAGE to the forefront of nursing scholarship, despite its volunteer management limitations.

She was delighted with the editorial assistance she received in 1985 from Elizabeth Tornquist, MA, Lecturer, University of North Carolina. Ms. Tornquist continues to assist in editing articles under the current editor.

"Looking back, if I had it to do all over again, I probably would have been more realistic," says Sr. Rosemary. "I think you have to have more time to sit down and dream of what the journal could be—at least more time than I had. Actually, I think we did an excellent job of making IMAGE into what it could be."

Sixth Editor: 1985-

The latest IMAGE phase began last November when Ms. Diers was appointed editor after serving for several years as associate editor.

In addition, the Sigma Theta Tau Communications Department was expanded to produce the increasing number of publications generated by the organization. In November 1985, Sigma Theta Tau's first Director of Communications, Christopher Brooks, was hired and charged with coordinating major changes in many of the Soci-

ety's publications, including the redesign of IMAGE. "We appreciate Joan Sanger and Florence Downs of *Nursing Research*," says Mr. Brooks. "They were influential in reviewing our proposals and were generous in sharing their knowledge of publication production. Our office certainly appreciates the efforts of our predecessors. The Spring '86 issue represents a lot of work from a design standpoint. We didn't start from scratch, however, unlike IMAGE's creators."

Cheryl Chestnut was recently hired to oversee the advertising and production needs of IMAGE and *Reflections*.

At its recent meeting, the Governing Council formally established a "business" relationship between the Governing Council and the editor of IMAGE, changing the position from a volunteer to a contractual arrangement. All editorial functions for the journal are now handled directly by the editor's office at Yale University. Publication of the journal including production, circulation and advertising matters are the responsibilities of Sigma Theta Tau's Communication Department.

"I would say it was a move that made sense to everyone involved," Ms. Diers said. "Moving the editorial office to Yale was the best way to establish effective com-

munications with authors. When the editorial office is not where the editor is, you will have communication problems."

Ms. Diers said the recent changes to IMAGE are part of a plan to update the publication. "We want the changes made in IMAGE to reflect the changes made by Sigma Theta Tau over the past two decades. We wanted the journal to look classier and be much bigger, just like Sigma Theta Tau has evolved over the years. We have lots of changes in store for the publication and I think our readers will appreciate them. I can see IMAGE growing a great deal over the next several years and I'm looking forward to it."

Conclusion

In looking back, it's obvious that IMAGE has already come a long way. Through the efforts of those early visionaries who had a dream, and the many movers who were inspired to pursue the dream, the *Journal of Nursing Scholarship* has blossomed nicely, much like the organization from which it was born.

By Marc Ransford
Communications Intern
Ball State University

Thoughts from the New IMAGE Editor

Just as IMAGE was once a dream in the minds of its creators more than 20 years ago, new editor Donna Diers has also been thinking about the future of IMAGE.

"This is the kind of publication we would like to see on Dan Rather's desk," Ms. Diers says, "IMAGE has enormous possibilities to be the top nursing journal in the world. Further, nursing needs a journal the equal of the *New England Journal of Medicine*."

Ms. Diers' positive outlook follows her role as an Associate Editor for IMAGE of three years (1982-85). During that time she researched, wrote and edited articles for what has become the most widely read research journal in nursing today (circulation 70,000+).

Ms. Diers has served on several editorial boards of various publications including IMAGE from 1982-85, and has written extensively on several nursing topics. Her article, "Nursing as Metaphor," which first appeared in the *New England Journal of Medicine* in 1984, echoed the thoughts of many in health care regarding contemporary nursing.

In late 1985 Ms. Diers was invited to serve as IMAGE editor. "When the opportunity came up, I jumped at it," says Diers.

One of the first changes she proposed was to move the editorial



Donna K. Diers, RN, MSN,
IMAGE Editor

office from Headquarters in Indianapolis to the School of Nursing at Yale.

"Before the authors sent their work to Headquarters who then mailed the manuscripts to the editor and reviewers," she says. "This is a more direct, efficient way."

Since becoming editor Ms. Diers has added new editorial departments to IMAGE with "Dialogue" (discussions between authors and readers), book reviews and "state-of-the-science" pieces.

Ms. Diers indicates that IMAGE will be expanding in many ways. "We plan to make the journal grow in size. It is our purpose to encourage the journal to grow as the international organization grows."

