



## Sigma Theta Tau's 28th Biennial Convention

### "Image Makers: Focus on the Public"

This year's convention emphasizes the means by which nurses become better image makers and meet the public more effectively.

## Convention At A Glance

### Tuesday, November 12 Research Day — Hyatt Regency

**8:00 — 12:00**

Registration

**8:45**

Welcome/Introductions

**9:15 — 10:15**

Keynote Address

"The Utilization of Historical Research in Nursing: Its Rewards and Responsibilities"

**10:15 — 11:15**

Poster Session and Coffee

**11:15 — 12:15**

Concurrent Sessions — Research Presentations

**12:15 — 2:00**

Luncheon

"Beyond Selection of Clinical Problems: Evaluation and Impact of a Health Promotion Service"

**2:00 — 3:00**

Concurrent Sessions — Research Presentations

**3:15 — 5:15**

Concurrent Sessions — Symposium, Special Interest and Research Presentations

**7:00**

Reception

"Focus on the Public: Indianapolis meets Nursing Leaders"

### Wednesday, November 13 Program Day—Convention Center

**7:00—6:00**

Registration/Delegate Certification

**8:00—5:00**

Chapter and Commercial Exhibits

**8:00—9:00**

Coffee & Rolls—Exhibit Area

**9:00**

Welcome and Introductions

**9:10**

Keynote Address

"Image Makers: Focus on the Public"

**9:50 — 10:30**

Panel Response

**11:00—12:15**

Discussion Groups

**12:30—2:30**

Luncheon

"A Media Wish List"

**3:00—5:00**

Concurrent Sessions

A-1 The Media: Ally or Adversary

A-2 Translating Nursing for the Public

A-3 Marketing Yourself/Your Profession

A-4 The Other Side of the Interview

**5:00—6:00**

Meet the Candidates

**6:00—7:15**

Hosted Receptions

**7:30—9:30**

Awards Banquet

**9:30**

Reception for Award Winners

### Thursday, November 14 Leader Development — Convention Center

**7:00—6:00**

Registration/Delegate Certification

**7:30—3:30**

Chapter and Commercial Exhibits

**7:30—9:00**

Coffee & Rolls—Exhibit Area

**9:00—9:30**

Delegate Briefing

**9:30 — 11:40**

Concurrent Sessions: Chapter and Leader Development

**9:30—10:30**

Media Festival  
International Programs and Development

Eligibility

Chapter Presidents-Executive Session

Heritage-Nursing History

**9:30—11:30**

Public Relations Workshop

**10:40—11:40**

Media Festival

Center for Nursing Scholarship

Developing Honor Societies

Bylaws

Heritage-Chapter History

**11:45—1:15**

Media Awards Luncheon

**1:30—3:40**

Concurrent Sessions: Chapter and Leader Development

**1:30—2:30**

Writing for Publication  
Petitioning School, Process in House of Delegates  
Chapter Programs  
Chapter Finances  
Media Festival

**1:30—3:30**

Public Relations Workshop

**2:40 — 3:40**

Media Festival  
Ten-Year-Plan  
Petitioning Schools/Chartering Ceremony  
Management Tools for Chapter Self-Evaluation  
Financial Development

**3:45—4:45**

Honorary Members Briefing  
Petitioning Schools/Mentor Chapters  
Regional Meetings

**5:00—7:00**

House of Delegates Opens

**7:00 — 8:00**

Voting

**7:00**

Honorary Member Reception

### Friday, November 15 House of Delegates—Convention Center

**8:00—1:00**

Registration

**8:30—1:00**

House of Delegates

**1:15—3:00—Hyatt**

Regency

Recognition Luncheon

**3:00—3:30**

New Officers' Reception



**MONDAY, NOVEMBER 11, 1985****5:00 p.m.—9:00 p.m.**

Registration Opens — Hyatt Regency Only

**Tuesday, November 12, 1985****RESEARCH DAY — Hyatt Regency****8:00 a.m. — 12:00 p.m.**

Registration — Hyatt Regency

**1:30 p.m. — 9:00 p.m.**

Registration/Delegates Certification — Convention Center

**8:45-9:15 a.m.****Welcome/Introductions**

Jacqueline Fawcett, RN, PhD FAAN

**9:15 a.m. — 10:15 a.m.**Keynote Address — *The Utilization of Historical Research in Nursing: Its Rewards and Responsibilities*

Speaker: Olga M. Church, RN, PhD

**10:15 a.m. — 11:15 a.m.**

Poster Session and Coffee

P-1 *Effect of the Birth Chair on Maternal Satisfaction*P-2 *Quality Assurance: Developmental Disabilities (Phase II)*P-3 *Children's Admissions to the Intensive Care Unit: Parent's Attitudes and Expectations of Outcome*P-4 *School Nurses' Attitudes, Perceptions, and Perceived Teaching Responsibilities in Relationship to Menarche in the Female Adolescent with Myelomeningocile/Myelodysplasia*P-5 *Factors Related to Registered Nurse Job Satisfaction*P-6 *Reflections of Three Decades of Critical Care Nursing*P-7 *A Cookbook of Antiemetics*P-8 *Perceptions of Resources that Helped Widows and Widowers During the Dying Process of Their Mates*P-9 *An Investigation of the Relationship Between Quantity of Running and the Quality of Dyadic Relationships*P-10 *Low Birthweight Infants: A Sociodemographic Profile***11:15 a.m. — 12:15 p.m.**

