The current state of nurses\textsuperscript{1,2,3} and other healthcare team members feeling overwhelmed, overloaded, and overstressed and lacking joy can’t be accepted as the new normal.

Burnout is defined as an erosion of the soul caused by deterioration of one’s values, dignity and spirit.\textsuperscript{1}

Meaning relates to the perceived importance of an action, a sense of purpose, value, or making a difference through action.\textsuperscript{ii}

Why choose the 2019-2021 biennium to focus on the call to infuse joy?

- In January of 2019, the World Health Organization (WHO) had a meeting where the director-general of the WHO, Dr. Tedros, made the official proposal to declare 2020 the year of the nurse and the midwife.
- Nursing Now\textsuperscript{iii} is a global campaign to improve health by raising the status and profile of nursing.
- WHO State of the World’s Nursing Report is scheduled to be released in 2020.
- This CTA builds on the 2017-2019 call to action to develop new ways to connect with our members and other nurses worldwide, and collaborate with diverse partners to catalyze change for advancing world health and global nursing excellence.
- Sigma will be celebrating its centennial in 2022. Infusing joy sends a positive and optimistic message leading into the 2021-2023 biennium and the centennial celebration.
- This CTA addresses the goal of moving from the Triple aim\textsuperscript{iv} to the Quadruple aim\textsuperscript{v} of Healthcare, with the forth aim focusing on care of the provider (nurse) and instilling joy in practice.

Management’s overall aim should be to create a system in which everybody may take joy in their work.

Dr. W. Edwards Deming

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The ability to experience joy, enthusiasm, and renewed creativity from both successful and unsuccessful healthcare delivery system studies is a cornerstone of the practice of implementation science and reflects commitment to ongoing healthcare improvement.\textsuperscript{vi}

Those human connections—with spouses and children and friends—may be the most important investments you will ever make. Don’t ever forget that a life must have joy. It is supposed to be fun.

Amin Khoury – founder of Taghleef Industries and B/E Aerospace

\begin{itemize}
  \item \textsuperscript{ii} Lucian Leape Institute at the National Patient Safety Foundation. Through the Eyes of the Workforce: Creating Joy, Meaning, and Safer Health Care. Boston, MA: National Patient Safety Foundation; 2013
  \item \textsuperscript{iii} https://www.nursingnow.org/who-we-are/
  \item \textsuperscript{vi} Rubenstein, Lisa V (01/2019). "Finding Joy in the Practice of Implementation Science: What Can We Learn from a Negative Study?". Journal of general internal medicine : JGIM (0884-8734), 34 (1), 9.
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