IMAGE may go from a quarterly to a bimonthly publication. "One of the things I am going to do is round up more manuscripts," says Ms. Diers. "I have been in the process of contacting people I know from Sigma Theta Tau and others who have received research grants. I guess I will be calling in a lot of my markers very soon."

Ms. Diers also said it was important for IMAGE to solicit more advertising to help subsidize the cost of expanding the journal. "With the redesign that IMAGE has undergone, it is showing possible advertisers that we are a class act and that important people read our journal."

The day-to-day routine of editing a quarterly publication has taken time. "I really don't have a lot of free time right now because we are working on the next issue," she says. "But I'll be thinking and working on ways to continually improve IMAGE."

Chapter News

Omicron chapter and Syracuse University College of Nursing co-sponsored "The Twenty-Second Annual Anna Dahlem Program" on March 18, 1986. The theme of the program was "Utilizing Professional and Personal Power—To Understand and Manage Change Effectively." Ways to motivate self and others were presented for discussion and consideration.

Gamma Alpha chapter, Loma Linda University, presented "Image Makers in Nursing" on April 28, 1986 and "Writing for Publication" on April 29, 1986. Both programs featured Lucie Young Kelly, RN, PhD, FAAN, internationally known writer and speaker. Dr. Kelly, past Sigma Theta Tau president, described the image of professional nursing and the profile of an "Image Maker in Nursing." A variety of writing topics were addressed by Nancy Evans, BS; Lucie Young Kelly; Edith Lewis, RN, MN; and Elizabeth Tornquist, MA, in "Writing for Publication."

Gamma Omicron chapter, Medical University of South Carolina; Alpha Xi chapter, University of South Carolina; and Gamma Mu chapter, Clemson University, co-sponsored the first annual Spring Research Day for the South Carolina chapters on February 28, 1986. The program was held in Charleston this year with future programs to rotate to the other campuses. The keynote speaker was Dr. Juanita Fleming, RN, PhD, FAAN, who spoke on "Nursing Research: Implementation Through Nursing Practice." This was followed by a panel dis-



Spring Research Day for the South Carolina Chapters. Pictured are (from left to right): Ann D. Hollerbach (Gamma Omicron); Joan Creed (Alpha Xi); Dr. Juanita Fleming (Keynote Speaker); and Dr. Mary Ann Reichenbach (Gamma Mu.)

cussion by Sara Barger, RN, DPA; Jeanette Hartshorn, RN, PhD; and Mary Lucas, RN, PhD, who offered practical suggestions for implementing research in education and clinical practice. The afternoon sessions consisted of abstract and poster presentations by nurses from South Carolina as well as from other parts of the country.

The 1986 Delta Mu Chapter Research Awards were awarded to two groups of researchers from the Yale University School of Nursing. Suzanne Boyle, RN, MS; Mairead Hickey, RN, MS; and Parry Knauss,

RN, MS, received the \$700 award for their study, "Post-Myocardial Infarction Patients' Rating of Learning Needs/Concerns." Kathleen Flynn, RN, MS, and Regina Shannon, RN, MS, were the recipients of the second \$700 award for their study "Cosmetic Effects and Purpose of Life of Women with Minimal Surgery and Primary Radiation Therapy."

"Living Well in the Health Care System Today" was the theme of the Evelyn Cohelan Lectureship, presented by the Epsilon Zeta chapter of George Mason University School of Nursing on February 19, 1986. Speakers were Nan Hechenberger, RN, PhD, Dean of the University of Maryland School of Nursing, and Mary Etta Mills, RN, PhD, Vice President of Nursing Services of the University of Maryland Medical System in Baltimore, Maryland.

Zeta Mu chapter and Gamma Gamma chapter co-sponsored "The Strategic Art of Balancing The Professional Career" on April 24, 1986. Johanna Hunsaker, PhD, Associate Professor of Organizational Behavior, University of San Diego, spoke on strategies for balancing professional responsibilities and sources of personal power.

Eta Iota chapter and the University of New Hampshire Department of Nursing co-sponsored a conference entitled "Knowledge Development in Nursing Research Trends and Issues" on April 25, 1986. The conference was designed to bring together nurses from around New England to discuss issues related to knowledge development in nursing. Martha E. Rogers, ScD, RN, FAAN, Professor Emerita, New York University, presented the keynote address. ■



Evelyn Cohelan Lectureship—George Mason University. Pictured are (from left to right): Dr. Rita Carty, Dean of George Mason University School of Nursing; Dr. Mary Etta Mills; Dr. Evelyn Cohelan; Dr. Nan Hechenberger; Kitty Parker Smith, former National Secretary; and Mary Barden, President of Epsilon Zeta.

