

Title:

What's in it for ME? How to Provide Membership Benefits

Type:

Oral

Keywords:

evaluation and member benefits

Summary:

Does your group provide true value to your constituents? This session will explain how to evaluate your needs to deliver benefits, services, and programs that are relevant.

Final Number:

CC 03

Slot:

CC 03: Thursday, September 25, 2014: 10:30 AM-11:45 AM

References:

.

Learning Activity:

LEARNING OBJECTIVES	EXPANDED CONTENT OUTLINE	TIME ALLOTTED	FACULTY/SPEAKER	TEACHING/LEARNING METHOD	EVALUATION/FEEDBACK
Example Critique selected definition of the term, "curriculum"	Example Definitions of "curriculum" Course of study Arrangements of instructional materials The subject matter that is taught Cultural "training"	Example 20 minutes	Example Name, Credentials	Example Lecture PowerPoint presentation Participant feedback	Example Group discussion: What does cultural training mean to you?

	Planned engagement of learners				
State the differences between benefits, services, and programs	State the differences between benefits, services, and programs	25 minutes	Janell Jackson	Lecture, PowerPoint presentation, Participant feedback	Group discussion
Evaluate need for benefits that are relevant to local members	Evaluate need for benefits that are relevant to local members	25 minutes	Sabrina Collins-Christie	Lecture, PowerPoint presentation, Participant feedback	Group discussion
Take advantage of free resources to create additional benefits to members.	Take advantage of free resources to create additional benefits to members.	25 minutes	Sabrina Collins-Christie	Lecture, PowerPoint presentation, Participant feedback	Group discussion