Title:
SPECIAL SESSION: Changing the Course of Nurses' Under-Representation in Health News Media

Keywords:
Media, Research Dissemination and Woodhull Study

Description/Overview:
This symposium compares findings from the original Woodhull Study on Nurses and Media with a recent replication; examines the factors associated with nurses' under-representation in health news media; and presents strategies for nurses to move from "healthcare's invisible partners" to "media makers".

References:

Organizer
Diana J. Mason, PhD, RN, FAAN
George Washington University School of Nursing
Center for Health Policy and Media Engagement
Senior Policy Service Professor
New York NY
USA

Author Summary: Diana J. Mason is Senior Policy Service Professor, Center for Health Policy and Media Engagement, George Washington University School of Nursing, and Professor Emeritus, Hunter College. She is the principal investigator of the Woodhull Study Revisited Project; former editor-in-chief of the American Journal of Nursing; producer and host of a community radio program on health and health policy since 1985; and serves on the National Advisory Committee for Kaiser Health News.
Any relevant financial relationships? Yes

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<td>Grant for Woodhull Study Revisited</td>
<td>Sigma Theta Tau provided a grant to fund the Woodhull Study Revisited Project; it was one of 11 funders of the project.</td>
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Signed on 04/11/2019 by Diana J. Mason, PhD, RN, FAAN

Organizer

Carole R. Myers, PhD, RN, FAAN
University of Tennessee
College of Nursing and Department of Public Health
Associate Professor
Knoxville TN
USA

**Author Summary:** Carole R. Myers PhD, RN, is an Associate Professor in the College of Nursing and Department of Public Health at the University of Tennessee in Knoxville. She is a leader in the use of policy, advocacy, and media to promote population health, including healthcare access, rural health, Medicaid, and APRN full practice authority. For 40 years Myers has engaged in non-traditional professional initiatives and policy to improve access to high-quality and cost-effective healthcare.

Organizer

Barbara Glickstein, RN, MPH, MS
HealthCetera
Founder and Director
New York NY
USA

**Author Summary:** Barbara Glickstein is a public health nurse and journalist. She produced and hosted a weekly radio program in NYC for over 35 years. She is the Co-PI on the Woodhull Study Revisited Project that documented reasons for nurses’ continued invisibility in health news media. She is a member of the Association of Health Care Journalists and conducts media training for nurses and other health professionals.

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