CHAPTER CALENDAR

September 6, 1986

Erie, Pennsylvania

First Annual Research Day: Research '86

Co-sponsors: *Eta Xi* and Villa Maria College

Contact: Susan E. Miller, RN, MSN, Saint Vincent Health Center School of Nursing, P.O. Box 740, Erie, PA 16544, or (814) 452-5675.

September 19, 1986

Hattiesburg, Mississippi

Fourth Annual Nursing Research Conference

Co-sponsors: *Gamma Lambda* and the University of Southern Mississippi

Contact: Dr. Brenda S. Nichols, Director of Research, School of Nursing, The University of Southern Mississippi, Southern Station, Box 5095, Hattiesburg, MS 39406-5095.

December 4-5, 1986

Shreveport, Louisiana

The Tao of Nursing Research: 21st Century Nursing Research Odyssey

Sponsors: Southern Council on Collegiate Education for Nursing, Northwestern State University of Louisiana and *Beta Chi*.

Contact: Dr. Patricia A. Moxley, RN, EdD, Northwestern State University, College of Nursing, 1800 Line Avenue, Shreveport, LA 71101-4612, or (318) 677-3100.



San Francisco Conference —“A Real Success”

The San Francisco pilot conference, “Nursing Knowledge: Improving Research through Theory,” the second in the Theory Conference Series, “was a real success and demonstrated unique attendance patterns,” says Mary Kiener, Sigma Theta Tau Program Coordinator. Nearly 25% of those in attendance were full-time graduate students, a record-setting figure for a pilot conference.

“The high level of dialogue in this program demonstrated that nurses are thinking and functioning on a high level,” was a participant’s comment reflecting the overall positive response to this thought-provoking conference. Several others commented on “the outgoing, helpful attitude of participants regarding each others’ work and the respect for each others’ knowledge.”

Two particularly thought-provoking questions arose during Friday afternoon’s session. The first, “How do we define substantive knowledge in nursing?” generated the following response by Dr. Susan Gortner.

“We are an intervening field, and require an intervening as well as basic science, which relates to human ecology [the study

of human illness and health]. What is unique to nursing is the mandate/requirement for intervention. This makes it different from human biology, cultural anthropology, health psychology or medical anthropology. Whatever girds our knowledge has to have some relevance for practice. In that sense, we share common problems with other service fields regarding practice, techniques or art, but the knowledge generated about the effectiveness or the potential outcomes of those techniques would be through systematic inquiry, for nursing is a clinical science.”

A second question, “Without nursing practice, would there be nursing, or a substantive body of knowledge known as nursing?”, encouraged further philosophical discussion. No doubt the discussions continued long after the conference adjourned, for many participants asked for “more of the same” in evaluation comments.

Current plans include repetition of this conference (following slight modifications), along with the other two conferences in the Theory series. As always, co-hosting chapter invitations are encouraged and welcomed.

DISTINGUISHED LECTURER PROGRAM

Sigma Theta Tau is launching a Distinguished Lecturer Program to showcase excellence in nursing and to help chapters meet their programming needs. Those selected will agree to make themselves available to discuss new directions in nursing for a calendar year at a fixed fee. Nomination forms will be mailed to chapters in September 1986 and applications must be submitted by February 1, 1987. The first group of lecturers will be named at the biennial convention in November 1987.

Besides providing background information about themselves, the application process will require candidates to submit a title and outline of their proposed presentation(s). Once selected, lecturers can accept invitations to speak according to their own schedules.

Dr. Rozella Schlotfeldt has agreed to chair the first round of selection. The goal is that this program will underscore the expertise of individuals at the same time it emphasizes how prepared nurses are to meet the future.

Members Speak at National Teaching Institute

Kathryn Mershon, RN, MSN, *Delta Psi*, addressed the National Teaching Institute (NTI) of the American Association of Critical Care Nurses (AACN), May 20-23, 1986 in Anaheim, California.

Ms. Mershon was recently appointed to the Prospective Payment Assessment Commission (ProPAC), a group which makes recommendations to the U.S. Congress and the Secretary of Health and Human Services on the Medicare DRG-based prospective payment system.

An outstanding faculty of critical care educators also participated in the NTI. Margretta Styles, RN, EdD, *Alpha Eta*, dean and professor of the School of Nursing, University of California, San Francisco, spoke at a general session. Dr. Styles is known for her many contributions to the nursing profession, including her book *On Nursing: A New Endowment*.

