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Sigma Theta Tau



REFLECTIONS

Volume 12, Number 1, Spring 1986

international honor society of nursing

Member Survey to Guide Decisions

As a member, your opinion of Sigma Theta Tau counts. Your feedback on present and possible future activities of the International Honor Society of Nursing was specifically sought last summer when Headquarters invited 70,000 members to participate in a survey. The comprehensive survey polled members on how Sigma Theta Tau should proceed with the goals and priorities of the Ten-Year Plan, particularly as they pertain to the Center for Nursing Scholarship.

Linda Brimmer, Director of Development, reports that an "excellent" return was registered in the 1985 survey. Out of 69,700 survey questionnaires mailed in May with annual membership renewal notices, 10,775 were received by the July 15 deadline, reflecting a 15.6% return rate. The return rate had climbed to 22.5% by September 30.

"The purpose of the survey was to establish Sigma Theta Tau membership preferences for the organization's services and programs, the Center for Nursing Scholarship, and future services, programs and needs," says Ms. Brimmer.

The various categories of data needed for making future decisions on these issues were identified by the Governing Council, the Center for Nursing Scholarship Project Advisory Committee, and Sigma Theta Tau consultants and executive staff. The Honor Society's Ten-Year Plan, first developed in

1981, was also used to determine the data categories.

Except for specific programs, no designation was made among chapter, regional or national activities. From the chapter level to the international level, all activities were considered to be interdependent. Omega

Findings provide basis for projecting Center's size and services.

Research, Inc. developed the methodology for the selection of what is known as a "conventional stratified random sample" for data analysis. A sample of 600 surveys was drawn from those returned to Headquarters by the deadline. The survey was stratified according to the variable number of years of Sigma Theta Tau membership.

Omega Research then reported responses as percentages of the whole membership for each category of survey data elements. Further data analysis, including multivariate analysis or correlations, may be completed later if warranted. This wealth of information about the opinions and needs of our membership may be further analyzed for purposes of developing center programs, educational projects and marketing.

The survey has proven to be very helpful

in determining where our membership finds interest and benefits from being a part of Sigma Theta Tau, the nation's second largest nursing organization. Programs currently offered by the International Honor Society of Nursing include seminars, educational programs, assemblies, conventions, publications, awards and scholarship programs, among others. Members were asked to indicate their perception of the importance of these programs. A five-point scale was employed: very important, important, somewhat important, no response and unimportant.

The most-often cited benefit of membership was publications. About three-fourths of respondents indicated that *IMAGE: Journal of Nursing Scholarship* and *Reflections*, and the chapter newsletters are very important or important. Other types of publications, the *Directory of Nurse Researchers*, pamphlets and monographs are considered by one-third or more of the membership to be important. This is in line with a 1983 Gallup Organization survey of personal benefits of professional association membership which discovered that the single most important reason for joining was publications (30%).

Sigma Theta Tau's membership survey pointed out that information services were rated important to very important by 63% of those answering the survey. The scholarship program (chapter level) was rated im-

portant or very important by 62%, and the small grants program (chapter and national) adjudged in the same way by 56% of the respondents.

Members participating in the survey rated the grantwriting seminar, writers' seminar, and "Theory in Nursing" seminar highly as well. The writers' seminar received more than 50% of the important and very important votes from the respondents, and the remaining ratings were split between the grantwriting seminar and the nursing theory seminar.

Chapter programs were frequently rated as important or very important by 70% of those participating, followed by research conferences at a shade less than 70%. Both national conventions and regional assemblies were rated important or very important by just about one-half of those surveyed, and international programs by more than one-third.

Members were also asked to report the extent of their current involvement in Sigma Theta Tau activities. The highest frequency of involvement was seminar attendance (31%), followed by serving on a committee (20%), purchasing stationery, jewelry or other items (19%), attending a regional assembly (9%), and serving as an elected officer or chairperson (8%). Less than 7% of those responding indicated an involvement in the remainder of activities listed in the questionnaire.

The indication of *potential* involvement in Sigma Theta Tau was examined by the length of time the respondents have been members of the organization. The pattern which emerged is one of differentiated preferences by age. Those who have belonged to the organization for a longer period of time prefer the umbrella research project, serving on fundraising committees, and donating funds. Shorter-term members focused on attending forums, career planning

and health education sessions. These responses indicated the age or stage in a career may be reflected in the member's expectation of Sigma Theta Tau.

Members were also asked to indicate their level of agreement with statements which reflected either perceptions about Sigma Theta Tau or about ways to implement Sigma Theta Tau's Ten-Year Plan activities. The highest level of agreement (83%) was with the statement that Sigma Theta Tau is well known within the nursing community as a scholarly organization. The next highest level of agreement was with the statement that Sigma Theta Tau provides an opportunity for professional growth (82%), followed by the statement that membership provides an opportunity for networking with other nursing leaders and scholars.

"The data from the member survey is guiding the Project Advisory Committee's recommendations and Governing Council decisions regarding the organization's future needs," reports Nell Watts, Executive Officer. "The preliminary drawings for the Center were prepared by an architectural firm using the member responses in the survey. The survey findings were the basis for projecting the type and size of building needed to provide the programs and services indicated by our members." The preliminary drawing of the Center was displayed at the Indianapolis Convention and carried in the last issue of *Reflections*.

The following charts provide more detailed information from the survey. Sigma Theta Tau's members took this opportunity to rate the importance of future Sigma Theta Tau activities and services.

Headquarters appreciates the enthusiastic response to this survey and for supporting the ongoing efforts to build the Center for Nursing Scholarship. The dream is fast becoming a reality—because of your support. ■

STUDY TO STEER ADVISORY COMMITTEE

The Lilly Endowment, Inc. provided a grant to Sigma Theta Tau in 1985 to fund activities designed to explore the development of a Center for Nursing Scholarship in Indianapolis.

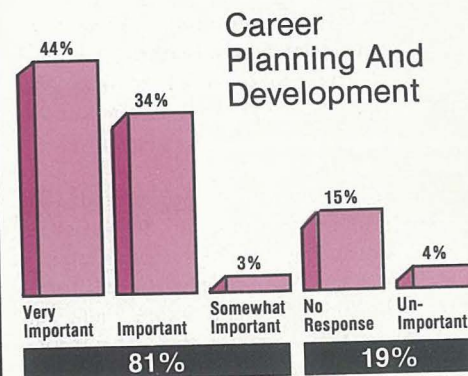
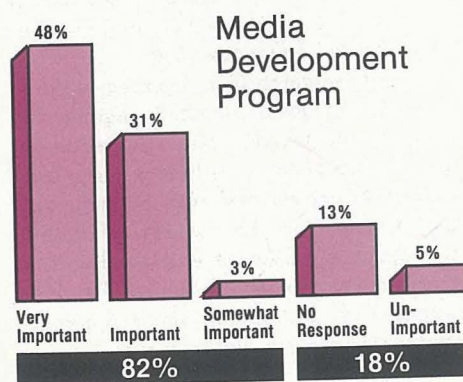
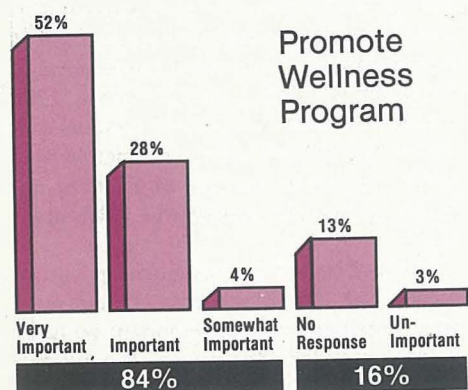
An initial component of the study was the determination of member preferences for the Center's programs, services and future needs. Omega Research, Inc. assisted in composing the survey and scientifically analyzing the results (see page 1).

