

Nurses Night Out

A Successful Strategy for Chapter Revitalization and Nursing Community Engagement

Omicron Omega Chapter 382

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Challenge:

- ❖ Closure of a rural university nursing program
- ❖ Threat to a local chapter's sustainability
- ❖ Loss of a forum to engage a community of nurses

Concept:

- ❖ Innovative evening programs with topics of interest to all nurses

Nurses Night Out Event Timeline						
1997	2011	2015	2016	2017	2018	2019
❖ Omicron Omega Chapter 382	❖ HSU closes nursing program	❖ Nurses Night Out launched	❖ Empowering Nurses Through Patient Advocacy ❖ Adventures in Nursing	❖ Pulse of Nursing ❖ Opioids in Humboldt: What Nurses Need to Know	❖ Opioids Part-2 - Non-Rx Pain Management ❖ Advance Care Directives	❖ Self Care ❖ Public Image of Nursing ❖ Innovative Approaches & Immersive Learning in Nursing Education
<u>Annual Events</u>						
❖ June-Annual Awards Celebration ❖ August-Annual Rummage Sale						
				Average 60 Attendees		
All Nurses and Nursing Student Welcomed						



SWOT ANALYSIS

	STRENGTHS	WEAKNESSES
INTERNAL	<ul style="list-style-type: none"> ➤ Longstanding chapter ➤ Engaged and committed board of directors ➤ Diverse board of directors ➤ Connected to nursing community 	<ul style="list-style-type: none"> ➤ Alumni chapter ➤ Closure of university nursing program ➤ Limited pipeline for membership ➤ Rural area ➤ Board burnout
	OPPORTUNITIES	THREATS
EXTERNAL	<ul style="list-style-type: none"> ➤ Shift chapter focus to build a more inclusive nursing community ➤ Community collaboration ➤ Promote scholarship through fundraising ➤ Make research and scholarship accessible ➤ Education and CEUs ➤ Forum for food, wine, networking raffles, fun 	<ul style="list-style-type: none"> ➤ Sigma rules and regulations ➤ Alienating Associate Degree nursing students ➤ Dwindling membership



Nurses Night Out
In Honor of NATIONAL NURSES DAY
Join us for a lively examination of
The Public Image of Nursing
Monday May 6, 2019
5:30 - 8:30 pm
Lind Coast Brewery
1800 Russert Drive, Eureka

Please register:
<https://www.eventbrite.com>

\$5 Students
\$10 Members
\$20 Non-Members
(Driver will be provided)

Sponsored by Omicron Omega Chapter of Sigma Theta Tau International (STTI) and the Eureka Chapter of the California State of Registered Nurses, and the Eureka Chapter of the California State of Registered Nurses.

The Pulse of Nursing
A NURSE'S NIGHT OUT EVENT
Workforce Opportunities
in Humboldt County
WEDNESDAY
MAR 22ND, 2017
5:30-8:30PM
HOSPICE OF HUMBOLDT
3327 TIMBER FALL CT, EUREKA

Registration at 653/34223710

2.0 CONTINUING EDUCATION UNITS AVAILABLE

Nurses Night Out!
An evening of networking and discussion of Advancing Nursing Practice in Humboldt
April 17, 2015
4:30-7:30
Wharfinger Building in Eureka
#1 Marina Way

Topic area and topics include: roles in ongoing practice, professional growth and personal growth, and nursing care professionals. This networking evening will be held at the Wharfinger Building (200 1st St., Eureka). There will be a cost of \$10.00 for general admission and \$5.00 for New Service members and students with 2.0 continuing education units (CEUs) available.

This is a networking opportunity to bring together the two chapters of Sigma Theta Tau International (STTI) and the Eureka Chapter of the California State of Registered Nurses (CSRN) to discuss and share information. The event will be held at the Wharfinger Building (200 1st St., Eureka). There will be a cost of \$10.00 for general admission and \$5.00 for New Service members and students with 2.0 continuing education units (CEUs) available.

Adventures in Nursing
A NURSE'S NIGHT OUT EVENT
LOCAL NURSES SHARE THEIR INTERNATIONAL NURSING ADVENTURES AND EXPERIENCES.
OCTOBER 27TH 2016 | 5:30-8:30
HOSPICE OF HUMBOLDT
3327 TIMBER FALL CT, EUREKA

TOUR OF NEW HOSPICE IN HUMBOLDT STARTING AT 5:45PM

★ NETWORKING ★
★ FUNDRAISING RAFFLE ★

\$20 - General
\$15 - STTI Members
\$5 - Students

CONTINUING EDUCATION UNITS AVAILABLE

FOR REGISTRATION, DIRECTIONS, AND MORE INFORMATION PLEASE VISIT - WWW.SIGMA-THETA-TAU-INTERNATIONAL.COM

Outcomes

- ❖ Steadily increasing participation
- ❖ Re-energized and greater interest in Sigma chapter
- ❖ Praise from attendees
- ❖ Strengthened awards for nursing scholarship and Clinical Excellence
- ❖ Increase in fundraising activities

References:

- ❖ Whitney, K. & Gale, S. (2015). Positioning professional membership organizations for success: Achieving sustainability. *Nurse Leader*, 13(1)