Concurrent Sessions

A-1 **FAMILY HEALTH I***Concerns of Parents of Low Birthweight Following Hospital Discharge: A Report of Parent Initiated Telephone Calls*

Priscilla A. Butts, RN, MSN

*Mexican Migrant Mothers' Susceptibility to Problems in Life Conditions*

Mary Lou de Leon Saintz, RN, PhD

A-2 **CREDENTIALING: HISTORICAL PERSPECTIVES***The Origin and Development of Professional Licensure Examinations in Nursing: 1904 - 1944*

Mary L. Shannon, RN, EdD

*Nurse Registration: Genesis of a Movement*

Nettie Birnbach, RN, EdD

A-3 **HEALTH PROMOTION AND MAINTENANCE***The Effects of a Six-Week Walk-Run Program on State and Trait Anxiety Levels in Women 30 to 50 Years of Age*

Betsy Blume

*Effects of Relaxation Training on Clinical Symptoms — A Meta Analysis*

Ruth Hyman, RN, PhD

A-4 **PARENT/CHILD HEALTH 1***Anxiety Levels and Stressors of Expectant Fathers*

Greer Glazer, RN, PhD

*The Effect of Demonstration of the Brazelton Neonatal Behavioral Assessment Scale on the Father-Infant Relationship*

Judy A. Beal, RN, PNP, DNS

A-5 **COPING WITH CHRONIC ILLNESS***An Analysis of Self Reported Depressed Mood in Chronic Obstructive Pulmonary Disease*

Karen Thornbury Labuhn, RN, PhD

*Coping with Diabetes Mellitus*

Susan E. Pollock, RN, PhD

**12:15 p.m. — 2:00 p.m.**

Luncheon

*Beyond Selection of Clinical Problems: Evaluation and Impact of a Health Promotion Service*

Speaker: Roger Reed, RNC

**2:00 p.m. — 3:00 p.m.**

Concurrent Sessions

B-1 **FAMILY HEALTH 2***Family Violence and Delinquency/Family Value Discrepancy and Delinquency*

Jo Ellen Murata, RN, PhD

*The Effect of Parental Presence and Child Rearing Practices on Child Response to Pain*

Marion E. Broome, RN, PhD

B-2 **PERSONALITY PATTERNS***Type A Behaviors and Other Risk Factors for Coronary Heart Disease: Implications for Nursing Practice and the Public Sector*

Janet Meininger, RN, PhD

*A Descriptive Profile of Individuals Exhibiting the Type B Personality Pattern*

Sandra P. Thomas, RN, PhD

B-3 **PARENT/CHILD HEALTH 2***Process of Goal Fulfillment: Mothers of Children with Sleep Problems*

Diana P. Smith, RN, PhD

*An Examination of Parents' Child Health Practices and Their Relationship to Selected Variables*

Silvana F. Richardson, RN, MSN

B-4 **NURSING EDUCATION: PAST AND PRESENT***Reality Shock in Baccalaureate Nursing Students Pre and Post Curriculum Revision*

Theresa Carroll, RN, PhD

*Nursing Education at Peter Bent Brigham Hospital: The Carrie M. Hall Years, 1912 - 1937*

Marilyn G. King, RN, MN

B-5 **PROFESSIONAL PRACTICE ISSUES***Diagnostic Strategies of Community Nursing Administrators: Implications for the Public's Health*

Eileen Jones Porter, RN, MA

*Individual Practice Privileges in Psychiatric Nursing*

Jerry Durham, RN, PhD

Sally Hardin, RN, PhD

**3:00 p.m. — 3:15 p.m.**

Break

**3:15 p.m. — 5:15 p.m.**

Concurrent Sessions

(3:15 - 5:15) C-1 *Historiography: A Symposium on the Methods of Historical Research*

Sigma Theta Tau Heritage Committee

(3:15 - 5:15) C-2 *Publishing Your Research*

Elizabeth Tornquist, MA

(3:15 - 5:15) C-3 *Research Units in the Service Setting: An Exploratory Session*

Sigma Theta Tau Nursing Service Administrator Conference Planning Committee

(3:15 - 4:15) C-4 *Report of Top-Ranked Schools in Nursing Project*

Mabel S. Wandelt, RN, PhD

Susan E. Pollock, RN, PhD

(3:15 - 5:15) C-3 *Research Units in the Service Setting: An Exploratory Session*

Sigma Theta Tau Nursing Service Administrator Conference Planning Committee

*An Interdisciplinary Model of Adolescent Pregnancy Care - Evaluation of the Model*

Mary Jo Baisch, RN, MS

(3:15 - 4:15) C-6

THE ELDERLY

*Impact of a Bladder Training Program on Frequency of Incontinence, Health Status, and Nursing Care Time of Long-Term Care Elderly*

Jessie Igou, RN, DPH

*Obstacles in Elderly's Use of Professional Care: Alternatives in Health Care Practices*

Mary L. Wykle, RN, PhD

(4:15 - 5:15) C-7 **WOMEN'S HEALTH 2***Women's Attributions and Health-Related Concerns in Divorce*

Cecilia Rose Barron, RN, PhD

*Hysterectomy: Pre and Post-Operative Concerns, Perceptions of Self and Depression*

Ruth Fell, RN, MSN

(4:15 - 5:15) C-8 *Clinical, Legal and Ethical Implications of Disaster Research Findings*

Shirley Murphy, RN, PhD

(4:15 - 5:15) C-9 *The Image of Nursing: An Historical Account*

Lee Barbato, RN, MSN

**WEDNESDAY, NOVEMBER 13, 1985****PROGRAM DAY — Convention Center****7:00 a.m.—6:00 p.m.**

Registration/Delegate Certificate-Convention Center

**8:00 a.m.—5:00 p.m.**

Chapter and Commercial Exhibits Open

**8:00 a.m.—9:00 a.m.**

Coffee and Rolls—Exhibit Areas

**9:00 a.m.—9:50 a.m.**

Keynote Address—"Image Makers: Focus on the Public"

This presentation will focus on why nurses should be concerned about communicating a positive image and how one projects a vital view of nursing.