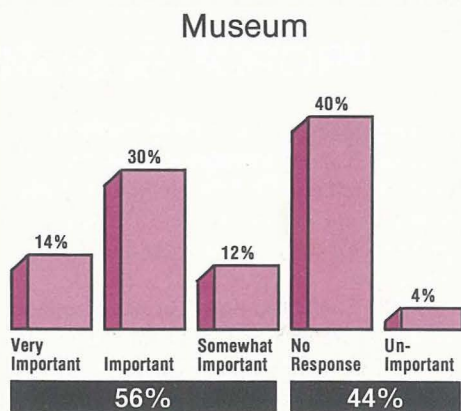
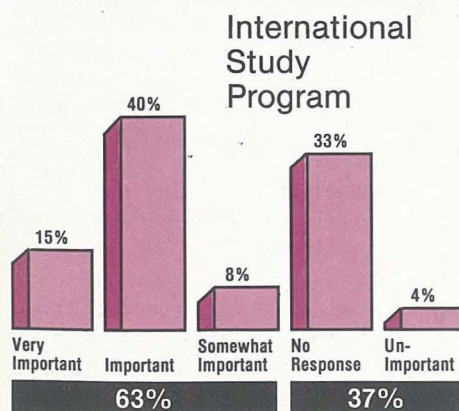
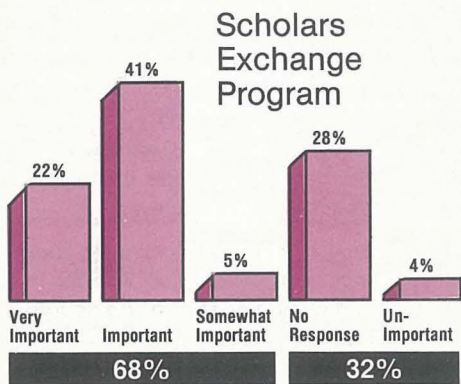
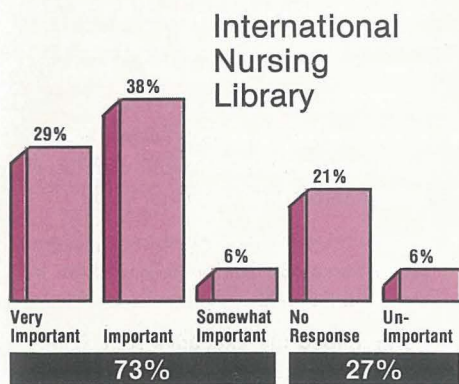
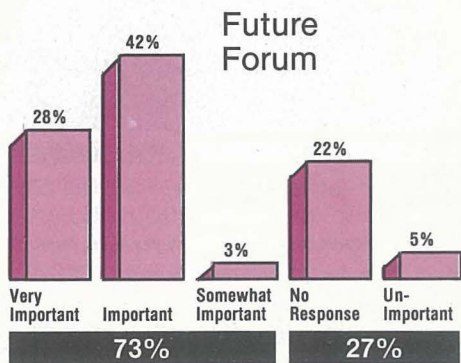
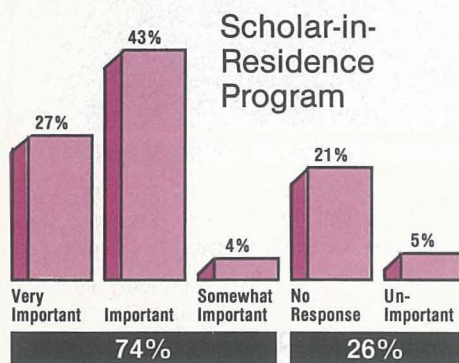
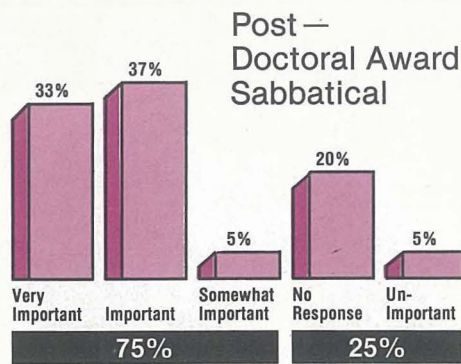
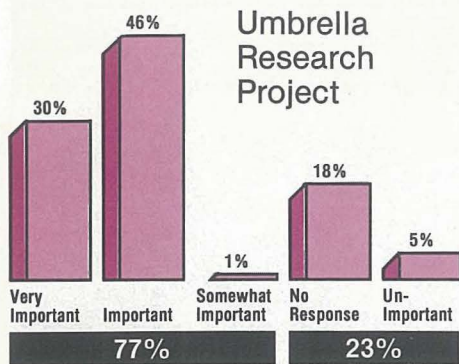
Donald A. Campbell & Co., consultants in fundraising, marketing and communications, was retained to examine the potential for financial support from the Sigma Theta Tau membership, the Indianapolis business and philanthropic community, and national organizations. The Project Advisory Committee is now studying the results of that study. Heading that committee are Billye J. Brown, Dean, University of Texas-Austin, (Epsilon Theta), and Dr. Glenn W. Irwin, Jr., vice president of Indiana University (Indianapolis), as co-chairs. Dr. Majorie B. Beyers, Professor, University of Texas-Austin, (Alpha), serves as project director. Linda Brimmer, Director of Development for Sigma Theta Tau, provides administrative assistance.

The Project Advisory Committee will report the findings of the feasibility study to the Governing Council at their June meeting. The Council, in turn, will share the data and recommendations of the two studies with the membership and chapters, and invite their advice regarding the Center and its fundraising plan.

The further development of the Center for Nursing Scholarship is being financed, in part, by the \$5 renewal fee increase approved by the 1985 House of Delegates.

Member Feedback Charted





EDUCATION AND AMERICA'S RNs

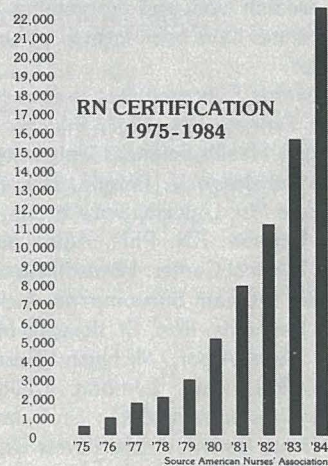
The American Nurses' Association published a number of professional and demographic findings on America's substantial registered nurse population last year. All the statistics that follow refer to the characteristics of the *employed* RN population which was 1.7 million at the time of the study. That figure includes more than 400,000 part-time nurses, or 24% of the total.

EDUCATION

Year	Total RNs	Associate/Diploma	BSN	MAs & Above
1977	1,055,400	806,000	203,700	45,700
1978	1,123,200	846,200	227,100	49,900
1979	1,199,700	890,500	254,400	54,800
1980	1,272,900	908,300	297,300	67,300
1981	1,315,500	930,000	313,900	71,600
1982	1,357,300	952,600	328,900	75,800
1983	1,404,200	977,200	347,100	79,900

TRENDS IN NURSING EDUCATION

- The 137,792 total enrollments for baccalaureate nursing programs in 1983 represented the largest percentage increase (6.7%) observed in recent years.
- The most dramatic increase was for RNs enrolled in BRN programs (+19.9%), followed by generic students (+4.9%) and RN students in generic programs (+1.2%).
- While enrollments of generic students remained relatively unchanged, RN students in BRN programs increased by 65.3% and RN students in generic programs by 24.8%.
- Between 1979 and 1983, the number of part-time baccalaureate students increased dramatically: 109% for BRN students, 55% for RNs in generic programs, and 24% for generic students.



President's Message

Utilization of Research Findings

Our Ten-Year Plan addresses research in three aspects: its generation, dissemination and utilization. We remain productive researchers; we are publishing our findings. We have not done the best job possible, however, in assuming that applicable research findings are consistently utilized in nursing practice. Some questions must be raised in the current climate marked by constrained resources and fierce competition for them:

- What have you discovered that has purpose and meaning as nursing is practiced?
- What do practicing nurses know about the research findings which may be applicable?
- What do nursing's publics know about the relevant research findings to encourage the support and appreciation of their utility?

A Task Force has been appointed under the aegis of the Research Committee. This group will focus on such questions during this Biennium. Its members welcome your ideas. Sigma Theta Tau welcomes the challenge to address the profession's research effort as nursing serves the public.

Vernice Ferguson
President

TASK FORCE SET

President Vernice Ferguson has set "research utilization" as a priority item for this biennium. To develop and promote programs in this area, the Governing Council has appointed the Research Utilization Task Force.

The Task Force, under the direction of the Research Committee, will be chaired by Dolores Sands, RN, PhD, *Epsilon Theta*, a member of the Research Committee. The Task Force will focus on two areas: recognition of research work and programing. Two subcommittees have been formed within the Task Force.

The Awards Subcommittee is chaired by Christine Tanner, RN, PhD, FAAN, *Beta Psi*, Oregon Health Sciences University. Its members are Jessie V. Pergrin, RN, PhD, FAAN, *Beta Mu*, University of Arizona, and Laureen Lawson, RN, PhD, *Alpha Lambda*, V.A. Medical Center, Hines, Illinois.

The Pilot Program Subcommittee includes Margaret Reynolds, *Rho*, St. Josephs Mercy Hospital, Ann Arbor, Michigan; Susanne Feetham, RN, PhD, *Lambda*, Childrens Hospital, Washington D.C.; and Janelle Kruger, *Beta Upsilon*, Arizona State University (Consultant). ■



The Honor Society's Governing Council for 1986-87; (standing Kathleen Mikan, Secretary; Jacqueline Clinton, First Vice President; Doris Edwards, Third Vice President; Betty Thomas, Treasurer; Beth Vaughan-Wrobel, Second Vice President; (sitting) Angela Barron McBride, President-Elect; Vernice Ferguson, President; Nell Watts, Executive Officer.

GOVERNING COUNCIL DELIBERATIONS

- Approved the establishment of a business relationship between the editor of IMAGE and the Governing Council.
- Approved mechanisms to increase activity of the Research Committee in furthering research utilization.
- Endorsed the plan of the Heritage Committee to develop strategies that will assist chapters with their archives.
- Approved a "Florence Nightingale Tour" as an option in conjunction with the international conference in Edinburgh, Scotland, July 1987.
- Agreed to submit a list of research priorities for consideration by the U.S. Public Health Service through the ANA/NOLF National Organization Liaison Forum interface.
- Agreed to appoint a task force on regionalization to work with the Third Vice President, RCCC, chapters and staff on development of a proposal for presentation to the 1987 House of Delegates.
- Approved appointment of an international subcommittee to work with developing international chapters.
- Approved the membership of Sigma Theta Tau in the National Council for International Health.
- Commended the executive staff for efficient and careful management of the Honor Society's budget.

The Sigma Theta Tau Governing Council met in Indianapolis January 30-31.

PROPOSAL COMING ON REGIONS

Third Vice President Doris Edwards announces plans to establish a "Task Force on Regions" charged with studying the present arrangement of chapters and developing a proposal for adding regions as the organizational grows.

Sigma Theta Tau now has seven regions, each with an elected Coordinator who supports chapter development and fosters communication among chapters.

The Task Force will seek chapter involvement in drafting a proposal for regional configuration which meets chapter needs for networking, collaboration and growth. Linda Daniel, past Secretary, will chair the Task Force. Members represent all geographic areas of the country. The Task Force on Regions will present its findings and proposal to the 1987 House of Delegates.

