Graduate Students "Meet" Cinematic Leaders: A Creative Final Project for Managerial/Leadership Course.

Tova Hendel, R.N. PhD

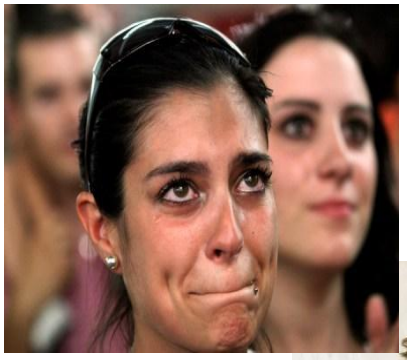
Nursing Department, School of Health Professions
Tel-Aviv University, Israel

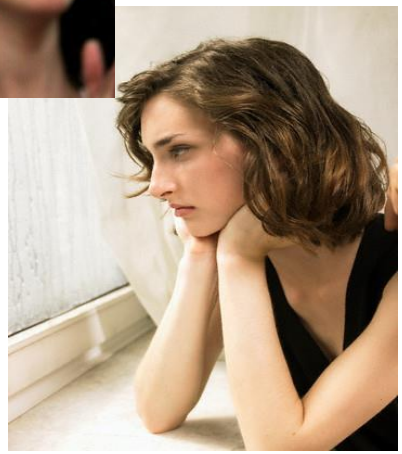
Learner objectives

The learner will be able to describe the advantages and disadvantages of the use of cinematic films in the teaching- learning process of the managerial/leadership course.

- ***What motivates adult learners?***
- ***How to bridge the gap between the abstract and the concrete?***
- ***How do people learn leadership?***

Learning human behaviour and response in variety of situations is often difficult.





Review of the literature reveal that nursing education is based strongly on traditional teaching methods and points to the need to incorporate new ways of teaching – learning and evaluation methods.

The use of aesthetic experiences, in nursing education, provide students with vivid portrayals of peoples' thoughts, emotions, feelings, human interactions, and everyday life situations and enable them to analyze their behaviours and responses.

How can we, as leaders and educators, gain influence with others and help them become effective leaders:

Create and share common ground in the areas of vision, values, attitudes, relationship and communication.

- ***Achieve the organization goals.***
- ***Make difficult decisions.***
- ***Develop an environment conducive to growth and inspiration.***

Course topics

- ***Historical perspective of leadership theories***
- ***Contemporary leadership and management theories and styles***
- ***Culture and climate***
- ***Leadership and power resourses***
- ***Empowerment management***
- ***Organizational collaboration***

Purpose of the final project

Enhancing students' awareness and understanding of managerial leadership concepts, theories and behaviours by cinema viewing and reviewing, and assessing their ability to integrate body of knowledge learned through analysing a cinematic leader characteristics.

Method

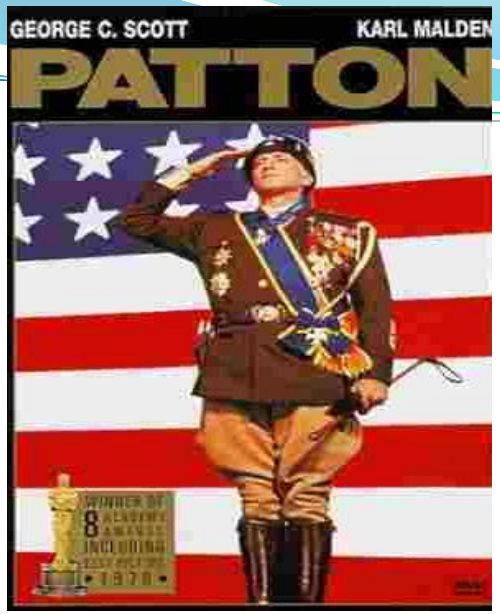
A list of 40 movies focused on popular historic/social leaders was prepared. Some examples are:

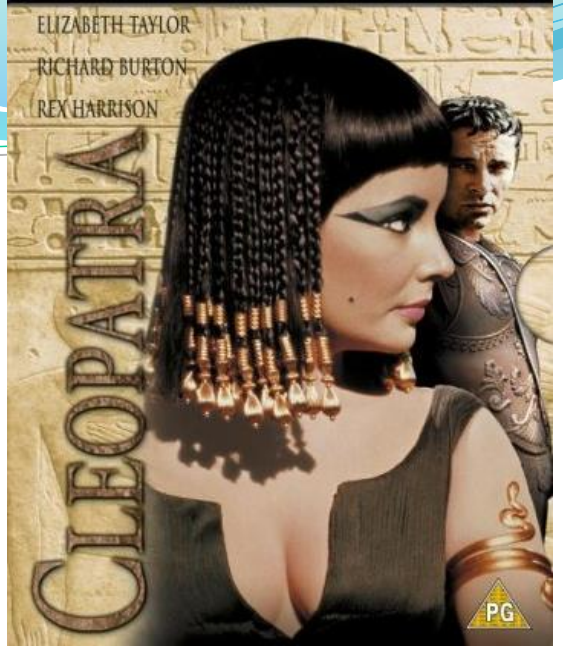
Cleopatra (1963); Patton (1969); Norma Rae (1979); Lion king (1994); king David (1985); Queen Elizabeth (2006)

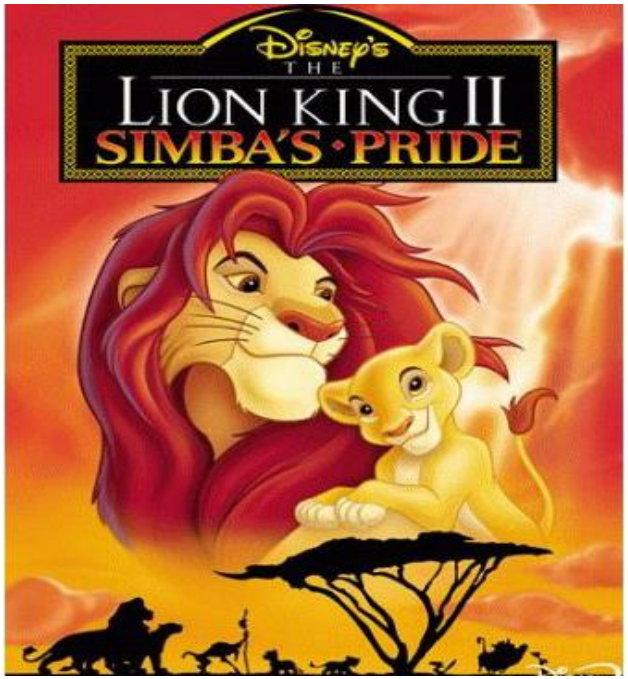
Gandhi (1982) ; Joan of Arc (1999); Che (2008); Alexander (2004); Golda (1982); Julius Caesar (1953)

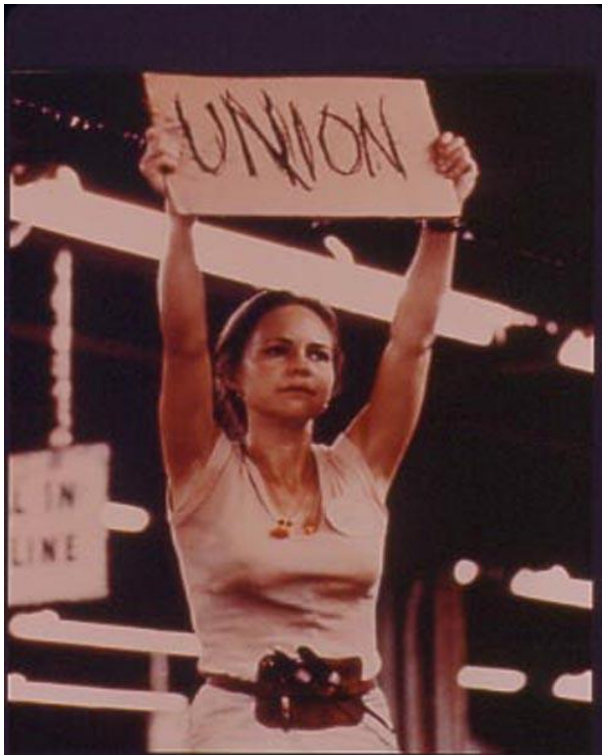
Elizabeth: The Golden Age (2007); Ike (2004); Nixon (1995); Truman (1995); Ben –Hur (1959)

