

# Network Like It's Your Job— Because It Is

15 Tips for Personal and Professional Growth in 15 Minutes

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# Objectives

- At the end of this session, attendees will be able to:
  - Discuss the importance of networking in the personal and professional leadership development process.
  - Discuss at least 5 methods for engaging in networking through communities, connections, collaborations, and collegiality.

# Importance of Networking

- Changes
- Challenges
- Choices

# Changes

- Job
- Education
- Professional Landscape
- Locations

# Challenges

- Work-related challenges
- Difficulty connecting with needed experts
- Lack of access to key influencers

# Choices

- Taking on a new role
- Returning to school
- Seeking new professional ventures

# Barriers to Engaging in Networking

- Shyness
- Alphabet Soup
- Protocol Myths
- Fear of Rejection

Kathleen D. Pagana

# *The Nurse's Communication Advantage*

How Business-Savvy Communication  
Can Advance Your Nursing Career





# Empowerment



# Four Areas of Networking

- Communities
- Connections
- Collaborations
- Collegiality

# Communities

- Social Networking
  - LinkedIn
  - The Circle
  - Research Gate
  - Facebook
  - Twitter



## Event Attendees

Network with other STTI event attendees and post resources, before and after the event!

Start networking! ➔



### Announcements

#### Need help getting started?

Visit our "Getting Started" page for tips and a video tutorial  
[Get started!](#)

#### Receive one-on-one career advice

Now STTI members can ask career-related questions and get responses from STTI volunteer Career Advisors at Career Central!  
[See what's going on at Career Central!](#)

### Member Discussions



#### September Website of the Month and SPARK!

By: [Michelle Lilly](#), yesterday

Posted in: [All Chapter Officers](#)

Congratulations to the September Chapter Website of the Month recipient, Lambda Phi Chapter (University...

[1 person](#) recommends this.



#### RE: Welcome to the Leadership Connection group....

By: [Karmin Maher-Hasse](#), yesterday

Posted in: [Leadership Connection](#)

### STTI Job Board

CLINICAL NURSE SPECIALIST Emergency -  
TriHealth - Dayton, Ohio

Medical Assistant (9253C) #17339 - UC Berkeley  
- Columbus|Ohio|United States

Psychiatric Nurse Practitioners - 3-5 days/week  
- Serve individuals with developmental disabilities in New York City - Premier HealthCare, member of the YAI Network - Brooklyn, New York