COMMITTEE MEMBERS SELECTED

Bylaws

NINA ENTREKIN, Chair
RN, MN, Region 7, *Delta Beta*
University of South Florida

MILLY GUTKOSKI
RN, MN, Region 1, *Zeta Upsilon*
Montana State University

MURIEL K. MUNCHRATH
RN, MSN, Region 2, *Gamma Pi*
University of Nebraska

LINDA CURRY
RN, PhD, Region 4, *Beta Alpha*
Texas Christian University

RUTH CRAIG
RN, MSN, Region 4, *Delta Xi*
Kent State University

ANN E. BELCHER
RN, PhD, Region 5, *Alpha Zeta*
Memorial Sloan Kettering Cancer Center

ELIZABETH MARION CLANTON
RN, DNSc, Region 6, *Kappa*
University of the District of Columbia

DORIS S. EDWARDS
RN EdD, *Beta Iota*
Third Vice President
University of Cincinnati

Eligibility

BETH C. VAUGHAN-WROBEL, Chair
RN, EdD, *Beta Beta, Gamma Xi*
Second Vice President
University of Arkansas for Medical Sciences

VICKIE A. LAMBERT, Eligibility Co-Chair
RN, DNSc, *Pi, Epsilon Zeta*
George Mason University

LUCIE YOUNG KELLY,
International Chapter Co-Chair
RN, PhD, FAAN, *Alpha Zeta*
Columbia University

KATHRYN D. SCHWEER
RN, PhD, *Gamma*
Coe College

ANDREA O. HOLLINGSWORTH
RN, MSN, *Xi, Delta Tau*
University of Pennsylvania

A. SUSAN NELSON
RN, PhD, *Eta Omicron*
Corpus Christi State University

VALORIE COBLE DEARMON
RN MSN, *Zeta Gamma*
University of South Alabama

NINA ENTREKIN
RN, MN, *Delta Beta*
University of South Florida Medical Center

Finance Committee

BETTY THOMAS, Co-Chair
RN, MN, CNA, *Epsilon Theta*
American Nurses' Association

LOU ANN EMERSON, Co-Chair
RN, DNS, *Beta Iota*
University of Cincinnati

MICHAEL A. CARTER
RN, DNSc, FAAN, *Beta Theta*
University of Tennessee

LOIS C. MALKEMES
Gamma Xi
Baptist Medical Center-Little Rock

Heritage Committee

JANIE BROWN, Chair
RN, EdD, *Alpha Nu*
Villanova University

NETTIE BIRNBACH
RN, EdD, *Alpha Omega*
S.U.N.Y.-Downstate Medical Center

OLGA M. CHURCH
RN, PhD, *Alpha Lambda*
University of Illinois Medical Center

ROBERT V. PIEMONTE
RN, EdD, *Alpha Zeta*
National Student Nurses Association

KATHLEEN MILKAN
RN, PhD, *Nu*
Secretary
University of Alabama-Birmingham

M. LOUISE FITZPATRICK, Consultant
RN, EdD, FAAN, *Alpha Nu, Kappa*
Villanova University

Program Committee

JACQUELINE CLINTON, Chair
RN, PhD, FAAN, *Rho, Eta Nu*
First Vice President
University of Wisconsin-Milwaukee

DONNA DIERS
RN, MSN, FAAN, *Delta Mu*
Editor, *IMAGE: Journal of Nursing*
Scholarship
Yale University

DORIS S. EDWARDS
RN, PhD, *Beta Iota*
Third Vice President
University of Cincinnati

JOANNE S. STEVENSON
RN, PhD, FAAN, *Epsilon*
Ohio State University

ALICE R. REDLAND
RN, PhD, *Epsilon Theta*
University of Texas at Austin

ANGELA BARRON McBRIDE
RN, PhD, FAAN
President-Elect, Consultant
Indiana University School of Nursing

HELEN M. FERENEC, Consultant
RN, PhD, *Epsilon, Upsilon, Beta Gamma*
Nursing Consultant

Project Advisory

BILLYE J. BROWN, Co-Chair
RN, EdD, FAAN, *Epsilon Theta*
Professor and Dean
School of Nursing
University of Texas/Austin

GLENN W. IRWIN, JR, MD, Co-Chair
Vice President of Indiana University/
Purdue University (Indianapolis)

FAYE G. ABDELLAH
RN, EdD, ScD, *Omicron*
U.S. Public Health Service

BARBARA A. DONAHO
RN, MA, FAAN, *Rho*
Sisters of Mercy Health Corp.

SR. ROSEMARY DONLEY
PhD, FAAN, *Kappa*
Catholic University of America

ELIZABETH GROSSMANN
EdD, FAAN, *Alpha*
Indiana University

ANGELA BARRON McBRIDE
RN, PhD, FAAN, *Alpha*
President-Elect
Indiana University

Public Affairs Committee

JAMES A. FAIN, Chair
RN, PhD, *Delta Upsilon*
Yale University

M. PATRICIA DONAHUE
RN, PhD, *Gamma*
University of Iowa

REBECCA T. MARKEL
RN, MSN, *Alpha*
Indiana University

HELEN YURA
RN, PhD, FAAN, *Epsilon Chi*
Old Dominion University

ANGELA BARRON McBRIDE
RN, PhD, FAAN, *Alpha*
President-Elect
Indiana University

CHARTERING SEASON IN FULL SWING

The growth and vitality of Sigma Theta Tau is becoming more apparent as several new chapters will be installed through late May. At the 28th Biennial Convention in Indianapolis, the House of Delegates approved chartering at 31 collegiate institutions. This represents one of the highest growth periods in the 64-year history of Sigma Theta Tau.

January and February ushered in the chartering season with four new chapters installed. The University of Mississippi, at Jackson was chartered as *Theta Beta* chapter on January 20. The installing officer was Kathryn D. Schweer, member of the Eligibility Committee. The chapter inducted 167 members.

Briar Cliff College in Sioux City Iowa chartered on February 15 with past Third Vice President Dr. Helen Ference serving as installing officer. The new chapter was designated at *Theta Gamma* and has a total of 82 new members.

Theta Delta chapter on the main campus of Auburn University (Alabama) also received its charter on February 15. Secretary Kathleen Mikan supervised the installation ceremonies and welcomed 107 newly inducted members into the Honor Society.

On February 22, the University of Central Florida in Orlando was chartered with 157 members taking part in the ceremonies. The new *Theta Epsilon* chapter is located on one of the youngest and fastest growing colleges in the country. Nina Entrekin, Chair of the Bylaws Committee, served as the installing officer. ■



Mississippi first of 31 new chapters. Pictured from left: Dr. Kathryn Schweer, associate professor of nursing education and chairman of the department at Coe College, Cedar Rapids, Iowa, and national Eligibility Committee member, Sigma Theta Tau; Dr. Edrie J. George, dean, University of Mississippi School of Nursing; Lynn Guerrant, president; Kellye Phillips, secretary; Gail Bentley, treasurer; Janet Harris, vice president; Jeanette Waits, president-elect; and Trudye Garaway, faculty counselor.

APRIL, MAY CHARTERING

April 5
Theta Iota
Atl. Christian

April 5
Theta Kappa
SE Mass.

April 6
Theta Lambda
SW Missouri

April 6
Theta Mu
LaRoche

April 10
Theta Nu
E. Kentucky

April 10
Theta Xi
St. Scholastic

April 11
Theta Omicron
Alaska

April 12
Theta Pi
Ill. Wesleyan

April 13
Theta Rho
Cedar Crest

April 16
Theta Sigma
Stockton St.

April 18
Theta Tau
Georgia Col.

April 18
Theta Upsilon
Idaho St.

April 19
Theta Phi
Misericordia

April 24
Theta Chi
Saginaw Valley

April 25
Theta Psi
Oakland U.

April 26
Theta Omega
Midland Luth.

May 3
Iota Alpha
Wm. Paterson

May 3
Iota Beta
Tenn. Tech

May 4
Iota Gamma
Spalding

May 4
Iota Delta
SUNY Tech

May 4
Iota Epsilon
Towson St.

May 8
Iota Zeta
Louisville

May 10
Iota Eta
Cal. St.,
Long Beach

May 18
Iota Theta
Troy State

Chapter News

Gamma chapter at the University of Iowa presented its fall research program on October 22, 1985. Special guest was Ada Jacox, PhD, "Ida Beam Visiting Professor," from the University of Maryland School of Nursing.

Alpha Chi chapter in Chestnut Hill, Massachusetts announced the resignation of Maureen McCausland, RN DNSc, as Chapter President. Dr. McCausland is relocating to Cleveland, Ohio to become Vice President for Nursing, for Hanna Pavilion, University Hospitals of Cleveland. Janet Cameron-Barry, RN, MS, current Vice President will become interim President of Alpha Chi chapter. Joellen Hawkins, RN, PhD, FAAN, has been appointed to serve as Vice President of the Chapter.

Beta Iota chapter at the University of Cincinnati presented a dinner program, "Appropriate Bargaining Units in the Health Care Industry-Crises for Professional Nurses," conducted by Pamela Popp, RN, JD.

"Nursing Research; Changing Health Care" was the topic for the October 17-18, 1985 research conference which was co-sponsored by the **Beta Psi** chapter in Portland, Oregon, The Oregon Health Sciences University, School of Nursing Alumni Association, and the Portland Veterans Administration Medical Center.

Delta Mu chapter and the Yale University School of Nursing are co-sponsoring a national conference entitled "Nursing and Feminism: Implications for Health Care." The conference will be held at the Yale University Law School in New Haven, Connecticut, June 8-10, 1986. For further information contact: Dean's Office, Yale

University, P.O. Box 3333, New Haven, Connecticut 06510 or call (203) 785-2393.

Gamma Kappa chapter at the State University of Buffalo in New York is sponsoring a conference on May 2, 1986 entitled: Promoting Health—Decreasing Risk—Preventing Illness. The program was developed to bring professionals in health care together to gain a broad overview of issues in health development in North America and to share innovations here in Western New York. For further information please contact Dr. Marietta Stanton at (716) 831-3291.

Alpha Chi chapter and Boston College School of Nursing co-sponsored the Eighth Annual Father Edward J. Gorman Memorial Lecture on Humanistic Nursing in October. Kathryn Pazola, RN, presented "Humanizing Care for the Hospitalized Adolescent."