Speaker: Duane Walker, RN, MS, FAAN, Associate Hospital Director, Stanford University Hospital, San Francisco, California

**9:50 a.m.—10:30 a.m.**

Panel Response:

Lucie Kelly, RN, PhD, FAAN

President, Sigma Theta Tau

Vernice Ferguson, RN, MS, FAAN

President-Elect, Sigma Theta Tau

Donna Diers, RN, MSN, FAAN

Associate Editor, Image

Moderator: Angela B. McBride, RN, PhD, FAAN

First Vice President, Sigma Theta Tau

**11:00 a.m.—12:15 p.m.**

Discussion Groups (moderators to be announced)



Wed. Continued

12:30 p.m. — 2:30 p.m.

Luncheon *A Media Wish List*

An opportunity for a whimsical yet future-minded and daring look at how nurses can become more effective image makers and how to help the media act differently towards nurses.

Speaker: **Elizabeth Tornquist**, MA, Faculty, School of Nursing  
U. of North Carolina at Chapel Hill, Honorary Member, Sigma Theta Tau

3:00 p.m. — 5:00 p.m.

Concurrent Sessions — Each of these sessions focuses on the development of image-making skills.

#### A-1 The Media: Ally or Adversary?

This session will assist nurses to increase their exposure with a positive image in the news media while making their contributions more newsworthy.

Facilitator: **Jacqueline Clinton**, RN, PhD, FAAN Associate Professor and Director, Center for Nursing Research and Evaluation, University of Wisconsin-Milwaukee, Milwaukee, WI

Participants:

**Michael Finley**, President, Media Consulting, Inc., Milwaukee, WI.  
**Lucie Young Kelly**, RN, PhD, FAAN, Professor of Public Health and Nursing, Columbia University School of Public Health and School of Nursing, New York, NY, President, Sigma Theta Tau, Editor, *Nursing Outlook*  
**Dan Rutz**, Medical Correspondent, *Cable News Network, Inc.*, Atlanta, GA.  
**Neil Shine**, Managing Editor, *Detroit Free Press*, Detroit, MI.

#### A-2 Translating Nursing for the Public

This session features the evolving image of nursing as represented in art. A formal slide presentation will be followed by a dialogue.

Speaker: **M. Patricia Donahue**, RN, PhD, Associate Professor, College of Nursing, The University of Iowa, Iowa City, IA

Dialogue Participants:

**W. Lee Conant, Jr.**, MA, Conant Associates, Salt Lake City, UT  
**Sr. Rosemary Donley**, RN, PhD, FAAN, Dean, School of Nursing, The Catholic University of America, School of Nursing, Washington, D.C.  
Senior Editor, *Image: the Journal of Nursing Scholarship*

#### A-3 Marketing Yourself/Your Profession

Concepts of marketing yourself and the nursing profession provide the major focus for this session. Examples from three perspectives of effective marketing will include personal experience and leadership roles for the profession both at and beyond the worksite.

Facilitator: **Vernice D. Ferguson**, RN, MA, FAAN, Deputy Assistant Medical Director for Nursing Programs and Director, Nursing Service, Veterans Administration, Washington, D.C., President-Elect, Sigma Theta Tau

Participants:

**Donna Diers**, RN, MSN, FAAN, Professor, School of Nursing, Yale University, New Haven, CT, Associate Editor, *Image: The Journal of Nursing Scholarship*

**Irma Goertzen**, RN, MN, FAAN, Administrator, University of Washington Hospital, Seattle, WA, Chair, National Finance Committee, Sigma Theta Tau

**Ronald B. Norby**, RN, MSN, Chief, Nursing Service, Edward Hines, Jr., Veterans Administration Hospital, Hines, IL

#### A-4 The Other Side of the Interview

This session will emphasize the importance of nurses being able to give an effective interview. Both what to avoid and what to do in order to influence public opinion will be discussed. Panelists will provide examples from their personal experience as professionals concerned with these matters.

Facilitator: **Angela Barron McBride**, RN, PhD, FAAN, Acting Associate Dean, Research and Development, Indiana University, School of Nursing, Indianapolis, IN, First Vice President, Sigma Theta Tau

Participants:

**Rhetaugh Graves Dumas**, RN, PhD, FAAN, Professor and Dean, University of Michigan School of Nursing, Ann Arbor, MI

**Betsy Harris**, Fashion Editor, *The Indianapolis Star*, Indianapolis, IN

**Mary Moyars Johnson**, Publisher, *Ouabache Press*, Coordinator of Alumni Relations, School of Humanities, Social Services and Education at Purdue University, West Lafayette, IN

**M. Theresa Schaefer**, RN, BSN, Assistant in Instruction, College of Nursing, University of Iowa, Iowa City, IA, Region 2 Coordinator, Sigma Theta Tau

5:00 p.m. — 6:00 p.m.