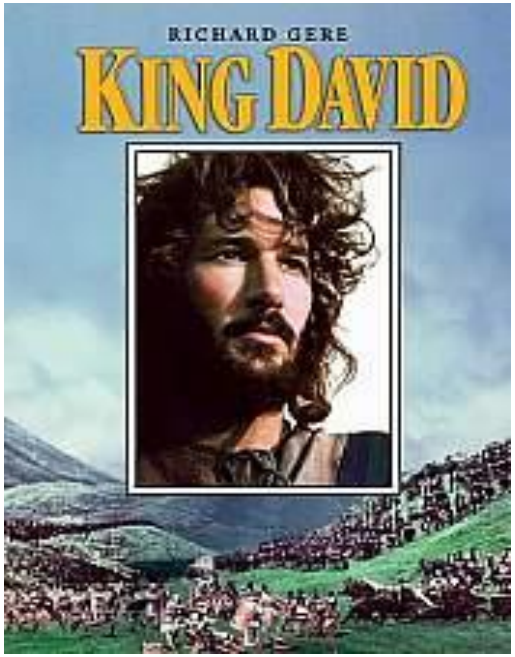
63ème Mostra de Venise
Compétition
HELEN MIRREN
THE QUEEN
UN FILM DE STEPHEN FREARS