CHAPTER CALENDAR

March 21, 1986

Chicago, IL
Accountability Through Nursing Research
Co-sponsors: Chicagoland chapters of Sigma Theta Tau
Contact: Marilyn Kuzel, DePaul University, 2323 N. Seminary Avenue, Chicago, IL 60614.

April 1, 1986

Abstract Deadline
Lexington, KY
Fall Research Papers Day—November 7, 1986
Sponsor: Delta Psi
Contact: Research Committee, Delta Psi Chapter, University of Kentucky, College of Nursing, Room 516, CON/HSLC, Lexington, KY 40536-0232.

April 15, 1986

Abstract Deadline
Villanova, PA
Achieving Nursing's Goals Through Research—November 7, 1986
Co-sponsors: Alpha Nu and Villanova University, College of Nursing
Contact: Judy Erickson, MS, RN, Villanova University, College of Nursing, Villanova, PA 19085.

April 18, 1986

Nashville, Tennessee
Clinical Research Session Day: (Keynote address, Sister Callista Roy)
Sponsor: Iota
Contact: Mary L. Donaldson, Vanderbilt University, School of Nursing, Nashville, Tennessee 37240, or (615) 322-0282.

April 24, 1986

Columbus, OH
Patterns of Success in Nursing
Sponsor: Epsilon
Contact: The Ohio State University, College of Nursing, Continuing Education, 1585 Neil Avenue, Columbus, OH 43210-1289.

May 1, 1986

Chicago, IL
Sister Annette Walsh Symposium
Sponsor: Alpha Omicron
Contact: Darlene O'Callaghan, or Kay Thurn, Saint Xavier College, 3700 West 103rd Street, Chicago, IL 60655 or (312) 779-3300, ext. 390.

May 2, 1986

Buffalo, NY
Promoting Health—Decreasing Risk—Preventing Illness
Sponsor: Gamma Kappa State Univ. of Buffalo
Contact: Dr. Marietta Stanton at (716) 831-3291.

May 15, 1986

Abstract Deadline
Cincinnati, OH
Seventh Annual Research in Nursing Conference, November 6, 1986
Sponsor: Beta Iota
Contact: Ida A. Horvitz, Asst. Dean, University of Cincinnati, College of Nursing and Health, Cincinnati, OH 45221-0038, or (513) 872-5554.

May 16, 1986

Abstract Deadline
Orlando, Florida
Nursing, Research & the Frail Elderly
September 19–20, 1986
Sponsors: University of Florida
Contract: Dr. Melody J. Marshall, University of Florida, College of Nursing, M. Hillis Miller Health Center, J-187, Gainesville, Florida 32610.

May 21, 1986

Fairfax, VA
Applying Research Techniques to Nursing Science Problems
Co-sponsors: Zeta Epsilon and George Mason University, School of Nursing
Contact: Vickie Lambert, Associate Professor, School of Nursing, George Mason University, 4400 University Drive, Fairfax, VA 22003, or (703) 323-2430/2446.

May 30, 1986

Abstract Deadline
Indianapolis, Indiana
Patient Care Research Colloquium
November 24, 1986
Sponsor: Indiana Univ. Hospitals & Indiana Univ. School of Nursing
Contact: Carol Kelly, Colloquium Coordinator, Nursing Services, UH C-106, Indiana University Hospital, 1100 West Michigan, Indianapolis, IN 46223, (317) 264-3519

June 8, 1986

New Haven, CT
Nursing and Feminism: Implications for Health Care
Co-sponsors: Delta Mu and Yale University
Contact: Dean's Office, Yale University, School of Nursing, P.O. Box 3333, New Haven, CT 66510, or (203) 785-2393.

June 12, 1986

Morgantown, WV
Living with Change and Choice in Health
Sponsor: Alpha Rho
Contact: Margene Weiss, Center for Extension and Continuing Education, West Virginia University, Morgantown, WV 26506 or (304) 293-4892.

June 20, 1986

Honolulu, HI
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Co-sponsors: Gamma Psi, Edu-center for Nurses and the University of Hawaii, School of Nursing
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July 1, 1986

Abstract Deadline
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Research Conference—November 7–8, 1986
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Kurtz, Janet Martin, Wynema McGrew, **GAMMA XI, Arkansas:** Yvonne Flanigan, Linda D. Robinson, Hildegarde Lois Terry, **GAMMA OMICRON, Medical Univ. of Virginia:** Marie Dietrich, Nancy Harms, Maureen A. Harrington, Constance J. Meier-Cade, Muriel Kaufman Mungrath, Arlene E. Roland, Ann Van Hoff, **GAMMA RHO, Utah:** Terri S. Erdman, **GAMMA SIGMA, Los Angeles:** Rachel Ayers-Eggleston, Joan Cohen, Allison Lisa Engelman, Joan Frommhagen, Roberta Joyce Gerds, Cheryl Frances Hayes-Bartlett, Anita L. Kramer, C. Yonai Richardson, Nancy San- **GAMMA PHI, Rush:** Sharon McKanna Hayes, Ruth E. Johnsen, Sharon A. Meltzer, Alma Anne Miles, Suzanne Marie Savoy, Maureen Shekleton, **GAMMA CHI, Tennessee (Knoxville):** Janet Ellen Lum, Mary Alice McKellar, Flora T. Ozaki, Rene Naomi Sanehira, **GAMMA OMEGA, Virginia Commonwealth:** Claire Coppage, Theresa Renee Ewell, Rosemary Ritzman, Margaret E. Sczesny, Esther T. Nina Entreklin, Vicki Lynn Jarvis, Dr. Gwendolyn MacDonald, Valerie A. Sumner, **DELTA GAMMA, Marquette:** Pamela Miller Gotch, Amalia Konz, Marilyn Langer, Helena Anne Lee, Judeen Schulte, **Dehman College:** Loraine Centrilla, Robert Edward Malberti, Barbara Catherine May, Mildred Charlotte Mergenthal, **DELTA ETA, Southwestern Louisiana:** Edith Catherine Fontan, **DELTA THETA, Texas (Paso):** Jerry Mae Benedict, Joseph H. Kelly, Miki Nishimura Lorentz, Sheryl Scoville Martinez, **DELTA LAMBDA, St. Louis:** Jacqueline Bernice Bangert, Ursula Bracy, Ella B. Brown, Virginia Alexandra Lewandowski, Barbara Mieras, Linda S. Schwartz, **DELTA NU, Trenton State:** Cheryl Hanson, **DELTA XI, Kent State:** Rita J. Brainerd, Ruth M. Craig, Davina Gosnell, Kathryn Mary Kiwala, Jacqueline: William F. Edwards, Judith Lynch Gullotti, Andrea Hein, Perri Segal Stella, **DELTA SIGMA, Alfred:** Karen Kristi Sirp, June Talarico, **DELTA TAU, Holy Family College:** Ruth Bashford, Jacqueline, **DELTA PHI, Wisconsin (Eau Claire):** Norma Briggs, Ann Mary Steinmetz, Linda Elaine Wendt, Joan Stehle Werner, **DELTA CHI, Intercollegiate Center for Nursing Education:** Sharon Ruth Adams, **DELTA, Akron:** Diane Glaus Davies, Marsha Kay Dishauzi, Beth Gagnon, Elizabeth W. McVan, Annette Sues Mitzel, Patricia Ann Smith, Joan Louise Staf, **EPSILON ALPHA, Georgia State:** Judy Morris, Zola Cheever, Shauna Renee Hess, Gloria Kilian RN PhD, **EPSILON DELTA, West Virginia Wesleyan:** Margaret Campbell, Jane Bryant Digan, Theresa M. Campbell Knight, Nancy O'Dell, **EPSILON Dahlen, Capt. Carolyn A. Sanger Haskell, Jacqueline D. McCauley, Kitty Smith, EPSILON ETA, Southern Illinois:** Barbara C. Beebe, Robin Silechnik Knor, **EPSILON THETA, Texas (Austin):** Mitzi Ford, Maria Gonzalez-Gregori, Edward Michael Sweeney, **EPSILON LAMBDA, Puerto Rico (Mayaguez):** Velena Boyd, **EPSILON MU, Wagner:** Mildred Constance Nelson, **EPSILON NU, Louisiana State:** Valdoesta State: Phyllis Titus Gilson, **EPSILON SIGMA, East Tennessee State:** Carol Hinger, **EPSILON TAU, Saint Anselm:** Lucille Lavoie, Sister Carmen Mulcahy, Barbara A. Steere, **EPSILON PHI, Indiana (Capstone):** Mildred Strickland McLendon, Ruby Tillery, **ZETA ALPHA, Tennessee (Chattanooga):** Jeanne Sherrill, **ZETA BETA, Elmhurst:** Kathleen Gugerty, Betty G. Zelen, **ZETA GAMMA, South Rogene Diane Meriwether, Linda Ruth Swanson Ziulkowski, ZETA ETA, Cal State (Sacramento):** Marilyn Abbott Baker, Naomi June Garrison, **ZETA IOTA, New York (Binghamton):** Kathleen Hinchey, E. Ermalynn Maria Kiehl, Constance A. Settlemyer, Jeanne McKeag Steele, **ZETA MU, San Diego:** Karen Sue Mulligan, Karen Kent Szafran, Lynne Ann Thelan, **ZETA NU, D'Youville:** Eleanor N. Richwood, **ZETA SIGMA, DePaul:** Sharon E. Bolin, Grace Geraldine Peterson, Marlene J. Rosenberg, Esther L. Voorsanger, **ZETA TAU, Albright:** Terry L. Bellevou, Sally Ann Lawrence, Cindy Ann Schell, Betty L. Schmoll, **ZETA CHI, Grand View:** Carol L. Hepplewhite, Martha Lou Hubblell, Jozella Clarice Nye, Juanita R. Theile, **ZETA PSI, Wilkes:** Ruth Williams McHenry, **ZETA OMEGA, Westchester:** Kathleen J. Taylor Casey, Juliet Althea Ingram, Donna Jean Lerew, **ETA EPSILON, Carlow:** Rachel Bradetich Steinmetz, **ETA ETA, York College of Penn.:** Timothy A. Newcomer, Penny L. Schultz, **ETA SIGMA, Pennsylvania (Milwaukee):** Cynthia DeRidder Lewis, Charlene C. Ossler, **ETA XI, Villa Maria:** Bonnie L. Dailey, **ETA OMICRON, Corpus Christi:** Blanca Rosa Garcia, Yvonne Anthony Jones, **ETA SIGMA, Mt. Fitzgerald Kelliher, Meralae Eve Wisentaner.**

1242 Members Contributed to the Center for Nursing Scholarship Building Fund From June 1985 to February 1986.

TEN-YEAR PLAN PROGRESS REPORT

In late 1981, the Society launched the Ten-Year Plan, aimed at improving the health of the public by increasing the scientific base of nursing. The plan serves us as a guide and the basis for establishing priorities and program activities.