Meet the Candidates

6:00 p.m. — 7:15 p.m.

Hosted Reception

7:30 p.m. — 9:30 p.m.

Awards Banquet

Presentation of seven Founders' Awards

9:30 p.m.

Reception for Founders' Award Winners

### THURSDAY, NOVEMBER 14, 1985

Leader Development Day — Convention Center

7:00 a.m. — 6:00 p.m.

Registration/Delegate Certification — Convention Center

7:30 a.m. — 9:00 a.m.

Coffee and Rolls — Exhibit Areas

7:30 a.m. — 3:30 p.m.

Chapter and Commercial Exhibits open

9:00 a.m. — 9:30 a.m.

Delegate Briefing

9:30 a.m. — 11:40 a.m.

Concurrent Sessions: Chapter and Leader Development

9:30 a.m. — 10:30 a.m.

Media Festival

International Programs and Development

Eligibility

Chapter Presidents — Executive Session

Heritage-Nursing History

9:30 a.m. — 11:30 a.m.

Public Relations Workshop

10:40 a.m. — 11:40 a.m.

Media Festival

Center for Nursing Scholarship

Developing Honor Societies

Bylaws

Heritage-Chapter History

Resolutions Committee

11:45 a.m. — 1:15 p.m.

Media Awards Luncheon

1:30 p.m. — 3:40 p.m.

Concurrent Sessions: Chapter and Leader Development

1:30 p.m. — 2:30 p.m.

Writing for Publications

Petitioning Schools

Process in House of Delegates

Chapter Programs

Chapter Finances

Media Festival

1:30 p.m. — 3:30 p.m.

Public Relations Workshop  
(Repeat of morning workshop)

2:40 p.m. — 3:40 p.m.

Media Festival

Ten-Year-Plan

Petitioning Schools/Chartering Ceremony

Management Tools for Chapter Self-Evaluation

Financial Development

3:45 p.m. — 4:45 p.m.

Honorary Members Briefing

Petitioning Schools/Mentor Chapters

Regional Meetings

5:00 p.m. — 7:00 p.m.

House of Delegates Opens

7:00 p.m. — 8:00 p.m.

Voting

7:00 p.m.

Honorary Members' Reception

### FRIDAY, NOVEMBER 15, 1985

House of Delegates — Convention Center

8:00 a.m. — 1:00 p.m.

Registration

8:30 a.m. — 1:00 p.m.

House of Delegates

1:15 p.m. — 3:00 p.m.

Recognition Luncheon (Hyatt Regency) — Honoring Chapters, Petitioning Schools, Officers and Committees.

3:00 p.m. — 3:30 p.m.

Reception for New Officers



## REGISTRATION INFORMATION

DEADLINE FOR RECEIPT OF ADVANCE REGISTRATION MATERIALS IS NOVEMBER 4, 1985. On-site registration will be accepted on a space available basis. On-site registration fees add \$25 for the total convention or \$10 per day.

### REFUNDS/CANCELLATIONS

If you are unable to attend and cannot send a substitute, you may have a refund less a \$15 *administration fee*, if your written request reaches us on or before November 20, 1985. All refund checks will be mailed after the Convention.

### INCOME TAX DEDUCTION

Treasury Regulation 1.162-5 permits an income tax deduction for educational expenses (registration fees, travel, meals, and lodging) undertaken to 1.) maintain or improve skills required in one's employment of other trade or business; 2.) meet express requirements of an employer or a law imposed as a condition to retention of employment, job status, or rate of compensation. (Daily record of expenditures recommended by IRS.)

### CEU'S

Continuing Education credit will be offered to participants in the Research Day and Program Day. Application for contact hours has been made to the Central Regional Accrediting Committee of the American Nurses' Association.

## TRAVEL INFORMATION

American Airlines, with the support of Affiliated Travel, Inc., has been chosen as the official carrier for the 1985 Biennial Convention. Participants traveling from most major cities in the U.S. can fly American Airlines and take advantage of the following savings: If tickets are ordered 30 days in advance, attendees will save 40% off a regular roundtrip coach fare. If tickets are ordered 14 days in advance, attendees will save 35% off a regular roundtrip coach fare. This discount compares favorably with Super-Saver rates found with most carriers.

Sigma Theta Tau has prepared an agreement with both Affiliated Travel and American Airlines to offer each attendee the best rate possible on ANY carrier. When making reservations, call the toll-free number below and identify yourself as an attendee to the Sigma Theta Tau Convention.

Especially good fares are now available for individuals staying over Saturday night. Special activities are being planned for interested individuals who stay over Saturday night. (Several chapters recommend purchase of airline tickets in September to get the best rates.)

### Limousine/Cab Service

From Indianapolis International Airport, attendees can take the AAA Limousine Service to the Hyatt Regency for \$3.75 to \$6.15. Metro Bus service is also available to and from the airport for \$1.00 per person. Cab fare is approximately \$6.50 per person each way. Embassy Suites Hotel has complimentary limousine service to and from the airport.

### Parking

Both the Hyatt Regency and the Embassy Suites Hotel are within easy access to Interstates 65 and 70. Parking for Hyatt Regency hotel guests is \$3.50 per night with parking across the street for \$2.50 per day. Embassy Suites offers free parking.