GEORGE C. SCOTT
KARL MALDEN
PATTON

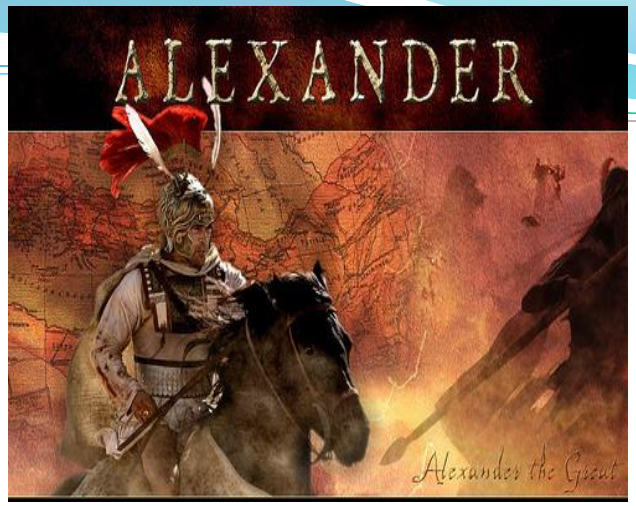

ELIZABETH TAYLOR
RICHARD BURTON
REX HARRISON
CLEOPATRA
PG

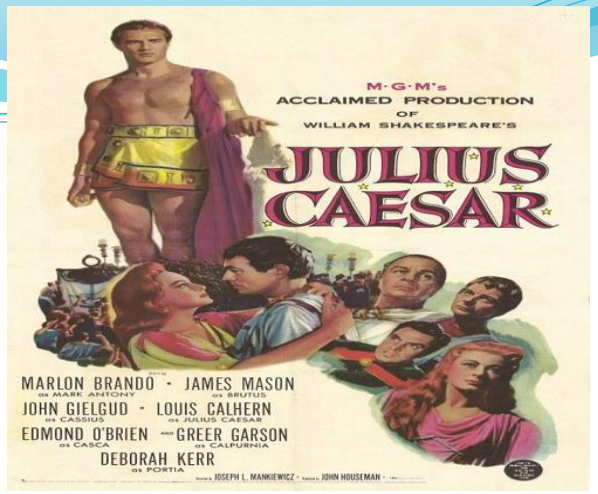

Disney's
THE
LION KING II
SIMBA'S PRIDE

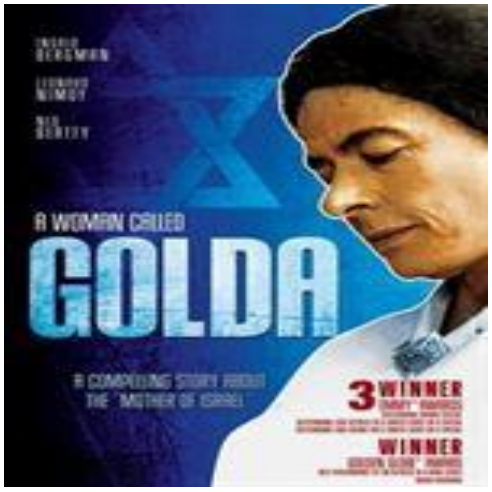

UNION

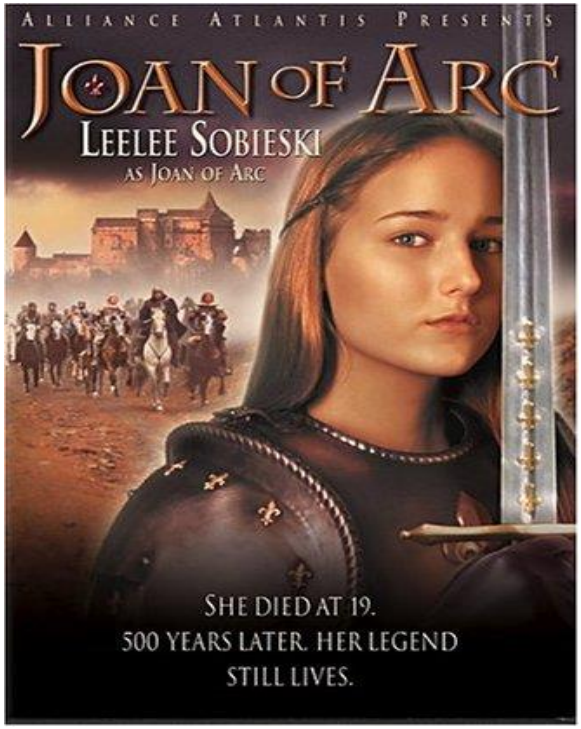

RICHARD GERE
KING DAVID

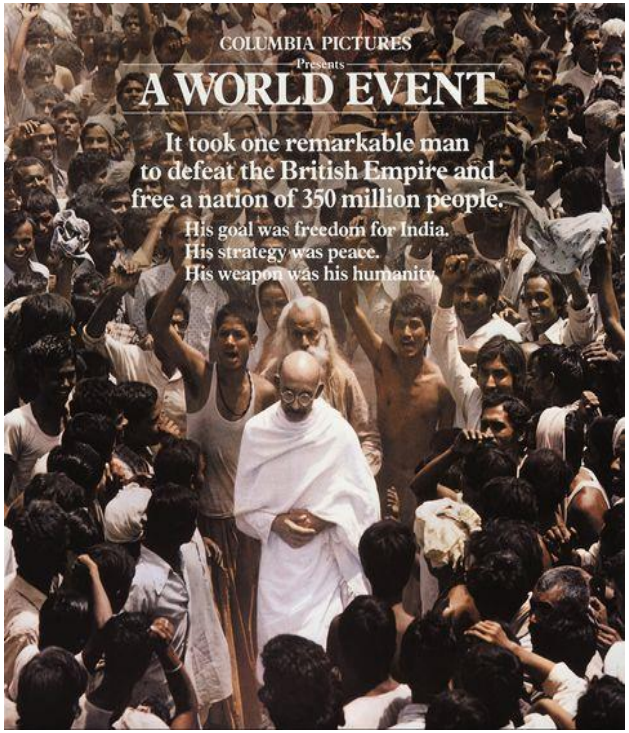
PRIX D'INTERPRÉTATION MASCULINE
BENICIO DEL TORO
CHE
2ème PARTIE
GUERILLA
UN FILM DE STEVEN SODERBERGH