The plan entitled "Focus on Scholarship", has three distinct components that are developed sequentially as well as concurrently. These are resource development, knowledge expansion and knowledge utilization. The target groups are members, the community of nursing and the public.

Progress was evident in many areas in the fourth year of the plan. A report of some of the significant 1985 activities directed to the three target groups follows:

Focus on Members

- Chapters increased research grants to \$113,300
- Chapter Newsletter Awards were presented to 5 chapters
- Chapter Historical Calendar was prepared (86-87)
- Memorial plaque prepared and installed at Indiana University
- Presidential Chain inaugurated
- Mentor awards initiated
- 8,500 new members inducted
- 31 charter applications approved for chapters
- Membership study completed
- Founders Awards for nursing excellence presented to seven members and one chapter
- Director of Development employed

Focus on the Community of Nursing

- Theory conferences were developed and 2 presented
- A full day of research presentations became a part of the Biennial Convention
- Two-day international research conference held in Jerusalem
- Four day exhibit at ICN in Tel Aviv
- Seven research grants awarded
- Guidelines for international programs and chapter development approved
- Bylaws changed and the Society became international
- Feasibility study initiated for Center for Nursing Scholarship, including an international nursing library
- Leadership Monograph published
- Media Awards presented to 10 winners for excellence in Nursing Media.

Focus on the Public

- Convention theme, "Focus on the Public"
- Media interviews held with several nurse leaders at convention
- Convention reception included the public
- Videotape prepared, "Developing a Partnership for Health"
- Convention sessions and videotapes relating to the public: The Other Side of the Interview, Marketing Yourself and Your Profession, The Media: Ally or Adversary
- Public Media Awards presented to 10 winners at convention
- Four honorary members inducted including a senator, librarian, business executive and philanthropist

—Nell Watts
Executive Officer

COLOMBIAN COLLEAGUES

Marlene C. Mackey, Ph.D., *Alpha Xi*, University of South Carolina, was invited by "Partners of the Americas" to visit Colombia December 2-13, 1985. The purpose of the visit was to promote the development of a partnership of work teams (South Carolina/Southwestern Colombia) that will work on educational projects in maternal-child health.

Her hosts were nurses Edelmira Castillo from the Department of Nursing at the University of Valle and Myriam Ortiz from the Regional Health Department. She visited various health care facilities in Cali and examined the role of the nurse in providing care to mothers and children. She presented Sigma Theta Tau materials, including the new "International Network of Scholars" proposals, to the University of Valle in Cali, and to the National Nurses' Association of Colombia in Bogata. A three-day maternal-child health workshop in Bogata ended her visit to Colombia. She presented a paper at the workshop entitled, "Family-Centered Maternity and Child Health Care." She hopes this visit is only the beginning of continued collaboration and exchange between nurses of the two countries.

Dr. Mackey is an Associate Professor of Parent-Child Health Nursing at the University of South Carolina. Partners of the Americas is a private voluntary organization which promotes economic and social development in the Western Hemisphere and fosters inter-American friendship and cooperation. This was the first time that nurses have participated in a Partners exchange. ■

I N M E M O R I A M	Marie Afferton, <i>Epsilon Mu</i>	Shirley McName, <i>Epsilon</i>
	Mary Ann Ahn, <i>Zeta Gamma</i>	Linda Lee Miller, <i>Alpha Gamma</i>
	Dr. Lois Austin, <i>Eta</i>	Ruth Monroe, <i>Gamma Alpha</i>
	Barbara B. Buchanan, <i>Beta Tau</i>	Betty Norman Noris, <i>Betta Kappa</i>
	Mary Delia Burr, <i>Delta Mu</i>	Rita V. Obermire, <i>Upsilon</i>
	Constance Berta Byron, <i>Epsilon Mu</i>	Virginia O'Brien, <i>Delta Mu</i>
	Ilene Callaghan, <i>Alpha Omicron</i>	Helen Elizabeth Peck, <i>Omicron</i>
	Gloria J. Carr, <i>Zeta Alpha</i>	Rosalie Peterson, <i>Kappa</i>
	Lois Larsen-Collyer, <i>Xi</i>	Henrietta Puhatty, <i>Beta Psi</i>
	Kathryn McAllister Crossland, <i>Epsilon Omega</i>	Kenneth L. Rinker, <i>Beta Kappa</i>
	Mae Edna Doyle, <i>Rho</i>	Gloria Rogers, <i>Epsilon Alpha</i>
	Anne Everett, <i>Delta Alpha</i>	Josephine Bannon Scott, <i>alpha Theta</i>
	Maxine Warner Farabee, <i>Epsilon</i>	Victoria M. Scrimms, <i>Gamma Theta</i>
	Perry Ruth Geraldine, <i>Alpha</i>	Roberta Seaman, <i>Alpha Omega</i>
	Marilyn M. Green, <i>Alpha</i>	Ann G. Steuver, <i>Alpha Beta</i>
	Anna Hassels, <i>Delta Gamma</i>	Mackey Torbett, <i>Delta</i>
Evelyn Heinz, <i>Lambda</i>	Prentice VonConrad, <i>Delta Lambda</i>	
Julia Hereford, <i>Iota</i>	Jacqueline Wade, <i>Alpha Eta</i>	
Lucy W. Hess, <i>Delta Beta</i>	Lillian B. Williams, <i>Epsilon Zeta</i>	
Shirley L. Holstein, <i>Beta Tau</i>	Margaret C. Zebisch, <i>Omicron</i>	
Catherine Krachenfels Johnson, <i>Lambda</i>	Vern Zubricky, <i>Alpha Mu</i>	
Michele Kay Kindt, <i>Epsilon</i>		
Mary C. Leonard, <i>Kappa</i>		
Christine George McCall, <i>Epsilon</i>		

Creating a Worldwide Network

At the 1985 Convention, members suggested providing summary information regarding Sigma Theta Tau's international interest which preceded the organization's change in scope from National to International.

The House of Delegates amended the bylaws and Sigma Theta Tau became the International Honor Society of Nursing at the 1985 Biennial Convention in November. This change in bylaws is furthering the goals of the Ten-Year Plan and comes after a nine-year period of exploration in the international arena. The goals related to this area include developing an international network of nurse scholars (with an international dialogue among nurses) and creating a better forum for nursing research worldwide.

1976—The Governing Council received member recommendations that Sigma Theta Tau, as the most appropriate organization, become active in promoting the development of collegiate nursing internationally. Investigation of this potential was initiated with input from members, chapters and the international nursing community.

1977—Sigma Theta Tau held its first international meeting at the 1977 International Council of Nurses Congress (ICN) in Tokyo. At this meeting, nurses from 17 countries expressed their enthusiasm for increased exchange of information, especially research and data-based studies.

An International Task Force was appointed in 1977 to investigate the needs, potential and values of international activities.

1978—A second Sigma Theta Tau international meeting was convened during ANA's 1978 Convention in Hawaii. Feedback from the participants made it very evident that there was continued interest and requests for the development of an international information exchange mechanism for nursing publications and research.

1981—Suggestions for international research conferences as a strategy for information sharing emerged at Sigma Theta Tau's "breakfast of scholars" at the 1981 ICN in Los Angeles. This event was attended by several hundred international nurses and members from inside and outside the U.S. Sr. Penny Prophet, DNS, Kappa, working then with the World Health Organization in Europe, made the first Sigma Theta Tau international research pres-

entation at this breakfast which included nurse scholars from around the world.

1981—At the Biennial Convention in Minneapolis, the House of Delegates voted to remove *National* from the organization's name to allow opportunities for international development if warranted. The potential for international conferences was explored and guidelines for piloting the first conference were developed.

1983—The University Complentense in Madrid invited Sigma Theta Tau to co-sponsor a nursing research conference on their campus. Approximately 400 nurses attended the first Sigma Theta Tau international conference.

1984—Following the Madrid conference, the Governing Council accepted an invitation from the Korean Nurses Academia Society to co-sponsor a research conference in Seoul in July 1984. This conference, co-hosted by three doctoral nursing programs in Seoul (Ewaha, Yonsei and Seoul Universities) had an attendance of more than 450 international participants. The nursing deans at the three sponsoring organizations had doctorates from American universities and were Sigma Theta Tau members.

Following the Korean Conferences, the Sigma Theta Tau Asian Study Tour accepted an invitation from Taiwan to participate in a short conference in Taipei with presentations of scholarly papers relating to the development of graduate nursing education in the U.S. and Taiwan.

1985—The ICN Congress was held in Tel Aviv, Israel last year. Policies of Sigma Theta Tau's Governing Council include arranging a research conference in connection with the ICN every four years. The 1985 Sigma Theta Tau conference was scheduled in Jerusalem prior to the opening of ICN. Following the conference, Sigma Theta Tau organized a booth in the ICN Tel Aviv exhibit hall where members met and discussed the organization, its goals and research interests with many international nurses.