**Affiliated Travel's Toll Free Number: 1-800-428-2770**  
In Indiana Call: 1-317-636-6111

## EXECUTIVE SESSIONS—Council and Committees

### Monday, November 11,

- 9:00 a.m.—4:00 p.m.—Council Meeting
- 5:00 p.m.—Arrangements Committee Meeting
- 6:00 p.m.—10:00 p.m.—Council Meeting with Chairs and Regional Coordinators

### Tuesday, November 12,

- 8:00 a.m.—Regional Coordinators Meeting
- 5:00 p.m.—Arrangements Committee Meeting

### Friday, November 15,

- 3:30 p.m.—Orientation Meeting with incoming and outgoing officers and elected committees.
- 5:00 p.m.—Wind-down party—arranged by host chapters. Evening committee meetings may be arranged.

### Saturday, November 16,

- 9:00 a.m.—5:00 p.m.—Council Meeting—1985-87 Officers
- 9:00 a.m.—12:00 p.m.—1985-87 Regional Coordinating Committee Meetings.

## A NEW OPPORTUNITY FOR NETWORKING!!!

Do you have a unique service to offer to nurses? Would you like to send a special greeting to your colleagues? We will print a copy of your business card in the Convention Program. All you have to do to be included is send a business card and \$25 to the Sigma Theta Tau Program Office before October 15.

## THINGS TO SEE IN INDIANAPOLIS

### Tuesday, November 12, 1985

#### 4:00 p.m. City Highlights Tour (2 hours)

Start out your convention right! This tour is designed to give you, the visitor, a crash course on Indianapolis. Explore the downtown highlights including commentary on all landmarks, past and present. This is a quick view of what to see, what to do, and what not to miss about Indianapolis.

Price - \$9.00 per person. Minimum - 30 people.

### Thursday, November 14, 1985

#### Indiana Repertory Theatre (2½ hours)

Enjoy one of the largest and most professional regional theatre complexes in the U.S. under one roof. Located across from the Hyatt Regency and next to the Embassy Suites Hotel. For your enjoyment, choose one of three shows offered. (Tickets are available on other nights except Monday for a few dollars more.)

#### 8:00 p.m. The Front Page (Mainstage — 600 seats)

This rollicking American comedy sets Chicago on its ear in the days of gangsters and hardboiled newspapermen. The city's ace reporter finds himself in a comic dilemma between the girl of his dreams and the scoop of his career.

Price - \$11.50 per person. Minimum - 15 people

#### 8:00 p.m. Virginia (Upperstage — 250 seats)

IRT hopes to be one of the first theatres in the country to produce this new play. Currently on stage at New York's Public Theatre starring Kate Nelligan. Virginia is based on the life of writer Virginia Woolf, covering her tumultuous career on and off the page.

Price - \$11.50 per person. Minimum - 15 people

#### 8:30 p.m. Greater Tuna (Caberet Theatre - 150 seats)

Two actors — as the citizens of Tuna, Texas — play everything from the domineering President of Ladies for a Better Tuna to the book-banning preacher of Coweta Baptist Church in this hilarious and irreverent account of small town USA.

Price - \$5.25 + \$2.50 minimum cocktail order per person. Minimum - 15 people.

### Friday, November 15, 1985

#### 6:00 p.m. Beef and Boards Dinner Theatre (4 hours)

One of the Mid-West's most famous dinner theatres, Beef and Boards has scheduled one of the most popular musicals of all time, *Fiddler On The Roof*. Travel back to Russia around the turn of the century while you enjoy a scrumptious buffet at your table.

Price - \$25.00 per person. Minimum - 15 people.

### Saturday, November 16, 1985

#### 2:00 p.m. IUPUI/500 Motor Speedway Tour (3 hours)

Trip to the 500 Motor Speedway for an informational look into what has made Indianapolis famous. Time will be provided to browse in the museum and ride around the track. Then on to Indiana University, Purdue University - Indianapolis for a commentary on the large sports complex, Natatorium, and IU Health Center complex. A must to see.

Price - \$9.00 per person. Minimum - 15 people.

Assembly time for all tours is scheduled 15 minutes prior to the listed departure time. Events which do not have adequate registration may be cancelled with refund.

Please note that information on additional events and tours will be available at the registration area on site. There is a lot to do in INDIANAPOLIS!!!



# SIGMA THETA TAU BIENNIAL CONVENTION REGISTRATION FORM INDIANAPOLIS, IN NOVEMBER 12-15, 1985

PLEASE PRINT OR TYPE (one registrant per form) (photocopies accepted)

Name (for badge) \_\_\_\_\_  
(last) (first) (middle)

Mailing address \_\_\_\_\_

(city) (state) (zip)

Daytime Telephone ( ) \_\_\_\_\_

Position Title and Affiliation \_\_\_\_\_

Member ☐ Yes ☐ No Chapter \_\_\_\_\_☐ Delegate S.S.# \_\_\_\_\_☐ Representing Petitioning School \_\_\_\_\_  
(name of school)

Name of School \_\_\_\_\_

**Advance Registration Fees (on site adds \$10 per day)**

(Does not include meals)

Check appropriate box(es):

Total convention Registration  
(includes Tuesday-Friday)

Member Non-member

☐ \$100 ☐ \$120**Daily Registration**

- ☐ Research Day, Tuesday, Nov. 12  
☐ Program Day, Wednesday, Nov. 13  
☐ Leader Development Day, Nov. 14  
☐ House of Delegates, Friday, Nov. 15

