

Title:

Pick Me! Implementing a Successful Recruitment Plan

Keywords:

acceptance rate, onboarding and recruitment

Summary:

Improper recruitment and selection practices can result in low acceptance and retention rates. Attend this session to learn how to build a recruitment plan to effectively attract, screen, select, and orient qualified candidates.

Final Number:

CA 03

Slot:

CA 03: Wednesday, September 24, 2014: 2:45 PM-4:00 PM

References:

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Learning Activity:

LEARNING OBJECTIVES	EXPANDED CONTENT OUTLINE	TIME ALLOTTED	FACULTY/SPEAKER	TEACHING/LEARNING METHOD	EVALUATION/FEEDBACK
Example Critique selected definition of the term, "curriculum"	Example Definitions of "curriculum" Course of study Arrangements of instructional materials The subject matter that is taught Cultural "training" Planned	Example 20 minutes	Example Name, Credentials	Example Lecture PowerPoint presentation Participant feedback	Example Group discussion: What does cultural training mean to you?

		engagement of learners				
Define “recruitment” and how it applies to a membership experience	Define “recruitment” and how it applies to a membership experience	25 minutes	Janell Jackson	Lecture, PowerPoint presentation, participant feedback	Group discussion	
Identify different audiences for recruitment	Identify different audiences for recruitment	25 minutes	Sabrina Collins-Christie	Lecture, PowerPoint presentation, participant feedback	Group discussion	
Learn how to effectively build, implement, and evaluate a recruitment plan	Learn how to effectively build, implement, and evaluate a recruitment plan	25 minutes	Sabrina Collins-Christie	Lecture, PowerPoint presentation, participant feedback	Group discussion	