Conferences Outside the United States

Guidelines for Sigma Theta Tau conferences outside the USA were developed based on past experiences, goals and requests. The conference guidelines include four conference models: 1) Co-host model as designed for the Madrid and Korea con-

ferences; 2) Network model like the Jerusalem Conference arranged in connection with the ICN; 3) Scholarly outreach model which includes accepting an international invitation for a preplanned educational conference; and 4) Multi-national model, which would include joining with nursing and health-related organizations outside the U.S. to co-sponsor a conference.

Next International Conference

Tentative Theme: Excellence in Nursing: International Networking

Location: Edinburgh, Scotland—July 29 & 30, 1987

Hosts and Co-Sponsors:

The Royal College of Nursing Research Society, Great Britain; The Department of Nursing Studies of the University of Edinburgh, Scotland.

A call for papers will be issued in the next issue of *Reflections* and details of the group study tours will be provided.

International Chapter Development

In the position paper for the Ten-Year Plan, Sigma Theta Tau proposes to develop an international network of nurse scholars, continue its commitment to strengthen the education of nurses, and encourage nursing research. The goals relate to the organization's interest in improving the care and health of people throughout the world.

In response to requests from international members and scholars, Sigma Theta Tau has initiated plans to accommodate chapter development outside the U.S.

U.S. Chapters are organized in three structures: Regular, Chapters-at-Large and Alumni. Currently there are 215 regular chapters, five chapters-at-large and two alumni chapters.

International groups may organize their honor societies in the same three patterns as U.S. societies, or preliminary to these patterns, may organize as associate chapters.

The International Eligibility Sub-Committee, chaired by Dr. Lucie Kelly, Past President and Dr. Beth Vaughan-Wrobel, Second Vice President, is working with collegiate schools in four countries which are interested in chapter development.

Additional information regarding the international conference guidelines and chapter development is available on request from Headquarters. ■

TAKING YOUR TALENTS TO TV TALK SHOWS

by Susan Biasella, B.S.N., A.C.C.E.

Have you ever considered taking your wealth of nursing knowledge to thousands of people in one "class?" Sounds impossible? Not really . . . It can be fascinating, challenging, satisfying and really quite easy—if you use television as your medium. Consider your local TV morning talk show, broadcasting its message to, for example, expectant parents and young families in your area everyday. It has proved to be an excellent means for me to share information about pregnancy, childbirth and early parenting.

Seven years ago, I approached the staff of Cleveland's ABC *Morning Exchange*, which reaches 1.5 million viewers in Northern Ohio, to discuss the topic "Helping the Preschooler Accept the New Baby." Little public information was available on this subject at that time, and I wanted to offer specific suggestions that had proven helpful to couples in my Lamaze classes. After a telephone interview with an associate producer, I was scheduled as a guest on February 19, 1979. I was thrilled, scared, excited and nervous . . . yet well prepared to do my best "teaching" ever. In thorough command of my subject (and after taking a BIG cleansing breath to relax), I was on the air for a half-hour discussing this topic with host and hostess, then answering phone-in questions. The production staff was so pleased

with my performance that they have invited me back every two to five months for regular appearances.

I expanded my on-TV experience in 1980 when a *Morning Exchange* associate producer moved to ABC's *Kelly and Company* in Detroit. He asked me to appear regularly on that talk show as well. *Kelly and Company* added a new dimension to my television experience—a live studio audience of 150 people.

While television is an exciting and creative way to expand teaching and public service, it is a demanding medium. There are three basic steps to breaking into and staying on television: 1) getting your foot in the door; 2) being knowledgeable and prepared; 3) making a favorable impression. To appear on a local talk show, contact an associate producer by telephone or letter to "sell yourself" as a talk show guest. It's wise to offer your credentials, ability to effectively communicate with people, and creative ideas for topics. Remember that the production staff is always looking for new topics and potential guests because they must plan programming five days a week all year long. You don't have to write a book first—just choose a timely topic of interest to the general audi-

ence (usually women for a morning talk show).

Preparing for a show requires complete understanding of your topic. Study the professional and public literature, consult nursing and medical advisors as needed, and poll students, teachers and friends for practical ideas. Make notes for a quick, last-minute review at the TV studio before going



Susan Biasella, Delta Xi, is a veteran of TV talk shows.

on the air. After establishing a working relationship with the production staff, you both can suggest topics to discuss. Sometimes the topic fits into an overall theme for the day's show or is just a separate important subject. Many appealing practical topics in the pregnancy and early parenting areas are found in such current magazines as *Ameri-*

CALL FOR MEDIA AWARDS

Sigma Theta Tau will recognize outstanding media presentations at the Regional Assemblies beginning in the fall of '86. Four awards will be presented in each region to both *public* media and *nursing* media in *print* and *electronic* media.

The Regional Media Award Program was established

- to recognize outstanding lay media coverage on nursing issues,
- to recognize outstanding efforts within nursing to communicate patterns of success,
- to gather resource materials on media coverage of nursing issues.

Self-nominations are accepted. *Entry forms are available from Headquarters in mid-March*; they will also be sent to chapters. For more information, contact Frank J. Maez, Communications Office, Headquarters.



Representatives from the Indiana University School of Nursing were among the many dignitaries at the memorial marker installation: Jean Schweer, Associate Dean, Cont. Ed; Dr. Juanatia Keck, DNS, lecturer; Dr. Elizabeth Grossman, EdD, Dean; Dr. Doris Froebe, PhD, Acting Associate Dean of the Graduate Program; and Harriet Becker, Associate Professor.

can Baby, Mother's Manual, Parents, etc. Topics I have discussed on TV include "Choosing and Working with Your Obstetrician and Pediatrician," "Preparing for Your First Baby," "The Emotions of Pregnancy," "Options for Childbirth Today," "Breast-feeding," and "Home with Your Newborn."

Assemble your visual aids and practice handling them to easily point out significant features. The show's host may display the visuals on TV to achieve the best camera angle or you may need to do it.

Just before the show review the host's questions, requesting emphasis of especially important ones and rejecting those that are



Susan on stage with daughter and the hosts of Morning Exchange.

uncomfortable or too complex.

It is helpful if you can be flexible in scheduling your appearance date according to their production plans. As a local guest, you may be asked to change the prearranged date even as short as two weeks in advance if, for example, a special out-of-town guest takes priority over the original date. Being

especially accommodating is beneficial because it encourages the production staff to think of you when they have a slot to fill.

Making a favorable appearance is the final but crucial step in establishing yourself as a television "presenceglobal." A good TV personality demonstrates confidence, warmth, sincerity, personal concern, and a quick thinking, dynamic speaking ability.

Wear clothes that are comfortable to boost your self-confidence and present a professional image. Fashionable outfits help create an up-to-date look, but you need not buy special clothes beyond your customary budget. Do your own make-up, although apply it a little heavier than usual to accentuate your features. TV adds about ten pounds, so slender people televise especially well.

During the initial discussion segment when you are interviewed by the host, relax and concentrate on talking with him. Focus on his eyes, use appropriate hand gestures to accentuate ideas, and talk as if you were colleagues. Consciously relax, enjoy the conversation, and present your information with succinct enthusiasm. If you watch the nearby television monitor, the surprise of seeing yourself on TV may break the natural flow of talk.

In the second and third segments, you

will spontaneously answer screened questions from phone-in callers or the live studio audience. For phone-in questions, focus on the TV camera with the red light above the lens. Listen carefully to the questions and show warmth, concern, and empathy to the callers through the camera. Answer their questions while looking into the camera, but turn to include the host in appropriate comments. A live TV studio audience allows you to establish one-to-one personal contact with opportunity to clarify questions as necessary. Relate to the individual person the same way as a teacher in class, ignoring the three TV cameras completely. Keep answers concise so you will have time to handle more questions. A positive evaluation includes receiving more questions than you have time to answer. If you videotape your appearance at home, review it for self-evaluation to improve future appearances.

I have found that childbirth education need not be limited to a classroom of ten couples. Every major city has a morning talk show that can be approached to utilize special talents. Television, despite its many demands, can add a new dimension to taking your nursing knowledge to the public. ■

Susan Biasella, BSN, ACCE, is the American Society for Psychoprophylaxis in Obstetrics coordinator for East Ohio and a teacher with Training in Lamaze Childbirth, Inc. of Cleveland, Ohio. She is also a founding member of Delta Xi at Kent State University, a Sigma Theta Tau chapter since 1980. Ms. Biasella recently won the Region 4 Electronic Media Award at Sigma Theta Tau's last Biennial Convention in November. On accepting the award, she presented the challenge to other nursing leaders to become more involved with the television medium to promote the profession's viable contributions to society. "I'm happy to discuss my ideas with interested nurses by phone or letter," she says. "Let's get more nurses on TV!"

MARKER COMMEMORATES LONG PARTNERSHIP

A bronze memorial marker commemorating the founding of Sigma Theta Tau in 1922 was permanently affixed to the School of Nursing Building at Indiana University-Indianapolis, January 30. The event coincided with a Governing Council meeting held at Headquarters, January 30-31. The marker presentation was attended by members of the Council, committee chairs, administrative staff, local Sigma Theta Tau members, and representatives of the Indiana University School of Nursing.

The ceremony was presided over by Sigma Theta Tau President Vernice Ferguson who eloquently expressed everyone's sense of pride that Sigma Theta Tau has in being associated with Indiana University since the Honor Society's founding. President Ferguson formally presented the plaque to Indi-

ana University Acting Dean of the graduate program Dr. Doris Froebe who supervised the marker's installation at the Nursing Building's entrance. In her acceptance remarks, Dr. Froebe acknowledged the warm relationship which has existed between Indiana University and Sigma Theta Tau and their joint commitment to health care.

Representing Alpha, the founding chapter, was its president, Dr. Jean Hutten.