\$35	\$40
\$35	\$40
\$20	\$25
\$20	\$25

**Tour Reservations**

(open to registrants &amp; non-registrants)

City Highlights Tour, Nov. 12  
\$9.00IRT-The Front Page, Nov. 14  
\$11.50IRT-Virginia, Nov. 14  
\$11.50IRT-Greater Tuna, Nov. 14  
\$5.25Beef and Boards, Nov. 15  
\$25.00IUPUI/Motor Speedway, Nov. 16  
\$9.00

Number Tickets	Total Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

**RESERVATIONS FOR MEALS**

(Open to registrants and non-registrants)

	Number Tickets	Total Amount
<input type="checkbox"/> Research Day Luncheon Tuesday, Nov. 12—\$13	_____	\$ _____
<input type="checkbox"/> Program Day Luncheon Wednesday, Nov. 13—\$11	_____	\$ _____
<input type="checkbox"/> Awards Banquet Wednesday, Nov. 13—\$18	_____	\$ _____
<input type="checkbox"/> Media Awards Luncheon Thursday, Nov. 14—\$11	_____	\$ _____
<input type="checkbox"/> Recognition Luncheon Friday, Nov. 15—\$13	_____	\$ _____
<b>Total</b>	_____	\$ _____

REGISTRATION TOTAL \$ \_\_\_\_\_

MEALS TOTAL \$ \_\_\_\_\_

TOURS TOTAL \$ \_\_\_\_\_

GRAND TOTAL \$ \_\_\_\_\_

**PAYMENT**For Advance Registration and meal reservations, make check payable to Sigma Theta Tau or mail charge information. MAIL TO ARRIVE BY  
NOVEMBER 4, to: SIGMA THETA TAU1100 Waterway Blvd. Telephone: 317-634-8171  
Indianapolis, IN 46202

Check Date and No. \_\_\_\_\_ Total Enclosed \$ \_\_\_\_\_

Please Bill my ☐ MasterCard ☐ Visa Card# \_\_\_\_\_

Total Charged \_\_\_\_\_ Expiration Date \_\_\_\_\_

(signature)

**MISCELLANEOUS INFORMATION**☐ I would like an invitation and information on reservations to the RECEPTION: FOCUS ON THE PUBLIC on Tuesday, November 12.☐ I am interested in arranging a hosted reception. Please send details.☐ Other \_\_\_\_\_



## SPEAKERS



Olga Church



Jacqui Clinton



Sr. Rosemary



Vernice Ferguson



Lucie Kelly



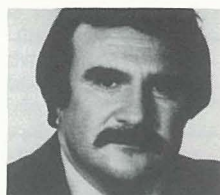
Angela McBride



Roger Reed



Elizabeth Tornquist



Duane Walker

**Olga M. Church**, RN, PhD, (Alpha Lambda), a member of the Heritage Committee of Sigma Theta Tau, is President of the American Association for the History of Nursing and Director of the Midwest Nursing History Resource Center, housed at the University of Illinois at Chicago. She has published extensively on topics in nursing history.

**Jacqueline Clinton**, RN, PhD, FAAN, (Rho) Associate Professor and Director of the Center for Nursing Research and Evaluation at the University of Wisconsin-Milwaukee is the Principal Investigator for an Expectant Father Study funded by the Division of Nursing and Project Site Director for a HFCA/ANA study on DRG Refinement for Nursing Care. Her Expectant Father Study has been the subject of a recent *New York Times* article. In addition to Associated Press distribution, her work has been featured on "Good Morning, America" and *Cable News Network (CNN)*. She believes that "almost every nursing research project has a human interest aspect that would interest the news media and the public."

**W. Lee Conant, Jr.**, MA, described as "always on the leading edge: a growth person, an experimenter, an inventor," co-founded Conant Associates of Salt Lake City, one of the leading interior design firms in the country. Mr. Conant's holistic approach to marketing and design has been especially valued by Sigma Theta Tau with whom he has been a frequent consultant over the past ten years.

**Donna Diers**, RN, MSN, FAAN (Delta Mu) is a Professor and former Dean of Nursing at Yale University; she is one of the few nurses active in the Institute of Medicine and currently serves as Associate Editor of *IMAGE: The Journal of Nursing Scholarship*. Her article on "nursing as metaphor," which has been reprinted several times, offers a well written expression of nursing in the 80s. Professor Diers, who has long expressed the need to communicate nursing to the general community, has demonstrated a growing involvement with social policy issues.

**M. Patricia Donahue**, R.N., Ph.D., (Gamma), is the author of *Nursing: The Finest Art*, a new book published by Mosby, which presents a history of nursing through text and art. In addition to her interest in historical nursing research, Dr. Donahue's clinical areas of interest focus on oncology and terminal illness.

**Sister Rosemary Donley**, RN, PhD, FAAN, (Kappa), currently Dean of the School of Nursing has been named Executive Vice President at The Catholic University of America effective Fall, 1986. President of Sigma Theta Tau from 1974-1981, she is actively involved in health legislation and policy, and served as a Robert Wood Johnson Health Policy Fellow in 1977. Sr. Rosemary is known for providing stimulating and insightful challenges to nurses. She recently received an honorary doctorate from Villanova University.

