Title: TECHNOLOGY TRACK: Three Essentials for Member Communications
Type: Oral

Keywords: chapter and communications

Target Audience: chapter leaders

Summary: Increase the effectiveness of chapter communications. During this session, chapter leaders will learn how to interpret the data in chapter rosters to carefully craft messages and diversify communication methods.

Final Number: CD 02
Slot: CD 02: Saturday, September 22, 2012: 11:00 AM-12:15 PM