

Honor Society of Nursing, Sigma Theta Tau International

Leadership Forum

20 - 22 September 2012 • Indianapolis, Indiana, USA



Connecting with Future Members

Presented by:

Sabrina Collins-Christie

&

Janell Jackson



Sigma Theta Tau International
Honor Society of Nursing®

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Objectives

- Increase awareness of your chapter to connect with potential members
- Learn how to generate excitement about joining

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Create Early Awareness

- On Campus
 - Collaborate with faculty/instructors and your dean
 - Establish welcome materials for incoming nursing students
- Student Organizations
 - Utilize/partner with student groups
 - Volunteer Organizations



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How to Spread the Word

- New Student Orientation Session
- Involve each faculty member
- University Marketing Department
- Create a student list-serv
- Membership Ambassador

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Campus Presence

- Use Existing Resources
 - Utilize campus message boards
 - Post open STTI events through out campus
 - Collaborate with the university Marketing Department
 - Post events on university calendar
- Participant in campus events
 - Recruitment fairs
 - Campus outreach
- STTI Orientations

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Off Campus Presence

- Hospital Partnerships
 - Invite hospital staff to STTI events and programs
 - Offer CE when possible
 - Hold meetings or event at the hospital
 - Partner with hospital CNO's and administration for STTI events

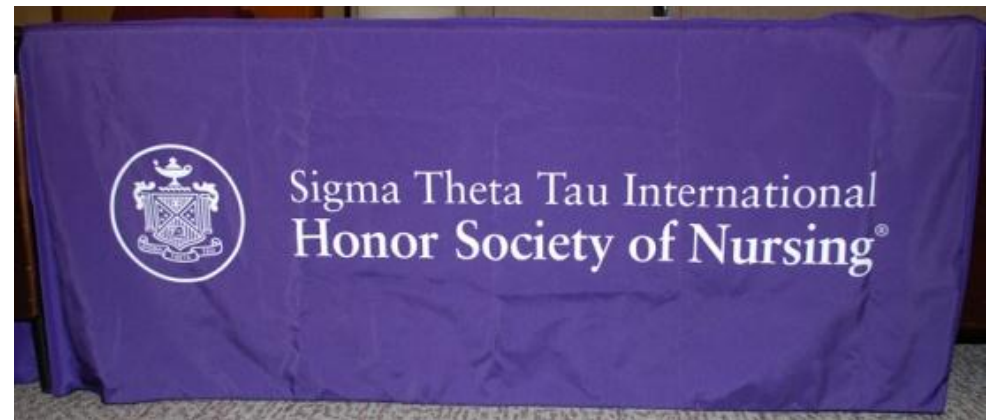
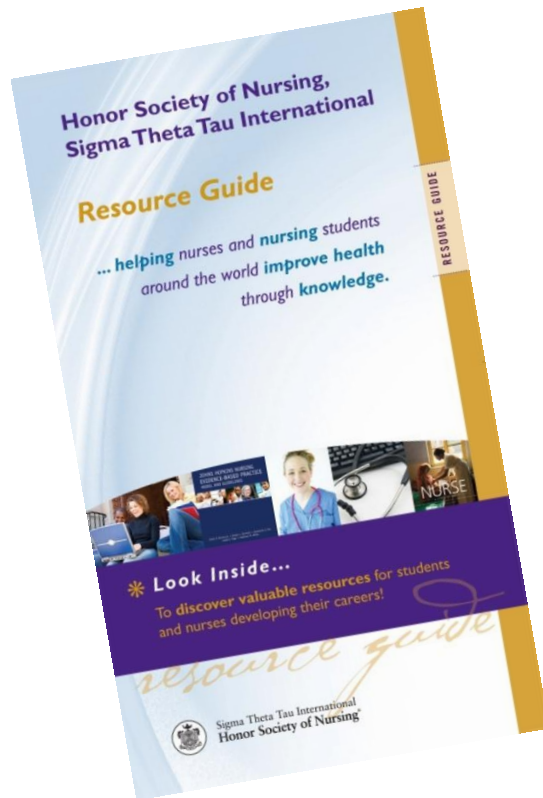
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Increase awareness visually



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Why Should You??

- Builds stronger relationships with potential candidates.
- Increases acceptance rates
- Increases chapter revenue
- Expands resource/volunteer pool
- Creates a member for a life time




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Communicate Nursing Benefits

Student Central



Student Central
Let STTI help you plan your future, achieve academic excellence and prepare you for your nursing career!

