Making a Difference with Chapter Philanthropy

Juli Maxworthy, DNP, MSN, MBA, RN, CNL, CPHQ, CPPS
Objectives

• Learn how to get started in creating a chapter philanthropic activity

• Discover chapter best-practices in service and philanthropy
STTI Foundation for Nursing

• Helping Nurses Heal
  – $110,000 awarded in research grants annually

• Helping Nurses Lead
  – $20,000 a year in membership subsidies and leadership education grants

• Helping Nurses Learn
  – Donations designated to 21st Century Fund support STTI programs
Can Our Members Be Philanthropic?

- Nurses are experts at identifying needs and matching interests with outcomes
- Philanthropy provides the means for innovation and support
- Many planned giving vehicles already exist for nurses to be philanthropists
Chapter Philanthropy Self-Assessment

• Step 1: Philanthropic Action Planning.

Goals could include:

– Scholarships and/or research grants to members
– Funds to send delegate(s) to biennial convention or members to attend leadership/research events
– Community service project
– Promoting any or all of the Fellows programs through STTI
Chapter Philanthropy Self-Assessment

- Step 2: Appoint committees
- Step 3: Lead by example
- Step 4: Reach out to peers
- Step 5: Build on successes
- Step 6: Keep good records
Chapter Philanthropy Self-Assessment

- Step 7: Evaluate activity
- Step 8: Send “Thank you” notes
- Step 9: Report your projects
  - STTI Chapter Annual Report
- Step 10: Write final reports
Honor Society of Nursing, Sigma Theta Tau International

Leadership Forum
20 - 22 September 2012 • Indianapolis, Indiana, USA

Tools & Resources
The following links and training tools are intended to provide the resources that support chapter leadership and operations.

Training Tools

- **Leadership Forum**
  The forum, 20-22 September 2012 in Indianapolis, will have events focusing on nursing leadership and chapter training. The chapter sessions will take place on 21-22 September, and focus on chapter operations, engagement, technology and STTI benefits.

- **The Circle**
  Take your chapter website to the next level

- **All Chapter Officers Workgroup**
  Post questions and best-practices for other chapter leaders! The group is accessible from your profile in The Circle

<table>
<thead>
<tr>
<th>Chapter Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapter Resources</td>
</tr>
<tr>
<td>Tools You Can Use:</td>
</tr>
<tr>
<td>Online Officer Resources</td>
</tr>
<tr>
<td>Tutorial (6:19)</td>
</tr>
<tr>
<td>Administration &amp; Operations</td>
</tr>
<tr>
<td>Awards &amp; Recognition</td>
</tr>
<tr>
<td>Bylaws &amp; Governance</td>
</tr>
<tr>
<td>Chapter Health</td>
</tr>
<tr>
<td>Communications</td>
</tr>
<tr>
<td>Finances</td>
</tr>
<tr>
<td>Inductions</td>
</tr>
<tr>
<td>Management System</td>
</tr>
<tr>
<td>Membership Involvement</td>
</tr>
<tr>
<td>Officer Orientation</td>
</tr>
<tr>
<td>Online Induction System</td>
</tr>
<tr>
<td>Programs &amp; Service Projects</td>
</tr>
</tbody>
</table>

www.nursingsociety.org/chapters
Chapter Philanthropy

Approaching chapter fundraising from a philanthropic perspective has a greater chance of involving chapter members in philanthropic activities such as voluntarily giving of financial or human resources that promote the common good.

Creating a philanthropic mission

Motivations for Giving

Types of Annual Giving

Sustaining a Philanthropic Mission

Chapter Philanthropy Resource Guide
Leadership Forum
20 - 22 September 2012 • Indianapolis, Indiana, USA

All Chapter Officers

The All Chapter Officers group is comprised of officers from all STTI chapters. The purpose of this group is to provide chapter leaders with opportunities to network, collaborate and share resources.

Announcements

Early registration deadline extended for Leadership Forum!
By: Michelle Lilly, Jul 20, 2012 9:44 AM

Register by 1 August to receive the best rate!
Three full-days of educational programming encompassing two "stand-alone" events. One event is focused on nursing leadership and the other is focused on chapter training. Both events will include plenary and concurrent sessions, poster sessions, STTI Info Fair, exhibitors and networking with nurses from around the globe.

Invite members to attend the first half of the forum, 20-21 September, focusing on nursing leadership. The chapter training sessions will occur on 21-22 September. As chapter leaders, you may find it beneficial to attend the entire three-day forum.

Learn more about this exciting event

Events

Leadership Succession Committee
Orientation Webcasts
Jul 23 - 25
United States

"What's in it for me" webcasts
Jul 24 - 26
United States

Webcast: Get More People on Your Committee
Jul 26, 1:00 PM - 1:30 PM (Eastern Standard Time)
United States

View the group calendar

Library

Connections - June 2012
By: Michelle Lilly, Jun 12, 2012 3:45 PM

Copy-and-paste news blurbs for your chapter newsletters

How to Use Google for your Chapter
By: Julie Jones, May 23, 2012 3:17 PM

http://thecircle.nursingsociety.org
Panel Presentations

• Alpha Eta Chapter
  Ann Cullen, MSN, RN

• Iota Iota Chapter
  Sheri Palmer, DNP, RN

• Nu Omega Chapter
  Deborah Pollard, PhD, RNC, CNE

• Psi-at-Large Chapter
  Steven Simpkins, BSN, RN
Alpha Eta Chapter
Nursing Research Award for Tau Lambda-at-Large Chapter

