Title: OPENING PLENARY: Improving People's Outcomes Through Evidence-Based Practice: A Social Movement Agenda

Presenter: Doris Grinspun, PhD, MSN, BScN, RN, LLD (Hon), Dr (hc), OONT, RN, MSN, PhD, LLD (hon), OONT

Abstract Text:
Nursing is uniquely positioned to improve people's health locally, nationally and globally. Our capacity to advance evidence-based practice (EBP) by inspiring knowledge mobilization knows no boundaries in the presence of mainstream technology and social media that enables rich sharing and collaboration in face-to-face and virtual communities.
This keynote will inspire you to think big, act powerfully, and mobilize knowledge in a way you have never experienced before. Adopting a whole system perspective that recognizes EBP as a social process, we focus on the internationally renowned Best Practice Guidelines (BPG) Program led by the Registered Nurses’ Association of Ontario (RNAO). This unique program combines implementation science and social movement thinking to scale EBP up, out and deep.
A Canadian-led initiative, RNAO's BPG program has taken roots around the world, and is changing the global landscape by increasing nurses' visibility, participation and impact in optimizing people's health.
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References:
None.

Content Outline:
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