Career Advice
Learn how to get the job you want

Nursing Research Library
Virginia Henderson Nursing Research Library - Access research tools and CINAHL® resources

Nursing Knowledge Intl
Find free nursing information and affordable nursing products

Get Connected
Join nurses and students online, or find a local chapter

Free Stuff!
Take advantage of online courses, giveaways and other freebies

Official Stance
Position statements and white papers

Schools of Nursing
Find the nursing school that is right for you - search school listings

Other Resources
Nursing Conferences and Events

Experience Membership
Learn how to become a member
Learn about membership criteria, submit an application and accept an invitation

An Honor to Join video
A broad understanding of honor society benefits

New continuing education program for nurses!
Surviving Your First Years As A Nurse Program

[Learn More](#)

Student Central


- Free Stuff
- Opportunities to connect NOW with nurse leaders
- Access to additional websites and items of interest, just for nursing students




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Communicate Nursing Benefits

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International Nursing Library

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Browse

Communities & Collections

- Title
- Author
- Issue Date
- Submit Date
- Subject
- Conference year
- Researchers

Latest submissions

- Migrant Middle School Media Nutrition Project**
Klanowski, Jill
29-Aug-2012
- Caregiver-Patient Congruent Symptom Perception of Pain and Fatigue in the Trajectory of Cancer Care**
Hung, Chia Tai
29-Aug-2012
- Nurses' Information Needs While Caring for Hospitalized Patients**
Kelley, Tiffany
27-Aug-2012
- Knowledge Attitudes and Beliefs Regarding Cervical Cancer and screening and perceived barriers of cervical cancer Screening Programs Among Thai Immigrant Women Living in Germany**
Ice, Unchalee
23-Aug-2012
- An Evaluation of Rapid Response Team Impact**
Age, Jessylen
22-Aug-2012

Welcome

The Virginia Henderson International Nursing Library offers nurses FREE access to reliable nursing research and evidence-based knowledge.

- Getting started
- Using search
- Browsing
- Submitting content
- Editing your details

Register Today!

Repository Content

The *Registry of Nursing Research and Practice Innovations* repository includes submissions from individuals and nursing organizations. Browse the selected collections to the left to narrow your results.



Virginia Henderson Library

- Free online repository
- Reliable research and evidence-based knowledge
- Open access to full-text articles on topics that rotate each month

Virginia Henderson

Remembering the First Lady of Nursing

Miss Henderson was dedicated to bringing the latest research on nursing knowledge to all nurses.



vhl.vhlibrary.org/

Announcements

Call for Applications - Editor of Worldviews of Evidence-Based Nursing - Review of applications will begin 15 September 2012

Open Access: Worldviews on Evidence-Based Nursing - a collection of evidence and literature reviews

Awards/Grants

The International Nurse Researcher Hall of Fame honors nurse researchers who are STTI members whose research has impacted the profession and the people it serves.

[Submit a 2013 Entry](#)

[Apply for Research Grants -](#)

Features

Nursing Leadership

During September, the Virginia Henderson International Nursing Library (VHL) Online Research Repository is offering open access to selected full-text articles and pertinent online resources on leadership in the field of nursing.

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Welcome to the source nurses trust for the knowledge they need to help patients, staff, colleagues and themselves!
[Learn more about our mission](#)

Check out this new STTI Publication
Healthy Places, Healthy People, 2nd Edition

Announcements
Congratulations to STTI's selection as the exclusive nursing organization for the new consumer-focused health-related website, [Sharecare](#). [Read the media announcement.](#)
[Worldviews on Evidence-Based Nursing](#) - Now ranked the #1 NURSING JOURNAL by Thomson Reuters, 2010!
Help other nurses by posting reviews of products purchased on NIKI. This can be done right on the product pages.
[Be prepared when disaster strikes](#) - and help the American Red Cross support victims of natural disasters.

What's New?
Ever considered volunteering your time and talent to provide care for those in need? STTI's new publication, [Volunteering At Home And Abroad](#) is the essential guide for nurses who are either preparing for a trip or trying to re-acclimate upon returning home.
[Take your leadership skills to the next level](#) with resources from the Honor Society of Nursing, Sigma Theta Tau International
[Take a sneak peek](#) into a new publication by STTI entitled **When Nurses Hurt Nurses: Recognizing and Overcoming the Cycle of Bullying**
Prepare to be a valued addition on healthcare boards through [Best on Board: Level I Essentials of Healthcare Governance](#) online course and certification program.

My News and Information
[Boorish Co-Workers Can Damage Your Home Life](#)
[Longer Allergy Season Means More Misery](#)
[Climate Change May Trigger More Asthma Emergencies](#)
[Smoking Might Raise Sex Hormone Levels After Menopause](#)
[Helpful Gut Microbes May Differ Based on Diet](#)

Nursing Knowledge International

- Nursing products at a discounted rate
- Free newsletters based on specialty

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Communicate Member Benefits

- Career Assistance
- Connections
 - The Circle
 - Events
 - Presentations
- Continuing Nursing Education Credits
- Publications
 - Books
 - E-magazines
 - Professional Journals
- Products, services & discounts
- Recognition
 - Grants
 - Presentations

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Questions?