Global Leadership and Development of the International Family Nursing

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My personal leadership journey...

- Genes
- Girl Scouts
- Church
- School
- University
My personal leadership journey...

- Sigma Theta Tau
  - Member – charter member Zeta Phi chapter
  - Faculty Counselor
  - Chapter President
    - Mentored by previous presidents
    - Chapter Key Awards
    - Finance Committee
Professional membership

- ANA and State Nurses Association
- Specialty organizations
  - Society of Pediatric Nurses
  - National Council on Family Relations
4th International Family Nursing Conference
Valdivia, Chile 1997
**Background: International Family Nursing Conference**

- 8 conferences since 1980s
- Voluntary effort of individuals and academic institutions
- But not sponsored by a formal professional organization
Coordinating committee formed

Charged to explore options for an association and complete initial work
What is a professional organization?

- An association or group of persons banded together for a specific purpose
- Voluntary membership
History of Professional Nursing Organizations

Base in business guilds formed in middle ages of Europe
History of Professional Nursing Organizations

- 1893 Chicago, Illinois
  - World’s Columbian Exhibition
  - American, Canadian & British nurses met
  - American Society of Superintendents of Training Schools for Nurses - NLN

- 1897 Nurses Associated Alumane of U.S. & Canada - ANA
History of Professional Nursing Organizations

1899 International Council of Nurses
History of Professional Nursing Organizations

- Sigma Theta Tau International (STTI)
  - In 1922 six nurses founded STTI at the Indiana University Training School for Nurses
Purpose of a professional organization

Work together for a common cause
Benefits: For members...

- Education/professional development
- Information, research, statistics
- Standards, codes of ethics, certification
- Forum to discuss common problems or solutions
- Service/mission oriented
- Provide a community network, “home”, identity, participation
Costs

- Start up
- Ongoing - maintenance
  - Dues
  - Conference
  - Member services
  - Volunteer hours
  - Professional Organization Services
Directory
Search the chapter database by name or location

Merchandise
Utilize the catalog to help with fund raising, gift-giving, chapter operations, and awards and recognition

Management System
Access forms, reports, the induction system, resource database, newsletter editor and print-on-demand items

Delegate Information
Learn your responsibilities as a delegate for electronic and in-person House of Delegates meetings

Regions
Learn more about events and initiatives within your region and connect with your regional coordinator

Start a Chapter
Receive information and resources about how to start an STTI chapter

Tools & Resources
Search by subject, officer position or view an alphabetical listing of resources that provide guidance to accomplish chapter activities

Membership Initiatives
Access news and resources to help recruit and engage members

What’s New
Play a video from President Karen H. Morin at your next chapter event
Get your chapter started in The Circle
Membership and Chapter Development DVD

Spotlight on Chapters
Chapter Anniversaries

Chapter Leaders - find hundreds of online resources to help you keep in touch with members and conduct chapter business
Coordinating committee met

Worked more on structure of organization
Steps to create

- Committed group
- Create name and bylaws
- Elect board and set strategic plan
- Incorporate as non-profit and apply for tax exempt status
- Determine if paid staff necessary or feasible.
IFNA articles of incorporation filed
Bylaws approved by membership
Elections held for officers and board of directors
Management firm hired
Proposed purpose of a family nursing professional organization:

To:

1. Promote the care of families in health and illness
2. Facilitate networking among family nurse researchers, educators and practitioners
3. Provide mechanisms for dissemination of information regarding family nursing research, education and practice
Objectives for an organization (continued)

To:

5. Foster the utilization of family nursing research findings
6. Encourage socialization and prepare students for the roles of family nurse researcher, family nurse practitioner and family nurse educator
7. Promote the allocation of resources available for family nursing development
8. Explore cultural and national definitions of family nursing
Challenges of IFNA

- Do we have a critical core group of interested and committed potential members?
- What distinguishes us from other organizations?
- What services should be offered on an ongoing basis?
- What is a realistic dues structure? Source of seed money and other sources?
Purpose of a family nursing professional organization:

- Work to develop all avenues of communication especially electronic among members
- Develop a strategic plan and needs assessment
- Explore possible group rates for organizations
- Cultivate relationship with Glen Taylor Nursing Institute for Family and Society
Other challenges

- Communication
- Time zones
- Financial viability

- Translate web page into other languages i.e. Japanese
- Set meetings at mutually convenient times
- Set dues based on economy of member’s home country; develop other sources of revenue
Financial Issues

- Non profit status U.S. 501c
- Creation of a Foundation
- Budget
  - Use of a management organization vs all volunteers
  - International dues structure
11th International Family Nursing Conference

Honoring the Past, Celebrating the Future

June 19-22, 2013
Hyatt Regency Minneapolis
Minnesota, USA
Should auld acquaintance be forgot,
And never brought to mind?
Should auld acquaintance be forgot,
And auld lang syne!