Other distinguished nursing professionals led sessions that focused on the theme, “The Challenge of Excellence.” The NTI program was designed to explore current developments in critical care nursing and facilitated the incorporation of these developments into day-to-day nursing practice.

Alberta Hosts Popular Conference

"New Frontiers in Nursing Research" was the theme of the International Nursing Research Conference in Edmonton, Alberta, Canada, May 7-9. This international program was sponsored by the University of Alberta faculty of nursing. Sigma Theta Tau exhibited at the conference which drew representatives from many countries.

At the opening ceremonies, Dr. Jannetta McPhail, *Alpha Mu*, Dean of the University of Alberta, School of Nursing, presented the goals of the conference, which were for participants to gain new research ideas, to extend knowledge of completed and ongoing research, and to increase the worldwide network of investigators to further the cause of nursing research.

Nelly Garzon, President of the International Council of Nurses, greeted the registrants prior to the roll call of countries.

University of Alberta faculty members Dr. Shirley Stinson and Dr. Janet Kerr served as Co-chairs for the conference organizing committees which orchestrated extensive publicity during the four-year planning process that culminated with more than 800 registrants from 38 countries in attendance.



Janetta McPhail, PhD, Dean and Professor, University of Alberta, School of Nursing, welcomes registrants to Edmonton, Alberta Conference.

Dr. Phyllis Giovannetti, University of Alberta and Chair of the Scientific Review Committee, reported that the committee reviewed 580 abstracts from investigators in 28 countries.

Six keynote speakers addressed the conference, 230 papers were presented at 47 concurrent sessions, and 140 posters were

presented at five sessions. The keynote presentations included:

- "Frontiers of Nursing Research: Real or Imagined?" Lisbeth Hockey, PhD, Edinburgh, Scotland.
- "Utilization of Nursing Research," Joy Calkin, PhD, Calgary, Canada.
- "Priorities and Issues in Gerontological Research," Miriam Hirschfeld, DNSc, Tel Aviv, Israel.
- "Heroism in Nursing: Implications for Nursing Research," Vassiliki Lanara, EdD, Athens, Greece.
- "Issues, Trends and Problems in the Development of Nursing Research in Europe," Rosette Poletti, EdD, Geneva, Switzerland.
- "Nursing Research Methods: Issues, Problems and Approaches," Carol Lindeman, PhD, *Beta Psi*, Portland, Oregon.

In the closing session, Dean McPhail announced the just-breaking news that the Alberta school had just received approval to establish the first Canadian doctoral nursing program. The audience response was enthusiastic to this important announcement.

Edinburgh Conference and Call for Abstracts Announced

WHEN: July 29-30, 1987

WHERE: Edinburgh, Scotland

SPONSORS: The Royal College of Nursing Research Society,
The Department of Nursing Studies of the
University of Edinburgh, and Sigma Theta Tau,
International Honor Society of Nursing

THEME: Clinical Excellence in Nursing:
International Networking

Objectives for the conference participants include:

- Collaborate internationally with nurses who are concerned with the advancement of nursing.
- Identify issues and opportunities for sharing nursing knowledge.
- Promote the development of an international network of nursing scholars.
- Encourage international sharing of information and utilization of research results.
- Support development of nursing research potential internationally.

The theme of the conference encompasses both scholarship in nursing and international cooperation. In addition to research papers, contributions are invited about other issues which are relevant to the attainment of scholarship, to the pursuit of clinical excellence in nursing, and to the improvement and/or maintenance of international cooperation.

ABSTRACTS of completed or ongoing scholarly work are invited for consideration. Poster presentations, as well as papers, will be included in the conference. A poster presentation, which

offers increased opportunities for collegial exchange, is particularly appropriate for projects which can be summarized in a visual display.

CLOSING DATE for receipt of abstracts is NOVEMBER 30, 1986. Acceptance notifications will be mailed by March, 1987.

FOR SUBMISSION, abstracts should be in English and typed-single-spaced (500 words maximum).

