The Missing Link: Accessing Officer Resources

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Constituent Engagement and Training Specialist
Objectives

• Discover the communications available from STTI to support chapter leaders in their roles

• Learn how to navigate STTI’s website and The Circle to access online officer resources
Officer Communications

- Monthly e-mails
  - Leader Lines
  - Communication reminders

- Printed publications
  - *Chapter Leader Emphasis*
  - 8-panel brochure

- Electronic newsletters
  - *Connections*
  - *STTIconnect*
Leadership Forum
20 - 22 September 2012 • Indianapolis, Indiana, USA

- Sent to all chapter leaders
- Distributed monthly
- Delivered electronically
• Included in Leader Lines for:
  – President
  – Secretary
  – Newsletter Editor
  – Publicity Chair
  – Webmaster

• Quarterly

• Posted in All Chapter Officers

Connections
News That Chapter Leaders Can Use

Michelle, as a leader responsible for your chapter’s communications, you are receiving this e-newsletter to help with your efforts. Please copy-and-paste this information for announcements in newsletters, on your chapter website, in the next issue of STTIconnect or any way you communicate with your members.

STTI Membership Perspective

Make connections in The Circle!
Continue to grow your network in The Circle, STTI's new professional networking site! The Circle was created to connect STTI members with each other, their chapters and regions. Log in today using your e-mail address and seven-digit member identification number to share your story, start or comment on discussions, see upcoming events, link to your other social and professional networking sites or blogs, visit your chapter website and much more. Go to http://thecircle.nursingsociety.org and log in today!

YOU can be a voice for nursing while earning exciting incentives!
STTI has named the exclusive nursing organization to provide answers to consumer health and wellness questions on Sharecare.com. The site brings together the top minds in the health care field to provide consumers multiple perspectives within a single website dedicated to improving health. STTI members volunteer as the nursing voice and expertise in answering consumer-based questions and earn incentives as they go. Apply to become an STTI Sharecare expert at www.nursingsociety.org.
Leadership Forum
20 - 22 September 2012 • Indianapolis, Indiana, USA

- Sent to active members
- Distributed monthly
- Delivered electronically
- Space for chapter news

Honor Society Member, welcome to your July 2012 issue of STTIconnect. Read this month's issue to find news from your chapter and region and membership updates!

In This Issue:
July 2012
- The President's Message
- Chapter News
- Making the Most of Your Membership
- RNL Corner

The PRESIDENT'S message

Suzanne S. Prevost PhD, RN, COI
President,
Honor Society of Nursing,
Sigma Theta Tau International

Dear Honor Society Member,

Underserved and vulnerable people are often overlooked, may be mistreated, and often don't have a strong voice to call for help. As nurse leaders and members of Sigma Theta Tau International, there are many opportunities to help the vulnerable populations we see and treat every day. The rural and urban poor, ethnic minorities, mothers, children, the elderly, and people with disabilities are especially at risk. Through STTI's International Leadership Institute (ILI) there are many opportunities to impact and address the needs of vulnerable populations across the life span and around the world. Read more from Suzanne Prevost.
Leadership Forum
20 - 22 September 2012 • Indianapolis, Indiana, USA

Whitelist or Add as Contact:
honorsociety@sigmathetatau-email.org
Honor Society of Nursing, Sigma Theta Tau International

Leadership Forum

20 - 22 September 2012 • Indianapolis, Indiana, USA

- Sent to all chapter officers
- Distributed twice per year
- Delivered as a printed publication
Chapter Information

Tools & Resources

Management System

Website Tour

www.nursingsociety.org
Electronic Resource Comments

• They are fast and easy-to-use

• They are also constantly changing and evolving
  – Do not keep a binder unless you are updating it FREQUENTLY
Resources

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+1.317.634.8171 Direct

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Questions?