Open Education Resources: What are they? How do we use them in nursing education?

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Objectives:
- Explain what constitutes OERs
- Discuss important factors to consider when using OERs
- Compare strategies for using OERs in the classroom

COI: The author declares no conflict of interest

Employer: Retired from the University of Wisconsin-Milwaukee

NOTE: This talk is adapted from a talk given at ATI April 1, 3, 2019.
The Plan

• Explain what constitutes OERs
• Discuss important factors to consider when using OERs
• Compare strategies for using OERs in the classroom
What are OERs?
WHAT DO YOU THINK THEY ARE?
• “Free, digital, easily shared learning materials” (Derosa & Robison, 2017, p. 116)

• Must carry an open license

• Can be reused, remixed, redistributed, retained

• Flexible, help faculty & students customize learning materials
Defined as

• “Teaching, learning, and research materials used for educational purposes that reside in the public domain or have been released under an open license such as Creative Commons that permits no-cost access, use, adaptation, and redistribution by others with no or limited restrictions” (p. 45)

OER-Enabled Pedagogy (Wiley & Hilton, 2018)

- “Materials are licensed with copyright licenses that provide permission for everyone to participate in the 5R activities – retain, reuse, revise, remix, and redistribute” (p. 134)
Same
• Experts write and review them
• May have support materials
• Quality not an issue

Different
• “Legally shared, copied, and distributed at little or no cost”
  (Christensen, Magna20Minute Mentor, 2018)
• Can be legally adapted
Types of OERs

- Textbooks
- Videos
- Images
- Tests
- Lessons Plans
- Courseware
- Software
Why OERs?

Decrease cost to students
Increase access to materials
Provide learning materials specific to your courses
How familiar are faculty with OERS?
AWARENESS OF OPEN EDUCATIONAL RESOURCES

- Very Aware: 5.1%
- Aware: 15.2%
- Somewhat Aware: 13.8%
- Not Aware: 65.9%

2014, p. 11

- Very Aware: 10%
- Aware: 20%
- Somewhat Aware: 15%
- Not Aware: 56%

2017, p. 16

Babson Survey Research Group
Important Factors to Consider When Using OERs
IMPORTANT FACTORS

• Understanding Creative Commons Licensing
• Appreciating needed human and organizational resources
• Incorporating evaluation of resources
• Finding websites
• Being familiar with current research
Creative Commons:
- Global nonprofit organization
- Enables sharing and reuse of creativity and knowledge
- Through provision of free legal tools

https://creativecommons.org/faq/#what-is-creative-commons-and-what-do-you-do
Three “Layers” Of Licenses

Our public copyright licenses incorporate a unique and innovative “three-layer” design. Each license begins as a traditional legal tool, in the kind of language and text formats that most lawyers know and love. We call this the Legal Code layer of each license.

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FACULTY AWARENESS OF LICENSING

Copyright

Public Domain

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Very Aware  Aware  Somewhat Aware