ABSTRACTS of RESEARCH PROJECTS should contain:

- title of paper and author(s)
- purpose and objectives
- significance of the research problem
- research methods including design, sample, procedure, measurement and data analysis
- summary of results of analysis (if not complete, indicate expected date of completion)
- implications for nursing practice

ABSTRACTS on RELATED ISSUES should contain:

- title of paper and author(s)
- nature of the discussion and central thesis
- relevance to the main conference theme
- significance for nursing scholarship and practice

A COVER SHEET accompanying each abstract should contain:

- title of presentation
- author(s), name(s) and credentials/qualifications
- present employment and work location
- full address
- telephone number for home and work
- preference for paper or poster presentation (if paper, 20 minutes for presentation)

Recent Doctorates

A listing of chapter members who have received doctorates within the last year is a regular feature. You are invited to send your dissertation title, institution granting degree and date, and Chapter membership.

- AL JUDITH CARTLEDGE RAUSCH, DrPH** (Gamma Alpha), Florence. "Cigarette Use Among Alabama Student Nurses: An Application of the Theory of Reasoned Action." Doctorate from Loma Linda University School of Health, Loma Linda, June, 1985.
- CA ELIZABETH O. DIETZ, EdD** (Alpha Gamma), San Jose. "Faculty and Students Perceptions of Leadership Behaviors Within ADN and BSN Programs." Doctorate from the University of San Francisco, San Francisco, May, 1985.
- CO MARY J. FARLEY, PhD** (Alpha Kappa), Denver. "Communication Style and Power Orientations of Managers and Non-managers." Doctorate from the University of Denver, Denver, March, 1986.
- IA BRENDA SUE PARKES, PhD** (Rho), Lamoni. "Therapeutic Touch as an Intervention to Reduce Anxiety in Hospitalized Elderly Patients." Doctorate from the University of Texas at Austin, Austin, December, 1985.
- IL SHARON E. BOLIN, EdD** (Zeta Sigma), Skokie. "A Comparative Investigation of the Effects of Companion Animals During Conjugal Bereavement." Doctorate from Loyola University of Chicago, Chicago, May, 1986.
- IN REBECCA THOMAS MARKEL, EdD** (Alpha), Indianapolis. "A Historical Overview of Sigma Theta Tau, National Honor Society of Nursing, 1922-1979." Doctorate from Indiana University, Bloomington, May, 1986.
- KS SHERRY LEE WELLS MUSTAPHA, EdD** (Alpha Iota), Overland Park. "An Examination of Moral Reasoning in College Students in Two Types of General Education Curricula: Implications for Nursing Education." Doctorate from the University of Kansas, Lawrence, June, 1985.
- KS MARTHA SHAWVER, PhD** (Epsilon Gamma), Wichita. "Career Pathways of Academic Presidents with Formal Preparation in Higher Education/Administration." Doctorate from the University of Kansas, April, 1985.
- MA JEAN A. O'NEILL, EdD** (Alpha Chi), Boston. "Variables Predictive of Change and Convergence Performance in a Delphi Forecasting Exercise." Doctorate from Boston University, Boston, May, 1985.
- MI CAROL S. ZENAS, PhD** (Rho), Livonia. "Student Evaluation of Competency Based Mediated Learning Modules in a Baccalaureate Nursing Curriculum." Doctorate from the University of Michigan, Ann Arbor, December, 1984.
- MN MARY LOUISE KRALL, PhD** (Zeta), St.

Paul. "Interpersonal Quality of Care in Two Ambulatory Surgery Settings." Doctorate from the University of Minnesota, Minneapolis, December, 1985.