### New at Reflections online!

Hardwired for the 'soft skill' of civility

Florence Nightingale: Relevant as today's news

RNews Digest: 29 August 2014

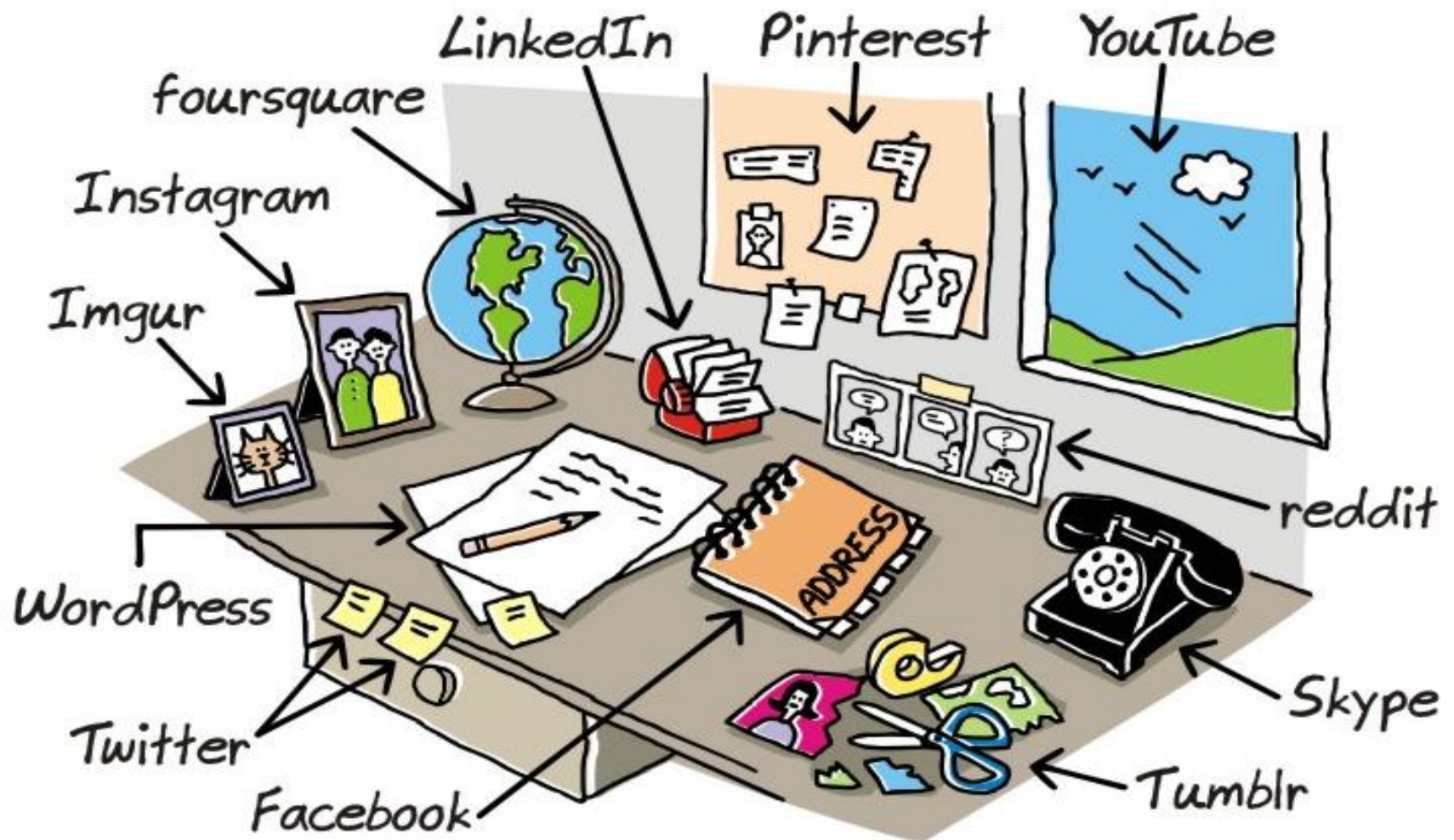
AAN announces 2014 Living Legends

Teachers as entertainers





# vintage social networking



Robert Fraser

# *The Nurse's Social Media Advantage*

How Making Connections and Sharing Ideas  
Can Enhance Your Nursing Practice



# Communities (cont.)

- Professional Organizations
  - Conferences (Local, Regional, National, International)
  - Volunteerism—put yourself out there and engage with organizations
  - Interprofessional Organizations/Events



# Connections

- Exchange Business Cards
  - Follow-up with an e-mail to a new connection
- Continue the Dialogue Beyond the Initial Meeting
  - Meals, Coffee, Drinks are all good amplifiers
- Mentors and Mentees
  - If you have knowledge to share—then share it, if you seek knowledge then ask

# Collaborations

- ▣ Identify common research interests.
- ▣ Share best practices
- ▣ Influence policy
- ▣ Engage in collaborative educational activities

# Collegiality

- Managing relationships

- Overcome Conflict
- Embrace Colleagues
- Interprofessional Savvy
- Communicate Clearly

(Bianco, Dudkiewicz, & Linette, 2014)

- Emotional Intelligence and Authenticity

(American Organization of Nurse Executives, 2011; Bianco, Dudkiewicz, & Linette, 2014; )



# References

American Organization of Nurse Executives. (2011). The AONE Nurse Executive Competencies.

Bianco, C., Dudkiewicz, P., & Linette, D. (2014). Building nurse leader relationships. *Nursing Management*, 45(5). 42-8.