Prepared by:
Ann Cullen, MSN, RN
Carrie Jacobson, RN, CNM, MS
Alpha Eta: Our History of Philanthropy

• Founded in 1964 at UCSF

• Alignment with university goals

• Consistent support of research, often funding research of Alpha Eta members who were pursuing doctoral degrees at UCSF
Expanding our Scope: Transition from Internal to Global Philanthropy

- Past President Liz Macera (term 7/05-6/07) envisions a global partnership
- Board’s work to identify a successful and sustainable plan
- Critical partnership with STTI
Leveraging our Resources to Realize our Chapter’s Goals

- **Alpha Eta**: funding to support a grant
- **STTI**: expertise to manage the logistics
  - Soliciting applications
  - Selecting researcher recipients
- **Tau Lambda-at-Large**: supporting innovative research to advance the science of nursing in Sub-Saharan Africa
Ensuring Sustainability of the Grant

- Establishing an endowment fund to support our annual awards ($15,000/year for internal research, $2,200/year for Tau Lambda-at-Large research, and $2,000/year for leadership development)
  - Ensures grant funding will not be dependent upon membership dues
  - Having the grants in place has helped in the fundraising effort for the endowment fund
Iota Iota Chapter
Service Learning Activities

Presented by:
Sheri Palmer, DNP, RN
Brigham Young University
College of Nursing mission:

Learning the Healer's Art

The mission of the Brigham Young University College of Nursing is to develop professional nurses who:

• Promote Health
• Care for the Suffering
• Engage in the Scholarship of the Discipline
• Invite the Spirit in to Health and Healing
• Lead with Faith and Integrity

The vision for the CON states: "We are a community of nursing scholars engaged in discovery and application of the Healer's art to strengthen health and healing worldwide and to enhance the discipline of nursing."
Westminster College
School of Nursing goals

Global consciousness, social responsibility, and ethical awareness. Students will:

• Synthesize the theoretical and empirical knowledge from nursing, life, physical and social sciences, and the arts and humanities with the practice of professional nursing.
• Accept responsibility and accountability for the effectiveness of their own nursing practice.
• Incorporate professional values with the ethical, moral, and legal aspects of nursing practice.
• Recognize the health needs of today's society and function in a changing health care delivery system.
History of national and international service/course:

- Large contingent of languages spoken at university
- Global experience of many of our faculty
- NLN and AACN recommendations for cultural competence
- Elective courses offered for many years
- Required course in 2000
- Homogenous student body in nursing
The purpose of the course is to provide students an opportunity to become more culturally competent and assist them in understanding how culture impacts the health of a person, family and community. The course also provides an opportunity to give humanitarian service that promotes self-empowerment of individuals and exposes students to global health and health disparity issues. The course interweaves the 'art and science' of nursing.
Finding ways to serve

- Local health department
- United Way
- Internet
- Local professional nursing organizations
- Co-workers
- Local institutions of higher education
“We must grow in love and to do this we must go on loving and loving and giving and giving until it hurts-the way Jesus did. You must give what will cost you something. This, then, is giving not just what you can live without but what you can’t live without or don’t want to live without, something you really like. Then your gift becomes a sacrifice, which will have value before God....This giving until it hurts—this sacrifice—is also what I call love in action.”
Interweave with STTI

• Each year we identify students who are participating in Global Service Learning and who are also members of STT

• Ask them specifically to present at our fall College/School of Nursing research conference

• Give scholarships for Global Service Learning from STT chapter during induction

• Our chapter has supported some of our students to attend and present at STTI on their service
Individual faculty efforts
Future plans

• Increase visibility of STTI students
• Give more scholarships
• Give more opportunity
• Emphasize service as a way to give back
Nu Omega Chapter
Several Philanthropy Programs

Presented by:
Deborah Pollard, PhD, RNC, CNE
The mission of the School of Nursing is to educate nursing and clinical research professionals through excellence in teaching, scholarship, service and community engagement. Emphasis is placed on educating individuals to improve health outcomes and quality of life in diverse populations.
Partnering and Collaboration

*Food drive at fall/spring educational program
*Clothing drive at winter educational program
*Annual Youth Summit
*Camp BONES
*Support provided during fund raising activity for nursing resource fund at agency
*Education and supplies provided at local free clinic
*Research awards at annual research day
*Supplies and support provided for student/faculty clinical immersion in El Salvador
Honor Society of Nursing, Sigma Theta Tau International

Leadership Forum

20 - 22 September 2012 • Indianapolis, Indiana, USA

2012 Youth Summit
Over 220 local youth participated in interactive health promotion programs, communicated with health professionals and educators, and learned about careers in the health profession.
Lessons Learned

- Communicate
- Involve
- Partner
- Service
- Philanthropy

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Leadership Forum
20 - 22 September 2012 • Indianapolis, Indiana, USA
Psi-at-Large Chapter
2 Nurse Camps &
Children International

Presented by:
Steven Simpkins, BSN, RN
Leadership Forum
20 - 22 September 2012 • Indianapolis, Indiana, USA
Right patient
Right medication
Right dose
Right time
Right route
Right way
Honor Society of Nursing, Sigma Theta Tau International

Leadership Forum

20 - 22 September 2012 • Indianapolis, Indiana, USA
Honor Society of Nursing, Sigma Theta Tau International

Leadership Forum

20 - 22 September 2012 • Indianapolis, Indiana, USA
Questions?