- MO MARIAN PARKS HJELMFELT, PhD** (Alpha Iota), Columbia. "The Effects of Choice of Relaxation Method on Finger Temperature." Doctorate from the University of Missouri, Columbia, July, 1984.
- NY RUTH ROSENDALL ALWARD, EdD** (Alpha Phi), New York. "Performance of Permanent versus Rotating Night Nurses: Circadian-Related Factors." Doctorate from Columbia University, New York, January, 1986.
- NY FRANCES R. BROWN, PhD** (Eta), Binghamton. "Lay Persons' Views of Coronary Artery Bypass Graft Surgery." Doctorate from Case Western Reserve University, Cleveland, May, 1985.
- NY LOUISE P. GALLAGHER, EdD** (Alpha Zeta and Zeta Omega), Scarsdale. "Comparison of a Paper and Pencil Test Based on Simulated Clinical Situations with a Clinical Performance Examination." Doctorate from Columbia University, New York, May, 1985.
- NY JANET T. IHLENFELD, PhD** (Gamma Kappa), West Seneca. "Friendship, Social Support, and Scholarly Productivity in Nursing Faculty Members: An Exploratory Test of the Exchange Hypothesis." Doctorate from the State University of New York at Buffalo, Buffalo, February, 1986.
- NY VINCENT F. MAHER, JD** (Eta Sigma), Bronx. Doctorate from City University of New York Law School at Queens College, New York, June, 1986.
- NY KAY ANN McCULLOCK MELNYK, PhD** (Epsilon Xi), Rochester. "Perceived Barriers to Preventive Health Care." Doctorate from the University of Rochester, Rochester, May, 1985.
- NY PAULA F. SCHARF, PhD** (Upsilon), Larchmont. "Self-Concept, Professional Role Discrepancy and Burnout Among Professional Nurses Employed in Hospital Settings." Doctorate from New York University, New York, February, 1986.
- NY CONNIE JOZWIAK SHIELDS, PhD** (Gamma Kappa), Williamsville. "Attribution of Pain Responses to Ethnic Groups: A Study of Registered Nurses." Doctorate from the State University of New York at Buffalo, Buffalo, February, 1986.
- OH MAUREEN P. McCAUSLAND, DNSc, CNA** (Alpha Chi), Cleveland. "The Influence of Nurse Executives, Professionalism of Nursing Staff, and Organizational Climate on Nursing Staff Job Satisfaction." Doctorate from Boston University School of Nursing, Boston, October, 1985.
- OH KATHLEEN M. McKEEHAN, PhD** (Alpha Mu), Cleveland. "Decision Making by Clients Planning for Continuing Health Care." Doctorate from Frances Payne Bolton School of Nursing at Case Western Reserve University, Cleveland, August, 1985.
- OK NORMA J. LESLIE, PhD** (Beta Delta), Oklahoma City. "Pregnancy in Divorced Single Women: A Study of the Variables Which Affect Contraceptive Use and Pregnancy Occurrence in Divorced Women." Doctorate from the University of Oklahoma, Norman, August, 1985.

PA VIRGINIA JANE BLISS-HOLTZ, DNSc (Xi), Haddon Township. "Desire to Learn Infant Care During the Antepartal Period: An Exploratory Study." Doctorate from the University of Pennsylvania, Philadelphia, March, 1986.

PA DOLORES M. HEHN, DNS (Alpha Eta), Reading. "Hospice Care: Critical Role Behaviors Related To Self-Care and Role Supplementation." Doctorate from the University of California, San Francisco, June, 1985.

PA JOAN M. LARTIN, PhD (Xi), Yeadon. "The Relationship Between Emotional Cut-off and Symptoms in the Nuclear Family." Doctorate from the University of Pennsylvania, Philadelphia, Winter, 1985.

UT JANICE HASSELL, RN, PhD (Gamma Rho), Ogden. "Leadership As An Aspect of Organizational Climate, Job Satisfaction, and Perceived Organizational Effectiveness of Faculty." Doctorate from the University of Utah, Salt Lake City, October, 1985.

WA ELLEN F. OLSHANSKY, DNSc (Psi), Seattle. "The Work of Taking on and Managing an Identity of Self as Infertile." Doctorate from the University of California at San Francisco, San Francisco, August, 1985.

CANADA SHIRLEY JEAN SHANTZ, PhD (Psi), Alberta. "BN 2000: Challenge and Change in the Delivery of Canadian Baccalaureate Nursing Education." Doctorate from the University of Calgary, Calgary, November, 1985.

CANADA M. COLLEEN STAINTON, DNS (Alpha Eta), Alberta. "Origins of Attachment: Culture and Cue Sensitivity." Doctorate from the University of San Francisco, San Francisco, July, 1985.

For more information about a particular dissertation, consult *Dissertation Abstracts International* (DAI). If conducting a complete literature search, you may contact a reference librarian for assistance with a computer search.

To obtain a copy of the complete dissertation, 1) Request an inter-library loan through your local library; or 2) Purchase a microform or paper copy through University Microfilms International (call 1-800-521-3042 for ordering information).

ATTENTION NURSE RESEARCHERS!

Sigma Theta Tau members working on a nursing research project or planning a research project are invited to apply for a \$500 research grant from the Beta Gamma chapter. Research proposals for purposes of completing a degree will be accepted. Interested parties should request proposal guidelines from:

Kelley Stokes-Ryan
513 Oakdale Avenue
Corte Madera, CA 94925
(415) 924-5446

Final proposals must be postmarked by July 1, 1986.

