

Title:

CHAPTER LEADER SESSION: Developing a Successful Recruitment Plan

Keywords:

Chapter Leaders, Chapter Session and Recruitment

Description/Overview:

An effective and methodical approach to recruitment is crucial to the sustainability of Sigma chapters. This session will provide the opportunity to learn from Sigma staff about successful strategies implemented by other chapters, and ways to translate them to suit your own chapter's goals and initiatives. This session is not eligible for continuing nursing education contact hours.

Organizer

Sabrina Collins-Christie, BA, BS
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Author Summary: Sabrina Collins-Christie is the Membership Manager at Sigma, and has been with the organization for more than 19 years! She works closely with chapter leaders, helping them understand eligibility criteria, recruitment and retention strategies, and use of the Online Induction System.

Organizer

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Author Summary: Noelle Pickler is the Manager of Communities and Training for Sigma. She specializes in chapter communication strategies, developing training resources, and helping chapters learn how to create strong relationships with members. She also serves as the Community Manager for The Circle, Sigma's online professional networking community.