**Rhetaugh Graves Dumas**, RN, PhD, FAAN, (Rho) was the first nurse to be appointed Deputy Director of the National Institute of Mental Health (NIMH). Currently Professor and Dean at the University of Michigan School of Nursing, Dr. Dumas has published extensively on leadership issues, especially as they pertain to black nurses. She has received honorary doctorates from Simmons College and the University of Cincinnati.

**Vernice Ferguson**, RN, MA, FAAN, (Kappa) currently is serving as President-Elect of Sigma Theta Tau and will be installed as President at the 28th Biennial Convention in Indianapolis. In her role as Deputy Assistant Chief Medical Director for Nursing Programs and Director, Nursing

Service of the Veterans Administration, she heads the nation's largest nursing service, which includes nearly 60,000 nursing personnel. She is a Faculty Associate in the School of Nursing at Georgetown University in Washington, D.C. Ms. Ferguson has also been the recipient of numerous honors—including the prestigious Royal College of Nursing Fellowship and the 1985 Jean MacVicar Outstanding Nurse Executive Award from the National League for Nursing.

**Michael Finley** has worked with associations and professional groups on image cultivation and improvement for over 15 years. In his work as a public relations professional, he served as a consultant for the Yale University of Nursing. He is currently collaborating with Dr. Jacqueline Clinton on a trade paperback, *The Pregnant Man: Stress and the Expectant Father*.

**Irma Goertzen**, RN, MN, FAAN (Psi), Administrator of the University of Washington Hospital, is one of a handful of women hospital administrators in the country. She holds a faculty appointment at the University's Department of Community Health Care Systems. In 1985, she was honored by the Seattle professional chapter of women in communication as a "Woman in Achievement."

**Betsy Harris** has been Fashion Editor at the *Indianapolis Star* since 1983. A journalism graduate of the University of Miami, she has been generally interested in nursing. In addition, she is involved as a community volunteer with the Junior League of Indianapolis, Children's Museum, and Indianapolis Museum of Art.

**Mary Moyars Johnson**, MA, has worked with Indiana legislators, assisting them in preparing to meet the public. Her work has helped to demonstrate an extensive need for this kind of assistance for all professionals. She is Publisher of Oubache Press and Coordinator of Alumni Relations School of Humanities, Social Services and Education at Purdue University.

**Lucie Young Kelly**, RN, PhD, FAAN, (Alpha Zeta), Professor of Public Health and Nursing at Columbia University, currently is serving a term as President of Sigma Theta Tau. As Editor of *Nursing Outlook* and the author of the best-selling *Dimensions in Professional Nursing*, Dr. Kelly exemplifies the belief that the success of Sigma Theta Tau lies in its human resources. She challenges each of us as nurses to make sure "that we are not just abreast, but ahead of societal and professional trends." She has received honorary doctorates from University of Rhode Island, Georgetown University and Widener College, Chester, PA.

**Angela Barron McBride**, RN, PhD, FAAN, (Alpha) is the First Vice-President of Sigma Theta Tau. The author of two books, *The Growth and Development of Mothers*, and *Living with Contradictions: A Married Feminist*, she is also published widely in professional journals and popular magazines, and is working on third book, *Letting Go: The Second Decade of Parenthood*. Dr. McBride has received several honors including the 1983 ANA Council of Specialists in Psychiatric and Mental Health Nursing Award for Current Impact in Research and Scholarship, and the 1985 Distinguished Researcher Award for the Midwest Nursing Research Society.

**Ronald D. Norby**, R.N., M.S.N., (Psi), is the Chief of Nursing Service of the largest Veterans Administration Hospital in the country. One of many continuing programs with an emphasis on image building is the publication of "HinesSight," a newsletter distributed to hospitals throughout the country.

**Roger W. Reed**, RNC, (Alpha) utilized his experience as a Family Nurse Practitioner to develop a new health promotion-based model for employee health services at Blue Cross and Blue Shield of Indiana. He has recently completed a Kellogg-funded study evaluating the impact of health promotion services. He stresses the need for nursing to "get in tune with standard business practices with regard to health promotion and wellness."

**Dan Rutz** is a medical news correspondent for *Cable News Newtork's* "News from Medicine," a segment airing several times daily. He also anchors "Healthweek," a weekly overview of major medical stories that airs weekends. Born in Milwaukee, he holds a B.S. degree in speech and broadcasting from the University of Wisconsin. He is an emergency medical technician and has augmented his duties as a medical correspondent with features on nursing researchers and the public.

**M. Theresa Schaefer**, RN, BSN, (Gamma), Sigma Theta Tau Region 2 Coordinator, has designed and implemented a project to improve the image of nursing in Iowa. The project has involved the development of a statewide network of recommended nurse experts to serve with University of Iowa nursing faculty as sources for news articles on consumer-oriented health subjects. Interest in the media project has increased to 250 contributors since its initiation in the fall of 1981. In addition, Schaefer has been able to communicate information regarding the nurse's image, role and productivity through different media sources such as radio and TV.

**Neal Shine**, senior managing editor of the *Detroit Free Press*, was a contributor to the Detroit Writers' Seminar in 1984. He started at the *Free Press* in 1950 as a copy boy and became a reporter in 1955 after his return from service in the U.S. Army. He was promoted to assistant city editor in 1963 and was named city editor in 1965. He became managing editor in 1971 and has been senior managing editor since 1982. He was graduated from the University of Detroit in 1952 with a degree in journalism.