Member News

Joan Kessner Austin, RN, DNS (Alpha) was awarded \$141,893 by the Epilepsy Branch of the National Institute of Neurological and Communicative Disorders and Stroke to conduct the research, "Childhood Epilepsy: Factors Affecting Adaptation." Dr. Austin is an Associate Professor at Indiana University School of Nursing in Indianapolis . . . **Ann Garwick**, RN, MSN (Zeta) was co-author of the 17th edition of *Normal and Therapeutic Nutrition*, published by Macmillan Company, 1986 . . . **Angela Barron McBride**, RN, PhD, FAAN (Alpha) was the

9th annual distinguished lecturer at Villanova University School of Nursing in March . . . **Pamela A. Miya**, RN, MSN (Gamma Pi), University of Nebraska Medical Center, is co-editor of *Ethics in Mental Health Practice*. (1986) . . . **Mary Alice Rice** (Alpha Nu), a 1984 graduate of Villanova University's College of Nursing, has been awarded a \$6,000 Fellowship for graduate study by the Honor Society of Phi Kappa Phi. Ms. Rice was one of 50 selected for the honor from a group of 171 of the nation's outstanding 1986 college graduates. She plans to study advanced pediatric nursing at the University of California in September 1986 . . . **Barbara Valanis**, RN, Dr.PH (Beta Iota) was awarded the 1986 Midwest Nursing Re-

search Society Award for Distinguished Contributions to Nursing Research in the Midwest at the annual conference of the society in Omaha, Nebraska on April 15, 1986 . . . **Dr. Barbara Valanis** (Beta Iota) also is the author of a chapter on widowhood in Griffiths, J. (ed.) *Contemporary Women's Health*. Addison Publishing Co., 360-375, 1986 . . . **Anne O. Winkler**, RN, EdD (Xi), Chairperson of the Nursing Department at Cedar Crest College, Allentown, Pennsylvania, is retiring at the end of the academic year. Dr. Winkler has shaped the careers of thousands of nurses, earning the respect both of her colleagues and of professionals in other fields. A reception in her honor will be on June 8 at Cedar Crest.

Member Participation Invited

Active Nurse Researchers Sought for Unique Directory

A unique opportunity is available to nurse researchers worldwide. Sigma Theta Tau is currently preparing the second edition of its *Directory of Nurse Researchers*, a highly useful tool for researchers and all nurses to locate other researchers with similar interests, thereby fostering collaborative efforts or sharing of other resources. In addition, since the focus is on current research activities, the directory can also assist in locating persons whose work is in progress and not yet published.

The *Directory of Nurse Researchers* is one of Sigma Theta Tau's pioneering contributions designed to increase the scientific base of nursing and the health of the public. The directory is organized into several cross-referenced sections: researchers by name, researchers by topic, research topics by category, and geographical location.

Directory information is being collected on survey forms enclosed with Sigma Theta Tau membership renewal forms, although all active nurse researchers are invited to participate in this vital effort to enhance the exchange of nursing research. Directory questionnaires are available from Sigma Theta Tau, Program Office. Completed questionnaires returned by September 30, 1986 will be included in the printed directory.

Confirm yourself as a nurse researcher by returning a completed questionnaire and by taking advantage of the special pre-publication price of the directory (\$17; after October 31, \$20). Your participation helps ensure a comprehensive directory—a significant contribution to nursing and a unique service to nurse researchers throughout the world.

Please direct all inquiries to: Sigma Theta Tau, International Honor Society of Nursing, 1100 Waterway Blvd., Indianapolis, IN 46202, ATTN: Program Office, Phone: (317) 634-8171.



Directory of Nurse Researchers

Summer 1986

ONE OF A KIND

Sigma Theta Tau first published its one-of-a-kind *Directory of Nurse Researchers* in 1983. The initial edition offers the names and interests of more than 1000 nurse researchers.

The upcoming second edition is expected to provide substantially more information. The International Honor Society of Nursing is pleased to offer an expanded version of this popular and useful reference tool in late 1986.

IN MEMORIAM

Mildred Boeke, *Eta Lambda*
Gwendolyn Jones Buchanan, *Beta Delta*
Goldie Crocker, *Theta*
Mary Georgine Deutsch, *Chi*
Rosaleen Hertel, *Alpha Omicron*
Kathleen McBride, *Theta*
Dorothy E. Nentwig, *Alpha*
Patricia Bowlin Owens, *Delta Beta*
Theresa LaPlante, *Gamma Rho*
Camille J. Scheffler, *Alpha Rho*
Marijean Thorn, *Alpha Chi*
Jacqueline Wade, *Alpha Eta*
Ann Whidden, *Gamma*

Hertel and LaPlante Honored by Members

In honor of Rosaleen Hertel's contributions to the *Alpha Omicron* chapter and to nursing research, membership of the *Alpha Omicron* chapter has voted to name the annual research grants in her honor . . . The Rosaleen Hertel Research Award. The first presentation was made on Thursday, May 1, 1986, at the annual Sister Annette Walsh Symposium.

