Title:
Eta Eta: Beyond the Classroom and into the Community

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Session Title:
Chapter Posters

Slot (superslotted):
CHAP POSTERS: Wednesday, September 24, 2014: 2:15 PM-2:45 PM

Slot (superslotted):
CHAP POSTERS: Thursday, September 25, 2014: 9:45 AM-10:30 AM

Slot (superslotted):
CHAP POSTERS: Thursday, September 25, 2014: 2:30 PM-3:15 PM

Keywords:
Engagement, Membership and Recruitment

References:

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Learning Activity:

<table>
<thead>
<tr>
<th>LEARNING OBJECTIVES</th>
<th>EXPANDED CONTENT OUTLINE</th>
<th>TIME ALLOTTED</th>
<th>FACULTY/SP EAKER</th>
<th>TEACHING/LEARNING METHOD</th>
<th>EVALUATION/FEEDBACK</th>
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<tbody>
<tr>
<td>Example</td>
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<tr>
<td>Critique selected definition of the term, &quot;curriculum&quot;</td>
<td>Definition of &quot;curriculum&quot;</td>
<td>20 minutes</td>
<td>Name, Credentials</td>
<td>Lecture PowerPoint presentation</td>
<td>Group discussion: What does cultural training mean to you?</td>
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<td>Identify effective engagement strategies</td>
<td>Varied</td>
<td>Stacy Okoth, RN, BSN, MBA</td>
<td>Feedback Forms</td>
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<td>Eta Eta officers introduce the chapter and opportunities for services to students through an annual pizza party</td>
<td>60 minutes</td>
<td>Video presentation, discussion, pizza</td>
<td>Group discussion Faculty distributes and discuss STTI applications</td>
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<td>Nurse leaders attend an annual EBP?Research Day that highlights nursing scholarship, nursing research from both nursing students and nurse leaders</td>
<td>8 hours</td>
<td>Research Day Planning Committee</td>
<td>Lectures, Poster Presentations</td>
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<td>that is taught Cultural &quot;training&quot; Planned engagement of learners</td>
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<td>for chapter members</td>
<td>party, Community charity drive for Domestic Violence Shelter, Blood Drive, and BP Screenings at local sporting events Participation in community events</td>
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**Abstract Text:**

Description: Eta Eta chapter is celebrating its 30th year as a chapter at York College in York, PA. Chapter leadership identified that while membership was stable, opportunities existed to revitalize and engage both nursing students and nursing leaders in the community. The governing board identified opportunities to revitalize and engage faculty, students and nursing leaders though scholarship, education, and community service.

A number of strategies were targeted for student membership. These strategies include: 1) increasing student awareness of Eta Eta with a prominent display in the nursing department. This display highlights the benefits of membership for nursing students including access to the Virginia Henderson library and scholarships; 2) introducing nursing students to STTI and ETA Eta through an informal pizza party where board members provide pizza and engage students in an informal discussion 3) provide a scholarly forum for student scholars to display their EBP projects through Research Day; 4) provide graduate students a forum to present their nursing research 5) provide need based scholarships for a number of memberships 3) provide educational to students 4) providing opportunities for students to participate in community events with nursing leaders.

Academic and clinical nursing leaders are targeted through: 1) direct member referrals, 2) Eta Eta partnership and leadership in Nursing Research Day in collaboration with York College and local health care organizations; 3) Research Collaborative with Xi Chi (Millersville University) 4) Scholarships for nursing research 5) Mission support and 6) more visible community involvement and events including local blood drives and other charitable events.

Summary: Nurses remain the most trusted health care profession. All nurses are leaders and STTI support nursing through scholarship, fellowship, and service. Nurses will lead the way through health care reform. Though scholarship, practice, and service to our members and our communities, Eta Eta intends to exemplify love, honor and courage to our membership and our community.