## Hotel Information



Sigma Theta Tau's official "Convention Hotel," the Hyatt Regency Indianapolis, is a 496 room hotel (including 22 suites) located on the corner of Capitol and Washington Streets in the heart of downtown Indianapolis across the street from the State Capitol and the Indiana Convention Center. The hotel shares a 20 story atrium lobby with Merchants Plaza featuring two office towers, restaurants, a variety of shops and services. The Hyatt Regency Indianapolis is located with easy access from I-70, I-465, I-65, and I-74 and situated only 8 miles (15 minutes) from the Indianapolis International Airport with both taxi and limousine service available.

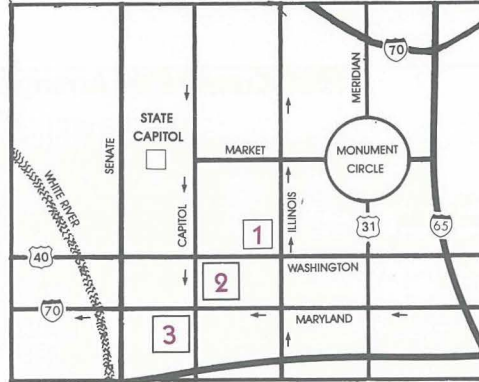


Indianapolis' newest hotel, the Indianapolis Embassy Suites Hotel is an 18 story, 360 all-suite hotel located on the corner of Washington and Illinois Streets, one block from the Indiana Convention Center and across the street from the Hyatt Regency. Located 8 miles (15 minutes) from the Indianapolis International Airport, Embassy Suites offers complimentary limousine service to and from the airport, free parking, complimentary breakfast and two-hour cocktail party to all guests. The Ambassador Level, the ultimate in suites, is located on the 18th floor.

### 1. Embassy Suites

### 2. Hyatt Regency

### 3. Convention Center



Name of Group: <b>Sigma Theta Tau Biennial Convention and Exhibition</b>			
Dates of Function: <b>November 12-15, 1985</b>			
Last Name		First	Middle
Address		Phone Number	
City		State	Zip
Name(s) of Guest(s)		1)	2)
Sharing Accommodations		3)	
		Type of room	Rate
		Single (1 person)	\$59.00
		Double (2 people)	\$64.00
		Twin (2 people)	\$64.00
		Triple (3 people)	\$69.00
		Suite (2-6 people)	Please contact Sigma Theta Tau Directly

**HYATT REGENCY INDIANAPOLIS**

(CUT-OFF DATE: OCTOBER 22, 1985)

ALL ROOMS ARE SUBJECT TO RATE AND SPACE AVAILABILITY  
ADDITIONAL RESERVATIONS CAN BE INCLUDED ON SEPARATE LIST

Arrival Day/Date	Departure Day/Date
/	/
Time of Arrival: _____ PM/A.M.	
Guaranteed Reservation: Your reservation can be guaranteed by providing a major credit card.	
Credit Card Name _____	
# _____	
Expiration Date: _____	
Signature: _____	
PLEASE SEND TO: HYATT REGENCY INDIANAPOLIS ONE SOUTH CAPITOL INDIANAPOLIS, IN 46204 (317) 632-1234 (800) 228-9000	

Name of Group: <b>Sigma Theta Tau Biennial Convention and Exhibition</b>			
Dates of Function: <b>November 12-15, 1985</b>			
Last Name		First	Middle
Address		Phone Number	
City		State	Zip
Name(s) of Guest(s)		1)	2)
Sharing Accommodations		3)	
		Type of room	Rate
		Single (1 person)	\$79.00
		Double (2 people)	\$89.00
		Triple (3 people)*	\$99.00
		Quad (4 people)*	\$109.00
		Ambassador Level	Please contact Sigma Theta Tau Directly

**EMBASSY SUITES**

(CUT-OFF DATE: OCTOBER 22, 1985)

\*Includes 2 double beds and a sleeper couch  
ALL ROOMS ARE SUBJECT TO RATE AND SPACE AVAILABILITY  
ADDITIONAL RESERVATIONS CAN BE INCLUDED ON SEPARATE LIST

Arrival Day/Date	Departure Day/Date
/	/
Time of Arrival: _____ PM/A.M.	
Guaranteed Reservation: Your reservation can be guaranteed by providing a major credit card.	
Credit Card Name _____	
# _____	
Expiration Date: _____	
Signature: _____	
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## Speakers (cont)

**Elizabeth Tornquist, MA**, earned her degree in English at the University of Chicago. For the past decade, she has been on the faculty of the University of North Carolina, Chapel Hill where she provides all varieties of editorial assistance to students and faculty members. She is especially known for her spirited and thought-provoking presentations at many of the Sigma Theta Tau Writers' Seminars.

**Duane Walker, RN, MS, FAAN** (Alpha Eta) centers his work on communicating positive nursing images. In addition to his role as Associate Hospital Director at Stanford University Hospital, he has held clinical appointments with various universities. Current involvement includes San Jose State University, Villanova University, Stanford University School of Medicine and the University of California-San Francisco School of Nursing. "*Nursing at Stanford*," described as the "Cadillac of newsletters," richly, describes nursing in the Stanford setting. Walker, member of the NLIN Board and chairperson of the Public Relations/Image of Nursing Committee of the American Academy of Nursing, also serves on the editorial boards of *Nursing Success Today* and *Nursing Administration Quarterly*.

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