A great deal of time and effort went into the project by committee members Rebecca Markel, Doris Froebe and Brenda Lyon. Chair Rebecca Markel expressed the spirit of the proceedings by saying, "We wanted to dedicate the marker at the Biennial convention because of the historical theme surrounding the conference," she says, "The presence of Elizabeth McWilliams Miller

(one of the original founders), the unveiling of plans for the Center, and the location of our meeting near our birthplace were all meant to be a salute to our past, present and future."

Sigma Theta Tau gratefully acknowledges the generous contribution of Dr. Doris Froebe who made possible this permanent tribute to our long and rich history. Professor Markel said about the gift, "Doris just believed so strongly in what we are that she wanted to do this." ■

Recent Doctorates

- AL SARAH LATHAM**, PhD (Zeta Xi), Piedmont. "Effect of Preparatory Guidance and Specialized Suction Technique on Post-Suction Anxiety and Transcutaneous Oxygen Tension." Doctorate from the University of Alabama at Birmingham, Birmingham, December, 1985.
- AL SHARRON PATTON SCHLOSSER**, DSN (Gamma Eta), Birmingham. "The Effect of Anticipatory Guidance on Mood State in Primiparas Experiencing Unplanned Cesarean Delivery." Doctorate from the University of Alabama in Birmingham, Birmingham, June, 1985.
- AL DORTHY R. SCOTT** EdD (Gamma Eta), Birmingham. "Associate Degree Nurses and Baccalaureate Degree Nurses: Factors Influencing Employment." Doctorate from the University of Alabama, Tuscaloosa, Spring, 1986.
- CA MARY J. CRUISE**, DNS (Alpha Eta), San Francisco. "Health Care Financing: Challenges and Realities for the Nurse Administrator in Long-Term Care Facilities." Doctorate from the University of California, San Francisco, September, 1985.
- CA BOBBYE DEBENPORT GORENBERG**, DNS (Alpha Gamma), San Jose. "Health Maintenance of the Frail Elderly: Informal and Formal Help at Home." Doctorate from the University of California, San Francisco, September, 1985.
- CA RUTH BEALL HARRIS**, PhD (Gamma Tau), Los Angeles. "A Comparison of Perceived Environmental Stress & State Anxiety Among Adult Patients & Nurses in Intensive Care & Nonintensive Care Units." Doctorate from New York University, New York, October, 1985.
- CA FRANCES GUSTAFSON MILLER**, PhD (Gamma Alpha), Loma Linda. "Administrative Career Paths of Women in Academic Higher Education." Doctorate from the University of California, Riverside, March, 1985.
- CA LOIS VAN CLEVE**, PhD (Gamma Alpha), Loma Linda. "An Investigation of Relationships Between Career Choices of Women and Attachment and Individuation." Doctorate from Claremont Graduate School, Claremont, July 1985.
- GA SUE ANN CARRON**, PhD (Alpha Epsilon), Clardston. "Prestige of Nursing in Four Research Universities." Doctorate from the University of Michigan, Ann Arbor, December, 1985.
- GA PATRICIA PROPHIT LILLIS**, DSN (Beta Omicron), Augusta. "Relationship Between Social Support and Level of Hope in Women with Breast Cancer." Doctorate from the University of Alabama at Birmingham, December, 1985.
- IL CAROL J. FARRAN**, DNS (Gamma Phi), Chicago. "A Survey of Community-Based Older Adults: Stressful Life Events, Mediating Variables, Hope and Health." Doctorate from Rush University, Chicago, June, 1985.
- IL CAROL ESTWING FERRANS**, PhD (Alpha Lambda), Chicago. "Psychometric Assessment of a Quality of Life Index for Hemodialysis Patients." Doctorate from University of Illinois at Chicago, October, 1985.
- IL CAROLYN M. FRASER**, PhD (Alpha Omicron), Homewood. "Analysis of Advanced Placement Policy Formulation for Degree-Seeking Registered Nurses: A Grounded Theory Approach." Doctorate from Northern Illinois University, Winter, 1985.
- IL JANICE L. PODOLSKI**, PhD (Alpha Lambda), Naperville. "Effect of Insulin on Human Erythrocyte Metabolism." Doctorate from the University of Illinois, Chicago, August, 1985.
- IN MARY LOU DE LEON SIANTZ**, PhD (Alpha), Indianapolis. "The Effect of Stress on the Maternal Depression and Acceptance/Rejection of Mexican Migrant Mothers." Doctorate from the University of Maryland, College Park, May, 1984.
- KS JOANNE A. RAMBERG**, PhD (Eta Kappa Chapter), Topeka. "Delinquency and Moral Development: Assessment of a Treatment Program for Troubled Youths." Doctorate from the University of Kansas, Kansas City, June, 1985.
- KS SHARON LEA SUMMERS**, PhD (Delta), Kansas City. "Critical Care Nurses: A Study of the Relationship Between Hardiness, Job Stress, and Illness." Doctorate from the University of Texas at Austin, Austin, August, 1985.
- MA MARY K. ALEXANDER**, EdD (Beta Zeta), Amherst. "The Gains in Professional Competencies in the Area of Planning of Patient Care by Registered Nurse Graduates in a Baccalaureate Completion Program." Doctorate from the University of Massachusetts, Amherst, May, 1985.
- MA MARY LOUISE C. LOVERING**, EdD (Epsilon Beta), Fitchburg. "Some Cognitive and Affective Effects of the Use of Learning Modules in the Baccalaureate Nursing Education of Registered Nurses." Doctorate from the University of Massachusetts, Amherst, May, 1985.
- MA MARY ANNE STANITIS**, EdD (Beta Zeta), Amherst. "Making Place: Process for Development of Intergenerational Affiliation and Continuity." Doctorate from the University of Massachusetts, Amherst, February, 1986.
- MI LINDA DIANE LEE BOND**, PhD (Rho), Brighton. "Families with Chronically Ill and Handicapped Children and Nonaffected Children: Self-Esteem, Stressful Life Events, Family Role Expectations and Family Relationships." Doctorate from Michigan State University, East Lansing, December, 1985.

MEMBER NEWS

Olga Andruskiw, EdD, FAAN (Delta Pi) was elected President of a new independent corporation, the Professional Nurse Consultants and Clinicians. She was also elected Chairperson of the Nursing Committee of the American Bureau of Medical Advancement in China . . . **Charlotte D. Anzalone**, RN (Alpha Omega) has received the W. E. Upjohn Award from the Upjohn Company. Anzalone, Administrator of Nursing Affairs, Upjohn Health Care Services, was cited for the development of the first quality assurance program developed for a national proprietary home health care provider . . . **Patricia A. Chamings**, RN, PhD (Gamma Zeta) has been appointed Dean of the School of Nursing at the University of North Carolina at Greensboro . . . **Barbara A. Clemence**, DNSc (Beta Lambda) was named Dean of the Research

College of Nursing in conjunction with Rockhurst College at Kansas City, Missouri . . . **Connie R. Curran** (Delta Tau) has been appointed Vice President, Nursing of the American Hospital Association . . . **Karen S. Ehat**, PhD (Beta Mu) has been appointed Vice President, Nursing Services for St. Joseph's Hospital in Mt. Clemens, Michigan . . . **Lou Ann Emerson**, RN, DNS (Beta Iota) has been appointed to the Advisory Committee on Nursing Education for the state of Ohio, Board of Nursing Education and Nurse Registration . . . **Eleanor Krohn Herrman** (Delta Mu) was honored by the Belizean government for writing the first book about nursing in Belize, Central America. The book, entitled *Origins of Tomorrow*, was published by the Ministry of Health in Belize . . . **Zana Higgs** (Delta Chi), along with partner Dorothy Gustafson were awarded the 1985 Book of the Year Award presented by the American Journal of Nursing. Their book is entitled "Community as a Client: Assessment and Diagno-

sis." . . . **Mary Sue Infante** (Mu Chapter) has been appointed Dean at Boston College in Chestnut Hill, Massachusetts . . . **Gail Berkson Malloy**, RN, PhD (Delta Lambda) has been named Associate Dean for Graduate Studies at Adelphi University Marion A. Buckley, School of Nursing in Garden City, New York . . . **Diane J. Mason**, RN, MSN (Upsilon) has received the 1985 Martha E. Rogers Doctoral Scholarship Award given by the Upsilon Chapter of Sigma Theta Tau . . . **Susan Mattson**, RN, MSN (Gamma Tau) has been appointed Secretary-Treasurer of the Southern California section of the National Organization for Obstetric, Gynecologic, and Neonatal Nurses . . . **Patricia Moccia** (Upsilon) has been appointed Chairperson of the Nursing Education Department at the Teachers College, Columbia University in New York. She will assume her duties September 1, 1986 . . . **Pamela Peters**, RN, MPH (Eta Beta) has been named as the first Oncology Nursing Society Education Director . . .

