Going Global: A Regional Response to STTI Call for Action

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Learning Objectives

The learner will be able to:

1. Identify ways to support our global membership and involve our global members at the regional level.

2. Identify challenges in raising funds for our global members.
Region 15

[Map of Region 15 showing parts of North America and Europe including states like New York, Maine, New Brunswick, Nova Scotia, Prince Edward Island, and regions like Sweden and Africa.]
Purpose

• Eurovision 2020
  – Session at Biennial Convention 2009
  – Included the following countries:
    • Wales
    • England
    • Sweden
    • Portugal
    • Netherlands
    • Hungary
Purpose

Honor Society
- Cultural Context
- Political Context

Sigma Theta Tau International
- Newly Developed Chapters
- Financial Instability
Purpose

• Sigma Theta Tau International
  – President Karen Morin Call to Action
  – Enhancing global membership
  – Involvement of members in the global community
  – Creating welcoming environment
Methods

- Development of global initiative committee
- Which included presenters of Eurovision 2020
Methods

Goals of Region 15

- Strengthen membership
- Create welcoming environment
- Develop more European chapters
Methods

Challenges

- How to get money overseas
- How to raise this money
Methods

• Assistance from STTI Foundation
• Identified 2 keys areas to raise funds:
  1. To support members to attend STTI events
  2. Membership subsidy
Methods

• Letter was sent to all chapters in North America
• Total of 33 chapters
• Soliciting a suggested donation of $100
• Not less than $68
• Sent prior to September disbursement check
Results

• Initial response resulted was $1,568
• 11 chapters contributed
• Due to encouraging result deadline extended
• Wording changed on form
  – Give donation in honor of someone else
• E-mail reminders sent
• Total raised $2500 from 13 chapters
  – 40% response rate!
Results

Chapters who donated:
- Eta Omega Chapter
- Kappa Tau Chapter
- Omicron Xi-at-Large Chapter
- Pi Epsilon-at-Large Chapter
- Beta Zeta-at-Large Chapter
- Delta Upsilon-at-Large Chapter

Chapters who donated:
- Mu Chapter
- Tau Rho Chapter
- Theta Kappa Chapter
- Mu Delta Chapter
- Theta Alpha Chapter
- Iota Upsilon-at-Large Chapter
- Eta Iota Chapter
Results

- $500 grant given for Leadership Summit in Europe
  - Joy Merrell from Wales
  - Nicoleta Mitrea from Romania
- $500 grant for Research Congress
  - Elizabeth Rosser from England
- $500 grant for Biennial Convention
- Up to 75% Membership Subsidy
Conclusion

• Model for other regions
• Met the call to action
• Send out notification earlier
• Uncertainty of regional restructuring
Questions?

Thank You!

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