Lifelong Leadership: It Begins Now

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Objectives

- Recognize that STTI membership is a valuable source in their lifelong leadership development.

- Identify how student leadership activities can set the stage for a long-term leadership path.
Meet and Greet
How to Grow into a Leader

- Never stop learning
- Surround yourself with other leaders
- Believe you can achieve
- Accept responsibility and take action
- Set the example
- Be resilient
Qualities of a Good Leader
Character

- More than just talk
- Not a gift, but a choice
- Brings lasting success
- Determines how high you will rise
Commitment

- Comes from the heart
- Tested by actions
- Opens the door to achievement
Initiative

- Know what you want
- Push yourself to action
- Take risks
- Making mistakes is ok
Servanthood

- Put others first
- Be confident
- Initiative service to others
- Don’t be “position-conscious”
- Serve out of love
Vision

- Starts within
- Draws on your history
- Meets other’s needs
- Helps you gather resources
Your Leadership Vision
Clarify Your Vision

- What are you passionate about?
- What reoccurring dream or idea do you have?
- What do people come to you to help them with?
- What do others say you are good at doing?
Write Your Vision Statement

- One sentence
- Clear and compelling
- Results-oriented
- Long-term and future-focused
- Inspiring and evoking emotion
Use vision statement as the foundation

Short-term goals
  • achievable within 12 months

Long-term goals
  • 5 year plan
Get Noticed

- Participate in professional organizations
- Say yes to volunteer opportunities
  - Committee membership
  - Workshop moderator
  - Convention volunteer
- Talk about your career goals OFTEN
Create an Elevator Speech

- < 90 words/ < 30 seconds
- Who are you?
- What do you offer?
- What contributions can you make?
- What should the listener do as a result of your speech?
Tips for Successful Networking

- Be visible
- Build solid relationships
- Diversify
- Maintain
- Give back
Leadership through Social Media
“If the ambulance was on a run and had lights or siren on, the cyclist was in the wrong, PERIOD. If he died, aw, but sorry, HIS FAULT,” she wrote. “As an ER nurse who sees people REGULARLY not get out of the way of ambulances, cops firemen...Got no pity for anyone hit by any of the above. Pay attention and get out of the way.”

Verdict: FIRED

Nursing students posted a picture of the patient’s placenta during their clinical rotation.

Verdict: Dismissed from their program, but allow to reapply for the next term
“It’s nice when you have time to be a nurse, including social concerns, pillow fluffing, and stuff there normally isn’t time for.”

“I think it's fair to say I’ve seen more penises than a homosexual sex addict....is it weird I'm not bothered by that?”

“There's always that one b*tch at work that thinks she knows everything then later ask u some stup*d question!”
No identifiable patient information

Utilize patient-nurse boundaries

Understand posting may be viewed by others (patients, colleagues, institutions, and employers)
Use privacy settings and keep personal and professional information separate

Report potentially harmful content

Assist in developing institutional social media policies
STTI Leadership Resources
Resources

- Leadership Summit
- Webinars
- Chapter leader emails
- Leadership institutes
Leadership Institutes

- Maternal Child Health—prepares nurses to influence clinical practice & patient outcomes
- Board Leadership—prepares nurses to lead on national and international boards
- Geriatric Nursing Leadership—prepares nurses to lead multidisciplinary teams to improve health care to older adults and their families
Mentored Leadership—Develop nursing leadership skills through this mentored program

Nurse Faculty Leadership—prepares novice nurse faculty to become effective educators and leaders

Leadership Development Center—A resource that identifies your relevant member benefits
Student Leadership Opportunities

- National Student Nurses Association
- State Student Nurses Association
- Specialty Nursing Association
- Campus Organizations
- Community Organizations
Questions?

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