- NV SHEILA S. TREXLER**, JD (Zeta Kappa), Carson City. Doctorate from California Western, School of Law, San Diego, May, 1985.
- NM JEANNETTE COCHRAN**, PhD (Gamma Sigma), Albuquerque. "Health Locus of Control and Health Status of Participants in a High Level Health Program." Doctorate from the University of New Mexico, Albuquerque, May, 1985.
- NY LORETTA MCGOVERN AHLFELD**, JD (Alpha Omega), Garden City. Doctorate from Hofstra University, School of Law, Hempstead, June, 1985.
- NJ ELIZABETH M. NORMAN**, PhD (Upsilon), Upper Montclair. "Nurses in War: A Study of Female Military Nurses Who Served in Vietnam During the War Years 1965-73." Doctorate from New York University, New York, December, 1985.
- NY KATHLEEN M. MAY**, DNS (Upsilon), New York. "Arab-American Immigrant Parents' Social Networks and Health Care of Children." Doctorate from the University of California, San Francisco, September, 1985.
- NY KAY ANN McCULLOCK**, PhD (Epsilon Xi), Rochester. "Perceived Barriers to Preventive Care." Doctorate from the University of Rochester, Rochester, May, 1985.
- NY ARLENE FRANCES ANDERSON ROSEN**, EdD (Alpha), Braircliff Manor. "Reasoning Patterns Used in Decision Making by Community Health Nurses with Varying Levels of Proficiency, Education, and Experience." Doctorate from Columbia University, New York, January, 1985.
- NC ANNE HOPKINS FISHEL**, PhD (Alpha Alpha), Chapel Hill. "Factors Affecting the Coparental Relationship." Doctorate from the University of North Carolina, Greensboro, August, 1985.
- ND MARY K. WAKEFIELD-FISHER**, PhD (Eta Upsilon), Grand Forks. "The Relationship Between Professionalization of Nursing Faculty, Leadership Styles of Deans and Faculty Scholarly Productivity." Doctorate from the University of Texas at Austin, Austin, December, 1985.
- OH JONATHAN LAWRENCE COX**, PhD (Zeta Theta), Toledo. "Ethical Decision Making by Hospital Nurses." Doctorate from Wayne State University, Detroit, December, 1985.
- OH KRISTINE M. GILL**, PhD (Delta Omega), Guyahoga Falls. "Relationship of Nurses' Personal and Professional Characteristics to Nurses' Attitudes Toward Parent Participation." Doctorate from the University of Akron, Akron, December, 1985.
- OH PATRICIA RYAN WAHL**, PhD (Beta Iota), Cincinnati. "Life Stress, Anomie and Frustration in Child Abusing Families." Doctorate from the University of Cincinnati, Cincinnati, December, 1985.
- OK DOROTHY BELKNAP MICKSCHL**, EdD (Beta Delta), Oklahoma City. "A Study of Critical Care Nurses: The Relationship Among Needs Fulfillment Discrepancy, Attitudes and Feelings of Burnout, and Unit Leadership Style." Doctorate from Gozaga Univeristy, Spokane, December, 1984.
- PA JOAN M. LARDIN**, PhD (Xi), Yeadon. "The Relationship Between Emotional Cut-off and Symptoms in the Nuclear Family." Doctorate from the University of Pennsylvania, Philadelphia, Winter, 1985.
- RI SILVANA RICHARDSON**, PhD (Gamma Rho), Providence. "Parents' Child Health Practices and Their Relationship to Selected Variables." Doctorate from Southern Illinois University, Carbondale, August, 1985.
- SD JACQUELYN KAY HOWELL**, PhD (Zeta Zeta and Psi), Sioux Falls. "Effects of Preoperative Preparation of Children Having Minor Surgery: A Literary Synthesis with Meta-Analysis." Doctorate from the University of Texas at Austin, December, 1984.
- TN DANA NELSON RUTLEDGE**, PhD (Iota), Nashville. "Factors Related to Women's Practice of Breast Self Examination." Doctorate from the University of Texas at Austin, December, 1985.
- TX CAROLYN LOU LINDGREN**, PhD (Delta Alpha), San Antonio. "A Descriptive Study of Stress, Anxiety, Burnout and Social Support in Lay Caregivers of Adult Chronically-ill Family Members." Doctorate from the University of Texas at Austin, August, 1985.
- TX SARA GAIL FULLER**, Ph.D. (Alpha Delta), Galveston. "The Relationship of Mother-Infant Attachment and Selected Outcomes in Infant Health." Doctorate from the University of Texas Medical Branch, Galveston, January, 1986.
- WA CYNTHIA F.C. MAHONEY**, EdD (Psi), Seattle. "The Contribution of Registered Nurses to the Development of Computerized Hospital and Nursing Information Systems in Select Acute-Care Hospitals." Doctorate from Seattle University, Seattle, June, 1985.
- WV SANDRA S. BOWLES**, EdD (Alpha Rho), Morgantown. "Socialization Problems of First-Year Faculty Members in Associate Degree Nursing Programs." Doctorate from George Peabody College for Teachers of Vanderbilt University, Nashville, December, 1985.

For more information about a particular dissertation, consult *Dissertation Abstracts International* (DAI). If you are conducting a complete literature search, you may wish to contact a reference librarian for assistance with a computer search.

If, after reading the abstract, you wish to obtain a copy of the complete dissertation, you have two options: 1) Request an inter-library loan through your local library; 2) Purchase a microform or paper copy through University Microfilms International (call 1-800-521-3042 for ordering information).

Correspondence may be forwarded to the author in care of the Sigma Theta Tau Communications Department.

M. E. Bonnie Rogers (Alpha Alpha) has received the Ruth B. Freeman Award from the School of Hygiene and Public Health at Johns Hopkins University in Baltimore, Maryland . . . **June S. Rothberg** (Alpha Omega) has been appointed Vice President for Academic Administration at Adelphi University in Garden City, New York . . . **Jeremie Sherman** (Alpha Theta) has been awarded a three year predoctoral National Research Service award Fellowship from the Division of Nursing, Department of Health and Human Services . . . **Shirley Smoyak**, RN, PhD (Alpha Tau) has been named this year's outstanding alumna by Rutgers University, School of Nursing in Newark, New Jersey . . . **Sister Teresa Stanley**, DNSc (Delta Alpha) has been appointed the Vice President of Mission and Ministry with Incarnate Word Health Services. INHS is the corporate office for Health Care Institutions sponsored by the Sisters of Charity of the Incarnate Word . . . **Ora L.**

Strickland (Gamma Zeta) has been elected Vice Chairperson of the American Journal of Nursing Company, nursing's leading communications company and publisher of periodicals and multimedia education programs . . . **Neville E. Strumpf**, PhD (Upsilon) has been appointed Program Director of the Gerontological Nurse Clinical Program at the University of Pennsylvania Health Institutions in Philadelphia, Pennsylvania . . . **Betty Thomas**, MNSc, RN, CNAA (Epsilon Theta) has been appointed Director of the American Nurses' Association, Division of House, Board, and Cabinet Affairs . . . **Sharon McBride Valente**, MN, RN, CS (Gamma Tau) has been elected as an honorary fellow to the American Academy of Nursing . . . **Karen Wilkerson**, BSN, MN, PhD (Xi) has been appointed to the Pennsylvania Cancer Control, Prevention and Research Board at the University of Pennsylvania Health Institutions in Philadelphia, Pennsylvania . . .

IMAGE Editor Honored

Donna Diers, Editor of *IMAGE: Journal of Nursing Scholarship*, has been named as the recipient of the "Jessie Scott Award" by the American Nurses Association. The award will be presented to Ms. Diers at the ANA Convention in Anaheim, California this June.

The Jessie Scott Award is presented to a registered nurse whose accomplishments in the fields of practice, education and research demonstrate the interdependence of these elements and their significance for improvement of nursing and health care. The award was named after Jessie Scott, former Assistant Surgeon General and Director, Division of Nursing, U.S. Dept. of Health Education and Welfare. The award, created in 1979, was first presented in 1980. Past recipients have been: Lulu Wolf Hassenplug, 1980; Kathryn Barnard, 1982; Linda Aiken, 1984. Dr. Aiken is currently an Associate Editor of *IMAGE*.

REGIONAL ASSEMBLIES: 1986-87

*Patterns of Success in Nursing:
On Becoming Culture Builders*

KEYNOTE SPEAKERS

Program Day: *On Becoming Culture Builders*
Vernice Ferguson, RN, MA, FAAN
President, Sigma Theta Tau

Chapter Day: *Paradigm Shift in Leadership:
Opportunities for Nursing*
Doris Edwards, RN, EdD
Third Vice President, Sigma Theta Tau

Region 2 Assembly
Omaha, NB
October 24-25, 1986

Region 6 Assembly
Philadelphia, PA
November 21-22, 1986

Region 3 Assembly
New Orleans, LA
December 5-6, 1986

Region 1 Assembly
Honolulu, HI
February 27-28, 1987

Region 7 Assembly
Tampa, FL
March 27-28, 1987

Region 5 Assembly
Hartford, CT
April 10-11, 1987

Region 4 Assembly
Ann Arbor, MI
April 24-25, 1987

ASSEMBLY HIGHLIGHTS:

- **"Image Makers" Poster Presentations**

Poster presentations are invited for any project related to successful practice, administration, education or research in nursing.

- **Chapter Exhibits**

Chapter exhibits may include displays of research day proceedings, program brochures, special projects, chapter directories, media presentations, newsletters, chapter history and archival materials.

- **Chapter Leader Papers: "A Perspective: Excellence in Chapter Leadership"**

The major thrust of the paper should be a description of specific projects which have encouraged chapter excellence.

NURSING KNOWLEDGE SERIES

IMPROVING EDUCATION THROUGH THEORY

April 24-25, 1986

Holiday Inn—Cleveland/Independence, Ohio

This conference examines strategies for teaching nursing models and integrating nursing science and research into clinical and theoretical courses. It is targeted at nursing educators and administrators in nursing education who are instrumental in making knowledge available to students.

Thursday, April 24

6:30- 8:30

Dinner

Nursing Science: Basics of the Art

Friday, April 25

9:00-10:00

Overview of Nursing Models

10:00-10:30

One Model or Many for

Undergraduate/Graduate Students

10:45-12:15

Strategies for Teaching Nursing Models

(Theoretical models of Rogers and Roy)

12:15- 1:30

Lunch and Headquarters Update

1:30- 3:00

Strategies for Teaching Nursing Models

(Theoretical models of King and Orem)

3:15- 3:45

Teaching Nursing Models in Diverse Clinical Settings

(Experts discuss student performance in terms of clinical expectations, terminology specific to framework, preparation for licensing examinations and communication problems.)

3:45- 4:30

Nursing Theory Evaluation

4:30- 5:00

Insights for Curriculum Development

For further information and registration forms
contact: Sigma Theta Tau Program Office
(317) 634-8171



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