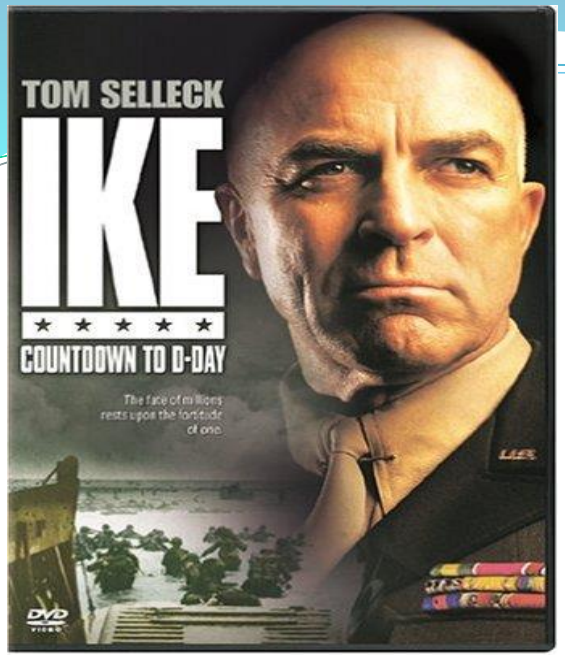

ALEXANDER
Alexander the Great


M-G-M's
ACCLAIMED PRODUCTION
OF
WILLIAM SHAKESPEARE'S
JULIUS CAESAR
MARLON BRANDO as MARK ANTONY - JAMES MASON as BRUTUS
JOHN GIELGUD as CASSIUS - LOUIS CALHERN as JULIUS CAESAR
EDMOND O'BRIEN as CASCA and GREER GARSON as CALPURNIA
DEBORAH KERR as PORTIA


A WOMAN CALLED
GOLDA
3 WINNER
WINNER

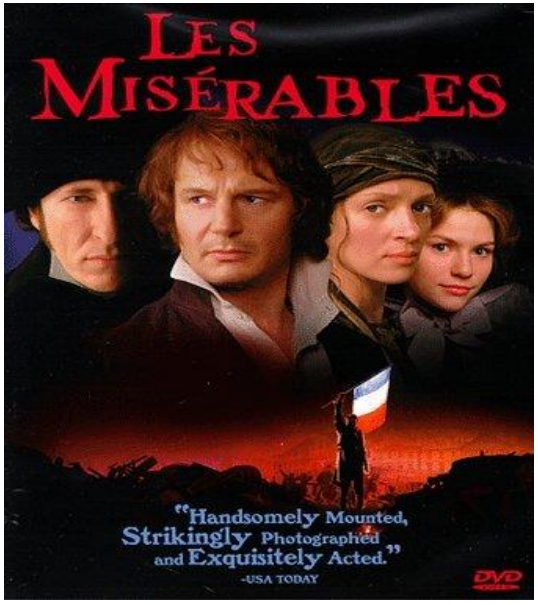

ALLIANCE ATLANTIS PRESENTS
JOAN OF ARC
LEELEE SOBIESKI
AS JOAN OF ARC
SHE DIED AT 19.
500 YEARS LATER. HER LEGEND
STILL LIVES.