Lt. Col. Theresa S. LaPlante was a member of Sigma Theta Tau at Boston University, the University of Minnesota, the University of New Mexico, and the University of Utah. In honor of Theresa, the "Theresa S. LaPlante Research Support Fund" has been established through the *Gamma Rho* chapter at the University of Utah College of Nursing. Monies from this fund will be made available to faculty and doctoral students for support of small projects or activities which contribute to their advancement as a scholar. The first award from this memorial fund will be made in 1987.

PILOT CONFERENCE

The Cutting Edge: Research in the Service Setting

This pilot conference by Sigma Theta Tau will explore ways of promoting both research development and its utilization in service settings. It is designed to enhance discussion among hospital administrators, vice-presidents of nursing and nursing clinicians. The objective is to take home creative, yet realistic and cost-effective ways to improve health care institutions by tapping the human resources of nursing scientists, and by developing quality mechanisms that assure practice standards based on nursing science.

PROGRAM HIGHLIGHTS

**Friday, September 19, 1986
Denver, Colorado**

- **Keynote:** *Why Research in a Service Setting?*
Speaker: Vernice Ferguson, RN, MA, FAAN
- **Plenary Session:** *Exploration into the Conduct and Utilization of Research in Practice*
Speaker: Marcia G. Killien, RN, PhD
- **Plenary Session:** *Directing Programs of Research Conduct and Research Utilization*

A panel of experts will describe their experiences in implementing research programs within a service setting.

Moderator: Marilyn Stember, RN, PhD

- **Round Table Discussions:** *Assessing Readiness, Resources and Realities*

Participate in round table discussions about goal setting for your institution. These sessions will focus on implementation of research findings, development of demonstration units, and the pros, cons and costs of creating new positions.

- **Plenary Session:** *The Future of Nursing Research in Service Settings: Controversies, Counter-Currents, and Challenges*

Health Service institutions are in a state of flux today. Listen to the points of concern as we advance the health of the public through nursing science.

Speaker: Linda R. Cronenwett, RN, PhD

NURSING KNOWLEDGE SERIES

Sigma Theta Tau's mission for the '80s is to increase the scientific base of nursing, and thereby improve the health of the public. A series of programs has been designed to address this mission. Judith J. Chodil, RN, PhD, *Gamma Tau*; Jacqueline Fawcett, RN, PhD, *Upsilon/Xi*; and Helen M. Ference, RN, PhD, *Epsilon/Upsilon* were instrumental in the development of the Nursing Knowledge Series and have followed through with its implementation. The focus of these programs is Nursing Knowledge: How to acquire, utilize and generate theory—all important tasks for the profession.

IMPROVING EDUCATION THROUGH THEORY

**September 4-5, 1986
Savannah, Georgia**

IMPROVING EDUCATION THROUGH THEORY

September 4-5, 1986, Savannah, Georgia

This conference explores strategies for teaching nursing models and integrating nursing science and research into the clinical and theoretical courses. It is designed to bring educators, curriculum experts, and administrators of nursing education and clinical instruction together to discuss the powerful role they play in assisting students in the acquisition of knowledge. It is targeted toward nursing educators and administrators of nursing education who are instrumental in making knowledge available to students.

IMPROVING PRACTICE THROUGH THEORY

October 9-10, 1986, Tucson, Arizona

January 29-30, 1987, Charlottesville, Virginia

This conference provides opportunities for participants to increase their knowledge and skills in the utilization of nursing models in clinical practice. It is directed toward post-baccalaureate nurses and nurses who are currently using or are interested in using nursing models in practice.

For further information and registration forms
contact: Sigma Theta Tau Program Office
(317) 634-8171



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international honor society of nursing

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Volume 12, Number 2, Summer 1986
Reflections
is published quarterly
for members of Sigma Theta Tau, Inc.
Vernice Ferguson, President
Nell Watts, Executive Officer
Christopher Brooks,
Director of Communications
Cheryl Chestnut, Editor

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