COLUMBIA PICTURES
Presents
A WORLD EVENT
It took one remarkable man
to defeat the British Empire and
free a nation of 350 million people.
His goal was freedom for India.
His strategy was peace.
His weapon was his humanity.

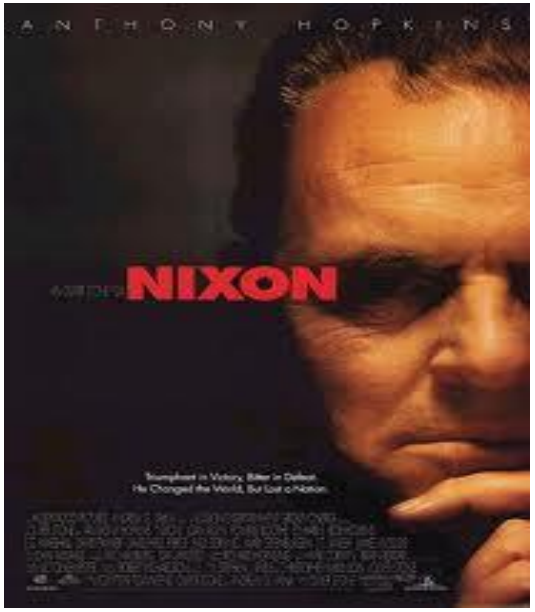

TOM SELLECK
IKE
COUNTDOWN TO D-DAY
The face of millions rests upon the fortitude of one.
DVD

"TWO THUMBS UP!"
"GARY SINISE IS OUTSTANDING."
GARY SINISE
IT TOOK A FARMER'S HANDS TO SHAPE A NATION.
TRUMAN

FRAU KRIEGERIN KÖNIGIN
CATE BLANCHETT
GEOFFREY RUSH CLIVE OWEN
ELIZABETH
—DAS GOLDENE KÖNIGREICH—
DEZEMBER 2007


LES MISÉRABLES
"Handsomely Mounted, Strikingly Photographed and Exquisitely Acted."
-USA TODAY
DVD

BEN-HUR
WINNER OF 11 ACADEMY AWARDS INCLUDING BEST PICTURE
$0,000 of $0,000


ANTHONY HOPKINS
NIXON

Guidelines for the final paper

**** A brief overview of the movie***

**** Description of the leader and his leadership characteristics and style***

**** Values reflected in the movie***

**** Use of power resources***

**** Interpersonal communication methods***

**** Collaboration with others***

Analysis of the leader's characteristics based on the literature

Conclusions.

Quotations

Into The Storm (2009)

"…***The great thing is to get the true picture, whatever it is***…"

"…***We have differed and quarreled in the past, but now one bond unites us all…"***

"… I have no more ambition but …. to ease world tension to pave the way for peace and freedom…"

"…Let us go forward together…"

Winston Churchill

Evaluation

An evaluation tool was distributed to the students

Previous experience with watching movies as a basis for writing a final assignment

The contribution to knowledge and understanding of the contents learned in the course

Recommendation for future use of movies for a final assignment

Results (n=70)

Average age - 38 yrs.

- ***91% had no previous experience using films as a tool for writing a final assignment for a course.***
- ***93% of the students pointed out that the assignment was a learning experience helpful/very helpful.***
- ***80% of the students recommended/highly recommended the use of cinematic movies for future assignments.***

Students' comments

“Enjoyable assignment"

“Different and interesting“

“Challenging“

“Innovative"

- ***Few students pointed the amount of time invested in the project as a reason not to recommend this way of evaluation.***
- ***for some it was difficult to find the movies.***
- ***some found the movie boring.***

Conclusions

- ***The use of popular movies was found as an effective, affective, and cognitive learning and evaluation tool***
- ***It helped to facilitate leadership theories through the analysis process and create tangible experiences for the graduate students***
- ***Using movies to teach and evaluate both undergraduate and graduate students is a creative way to engage students in the teaching-learning process***

"The more you know the more you see"

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Thank You!